

PRINCESS THEATRE MARKDALE

Friday and Saturday December 21st and 22nd

Ken. Maynard in "The Glorious Trail"

Jack Duffy in "QUEER DUCKS"

An extra picture—some interesting event—is now shown each week in addition to the regular show.

ADMISSION: 25 cents and 35 cents

The Standard to Dec. 31, 1929, for \$2.00

She's always

THE COMPANY IS PROUD of these 15,000 men and women and has endeavored to make their work as agreeable, healthful and stable as possible.

This stability of staff maintains high standards of operation and is encouraged by the Employees' Pension and Benefit Fund, established in 1917.

There is also a plan of Employees' Life Insurance, by which out of salary, employees may carry without undue burden, insurance to care for their dependents.

IN ADDITION to this factor of stability, an active interest in the telephone system is encouraged by the plan of employees' purchase of shares and by the plan of employee representation.

Some years ago telephone employees were given opportunity to become shareholders in the company and 10,300 of them have subscribed for shares on installment payments.

THESE THINGS are the basis of the alertness and enterprise which have become a tradition of telephone work.

It is demonstrated among the 4,000 men in the plain uniform. Over 3,500 of them have enlisted for St. John's Ambulance Corps first aid certificates, and because of their outdoor habits they are frequently called upon when accidents occur.

These men and women are familiar in the emergency and a courage with which operators meet an emergency.

WHETHER IT BE the night operator on the job at midnight or the lineman fighting a winter storm, the men and women of the telephone service give their best in contributing to Canadian progress and well-deserve whatever benefits the company is able to offer.

Published by The Bell Telephone Company of Canada to tell you something about the telephone business and the people in it.

Santa Claus Day Was Successful

In spite of the fact that the weather was unfavorable there was an exceptionally large crowd in Markdale on Saturday for the annual visit of Santa Claus.

The parade, the first item on the program, was headed by Santa Claus on a decorated sleigh. The children followed in large numbers. A clown on foot and another on horseback created quite a lot of amusement.

The following were prize winners: Father and largest family, Chas. Boland, 11 members; largest load the greatest distance, John Fitzsimmons, 18 people, 10 miles; decorated team, Harold Thibaudau; car longest distance, Geo. Hopkins, Durham; man's costume, John Bennett; comic costume, Bert McLoughry; best looking school girl, Vera McArthur; school girl in costume, Grace Lucas; school boy in costume, Murray Smith; best looking girl in costume, June Stafford.

In the dog race Dr. McArthur's collie was first with Bert Summers second and John Bennett third.

The prize in the cat show was won by Helen Carefoot.

In the boys' mile race, Ernest Harvey, J. Taylor, Melville Ward, Mrs. Josephine Irvine was awarded the prize for the best dressed window.

Again Santa Claus Day has been successful and the merchants are well pleased with the day's business.

Born

MATSON—In St. Thomas Memorial Hospital, Brantford, on Monday, December 16, 1928, to Mr. and Mrs. J. H. Matson, a son, Douglas Hamilton.

Card of Thanks

We wish to thank the members of the "Grave W.M." for the generous gift and also kind neighbors and friends for the acts of kindness and lovely treats sent our little daughter, Sadie, during her recent illness. Again we thank you all.

Mr. and Mrs. J. M. Matthews.

Card of Thanks

I wish to thank my neighbors who were so kind to me during the illness and death of my mother.

Jas. F. Connolly.

WHAT ARE YOUR BRAINS WORTH

In normal times and under normal conditions, the average uneducated working girl earns \$400.00 a year. The average educated girl, finished with the proper training, earns \$1200 a year, making an increase of \$800 per annum.

Considering then that the average business woman has a career of seven years, she has increased her earning capacity to the extent of \$5600 at least. This is not counting compound interest on the surplus.

When you consider that our average student completes a Secretarial Course in 150 days actual attendance, she receives a cash dividend of \$40.00 per day, every day she has spent in school.

These might not be the exact figures, but we believe that every day a student has spent in our College will pay her a dividend of at least \$40.00 per day. Worth making a sacrifice once made will not have to be made again, every day the income will grow bigger every day from that time on.

