VENO'S LIGHTNING COUGH SYRUP

Invaluable for NIGHT COUGHS BRONCHITIS ASTHMA

FAMILY SIZE 75c TRIAL SIZE 35c PER BOTTLE

Children Love VENO'S Syrup

V2

Hunting Season Promises Much

Nimrods with their minds directed to the North Woods for their annual hunt will find occasion for a display of optimism after learning the latest reports made by guides and outfitters who have gone into the hunting districts they control for the purpose of determining the number and distribution of game it contains. Ontario and Quebec both hold out strong inducements. In the region of Metagama there is an excellent supply of moose, as well as in the hunting grounds near Rideout. Kipawa reports plenty of deer and moose, especially in the Sasseganaga region. Long inland water routes from Angliers, Que., provide unusual opportunities for those interested in calling or still hunting.

It May Be *Urgent*

When *your* Children Cry for It

Castoria is a comfort when Baby is fretful. No sooner taken than the little one is at ease. If restless, a few drops soon bring contentment. No harm done, for Castoria is a baby remedy, meant or babies. Perfectly safe to give the youngest infant; you have the doctors' word for that! It is a vegetable product and you could use it every day. But it's in an emergency that Castoria means most. Some night when constipation must be relieved—or colic pains—or other suffering. Never be without it; some mothers keep an extra bottle, unopened, to make sure there will always be Castoria in the house. It is effective for older children, too; read the book that comes with it.

Fletcher's CASTORIA

Appearances Count

Now, Helen is a girl who wonders why men don't like her, and yet who seems to think they should gravitate towards her without any attraction whatever.

I don't mean that men dislike her—I am taking Helen as being representative of many—I just mean that somehow she doesn't get her company bespoken for dinners, dances and suchlike frivolous affairs.

But her appearance! Well, Helen might tell you that she wanted a man to love her for herself alone, but these days there has got to be something to attract a man's interest—a nice manner, good looks, smartness—before it is riveted by a praiseworthy character.

It is "too much fag" for Helen to have her hair curled. Yes, she knows she is fat, but she is meant to be that way. It is "too much fag" to have a cold-water rub-down every day, but, she can spare time to simmer for hours each night in a hot bath; it's another "fag" to drink a glass of lemon-water each night before turning out the light, yet she makes a practice always of drinking a glass of hot milk. She can't be bothered to alter such a small item—yet it's a large one—measured in terms of avoirdupois.

One day I took brother Bill to see Helen, and, because Helen knew he was engaged and therefore ineligible, she was most indifferently dressed, and hardly bothered to be polite. And Bill, who had vaguely promised me to "see what he could do," for her in the matter of dance-partners, promptly "cried off," and told me he couldn't "inflict that" on any of his pals.

But what can you do? These girls have it firmly fixed in their own minds that somehow, sometime, Fate will send them the man she is reserving for them, and so they delude themselves that appearance doesn't count.

Minard's Liniment for aching joints.

Air Advertising Merits Still Is Mooted Question

Commission Receives Many Complaints From Radio Listeners on Long Talks

Washington.—Whether the radio station owner, who uses his microphone to sing the praises of merchandise he is selling, serves the public interest still is a moot question with the Federal Radio Commission.

The commission from time to time has received numerous complaints from listeners who disapprove of long talks extrolling the virtues of a particular brand of overalls, seeds, household utensils and other wares for sale by the broadcaster.

Some time ago the Iowa Press Association petitioned the commission to prohibit direct selling over the radio. The newspapermen contended that the regulation limiting the number of stations resulted in giving the merchant with a radio outfit an unfair advantage over his competitors.

The view of the commission on this question is given in a report outlining its attitude on the principles of public service.

"Where the station is used for the broadcasting of a considerable amount of what is called direct advertising, including the quoting of merchandise prices, the advertising is usually offensive to the public," the commission says. "Advertising should be only incidental to some real service rendered to the public and not the main object of a program.

"The commission realizes that in some communities, particularly in Iowa, there seems to be a strong sentiment in favor of such advertising on the part of the listening public. At least, the broadcasters in that state have succeeded in making an impressive showing before the commission when the matter has come up. The commission is willing to concede that in some localities the quoting of direct merchandise drives may serve as a sort of local market and a service may thus be rendered. That such is not the case generally, however, the commission knows from thousands of letters which it has had from all over the country complaining of such practice."

