Over 75 per cent. of all knowledge comes directly or indirectly through the eye.

From 35 to 50 per cent. of the nerve energy generated by the body is used by the eye.

You service your car.

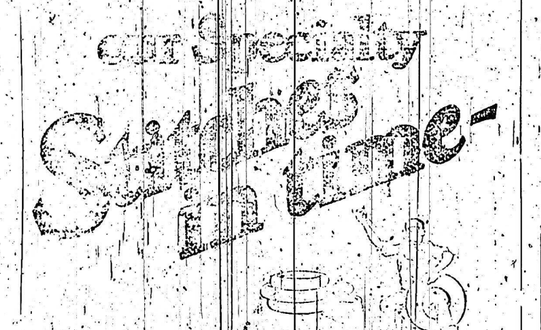
Why not service your eyes?

EXAMINATION FREE

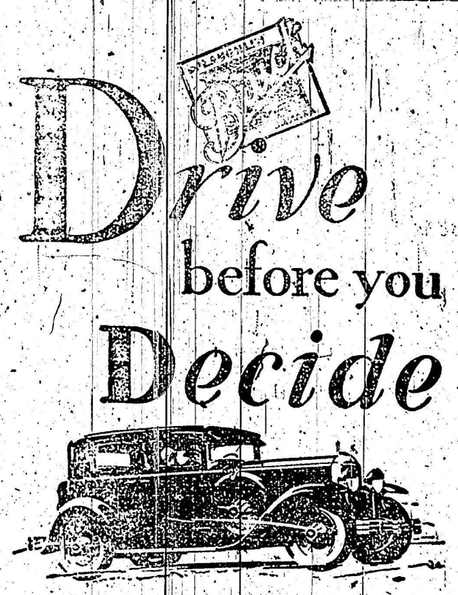
J. LUCAS

DRUGGIST OPTICIAN

Many persons continue to wear old lens long after they should be charged and suffer the penalty for neglected eye strain that an examination would have revealed.



D. ... Jackson



IF the prospective car-buyer knew what the McLaughlin-Buick owner knows, the tremendous popularity of the 1929 McLaughlin-Buick would be still further increased!

For McLaughlin-Buick for 1929 introduces in its performance qualities as advanced and as unprecedented as it exhibits in the styling and beauty of its Masterpiece Bodies by Fisher.

In the matter of flashing pickup, sustained speed ... and inexhaustible stamina ... outstanding achievement in the motor car field.

So ... before you decide on any car—see and drive a McLaughlin-Buick.

B-3-3.25C

McLaughlin-Buick

WITH MASTERPIECE BODIES BY FISHER

D. A. JACKSON

DEALER

MARKDALE, ONT.

When Better Automobiles Are Built — McLaughlin-Buick Will Build Them

Wedding Anniversary

Congratulations were extended on Friday, March 1st, to Mr. and Mrs. H. Freeman of town upon the twenty-fifth anniversary of their wedding. About fifty friends and neighbors sat down to dinner to a table decorated with a wedding cake and daffodils and a sumptuous repast was enjoyed. The evening was spent in music and singing and also progressive euchre and crokinole. Those from a distance who attended were Mrs. J. McCullough of Owen Sound, Mrs. J. Bowers, Mr. and Mrs. Thos. Freeman and family and Mr. and Mrs. W. S. Perkins and Margaret, all of Markdale, and Mr. J. H. Perkins of Gravenhurst.—Flesherton Advance.

I.O.D.E. Annual Meeting

At the annual meeting the Marne Chapter of the Daughters of the Empire held recently at the home of Mrs. C. E. Armstrong, there were fourteen members present, and reports were received from the various departments.

In the election of officers, Mrs. L. G. Campbell was re-elected as regent with Miss Hattie Mathews as first vice-regent and Mrs. C. R. McHugh as second vice. Treasurer, Mrs. J. C. Mercer; standard bearer, Mrs. G. Dundas, and secretary, Mrs. C. E. Armstrong.

The activities of the I.O.D.E. include social service, community, education and patriotic work. During the year eight meetings were held, and at each meeting the program included something of an educational character. At this meeting an excellent paper was given by Mrs. G. A. Beaton on the Life of Queen Victoria. Other leading characters taken up during the past year were Earl Haig, Pauline Johnston, Sir Gilbert Parker, Paul Peel, Stephen Leacock, Wilson MacDonald, Sir Wilfred Campbell.

An Essay Competition on "Empire" was submitted to the fourth [illegible] Public School. The [illegible] Signing [illegible] was won by [illegible]

[illegible] will represent [illegible] and Times [illegible] A quantity of Preserves [illegible] Cord of 18 inch Wood [illegible] Cord Dry Cedar [illegible] Garden Rake, Hoe, Shovel, Pots and Pans and other articles too numerous to mention

TERMS—CASH

Any person wanting Furniture would do well to attend this sale as everything is practically new.