Glady's Torrence of Orangeville completed her Secretarial Course in 111 days actual attendance, and received a lucrative position in Toronto. Luella Johnston of Orangeville, after a short course with us, increased her earning capacity by 300%.

Apply the above figures to a young man, and consider that the average educated working man earns \$2000 per annum, with a business course of at least 40 years. He has increased his earning capacity to the extent of \$50,000. Figure now what each day in College is worth to a young man, or woman has little chance to compete with those who have.

If you are afraid of your own ability, you do not even need to take a chance on yourself. If you can show us that you have a fair High School Education, and will give us your unqualified attention, we

GUARANTEE that you will be successful, and we will see you in a nice position in a few months' time.

WHICH WILL YOU PAY the price of success, or the penalty of failure? If the former, write the Weller Business College, Orangeville, or phone 235.

WELLER BUSINESS COLLEGE, Orangeville, Ontario

Mrs. Angus Plewes

Mrs. Isabella Plewes, widow of the late Angus Plewes of this place, passed away at the home of her daughter, Mrs. Jas. S. Norquay, at Coniston, on Thursday, December 13th, after an illness of several months. She suffered a stroke in August, since which time she had been gradually sinking.

The late Mrs. Plewes, who was a daughter of the late Mr. and Mrs. John Thompson, and was born at Oro, Simcoe county, seventy-three years ago. After her marriage to Mr. Plewes they resided at Wasnago and Glenhuron before coming here about 43 years ago. Mr. Plewes having purchased the flour mill which is now the town pumping station. Since the death of Mr. Plewes in 1920 she resided at her home with her daughter at Coniston.

For a great many years she was a member of Cooke's church here and was active in the church's work.

The remains were brought here by C.P.R. on Saturday and were taken to Cooke's church where Rev. Wm. Coult conducted service. The remains were interred in Markdale cemetery. The pallbearers were those who had acted in the same capacity at the funeral of the late Mr. Plewes, namely: Messrs. Jas. Dixon, D. McTavish, T. H. Robson, W. J. Howard, C. R. King and H. H. Lucas, the latter taking the place of Mr. F. T. Hill. "Asleep in Jesus," a favorite hymn of the deceased, was one of those used at the funeral service.

Relatives from a distance present at the funeral were: Mr. and Mrs. Alanzo Plewes, Detroit; Mr. Robert Thompson and Mr. Walter Thompson of Edgar; Mrs. Geo. McCualg of Midhurst, and Mr. Jas. S. Norquay of Coniston.

Among the many floral tributes were: Gates Ajar, from the family; wreaths and sprays from Mr. and Mrs. Angus Plewes, Langley Prairie, B.C.; Mrs. M. Plewes and family, Sudbury; Mr. and Mrs. F. Graham, Victoria, B.C.; brothers and sisters; Mr. and Mrs. W. R. Burgett, Markdale; Miss Ruby Teeter, Markdale; Cooke's Church Ladies' Aid; Ladies' Aid of St. Andrew's Church, Coniston; Mr. and Mrs. Jack Norquay and William, Mr. and Mrs. K. S. McKee, and Mrs. O. Hill, and Messrs. of Coniston; Mr. and Mrs. T. H. Hale, Sudbury.

The late Mrs. Plewes is survived by three sons and one daughter, Angus of Langley Prairie, B.C.; W. J. Postmaster here; Alanzo in Detroit; and Mabel, Mrs. Jas. S. Norquay of Coniston. Two brothers, Robert and Walter Thompson of Edgar, and five sisters, Mrs. G. McGregor and Mrs. F. Graham of Victoria, B.C.; Mrs. D. Everett of Sault Ste. Marie; Mrs. Geo. McCualg of Midhurst and Miss Nellie Thompson of Edgar, also survive.

Mrs. Joseph Irwin

Mrs. Joseph Irwin, for a great many years a respected resident of Markdale, passed away at the home of her daughter in Toronto on Saturday, December 15, aged 85 years.

The remains were brought here on Tuesday and laid to rest in Markdale Cemetery beside those of her late husband who passed away about eight years ago. Service was conducted by Rev. A. Newton St. John in Annesley church where the deceased had worshipped for a number of years. The pallbearers were Messrs. M. Armstrong, J. R. Armstrong, John Lee, J. C. Henry, J. A. Erskine and S. J. Halbert.

