



# Announcing the NEW UTILITY TRUCK

## -another Sensational Chevrolet Value 4 Speeds Forward • 4 Wheel Brakes

NOW Chevrolet presents the New Utility Truck—a low-priced haulage unit embodying every feature of advanced engineering developed through years of experience in commercial car-building and proved by exhaustive testing on the General Motors proving ground!

Typical of the progressive design embodied in this sensational new truck are a four-speed forward transmission, powerful non-locking four-wheel brakes, full ball-bearing steering mechanism, front shock absorber springs, air-bound seat cushions and channel front bumper. In addition, it offers all those basic features which have been so largely instrumental in Chevrolet's tremendous success as the world's largest builder of trucks—rugged rear axle with one-piece banjo-type housing, semi-elliptic springs set parallel to the load, completely enclosed valve-in-head motor with air cleaner, oil filter and positive action vane type oil pump, thermostatic control of water circulation, low loading height, generous road clearance and countless other features of comparable importance.

Visit your Chevrolet dealer and get a trial-load demonstration of this remarkable new truck! It has been developed to meet the modern conditions of business transportation and body types are available for every type of business.

Price only \$665

CHASSIS ONLY



# Brantford Roofing

Stock Carried, Information Furnished and Service rendered by Wm. F. Mann - Hardware - Markdale, Ont.

# Fertilizers

Make Sure of Your Wheat by Fertilizing it When Seeding

On well-prepared land, if winter wheat is planted sufficiently early, so that it makes strong root attachment and develops a well-formed crown before winter sets in, chances are strongly in favor of a profitable yield. If you have delayed sowing fall wheat, in order to escape the Hessian fly, liberal fertilization will help the crop catch up lost growing power, then the crop, to resist insect attacks, which correspond to the early sowing. Just feed enough for the wheat to get started, then the tiny plant begins to grow. If you are sowing in rows, there must be a well-balanced supply of available plant food. (That is what fertilizers supply.) Of course, manure supplies splendid early plant food for wheat. If you have a sufficient supply of manure to give the wheat field a light dressing, and then back it up by an application of 150 lbs. per acre of fertilizer high in phosphoric acid, your wheat will benefit greatly.

You may purchase any Formula from our agents: T. L. MERCER, PHONE 17, MARKDALE. C. J. SEIGFRIED, PHONE 771-5, MARKDALE.

### John McCann is Dead

Mr. John McCann passed away at his home on the Provincial Highway about two miles north of Markdale on Thursday, August 9th, aged 73 years. He had been quite low for the past two or three weeks but it was hoped that he would take a turn for the better. The funeral will take place under the auspices of Berkeley L.O. L., Saturday afternoon at Markdale Cemetery. Service at the house at 8 o'clock. His widow and one son, Mr. Russell McCann, of this place survive.

### Dennison - Hines

A quiet wedding took place at the manse at Flesherton on August the 8th, when Miss Rachel Irene Hines of Wareham was married to Mr. Wilfred James Dennison of Holland. The groom's gift to the bride was a white gold wrist watch. We wish them both a long and happy life together. (Dundalk paper please copy.)

### Barrhead Women's Institute

The Institute met on August 3rd at the home of Mrs. Ben White, with fifteen members and three visitors present. The meeting was opened by singing "The Maple Leaf" and requesting the Lord's Prayer. Miss Annie Hamilton gave a very valuable and instructive paper on "A Girl's Preparation for Life." She showed that a girl needed the parents' guidance during the teen age. The C.G.F.T. was now endeavoring to bring out individuality in its members and this individuality is necessary in the family. She said that school education only prepared the girl to earn her living and the real education came when she entered her life work. Religious training should be given in the home, as it is necessary if we wish to become worthy. Miss Hamilton was congratulated on her excellent paper. Mrs. White, assisted by Mrs. Hamilton and Miss Mona Wilson, served a delicious lunch after which the meeting was adjourned by singing "God Save the King." The next meeting will be held on September 6th at the home of Mrs. Hamilton.

### Baseball

The League standing now is:

Team	Won	Lost
Markdale	4	1
Kimberley	4	2
Dundalk	1	3
Flesherton	1	4

### Born

HUTCHINSON—In Strongfield, Sask., on Sunday, July 29th, 1928, to Mr. and Mrs. Robt. Hutchinson (nee Mabel Francis) a son, George Gordon.

COUTTS—In Lord Dufferin Hospital, Orangeville, on Tuesday, August 7th, 1928, to Rev. and Mrs. Wm. Coutts, a son, John Knowles.

