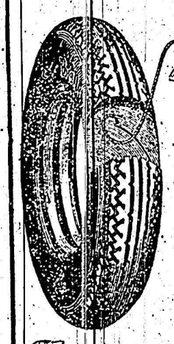


Every Fibre Insulated with Rubber to give MOST MILES PER DOLLAR

Firestone TIRES

FIRESTONE Tires are the outstanding choice of those who demand the greatest safety for high speeds, rugged endurance and utmost economy. Gum-Dipping, the *extra* Firestone process, combined with the Firestone Safety Thread, makes these tires the toughest, longest-wearing tires on earth.

Made in Hamilton, Canada, by
Firestone Tire & Rubber Co. of Canada, Limited

For Sale

Newspaper Folder

A Real Bargain. Terms to Suit Purchaser

Wilson Publishing Co. Ltd., 73 Adelaide St. W., Toronto

The "Talkie" Revolution

London Daily News and Westminster: The triumph of an English film actor, Mr. Ronald Colman, seems to be the first result of the success of the "talkies" and others will clearly follow. If the "talkies" eventually displace their silent rivals in the popular favor—and it would seem almost certain that they must—the English-speaking (as distinct from the American-speaking) performer will come into his own in this country with a vengeance. Rather, it would seem that in this country the change must operate as a powerful measure of "protection" for the native industry. The section of audience which flocks to the American cinema is not going to flock to the French and German and Swedish films, unless the actors talk in English, and French and German and Spanish audiences will probably also insist on understanding what the "talkies" are saying.

Minard's Liniment for sick animals.

If it were not for our rather disappointing experience with the war to end war, we should come out for legislation to end legislation.—"Ohio State Journal."

LADIES

Preserve your skin, hoop and temper by using

ANTI-MOS and **SKEETI-SKARE**

The former is a unique preparation which applied to either hose or pants hose, prevents insect bites of all kinds, thereby eliminating much discomfiture and loss in hose. Does not affect color or fabric.

The latter (Skeeti-Skare) may be applied to the face, arms and hands or any part of the body, without injury to the skin. It does not spoil the underwear color or perspiration, formerly used, and positively protects against the skin.

Stores and Dealers Please Write.

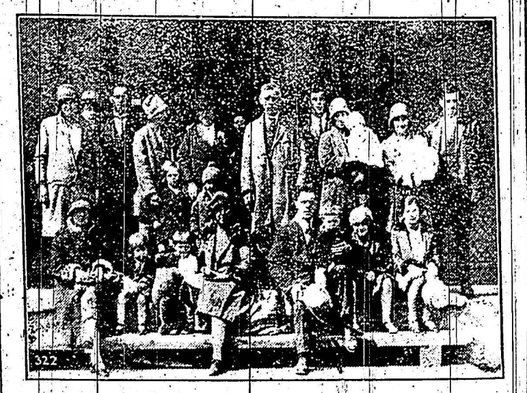
Gallaghoro Sales Service, 445 King St. W., Toronto.

I enclose 75c for Anti-Mos or 25c for Skeeti-Skare—$1.25 for both.

Name .....

Address .....

Eighteen "Count 'em", in One Family



The Clan MacLeod arrived in Canada recently by the Canadian Pacific liner "Metagama"—at least if it wasn't the whole clan, it seemed like a large proportion. Donald, his brother Kenneth and his son Allan were leaders of the family groups under Donald's command. Including grandchildren the party, which is bound en bloc for Centreville, Ont., numbered twenty-four ranging in age from forty-five years to six months. They had twenty-one pieces of baggage weighing 3,000 pounds.

Owl Laffs

Hardware Dealer (to applicant): "I am inclined to give you the position if you understand double-entry keeping."

Applicant: "I do, indeed! At my last place I had to do a triple-double-entry for the active partner, a set for the real profits, a set for showing small profits, and a set for the Income Tax collector."

In the memory contest at Apple Grove School yesterday, it was almost dark before little Lizzie Lark, who won the prize, got through mamin' her Ant Martin.

