ce It

as bounding I'm, telling edding lifts by the collar. statified himself free Heavn the road desper-Se Stont, gentleman in was not built at and remarkable en-

a regulationed for more than min, when Mr. Plimcholed his pursurer by Leddick a high fence and area across some allotments gett is of the city. A momas a sight which made

a robin redbreast, or a originate n violet behind a to was a prefty little Mr Physoll hailed it is to to ye tato it's cush-

> d a sense of the fit at Jasi before reach el timself reluct. b paid the driver Let the way with

minding his hands ·Lan aralot"~ la. Minok up from

a creasked omothing? at the clock be had been away

se = nametes and definitive of didn't and a good stiff Wats all mais altogether.

> and returned It was soiled Mill distant. " me." said da, of hir sweet

ad you left it in

Mr. Plimsoll's il. still walks As, the front gar-45 morning

busceptible dation Diseases

Landon at addread ex

will in a be scarce. Set to cirdad, haired Welsie and

in places barred races 14 C. J. County Counthe collected

to art special-Hospital, conh pronouncing cases blonde and or red hair de amatism and \_ arker types."

"Ob. yes." he

MANY AMERICAN BEST



SANS EYES, SANS NOSE The armer is a lucky man: He sweats upon the land. And then to pay the mortgage off He runs a hot dog stand.

And the city man who buys a car Has a problem on his hands; For, just to keep the payments up, He dines at hot dog stands.

And lives of all the hot dog men Are not all cream and custard; Jift when they start to make some

Up goes the price of mustard.

Mrs -- I won't be long, dear. I'll be ready in a minute. Mr. Well, for goodness sake do pick out a minute that's not more than half an hour away.

if you're not having a little fun every day you're missing something.

Can anyone imagine an experience more embarassing than to wake up and hear burglars singing in the cellar?

"How much do you think I made in commissions last week?" said one drummer to another. "Half."

"What do you mean by 'half'?" "Half of what you're going to tell me," was the knowing reply.

A pretty quotation contributed by "Men are oaks, Women are vines.

So when the ship was sinking, Mrs. Is a Sure Sign That the Blood is Green declared she was going to stay by her husband's side? Yes. She thought it would be just his luck to be shipwrecked on some Island with a beautiful girl.

Children are flowers,"

MEMORIAM Take her up carefully, Lay, her to rest. Tenderly, prayerfully, God knoweth best.

Angel, most beautiful. Emblem of love, Came from the Heavenly Realms above.

The disrepute into which corsets have fallen was well illustrated at a regent college dance. Speaking of the one girl in the place who wore 'em, one young man said: "Well, I'm-going over and dance with Old Ironsides now."

When we write the truth it isn't so necessary to keep a carbon copy.



HE Firestone Gum-Dipping process strengthens the tire to meet the demands of hill climbing, quick stops, sudden turns and high speeds. The Firestone tread is scientifically designed to grip the road in emergencies. You can have this extra safety on YOUR car. Ask your local Firestone Dealer. He will save you money and serve you better.

Always put a Firestone steamwelded, leak-proof tube in your Firestone tire.

PIRESTONE TIRE & RUBBER CO. OF CANADA LIMITED. Hamilton, Ontario

rirestone Builds the Only GUM-DIPPED TIRES



Judging by the smiles of the two Roumanian delegates to the Baptist World Congress held in Toronto recently soup tastes the same in any language. The picture was taken in mid-Atlantic on the Canadian Pacific liner "Montroyal" which was chartered by delegates to the Congress from Europe. There were thirty-eight different nationalities in the party.

# A TIRED-OUT FEELING Canada's Great Use of the Air

Planes Help to Conserve and Develop Her Vast Natural Reserves

borough districts in Nova Scotia and

Rainy Lake districts in Ontario, the

Lac La Ronde, Lac Mironde and

area in Alberta; oblique photography

to complete the mapping of Wood Buf

The summer months are the most

dangerous to children. The com-

plaints of that season, which are

cholera infantum, colic, diarrhoea

and dysentary, come on so quickly

that often a little one is beyond aid.

before the mother realizes he is ill.

The mother must be on her guard to

prevent these troubles, or if they do

come on suddenly to banish them.

