

s to
Feeding
Child

Gevaert (Call It Gevaert) Films*

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FASTER
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FILMS

You'll be amazed with the results—clear, sparkling negatives—fewer failures—better pictures—rain or shine—anytime, anywhere.

Remember—Gevaert films practically eliminates underexposure—the cause of ninety per cent of poor pictures.

At dealer's everywhere. Say "Gevaert," the next time you ask for film.

The GEVAERT COMPANY OF AMERICA, TORONTO

"The Great Film Improvement in a Decade"

Dept. of Health

Summers and Accidents

In Ontario figures, deaths from drowning during the year, there were 269 young males and 44 among females, due to drowning during the year. The age group claiming the number among the men and women was from 20 to 24 years, having a total of 42 fatalities. The 16 girls who lost their lives in this group numbered 10 in the age 24 to 24, the highest single number as regards age. So far as our boys are concerned, instruction in swimming might well be given at an early age, as Ontario loses her boys by accidental drowning in large numbers in the fifth year of life. It goes without saying, of course, that girls also should be taught to swim at the earliest possible age.

Deaths Due to Automobile Accidents
Our death rate from accidents in Ontario today is alarmingly high. Automobiles are an important factor in total accidents. "Be careful" is a bit of self-help advice which will help not only yourself but the rest of the world as well.

If you use a motor car—be careful! The driver and his passengers derive just as much protection from his careful driving as do the people he meets on his way.

If you use a bicycle—be careful! There are very dangerous risks to be considered in riding a bicycle; be fair to the motor car and to the pedestrian, but first of all, be fair to yourself.

Canada and Naval Defence
Teleglobe (Ind. Cons.) The deaths of children following motor accidents are not always the fault of the driver; they are often due to carelessness on the part of the parents or the children themselves. Old people are nervous about crossing streets and highways with traffic by themselves. The motor car is a blessing of modern progress—reasonable care will do much to prevent it becoming a curse.

The Vote
New Statesmen (London) It is often said, depends on the "floating vote" which changes sides according to the temporary merits of Government and Opposition policies and leadership. But this view represents the situation. There is a floating vote of this sort; and it is an important electoral factor. But there is also a floating vote, probably as large that depends not on considered judgement but on pure prejudice. There are voters who may vote either way, according to "stunt" which reaches the consciousness of the non-political electors. There are voters who will certainly vote for a political party if they vote at all, but care so little that it needs a successful "stunt" to get them to the booth. And there are even astonishing thoughts quite a number of voters who have been on the register for many years, and have never even troubled to vote at all, despite all the expensive propaganda which the various parties have lavished upon them. Even the voter who does vote ordinarily regards voting at least as much in the light of duty as a privilege.

A Turkist woman has found her way into the bankruptcy court in that country for the first time in history, this shows how real the emancipation has become.

For sunburn, apply Minard's Liniment

In the matrimonial market, we assume that a girl who marries an aviator may be said to be taking a flyer. One thing we do know, and that is, the man who sings while he shaves has got a better razor than we have.

LUXO
FOR THE HAIR
Ask Your Barber—He Knows

ISSUE No. 27-'29

Owl Laffs

It would seem that the reason of young women don't get married is that they're not widows.

It isn't impossible to take a small amount of dough and make both ends meet. Look at the doughnuts.

A needless noise always is noiser than a necessary one.

Daughter: "Well, dad, I'm engaged." Father: "You don't mean it?" Daughter: "Certainly not, but it's lots of fun."

The morning after the night before The cat came back at the hour of four. The innocent look in her eyes had went.

But the smile on her face was a smile of content.

She spent my vacation in the mountains.

He: "Really, did you have a guide?" She: "Well, only my conscience."

"Surely this isn't a resort?" said the stranger. "Why, it hasn't rained in three days."

A JOB
Boss: "My boy, your work has fallen down, and if you are going to pick it up, you will have to step on it."