### Engagement

The engagement is announced of Miss Sarah Dorothy Harvey, daughter of the late Mr. and Mrs. Thos. Harvey of Markdale, to Peter James Elford, son of Mr. and Mrs. John Elford of Epping, Ont. The marriage will take place quietly about the middle of this month.

### United Church of Canada (Cooke's Congregation)

Minister, Rev. Wm. Coutts, B.A.

Sunday, August 12

Sunday School, 10 a.m.

11 a.m., Public Worship.

7 p.m., Public Worship.

At the evening service Mr. Webb of Wycliffe College, Toronto, will speak in behalf of the Bible Society. "Thy word is a lamp unto my feet and a lamp unto my path."

Annexley United Church

Rev. A. Newton St. John, B.A., Pastor

Sunday, August 12, 1928

Vacation Services

10 a.m., Sunday School.

11 a.m., Public Worship led by Rev. T. H. Oke of Toronto.

2:00 p.m., Mr. Oke will preach in annex.

Sunday School at 1:45.

7 p.m., Bible Society meeting in Cooke's Church.

"O worship the Lord in the beauty of holiness."

Anglican Church Notes

10th Sunday after Trinity, August 12

Christ Church, Markdale

11 a.m., Morning Prayer and Communion. Special address by Mr. Webb of Wycliffe College, Toronto.

Evening service withdrawn in consequence of the BIG UNION SERVICE IN COOKE'S CHURCH, at 7 p.m., addressed by Mr. Webb, representing the Canadian Bible Society.

### Harkaway

Berry picking is the order of the day in this vicinity. Mr. and Mrs. Archie Cesar and family and Mr. and Mrs. Arthur Cesar and family of Griersville spent a day recently with Mr. and Mrs. Chas. Thompson. Miss Jewell Blaine of Toronto is spending a month with her parents, Mr. and Mrs. D. L. Blains. Miss Cecil Carbert arrived home Sunday after being in Owen Sound hospital for the last five weeks. Miss Ella Stoddart is expected home on Tuesday after being there for two weeks.

Rev. W. C. Pearce left on Monday for Toronto after spending the last month with the McLoughlin family. Mrs. Pearce is remaining for a longer visit.

Mrs. Kettles of Montreal is visiting her sister, Mrs. John Graham. Mrs. Mary Thompson is visiting her son, Mr. Chas. Thompson, and family.

Misses Glen and Harry Carbert arrived home Monday evening after spending the last few weeks with their aunt, Mrs. Annie Henning. Misses Lilly and Eleanor Sibbles of Toronto is on a visit with Mr. and Mrs. Chester Rodman.

Sunday evening visitors with Mr. and Mrs. Lloyd McLoughlin were: Mr. and Mrs. S. Marshall of Walters Falls and Mr. and Mrs. Byron Carney and daughter Carrie of London.

Miss Mary Belle Young of Walters Falls is staying with Mr. and Mrs. Cecil Carbert.

We are pleased to report Master Harold Thompson almost fully recovered from his recent accident. Harold had a narrow escape while raking hay.

The Young People will hold a neck-ice cream social in the Church on Tuesday evening, Aug. 13th.

Mr. and Mrs. Merrin Morris and family and Miss Morris of Owen Sound spent Sunday with Mr. and Mrs. A. A. Lyons.

Mr. and Mrs. Corby (nee Miss Kathleen Hines) of Toronto and Mr. and Mrs. L. H. Hines of Owen Sound spent over the holiday with their parents, Mr. and Mrs. D. L. Blains.

Mr. and Mrs. Carbert of Walters Falls spent the holiday with their parents, Mr. and Mrs. D. L. Blains.

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### Berkeley

Mr. Harry Pearce and friend, Miss Alice A. Lyons, and her girl friend returned from Toronto and spent the holiday with Mrs. A. Gillespie and husband of Owen Sound friends.

Mr. and Mrs. W. Dodds and daughter and friends of Toronto are holidaying with the former's mother here.

Misses Mabel and Jean Walters and friends of Toronto spent over the holiday at the parental home.

Mr. Angus Crowston of B.C. visited for a few days with Mr. Thos. Mitchell. Mr. Crowston was bookkeeper for Mitchell Bros. thirty years ago.

Mr. W. Hopkins and Messrs. Wm. and Thos. Bridgewater of Toronto were holiday visitors with Mr. Thos. Mitchell.