[illegible] why the girls [illegible] that the boy [illegible] a cigarette can get a [illegible] with it.

SIX VS. HALF DOZEN

[illegible] once a woman named [illegible] would play bridge for money;

But to pay for a prize she would always chip in,

And also the prize she would frequently win.

Now tell me the difference, (I'm not [illegible])

Between taking money and what many pays.

With a woman the difference between plumpness and fatness is marriage and about ten years.

Sweet Young Thing—"Have a cigarette?"

Elderly Lady—"What! Smoke a cigarette? Why I'd rather kiss the first man that came along!"

Sweet Young Thing—"So would I. But have a cigarette while you're waiting."

HEALTH ITEMS

Getting hot under the collar may cover heat and bake your Adam's apple.

You don't have to make a better mousetrap now. Just neglect to pay your instalments on time and that pest will beat a path to your door.

If you want something done call on a man who is "just too busy" and he will do it.

"That young fellow upstairs must be terribly popular, postman, you always have mail for him."

"Yes, I had an argument with him once and ever since he sends himself a postcard every day, so I have to climb forty flights of stairs to deliver it."

Of course the woman pays. If she didn't the instalment man would pull the staff.

Anarchism is something that rich people buy and poor people throw away.

INTERCEPTED

She tripped along with fairy feet,
A vision that my heart beguiled.
Bewitching, fragile, roughish, sweet,
And as she came she smiled.

We met . . . Alas, the usual fall
O'erlook my pride, the dull, and blind.
Her smile was not for me at all,
For some she met behind!

"Tragic is always preceded by Confusion. Success is always marked by Orderliness. Uncertainty is the most expensive and most unnecessary thing in business."

Change name she will have 5 times before people by 1975 if she can keep them alive.

The Cause of the Great War

"The war when it came was a war for the liberty of peoples, not on account of the violation of Belgium, which was a strategic blunder on the part of the German Government, and no more, but because the peoples of South-Eastern Europe had been fighting for their freedom from its beginning," said Professor Elie Halevy of Paris University, in his Rhodes Memorial lecture on "The World Crisis, 1914-1919: An Interpretation."

"What was responsible for the war was the political rottenness of the Austro-Hungarian Empire, the fact that the principle of nationality, renewed and rejuvenated in Asia, was now at work in Austria-Hungary, which was about to split into a number of independent nationalities. Could such an important event have happened without some kind of convulsion? I do not think it could have happened without a miracle of some sort. European diplomacy could not work that miracle, and so we had the war."

WHEN BABY IS WELL MOTHER IS HAPPY

The happy mother is the one whose baby is well—it is the laughing, gurgling baby who always brings joy to the home. When baby is ill everyone in the home suffers—not only through worry over the little one but through loss of sleep—no one can rest with a sick baby in the home.

Thousands of mothers are happy mothers because they have found the way to keep their little ones well—or if sickness does come on suddenly, as it usually does with little ones, they have found the way to speedily bring the baby back to health again. Mrs. George Koch Lindberg, Alta., is one of these mothers and she writes as follows:—"I am the happy mother of a seventeen-month-old baby girl. Baby is healthy and strong and sleeps well at night. I give her no other medicine but Baby's Own Tablets and she just loves them. I am never without the Tablets in the house."

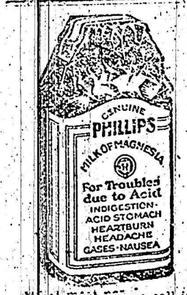
Baby's Own Tablets are a mild but thorough laxative which regulates the bowels; sweeten the stomach and thus prevent constipation and indigestion and make the cutting of teeth easy. They are sold by medicine dealers or by mail at 25 cents a box from The Dr. Williams Medicine Co., Brockville, Ont.