BABY'S OWN TABLETS ALWAYS IN THE HOME

Once a mother has used Baby's Own Tablets for her little ones she always keeps a supply on hand, for the first trial convinces her there is nothing to equal them in keeping children well. The Tablets are a mild but thorough laxative which regulate the bowels and sweeten the stomach, thus driving out constipation and indigestion, colds and simple fevers and making teething easier. Concerning them, Mrs. Saluste Pelletier, St. Dumas, Que., writes:—"I have used Baby's Own Tablets for the past ten years and am never without them in the house. They have always given the greatest satisfaction and I can gladly recommend them to all mothers of little ones." The Tablets are sold by medicine dealers or direct by mail at 25 cents a box from The Dr. Williams' Medicine Co., Brockville, Ont.

The Right Word

Dr. Doddridge, the hymn writer, was one day walking, his heart very desolate within him. But, passing a cottage door, he happened at that moment to hear a child reading aloud the text, "As thy days, so shall thy strength be."

The cheering effect on his mind, he says, was indescribable. It was like life from the dead.

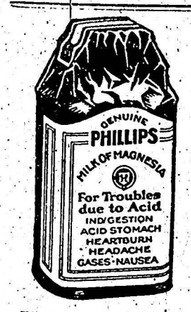
Much is often done by a word.

—Ethel Wayne.

Imported Shropshires

Ten two-year-old Imported Shropshire rams, bred by Buttar.

W. A. Dryden or John Miller, Jr., Brooklin, Ontario



Indigestion

What most people call indigestion is usually excess acid in the stomach. The food has soured. The instant remedy is an alkali which neutralizes acids. But don't use crude helps. Use what your doctor would advise.

The best help is Phillips' Milk of Magnesia. For the 50 years since its invention it has remained standard with physicians. You will find nothing else so quick in its effect, so harmless, so efficient.

One tasteless spoonful in water neutralizes many times its volume in acid. The results are immediate, with no bad after-effects. Once you learn this fact, you will never deal with excess acid in the crude ways. Go learn—now—why this method is supreme.

Be sure to get the genuine Phillips' Milk of Magnesia prescribed by physicians for 50 years in correcting excess acids. Each bottle contains full directions—any drugstore.

OWL LAFFS

BY O.W.L. (ON WITH LAUGHTER)

AN ERROR

An Ontario farmer purchased a purebred pig from a raiser of fancy hogs. The pig and bill arrived the same day. Next day the dissatisfied farmer wrote to the hog raiser as follows:

"Dear Sir: Both pig and bill arrived safely. Judging from their comparative size, you made an error in shipping. You should have sent the bill by express and the pig by mail."

First Mother: "Did your boy win many prizes at college?"

Second Mother (proudly): "He was presented with bath towels by forty different hotels."

The Hollanders have offered to sell three rare narcissus bulbs to the United States for $700. It really is refreshing to see money go for something besides prize fights and motor-cars—but then the offer has not been accepted.

Mistress: "Let me see! What's your name?"

New Help: "Minnie, mum."

Mistress: "Well, Minimum, if you'll only do the maximum of work, we'll get along nicely."

Life grows harder and harder. Now that poker profits have been ruled to be taxable, a fellow has to be mighty careful how he lies about his winnings.

BETWEEN THE LINES

Of course, you've heard the following joke? Well, then, in that case we'll just leave a blank space, and save time and ink by not publishing it.

The modern kitchenette has every built-in necessity except a cabinet for indigestion tablets.

Riblet: "When can I expect the return of the golf club I loaned you?"

Shasberger: "Always, my boy, always."

Darling: "Mamma, I have a surprise for you."

Mother: "Yes, darling; what is it?"

Darling: "I've swallowed a nail."

THESE SUPERSANE DAYS

I pity so the modern kid
Who don't do what we used to did.
The parents know so doggoned much
Of what they should and shouldn't touch,
The little beggars have no fun
In doin' what we used to done.
Their parents, to a gnat's heel, know
Just what will make them thrive and grow;
They treat their little Jane and Ralphy
Like they was turnips or alfalfy!
They aren't allowed to nose around
To see what knick-knacks might be found
In cooky jar or Kelvinator—
A pretzel or a cold pertator.
But they are nourished à la science
With every new approved appliance.
They have their doses fixed by measure
An' do not get to eat for pleasure!
Some quite grow up, for goodness sake,
And never know the belly ache!
Not knowing that, how can they know
Its aftermath's effulgent glow—
The sweetest thing one knows for certain
Is stomach ache that's just hurtin'.