Misses Sarah and Dorothy Walters and friends of Owen Sound were holiday visitors at their home.

Mr. Carl Bradley and friends of Toronto spent the holiday with the former's parents, Mr. and Mrs. Robt. Bradley.

Mrs. Thos. Mitchell left Saturday morning to visit her son at Blackroad, Musk.

Mr. Chas. Ransome of Chesley spent over the week-end with his parents.

Mrs. Hard and children of Toronto are visiting with the former's mother, Mrs. Thos. Bell.

Miss Clara Rowe and niece of Clarkson visited a couple of days last week with the former's friend, Mrs. W. Fitzsimmons.

Mr. and Mrs. Ed. Pratt and family of Durham visited on Monday evening with Mr. and Mrs. A. Baile.

The United Sunday School are holding a picnic this Tuesday afternoon in Mr. Robt. Hannah's grove on Blackroad.

Messrs. Wesley Ransome and Thos. Fitzsimmons motored to Blackroad, Musk., over the week-end, returning with a load of blubberfish. Mr. and Mrs. C. N. Haldenby and family are on a two weeks' vacation.

### Anglican Church Notes

Advent Church, Beavertale

Church Service last Sunday was at 3 p.m., Mr. H. Appleby taking the service.

The Sunday School picnic is to be held on Thursday, August 9th, in Mr. John Miller's grove, ninth line. There is to be a booth in aid of the Sunday School funds. Each family is asked to bring some cream. Come and enjoy the afternoon.

On Sunday, August 12, Sunday School will be at 2 p.m., with service at 3 p.m.

**\$23.50** **MERCER'S** **\$27.50**  
**Made to Measure Suits** **We Undersell All** **to measure suits**

Having secured the agency for the Big 4 Tailoring Corporation of Toronto, we are now in a position to undersell all in Made-to-Measure Suits at the low price of \$23.50.

It's a low price—but the biggest value that has ever been seen where near the price. A big range of samples to choose from in Blue Serge, Grey Worsteds, Fancy Striped Worsteds and Tweeds. new—and your choice of any model in the fashion book—extra charge. Fit—Fabric—Workmanship—Satisfaction—Feed.

Come and See! It will pay you well.

## H. MERCER, MARKDALE

### Holland Centre

Miss Eva Lee of Markdale visited with Mr. and Mrs. Jas. Dixon recently.

Miss Edna Fee, nurse-in-training in the Stratford General Hospital, spent last week at her home here.

Mr. and Mrs. Bert Campbell and children of Sarnia, accompanied by Mr. Arthur Campbell spent a few days with their parents, Mr. and Mrs. E. Campbell.

A number from around here took part in the Garden Party on Wednesday evening at the home of Mr. and Mrs. Thos. Givens. All report a splendid time.

Mr. and Mrs. Archie Kirkwood of Toronto spent Wednesday evening at the home of Mr. and Mrs. Wm. Carbert.

### Miss Gladys Shute

Miss Gladys Shute of Toronto is holidaying at the parental home.

Misses Jennie and Martha Gillies of Toronto, accompanied by their niece, visited here last week.

Rev. and Mrs. Laidlaw and wife, Rev. of Owen Sound spent the week-end with Mrs. Laidlaw's parents, Mr. and Mrs. Ed. Williams.

Mr. and Mrs. Fred Stephens and children of Toronto visited with Mr. and Mrs. R. H. Almon and other relatives last week.

Misses G. G. G. and G. G. G. of Toronto visited with Mr. and Mrs. Wm. Carbert.

# BIG TIME IN MARKDALE

## Monday, August 13

Under the auspices of Victoria Preceptory No. 1, S.E. 1, K.

**Baseball Match at 3:30 o'clock**  
Meaford vs Flesherton

**Football Match at 4:30 o'clock**  
Strathavon vs Bognor

**Softball Match at 5:30 o'clock**  
Holland Centre vs Goring

**Horseshoe Pitching Contest at 4 o'clock**  
Swinton Park Pipe Band will be in attendance at 2 p.m.

ADMISSION TO GROUNDS 25 CENTS

# IN THE ANNOUNCIES AT NIGHT

**Fiddlers' Contest with accompaniment**  
**Piccolo or Fife and Drum Contest**  
**Step Dancing Contests**

ADMISSION: One 40 cents; Two 75 cents; Three \$1.00 (including tax).  
 SQUARE AND ROUND DANCING WITHOUT EXTRA CHARGE  
 G. A. CAIRNS, Registrar  
 C. HUTCHINSON, W.P.