Reparations and Debts

London Daily Mail (Ind. Cons.): Up to date we have paid the United States for war debts £246,000,000, and received from the Allies £23,700,000 and from Germany, for reparations a sum which certainly does not exceed £75,000,000. At no time for the next half-century can we expect to receive anything like as much as we are being required to pay the United States. But this is not all. Our means of payment depends necessarily on our trade, and if our trade is hampered by excessive taxation at home or hostile tariffs abroad the capacity to find those enormous sums may be affected. Almost simultaneously with the conclusion of the agreement with the United States regarding our debt to them the Fordney tariff was put into force, imposing much heavier duties on British goods. This is now to be followed by a new and still severer tariff, apparently designed to penalize yet further British trade with the United States. By what equity is Germany, which forced on and lost the war, allowed and encouraged to shift its burden of debt on the shoulders of Great Britain, who not only was winning the war?

The Looting of England

London Evening News (Ind. Cons.): A rumor declares that the village of Bilbury, in the Cotswold Hills, has been bought by an American and is being transported in its entirety to the United States.) Such things may happen. It would require so short and simple a law to prohibit the export from this country of these picturesque and beautiful architectural masterpieces that one would expect to find each of the three political parties pushing forward with the promise that if it returns to power it will make such a law without delay. If they do not do so is because the public is apathetic. The remedy in this case is in the citizens' hands. And if the sacred law of property must to some extent be curtailed the curtailment is just as necessary in the interests of Anglo-American friendship as of the English people who must stand by and see their architectural birthright sold for a mess of dollars.



Indigestion

[illegible] most acute call indigestion is usually excess acid in the stomach. The food has soured. The instant remedy is an alkali which neutralizes acids. But don't use crude helps. Use what your doctor would advise. The best help is Phillips' Milk of Magnesia. For the 50 years since its introduction it has remained standard with physicians. You will find nothing else so quick in its effect, so harmless, so efficient.

One tasteless spoonful in water neutralizes many times its volume in acid. The results are immediate, with no bad after effects. Once you learn this fact, you will never deal with excess acid in the crude ways. Go learn—now—why this method is supreme.

Be sure to get the genuine Phillips' Milk of Magnesia prescribed by physicians for 50 years in correcting excess acids. Each bottle contains full directions—any druggists.

A healthy, happy middle age!

WHAT does "after forty" mean to you? Are you less capable than you used to be? Nervous? Easily tired? Run down?

Try the effect of two or three boxes of Dr. Williams' Pink Pills, the tonic that has made hundreds of middle-aged women feel ten years younger! It will nourish and invigorate the blood, so often thinned and devitalized by advancing years, tone it up to better service, make you feel strong again, eager for life!

Buy Dr. Williams' Pink Pills now at your druggist's or any dealer in medicine, or by mail, 50 cents, postpaid, from The Dr. Williams Medicine Co., Brockville, Ont.

S 48

Dr. Williams' PINK PILLS

"A HOUSEHOLD NAME IN 54 COUNTRIES"

REASONS WHY

In administering the Pensions' Act in England the Ministry of Health officials have had to deal with many curious and often amusing applications. A woman applicant, finding that she was not entitled to a widow's pension, claimed an orphan's pension in the alternative on the ground that she had been an orphan for 45 years. A male applicant who was asked to produce a certificate of baptism to establish his age replied that he had never been baptised, but was prepared to submit to this right at once if it would help him to secure a pension. Another applicant, asked in the application form to state his sex, replied that he was a Congregationalist. A woman, whose place in an orchestra had been taken by a man, stated that she had lost her employment through "change of sex." In another case, an applicant declared that he had been "decapitated" for a number of years, obviously meaning that he had been incapacitated.

American Debutantes

London Sunday Express (Ind.): Many Americans come to our courts, and it is a good thing not only for them but for us. We benefit financially, and they in turn like the pageantry and also the certain stamp which a presentation at Court involves. That is only human nature. There is nothing new in this. Ever since the days when Atlantic transport became at all possible Americans have always liked Courts. In the times of Louis Napoleon they flocked to the Tuileries; now they have to be content with restaurants, which are a comparatively poor setting for fine feathers. Every American girl who is presented at Buckingham Palace is a valuable asset, for she invariably becomes an English propagandist.