MOONLIGHT
The moon drifts in the purple sky, A small boat on silver seas And gossamer clouds go floating by.

While softly sings the evening breeze, Across the lake, the ripples stir, And meagreans hum, cold and pale.

And in a light cane with her, He toils down the moonlight trail.

The moonlight trail leads afar, Beyond the earth's horizon star, And farther than the farthest star, And thither she will drift with him, To fairy regions wild and lone.

Till Ryan through a megaphone yell's out: "Come back with that there!"

It leads afar, some

At the piano, the other evening, Were a young couple sitting down and Spreading. She asked: "Does my head 'round you?" He said: "I'm not a head 'round you."

"No, I'm not just as I am," said he.

Chorus: "Do you get your satisfaction?"
Maries: "No, I might just as I am with him."

Gladys: "Her mother always called her, the fairest flower of girl."

He: "Helen isn't it too bad site to be a Wall Flower?"

A tree climber is one that passes and creeps and breaks them to please its appetite.

No really great man ever thought himself so.

The difference between a cemetery and a graveyard is that one is in town and the other is in the country.

Tightskin: This says that civilization won't be perfect until they put on cananned leuds that can be opened with a push button.

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Prince at Garden Party



Prince Henry, third son of the King, receives at a garden party held in honor of His Majesty's birthday at Victoria, B.C. Lt.-Governor Randolph Mackenzie, the latter's niece, on the left.

Philip Kerr in the Nation and Atheneum advances guard of economic progress must continue to be capitalist.

But it is vital that an increasing proportion of our basic and establishment services should cease to be automatically governed by those who act for the share holders, with the steady corruption of public spirit by selfishness and infact facts of our time is the way in which the commercial motive is invading and prostituting the mental and artistic, as well as the Press, most of the Stage, all the movies, and the whole field of advertising.

They have as yet not developed the American point of view. I am happy to say, however, that through the establishment of many distinctive organizations, such as the recently formed Syrian Junior League of New York City and other associations throughout the country, our women are gradually coming to realize the customs and manners of the adopted country. They are more used to home life, however, outside interests. They are often cooks and if you like, of course, our "wank arabs" who are a combination of girl meat and rice, will you still stand by the man wife? wives remain domestic.

"The girl who comes to us," said Mr. Mokarski, "is a remedy that has brought relief to men and women the world over. Dr. Williams' Pink Pills are taken every day in many countries, specifically for digestive troubles and stomach disorders, and have brought happiness to thousands of one-time sufferers. For, besides strengthening the digestive nerves, they invigorate and purify the entire system and lay the foundation for continued health."

Buy Dr. Williams' Pink Pills now at your druggist's or any dealer in medicine, or by mail, 50 cents, postpaid, from The Dr. Williams' Medicine Co., Brockville, Ont. 547

D. Williams'

PINK PILLS

"HOUSING HOME IN 54 COUNTRIES"

As the name implies, the contest will center about the rolling logs which lumbermen "herd" ridge and drive through the great mill ponds to the slips of the head mills.

Some of the other competitions which are being arranged are high climbing, tree teeing, log bucking and chopping races.

High climbing and tree teeing are specialties and attractions of the Northwest lumberjacks.

Every wood camp has at least one high climber whose job it is to mount the giant Douglas firs to a height varying from 150 to 225 feet, using a belt and spurs similar to a telephone lineman's equipment.

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Other lumbering communities in the Northwest are being asked by the Northwest Chamber of Commerce to sponsor the event, to compete and the competition, which will best the world.

The 1929 lumberjacks' championship will be held in Lake Superior Park, within the city limits of Superior.

The competition is open to all lumberjacks in the Northwest.

Prizes will be awarded to the winners.

Misses: "I have been using Baby's Own Tablets ever since I was born. They are a mild but

thorough laxative which by regularizing the bowels and stomach, banish constipation and indigestion; break up colds and simple fevers and promote health, normal sleep. Considering

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