B. H. WALDEN, Auctioneer

Owen Sound [illegible] in Toronto by a margin of [illegible] victory over four other [illegible] contestants last Friday night in Knox church hall, Owen Sound. Earl Palmer, of Chesley high school, was second; Miss Pearl Atkey of Owen Sound Collegiate, third; Miss Mary Lockhart of Dundalk, and Ken Munroe of Wiarton were the other contestants.

The judges were W. D. Henry, K. C., of Markdale; Miss Julia Weir of Durham high school staff, and Rev. Joseph Harrower of Flesherton. D. T. Wright, principal of Dundalk high school, was chairman. The auditorium was filled with interested citizens and students, who gave close attention to the efforts of the speakers.

Miss Atkeson's subject was "The Peoples of Canada." Gifted with a facility for painting word pictures in a clear and pleasant voice, she delighted her audience in the way she handled her subject. She dealt with the toilers, the backbone of the country, rather than with the ruling classes who are considered in history. First she spoke of the Indians, then the sturdy, courageous French Canadian settlers who followed the daring traders and soldiers. She said that the United Empire loyalists were the real advance guard of the British settlers.

Two of the speakers, Miss Lockhart of Dundalk and Miss Atkey of Owen Sound, chose to speak on "Canada Among the Nations," tracing the growth of Canada from pioneer days to its important place in the world at present, as a commercial nation and as a member of the League of Nations. The two young men spoke on "The Unification of Canada." Mr. Munroe dealt with the necessity for patriotism in our country.

Gospel Workers Church

Sunday School at 1.30 p.m.

Preaching Service at 2.30 and 7.30 p.m., each Sabbath

Prayer meeting in the Church each Tuesday evening at 8 o'clock.

Each Friday evening: Cottage Prayer meeting.

JAMES E. MATSON

Insurance Agent—Fire and Casualty
Several companies represented.
Losses promptly adjusted.
Office Hills' Block, Markdale

Cook's Regulating Compound

A safe, reliable regulating medicine. Sold in three degrees of strength—No. 1, $1; No. 2, $3; No. 3, $5 per box. Sold by all druggists, or sent prepaid on receipt of price. Free pamphlet. Address: THE COOK MEDICINE CO., TORONTO, ONT. (Formerly Windsor)

Born

ACHESON—In Winnipeg, on Wednesday, February 27th, 1929, to Mr. and Mrs. Russell Acheson, a son.

FERGUSON—In Detroit, on Wednesday, March 6, 1929, to Mr. and Mrs. J. J. Ferguson, a daughter.

WALKER—At Derryville, on Wednesday, March 6th, 1929, to Mr. and Mrs. Albert Walker, a daughter.

CREDIT AUCTION SALE
at Lot 19, Con. 9, Euphrasia
FRIDAY, MARCH 15TH

Farm Stock, Implement, Etc
12 months' credit with 5% added to notes
Hugh Manarey, Prop.
Wm. F. McKay, Auctioneer

AUCTION SALE
of Household Furniture
IN MARKDALE
SATURDAY, MARCH 16th, 1929
commencing at 2 o'clock

MRS. ELMER TUCK,
Eliza Street, Markdale

Has instructed the undersigned Auctioneer to sell by Public Auction the following, namely:

Kitchen Stove
Wood Heating Stove
Kitchen Table
Library Table
3 Dining Room Chairs
3 Kitchen Chairs
Rocking Chair
Upholstered Arm Chair, Oak
Upholstered Rocking Chair
Dining Room Extension Table, fumed Oak
6 Dining Room Chairs, Solid Leather
[illegible] Chesterfield Suite
[illegible] Parlor Suite
[illegible] Radiator
[illegible] Bookcase Secretary
Couch
[illegible] Leather
[illegible] and Tipes
A quantity of Preserves
Cord of 18 inch Wood
Cord Dry Cedar
Garden Rake, Hoe, Shovel, Pots and Pans and other articles too numerous to mention

TERMS—CASH

Any person wanting Furniture would do well to attend this sale as everything is practically new.

B. H. WALDEN, Auctioneer

CREDIT AUCTION SALE
of Farm Stock and Implements
WEDNESDAY, MARCH 27th, 1929
commencing at 1.30 sharp

THE ESTATE OF S. P. EMBURY,
Lot 117, Range 1, E.T. & S.R.,
Township of Artemesia

The Executors of the Estate of the late S. P. Embury have instructed the undersigned Auctioneer to sell by Public Auction the following:

HORSES—Bay Mare, aged.

CATTLE—Red Cow, fresh; Black Cow, due time of sale; Brindle Cow, fresh; Durham Cow, fresh; 2 Spring Calves.