Keep Minard's in the Medicine chest.

A happy marriage is one in which the husband makes an allowance for the wife and the wife makes allowances for the husband.—"Virginian Pilot."

NURSES WANTED

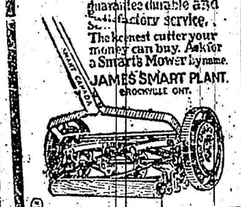
The Toronto Hospital for Incurables in affiliation with Bellevue and Allied Hospitals, New York City, offers a Three Years' Course of Training to young women, having the required education and desires of becoming nurses. This Hospital has adopted the eight-hour system. The pupils receive uniforms of the School, a monthly allowance and travelling expenses to and from New York. For further information write the Superintendent.

SMART'S

The Mower that's Guaranteed

The materials from which Smart's Mowers are made & the way they are made guarantee durable and satisfactory service. The honest cutter your money can buy. Ask for a Smart's Mower by name.

JAMES SMART PLANT, BROCKVILLE ONT.



MOWERS

I have No Time for Such

WILLA HOEY

I had a friend, a spirit blithe and gay.
I thought I knew her, but just yesterday
We met a dog. I stroked his friendly head,
And she went on, then turned and said,
"You love those horrid creatures far too much,
I have no time for such."
Since then my heart grows cooler toward that friend,
In fact, I think our friendship had an end
The day she scorned his fond caress,
I feel quite sorry, but I must confess,
We seemed to lose our kindred touch
—"I have no time for such."

BY MISS Z. I. DAVIS

No machine can take the place of the horse, always; even in these days. Almost the whole city has been stirred over the splendid faithfulness and strength of draft horses, now being used to open up a street adjoining one of the main thoroughfares of Grand Rapids, Mich. So impressive is the horse sense, sagacity, obedience, cautiousness, adaptability and good nature of these great beasts that they were given honorable mention in the daily papers.

The special work of these animals in this particular case is to pull a great wagon skeleton across the axles of which is a steel girder weighing tons. Slowly the trusty creatures roll their burden up the slippery hill. Folks pause to thrill at the strength shown.

But the driver gives all his attention to the task in hand. He feels that on him depends the safety of the load. His team knows his signals on the reins, and his voice quietly encouraging. They dig in their spiked shoes and pull. Vapor streams from their nostrils. With ears cheerfully forward, they toss their magnificent heads up and down as if saying "yes" to their kind owner and driver.

The wheels creak on the ice but never stop their rolling. The horses never falter. The driver knows they must not or the task is a task failed. Not tightly but firmly the driver holds the reins. He talks to the team low spoken words, hardly heard by those upon the sidewalk who watch the struggle. Some say it can't be done. Others say it can and cheer and encourage both the driver and the horses. Great muscles flex and relax, hoofs chip iron spikes into the ice, inch by inch the team gains victory. The beam weighs more than seven tons. The driver couldn't move it alone. One horse would try in vain. But the team and driver have the strength to do the task and do it—to them it is just "day labor."—Humane Pleader.

Use Minard's for the rub down.

Among the appropriate gifts for young men graduates are overalls.

LAXATIVE FOR BABY THAT "STAYS DOWN"

Baby's tiny system rebels against castor oil and strong purgatives; but here's a medicine that just suits him. And it does the work quickly and so gently that Baby doesn't feel it. Fletcher's Castoria is soothing cross, fretful babies and children to sleep and making the feverish, constipated, upset ones well and happy, in millions of homes to-day. Castoria is purely vegetable, harmless and endorsed by the medical profession. Avoid imitations. The Chas. H. Fletcher signature marks genuine Castoria.

Every package of Red Rose Tea is prepared with the same care—as if our reputation were to stand or fall upon that single package.