Saving for a rainy day is a dry subject for the spendthrift.

Maybe the old cow crossed the road to get a better view of high-priced feed.

Children should be scenery and not heard.

An old man was standing on the curb playing a one-string fiddle outside a Ludgate Hill shop. An acquaintance came up. "Watcher doin' down 'ere, Bill? I thought yer worked the West-end?" "Not now. I give that to me son-in-law as a weddin' present."

WEAK AND NERVOUS

A Condition Always Due to Thin, Watery Blood.

Thin blood and weak nerves generally are found together. Red blooded people seldom complain of nervousness. The reason is that the blood feeds the nerves and keeps them toned up to do the work nature intended. When the blood is thin and weak it fails in this important function and nervous troubles follow. The following case will interest those who need a tonic for the blood and nerves. Mrs. D. Veno, Union Spuare, N.S., says:—"With a feeling of gratitude I write to tell you what Dr. Williams' Pink Pills did for me. I had become badly run down, and reached the stage when I could not do my housework. I was not only weak, but my nerves seemed completely shattered. The least noise would startle me and I was subject to nervous headaches. Worse still, I could not sleep at night. Perhaps I would get an hour or two sleep, and then lie awake for the rest of the night. I had reached a stage when I actually feared I would lose my mind. Up to the time I decided to take Dr. Williams' Pink Pills, nothing I had taken seemed to do me any good. I got a few boxes of these and soon there was no doubt they were the medicine to help me. As I continued the use of the pills I gradually grew stronger, ate better and could sleep at night, and now I am as well and strong as a woman could wish to be. I hope some other weak, nervous person will be benefitted by my experience."

Dr. Williams' Pink Pills are sold by all medicine dealers or by mail at 50c a box from The Dr. Williams' Medicine Co., Brockville, Ont.

Canada Buys 76,425 Receivers in Year

Toronto—Canada produced 47,500 radio sets last year and bought an additional 28,925 from United States manufacturers to meet the needs of its 268,055 licensed radio owners.

Sets, parts, accessories and batteries in Canada for the year were valued at $8,789,171, an increase of 40 per cent. over the 1926 figure of $6,324,881, says a report by the department of colonization of the Canadian Pacific Railway. Canadians paid $3,163,903 more to firms in the United States for set part sand accessories.

Ontario, with 125,000 radio licenses, had the greatest number of radio fans of any of the provinces. Quebec, with 51,347 licenses, was next.

There are eighty-three licensed broadcasting stations in Canada, the report shows.

Amateurs Get Credit For Low Wave Advance

Hamburg.—Credit for development of short-wave transmission was accorded American radio amateurs in an address by Professor Rukop, of Cologne, before the Congress of German Natural Philosophers and Medical Men. It was pointed out that the development of high frequency channels has brought about television, photo-telegraphy and other technical features.

Signals from American amateurs, he said, are heard frequently better in Europe than some of the more powerful stations.

Veterinaries use Minard's Liniment.

There's only one thing a married woman will admit she doesn't know, and that's why she married her husband.

Badminton players find a drink of hot tea of great benefit after a strenuous game. In leading Badminton clubs of Canada, Red Rose Tea is a great favorite. No other tea offers such brisk, zestful flavor and rich quality. Put up only in bright, clean aluminum packages. 14BW

This Year—Christmas in Europe

Special Sailings to
England—Ireland—Scotland—France—Belgium

It will be a wonderful treat to yourself and to the folks at home. You will enjoy your trip to the utmost, if you travel White Star.

Montreal-Glasgow-Belfast-Liverpool
Laurentic Nov. 24
Halifax-Plymouth-Cherbourg-Antwerp
Pennland Dec. 2
Lapland Dec. 9
Halifax-Glasgow-Belfast-Liverpool
Regina Dec. 15
Halifax-Queenstown-Liverpool
Baltic Dec. 10

For complete information, phone, write or call:
McGill Building, Montreal, P.Q.
55 King St. E., Toronto, Ont.
224 Portage Ave., Winnipeg, Man.
108 Pr. William St., Saint John, N.B.
St. Paul Bldg., Halifax, N.S.
53 Dalhousie St., Quebec, P.Q. 258

WHITE STAR LINE CANADIAN SERVICE

FINANCIAL NEWS

MOND NICKEL.

