

The Markdale Standard
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A. E. COLGAN & SON
Markdale, Ontario

All advertisements under one inch are charged as one inch.

Professional cards of one inch or under, \$5.00 per annum or \$3.00 for six months.

Reading notices, inserted in local column, 12c per line to transient advertisers and 10c per line to contract advertisers.

Advertisements of Farm and Real Estate for sale, not exceeding one inch, are charged 50c, for first insertion and 25c each additional insertion.

Memorial poetry, one cent a word, Card of thanks, one cent a word, with minimum 25 cents.

Advertisements without special instructions will be inserted till paid and charged accordingly.

Strayed, Lost, Found Notices, etc., not exceeding one inch, 50c for first insertion and 25c for each subsequent insertion.

Transient Advertisements, such as Legal Notices, by law, etc., 10c per line for the first insertion and 5c per line for each subsequent insertion.

All advertisements subject to the approval of the Publishers.

Information covering Special Contract will be supplied promptly upon application.

Subscription:—To subscribers in Canada, \$2.00 a year; in the United States, \$2.50. No paper discontinued until all arrears are paid, except at the option of the publishers.

Rates for Display Advertising will be furnished on application.

All correspondence should be addressed to The Markdale Standard, Markdale, Ontario.

Our Best Asset

(Mount Forest Confederate)

The best asset of any community is its youth. As the boys and girls are, in the process of training, so will be the future of the community.

Any organization that has for its object the betterment of our young people is deserving of hearty support of all.

The Boy Scout Movement is one that has done a great deal for the safe-guarding and development of the potential manhood of hosts of boys in many parts of the world. The Girl Guides have done as much for their sisters, though the movement is not so widespread.

Man is a four-sided creature. Bodily, mentally, socially, spiritually his growth and health require care. The home, the school, the community and the church are all interested in the welfare of young people. By example, by prohibition, by encouragement, by counsel, the older and more experienced are obliged in the work of guiding little ones in the right path.

The Boy Scouts have been the means of saving many a boy from much evil, and providing the incentives and the opportunities for great good. They teach boys how to observe, how to exercise their wits, how to do many useful things, how to avoid much that is hurtful. All such they are worthy of all encouragement.

Of course it is important, in order to produce the best results, that leaders should be men of high ideals, lofty purities, and consistent life.

They should not, by example or precept, place stumbling blocks in the way of healthy feet. They should be willing to renounce pleasures or habits that are questionable if not positively harmful. Like St. Paul, they should be willing to avoid or give up anything whereby one's little brother staggers or is made weak.

motor never makes us cuss, your frame is good for many a mile; you body never changes style; your wants are few and easy met; you've something on the auto yet.—Ex.

Harold Wallace Robson, son of Mrs. S. J. Robson and the late Wm. Robson of Lot 3, Con. S. Amaranth, passed away in Lord Dufferin Hospital, Orangeville, on Sunday, following injuries received on Friday, when he fell from a load of hay. At the time of the accident his sister, Evelyn, was driving the team, and in some unaccountable way the unfortunate young man was thrown forward and he fell from the side of the load a lighting on his head and shoulders.

On Saturday morning he was rushed to Lord Dufferin Hospital, where it was found he had sustained a broken neck and severely crushed lungs. Little hope was entertained for his recovery and he passed away the following day. The young man was only 24 years of age. The funeral took place on Tuesday of this week from his late home to McKee's Cemetery.—Grand Valley Star and Visitor.

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PENNY WISE

A penny saved is not always a penny earned. Sometimes it is two pennies lost. The merchant who spends nothing on advertising is practising false economy; his losses in sales far exceed the pennies saved.

The money spent for plate glass windows is not looked on as lost; nor is the money spent on better interior lighting.

Anything that increases favor, that adds to sales, that multiplies customers is very properly regarded as a good investment.

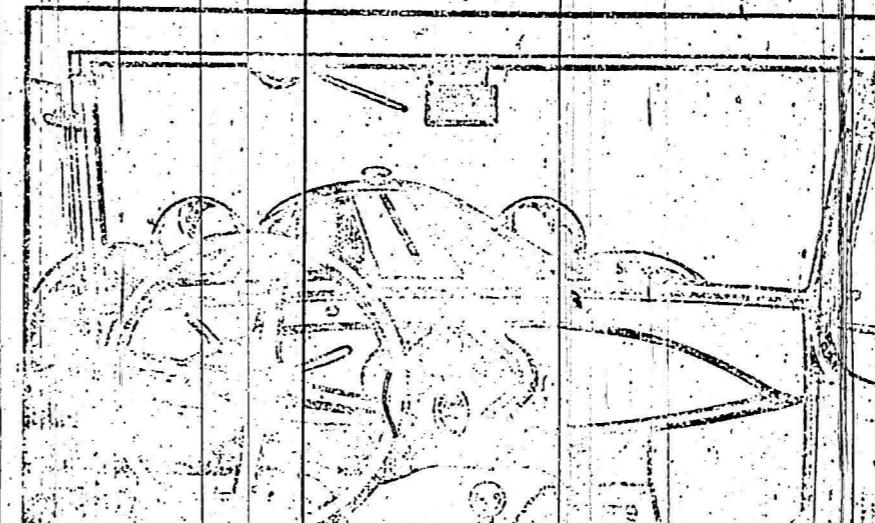
Advertising is a good investment—just as plate glass windows are. Advertising is the plate glass window the merchant can send into every home. Advertising sells more goods to more persons than shop-windows do.

A WORD TO THE PUBLIC

Do you resent having a merchant address his message to you in the form of an advertisement in our columns? On the contrary is not your impulse to respond to his friendly overtures?

Advertisements are Store Windows

THE FORD CAR SHATTERPROOF GLASS WINDSHIELD



Protection with Clear Vision

THE shatterproof glass windshield on all Ford cars is one of many important safety features that contribute to the pleasure and comfort of all Ford Model "A" owners. The peace of mind and feeling of security made possible by this factor of safety is further enhanced by the clear vision roof pillars, six-brake system, 3/4 irreversible steering, one piece gas tank and all-steel body.

The Ford car shatterproof glass windshield does not splinter under the impetus of a direct blow. In case of a collision there is no flying glass to endanger driver or passengers.

The vision is clear and unobstructed with the Ford shatterproof glass windshield. At the same time the driver realizes that this windshield is a protection and a factor in creating driving confidence and owner enthusiasm.

Arrange for your demonstration ride with the nearest Ford dealer



R. DOWN

Ford Dealer

Markdale

Want Ads

FOR RENT

OUTDOOR

FOR SALE

ITEMS

SALES

ITEMS

FOR TRADE

ITEMS

ITEMS