IMPLEMENTS, ETC.—Frost & Wood Binder, 5-foot cut; Massey-Harris Seed Drill, 10-hoe; Fanning Mill; Bain Wagon and Box; Hay Rake, Deering, 10-foot; Cutter, good as new; Set Heavy Harness; Rubber Tired Buggy; 2 Sets Single Harness; Deering Mower; Set Disc Harrows; Scuffler; Neckyoke; Fleury Walking Plough; Buffalo Robe; Good Lawn Mower; Set Whiffletrees; Set Iron Harrows; Set Spring Tooth Harrows; Grinding Stone; 50 Good-Size White Leghorn Hens; Hay Rack; Quantity of Hay; Cream Separator, American; Set Scales, 240 lbs.; Forks, Ladder, Chains, and other articles too numerous to mention.

HOUSEHOLD FURNITURE, ETC.—Box Stove with oven; Iron Bed and Springs; Dresser and Wash Stand; Sofa; 4 Upholstered Chairs; Rocking Chairs; 6 Dining Room Chairs; Kitchen Table; Parlor Table; Trunks and Chest; Hanging Lamps; 3 Table Lamps; Toilet Set; A number of Pictures; Favorite Churn; Butter Worker; Bread Mixer; Tea Kettle; Egg Crate; Numerous other small household articles.

TERMS OF SALE—Hay, Household Effects and all sums of $10.00 and under, cash; over that amount 10 months' credit will be given on approved joint notes with interest at 6 % per annum added.

THE FARM—At the same time and place the farm, consisting of 50 acres, will be offered for sale subject to a reserve bid. Terms made known day of sale. Possession immediately after the sale.

George Burritt, Delbert Alcox,
Executors of the Estate.
B. H. WALDEN, Auctioneer

Where You Get Your Money's Worth

MERCER'S

Specials this Week

MADE-TO-MEASURE CLOTHES
MEN'S SUITS—Made to your measure for $23.00
MEN'S SUITS—Made to your measure with 2 pair of pants for $35.00
MEN'S SUITS—Made from fine Blue Botany Serge for $[illegible] to $40.00.
MEN'S SUITS—In Tweeds and Fancy Worsteds, $23.00 to $[illegible].

NOW is the time to get your order in for that New Spring Suit. Hundreds of samples to choose from. Fit, Fabrics, Workmanship and Satisfaction guaranteed.

Groceries Department

Corn, Peas and Tomatoes, 2 cans for 25c. Corn Syrup [illegible] for 35c.
Corn Meal, 5 lbs for 25c. Prunes, medium [illegible] for 25c.
Seedless Raisins, 2 lbs for 25c.

H. MERCER MARKDALE

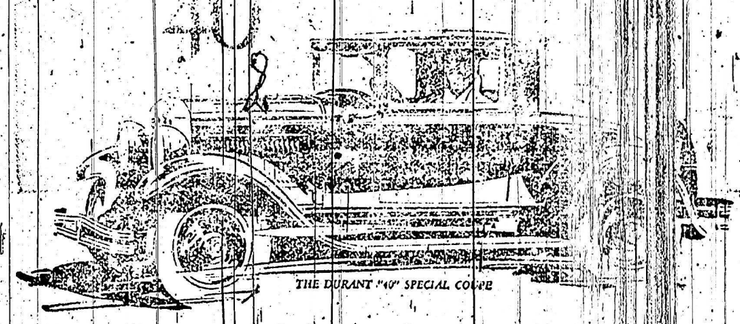
POWL WANTED—Highest market prices paid for live and dressed fowl. Live fowl preferred. Markdale Creamery and Produce Co. 31tf

SHELBURNE MONUMENTAL WORKS

Scotch, American & Foreign Granite. Cemetery Lettering Given Special Attention.
Shop equipped with latest pneumatic tools.
Write or call and get prices.
J. W. FLEMING

"NORTH ... N"
Rubber ... Wear

The "Northern" ... Men, Women and ... selection of ... ette in canvas ... of White ... ces for ... wider ... ble strap ...



THE DURANT "40" SPECIAL COUPE

Make Your Own Comparisons

WHEN you go to see a new Durant "[illegible]" remember that it contains every feature that contributed to the phenomenal success of last year's [illegible]. Improvements—yes, quite a number and all [illegible] more satisfaction to you. More power, more speed, [illegible]; shock absorbers all around; greater riding [illegible].

But YOU, alone, are to judge the Durant [illegible] and Sixes). For that purpose your local dealer will [illegible] in either series at your disposal.

Do not buy until YOU are satisfied that Durant [illegible] the best value YOUR money can obtain!

BUILT BY
DURANT MOTORS OF CANADA, LTD.
TORONTO

Red Seal Continental Motor
Bendix Type Wheel Brakes
Morse Silent Timing Chain
Full Force Feed Lubrication

Passenger Cars
Four and Six
From [illegible] to $2,195
f.o.b. Leaside, Ont.
Standard Factory Equipment
Taxes Extra

DURANT

B 229

RUGBY TRUCKS IN ½ TON TO 1½ TON CAPACITIES

J. J. RICHARDSON, MARKDALE