A despatch from Sudbury states that the Mond Nickel Co.'s smelter at Coniston is at present handling 2,000 tons of ore per day. This exceeds the original estimated capacity by 500 tons. The matte output is said to represent two-and-one-half million pounds of copper and the same amount of nickel each month. This is in addition to appreciable precious metals values.

AMULET AND NORANDA STATEMENTS.

Erratic movements in Amulet and Noranda followed the publication of official statements regarding latest develoments at the mines and immediate plans.

Noranda's report was two-sided. Aggressive expansion plans reflected the confidence of the management in the future of the enterprise, but the indication that narrower and lower grade ore lay below the 1,000-ft. level and the "H" ore body was not so good. It appears characteristic of the Quebec area that ore lenses are alternately rich and lean as they go down.

Amulet report appeared favorable from the two main standpoints. Installations for production will go forward immediately, while developments since the annual report was published from ore viewpoint have been favorable.

RED LAKE STRIKE.

We announce further particulars of a sensational new strike at Red Lake which is said to be the most spectacular of the district. The find consists of a dome of quartz, 700 by 350 feet, which raises approximately 60 feet above the level of the lake. Three distinct veins are contained in this showing and these have been traced for lengths of 700 to 900 feet. Samples of this ore shown in Toronto are the most spectacular since the days of the old Croesus.

MURPHY MINES

The No. 2 shaft at the Murphy property, which is being sunk on the No. 5 vein which was found on the recently acquired claims, is now down 30 feet, on its way to 100 feet. The workings are said to be still in commercial ore and that values are improving. This vein is known to be at least 40 feet wide but its entire width will be determined by a cross-cut at the 100-foot level.

McINTYRE.

The future of McIntyre-Porcupine Mines is alluring according to the staff correspondent of the Wall Street Journal after a visit to Porcupine.

McIntyre Porcupine has the continuation of whatever ore bodies form on the top side of the main intrusion at depth. With a shaft 4,125 feet deep sunk and equipped for developing new ore-areas at depth, and with one of its veins shown to be carrying good ore on the 3,875 foot level, the outlook for McIntyre is excellent and not improbably within another year the property will be building a new mill with larger capacity than the present. On the whole, with much ore left in its older or western ore-area, the outlook at McIntyre is quite encouraging.

McIntyre has kept its development and prospecting of outlying possibilities well ahead of stoping so as to avoid exhaustion of the possibilities of one main ore-area before a new one has been found, and its prospecting begun. A dividend of $2.20 per share is expected this year.

NEW RECORDS AHEAD FOR FORD OF CANADA

Ford, Ont.—August production of Ford Motors Co. of Canada, totaled 13,045 cars, an average of 541 cars a day for the 24 working days of the month. In August, 1927, the Ford plant was not operating, and the other Canadian motor companies turned out a total of 12,526 cars, or less than the Ford total for August this year.

Cars sales in Ontario during June and July give the new Ford 1,000 cars majority over its nearest competitor. "Present schedules indicate we will continue to exceed our former peak production throughout the balance of the year," says W. R. Campbell, vice-president and treasurer.

Air Transportation

London Observer (Ind.): It is the height of folly for a maritime people to look on complacently while the airman is cutting down distances and times, saving harbor dues and the costs and delays of loading and unloading in quays and railway stations, and being catapulted with his mails or other cargo from ocean to inland capital. The possible reactions on the life of our seaports as well as on the general commerce and convenience of the people cannot be calculated yet, but to underrate them would be rank stupidity.

Minard's Liniment cleanses cuts, etc.

If Commander Byrd takes a lesson from the Nobile Expedition he'll carry his rescue party right along with him when he starts for the South Pole.

Exercise

You need a cool and soothing rub down with Minard's Liniment after any form of exercise.