The late Mrs. Irwin, whose maiden name was Elizabeth Jane Benson, was a daughter of the late Mr. and Mrs. Wilson Benson and was born on the East Backline, Artemesia. In 1864 she was married to the late Mr. Irwin and they continued to reside in this locality until the death of Mr. Irwin, since which time the deceased has spent part of each year with members of her family in Toronto. She is survived by four sons and two daughters, namely: Edgeron at Harmony, Maine; Washington in Toronto; Garry in Glenora; Willard in Toronto; Mrs. Henrietta Lilly in California; and Mrs. Fred Hinchcliffe in Toronto.

The deceased was a faithful member of the Methodist church and was active in church work while her health permitted.

Floral offerings included the following: Wreaths from Mr. and Mrs. Willard Irwin and family, Mr. and Mrs. Garry Irwin and family, Mr. and Mrs. F. Hinchcliffe, Toronto; Mr. and Mrs. W. Benson, Toronto; Mr. and Mrs. Robert Gill, Toronto; Mr. and Mrs. W. G. Stephens, Toronto; Mr. and Mrs. Clark, Toronto; Mr. and Mrs. Martin, Toronto; and other tributes.

Messrs. Washington and Willard Irwin and Fred Hinchcliffe were here for the funeral.

Mary Ruth Merriam

Mr. and Mrs. Harold Merriam of this place were bereft of their little daughter, Mary Ruth, aged 21 months, on Monday, December 17th. She had been ill for about a month, having contracted a severe cold in November which later developed pneumonia, but she had practically recovered and was thought to be out of danger. The heart had become

"WHERE QUALITY COUNTS"

MERCER'S

"WHERE QUALITY COUNTS"

Ready for Christmas with a Choice Stock of New Goods priced to save you money.

- Hosiery: Bi-tex, Silk & Wool, all wool, \$1.00 to \$2.00. Goloshes & Goloshettes \$2.75 to \$4.00. Men's Overcoats \$15 to \$25. Makinaw Coats for Men and Boys. Ties, Shirts, Scarfs and Gloves for Men and Boys. Silk Underwear: Vests 75c. to \$1.50. Bloomers 75c. to \$2.50. Slips \$2.00 to \$3.00. Gowns and Pajamas \$3.00 to \$3.75. Kid Gloyes Lined or unlined in the new shades, \$2 to \$3.50. Boys' Overcoats New stock, \$10 to \$12, sizes 27 to 35.—Real Bargains. Overshoes and Rubbers for Men and Boys. Gloves in Suede and Wool, 75c. to \$1.00. Sweater Coats and Pullovers for Ladies and Misses \$3.00 to \$1.75. 50 dozen Handkerchiefs from 5c. to 50c. Underwear for the whole family. Wool Ties and Mitts being Sugar for Christmas.

H. MERCER, MARKDALE

Battery Storage and Radio Service

We are prepared to give Battery Service for the winter and can store any number of batteries for the winter months. Our prices are reasonable. Leave your battery in now.

Agents for Fada, Kolster, Stewart-Warner and Victor Radios and Supplies.

HAROLD YORK

(Next to Revere House, Markdale.)



Westinghouse Batteryless Console

JOYOUSLY, old and young alike will welcome it—jubilation to see it's a Westinghouse Masterpiece—finest product of the Radio Pioneers of the world. There is a glamour and fascination both in giving and receiving the most advanced radio instrument that has ever been produced.

It isn't merely those who know radio who have acclaimed the Westinghouse to be without a peer but thousands of owners in every town, city and community across Canada. Ever since this model came on the market there has been such a demand that Westinghouse facilities, great as they are, have been unable to supply sufficient sets for every home that wants one.

\$265.00 Complete with Tubes

Open Evenings

R. Down, Dealer, Markdale

Easy Payments

WHEN YOU BUY A WESTINGHOUSE YOU OWN THE WORLD'S MOST ADVANCED RADIO

To You May the Health

To You success here the

Friday December

"The Year

An extra picture shown each week

R. Down The Ford Dealer