RED ROSE TEA "is good tea"

RED ROSE ORANGE PEKOE is extra good

Query: Do Goldfish Tickle Swans' Feet?

Wheaton College Refers Problem to Biological Experts

Norton, Mass.—The new pond opened this spring on the campus of Wheaton has brought with it scientifical complications.

Two groups of students interested in this new pond desire to make presentations to it. One group desires to present goldfish, the other swans. So the difficult question arises: Do goldfish and swans get on together in the same pond? The crux of the difficulty lies, college authorities say, in the question as to whether the goldfish would tickle the swans' feet.

The whole matter has been referred by the biology department of the college to the Smithsonian Institution, Washington, and an early decision is expected.

Nature Notes

Bovine: "That new farm is terrible dumb."

Equine: "How's that?"

Bovine: "He found a lot of milk cans in the grass and he had found a [illegible]."

Classified Advertisements

BABY CHICKS

BABY CHICKS: WE HATCH [illegible] varieties, price 9c up. [illegible] catalogue. A. H. Switzer, [illegible].

Our Latest Catalogue [illegible] Goods, Fishing Tackle, [illegible]. The Biggest and [illegible] issued in Canada. TORONTO RADIO CO. [illegible] YONGE STREET

In The Locker Room

LUX

FOR THE HAIR

Ask Your Barber—He [illegible]

AEROXON

With The Pin

The Honey Fly Catcher

You Must Do Your [illegible] in the war against the fly, carrier of germs and breeder of disease.

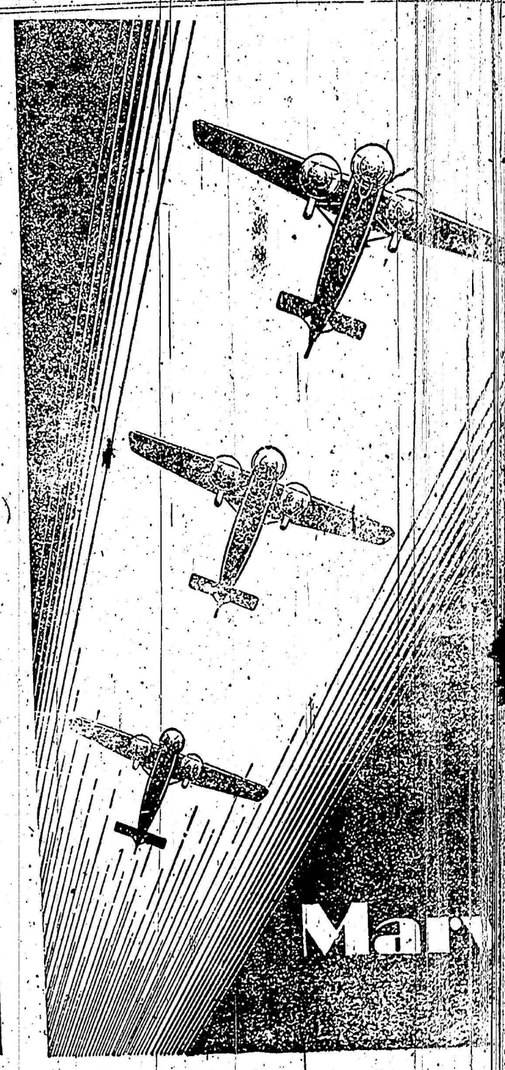
It is proven that AEROXON is of the most convenient and most efficient means of combating the fly evil. It is convenient, because of the push-pin. It is hygienic, flies never get away when once caught. Each spiral gives three weeks' perfect service.

BEWARE OF IMITATIONS

Sold at drug, grocery and hardware stores.

La Cie C. O. Genest & Fils, Limitée, Manufacturers, SHERBROOKE, QUE.

Distributor for Canada NEWTON A. HILL, 56 Front St. E., Toronto.



Mar[illegible]

[illegible] Compound [illegible] of your engine or tractor. [illegible] Marvelube [illegible] at Imperial Oil dealers and service stations.