MINARD'S "KING OF PAIN" LINIMENT

Cuticura Soap and Ointment

Delicately Medicated, Sanative and Antiseptic.... Pure and Efficient

Unexcelled for cleansing, purifying and protecting the skin and hair. 50 years world-wide favorites

A Friend to Women

Lydia E. Pinkham's Vegetable Compound

LYDIA E. PINKHAM MEDICINE CO. Lynn, Mass., U.S.A. and Cobourg, Ont., Canada.

RED ROSE TEA "is good tea"

The Orange Pekoe is extra good

In clean, bright Aluminum

12

Classified Advertisements

FARMS FOR SALE.

100 ACRES, DAIRY STOCK, IMPLEMENTS, good buildings, Woodstock District. A. Edey, 456 King St. E., Hamilton.

TAXIDERMIST SUPPLIES.

ARTIFICIAL EYES AND SUPPLIES, duck decoys, etc. Send for free catalogue. Oliver Spanner & Co., Dept. S, 3 Elm Street, Toronto.

$1.15 PER POUND UP. TWENTY-one samples free. Stocking & Yarn Mills, Dept. 1, Orillia, Ont.

FOR SALE—REGISTERED POLICE Dogs, beauties, ten dollars up. Apply Hepburn's Fox Farm, No. 3, Peterboro.

FORCED SALE OF FIFTY SHAWL and twelve cross foxes at ridiculously low prices. Write for particulars. J. O. Mitchell, St. Marys, Ont.

"Tall people are more apt to sneer than short ones," says an author. That's because they are big enough to belittle.

Minard's Liniment for Every Pain.

PATENTS

List of "Wanted Inventions" and Full Information Sent Free on Request.
THE RAMSAY CO., Dept. W.
273 Bank St., Ottawa, Ont.

25 Times, Telescopes, 3 draw, $12.00. Post Paid. Other Telescopes, Field Glasses and Microscopes to choose from. Handy to have anywhere. Send for list. Alberta Optical Co., Ltd., 123 8th Ave. West, Dept. 16, Calgary, Alta.

SIMONDS SAWS

Cross-cut, *Crescent Ground*, will saw 10% more timber, time and labor being equal, than any other made. This guarantee has never been challenged.

SIMONDS CANADA SAW CO., LIMITED,
ST. REMI STREET AND ACORN AVENUE, MONTREAL, QUE.
VANCOUVER, B.C. TORONTO, ONT. ST. JOHN, N.B. 5283

ASPIRIN

To break a cold harmlessly *and in a hurry* try an Aspirin tablet. And for headache. The action of Aspirin is very efficient, too, in cases of neuralgia, neuritis, even rheumatism and lumbago! And there's no after effect; doctors give Aspirin to children—often infants. Whenever there's pain, think of Aspirin. The genuine Aspirin has Bayer on the box and on every tablet. All druggists, with proven directions.

Physicians prescribe Aspirin; it does NOT affect the heart

Aspirin is the trade mark (registered in Canada) indicating Bayer Manufacture. While it is well known that Aspirin means Bayer manufacture, to assure the public against imitations, the Tablets will be stamped with their "Bayer Cross" trademark.

DON'T DO THIS!

LEONARD EAR OIL

Improves Hearing, Relieves Head Noises

Nine out of ten cases of DEAFNESS and HEAD NOISES are caused by catarrhal mucus (matter) in the Eustachian Tubes, which connects the nose and the ears. Leonard Ear Oil removes the MUCUS, OPENS UP THE TUBE and THE OTHER AIR PASSAGES OF THE HEAD, and the result is improved Hearing and relief from Head Noises. It is not put in the ears, but is "INSERTED IN THE NOSTRILS" and "RUBBED in BACK OF THE EARS" and special instructions by a noted Ear Specialist in each package for different kinds of Deafness and Head Noises tell you exactly how to take care of your own case. Leonard Ear Oil is not an experiment but has had a very large and constantly growing sale since 1907, and every year it has relieved thousands of people of their Ear Troubles. No matter how long you have been deaf, nor how deaf you are, or what caused your deafness, or how many things you have already tried which have failed to relieve you, Leonard Ear Oil has relieved many such cases as your own. Why not you? The price is $1.25. Leonard Ear Oil is for sale at Druggists, or direct postpaid upon receipt of price.

Interesting folder sent on request

A. O. Leonard, Inc., 70 Fifth Ave., New York