IN THE SUMMER

GUARD BABY'S HEALTH

"I am glad to have an opportunity of testifying to the benefits I derived from the use of Dr. Williams' Each your aviation is playing Pink Pills", writes Mrs. Lawrence larger part in the conservation and Kennedy, St. Joseph, N.B. She fur-development of natural resources in ther says:—"Some years ago I was Canada. Aerial transport is solving working as a stenographer, and be-many problems of forester, geologist came badly run-down. I always had and explorer. The 1928 program of a tried-out feeing, had no appetite the Royal Canadian Air Force in civil and suffered terribly from backache. operations for Government depart-Almost every month I had to remain ments includes: from the office for a day or two. I Provision of twenty hours flying was advised to try Dr. Williams' time for emergency fire periods in

Pink Pills, and I have reason to be British Columbia; continuation of the glad that I followed this advice. Be air patrol in Alberta, intensification fore I had been taking the pills very of aerial patrols over 14,500,000 acres long I began to feel much better, of forest in Saskatchewan, continua-Continuing their use my strength tion of fire prevention and suppression came back, I regained my appetite covering 40,000,000 acres in Manitoba; and the terrible backache from which photographic surveys in the Nelson I had suffered disappeared. I have River watershed in connection with been married some years now and possible pulp and paper development have two fine healthy children, a and in the Saskatchewan patrol area girl, and a boy, and am in the best of for the preparation of maps for the health. All this I owe to Dr. Wil- use of air patrols. liams' famous Ph k Pills, and I trust Other work will include a vertical that these few lines may help some aerial photograph in connection with other weak run-down nerson."

All weak, run-down people who will Pas mineral areas, the Gatineau, give this blood-building tonic a fair Opinaka and Chicoutimi districts in trial will find through its use new Quebec, the Shelbourne and Gnyshealth and strength. You can get the pills from any dealer in medicine. the Moneton district in New Bruns or by mail at 50 cents a box from The wick; oblique aerial photography for Dr. Williams' Medicine Co., Brock-mapping the Dryden, Quetico and

Thin and Watery.

# Mice and Turtle Pets vertical photography in the St. Ann

Healthiest Cat and Dog in falo Park, near Fort Smith. List of Prize Winners

New York showed what it thought of its pets when 200 children brought dogs, cats, rabbits, mice and turtle to the pet show held at the Bellevue-Yorkville Health Centre. The healthiest pet and the cleanes cat and dog won prizes for their owners. Ruth Scholtz, who owns Murgatroyd the turtle, felt a little hurt when Murgatroyd didn't get the prize for the healthiest pet, and the judges, at loss to know how to tell which was

sturdier, a healthy dog or a healthy

turtle, gave her a consolation prize for the strangest pet. The other prize-winners were, for the cleanest dog, Nicholas DeCarlo; No other medicine is of such aid to for the cleanest cat, Geraldine Hal- mothers during hot weather as ford; for the healthiest pet, a cat, Baby's Own Tablets. They regulate Irene McCormack, and for the best the stomach and bowels and are aball-round rabbit, Loretta Burns. The solutely safe. Sold by medicine dealwinners each got a bathing suit, and ers or by mail at 25 cents a box very entrant received a pencil box. from The Dr. Williams' Medicine Co., The show was a feature of the Belle- Brockville, Ont. ue-Yorkville health demonstration's safety and health campaign that is being conducted through July and August. Each week the children presont a stunt which teaches some form of health or safety lesson. Among the judges were "Uncle Robert' Correy, radio entertainer, and Mrs. eorge Adams, of the New York Vomen's League for Animals. Dr.

the demonstration. Every Home Needs Minard's Liniment

When Pain

Comes

tions—any drugstore.

What many people call indigestion | One spoonful of this harmless, taste-

very often means excess add in the less alkali in water will neutralize in-

stomach. The stomach nerves have the symptoms disappear at once. You

been over-stimulated, and food sours. will never use crude methods when

The corrective is an alkali, which once you learn the efficiency of this

best alkali known to medical science Be sure to get the genuine Phillips

is Phillips' Milk of Magnesia. It has Milk of Magnesia prescribed by physi-

remained the standar with physicians for 50 years in correcting excess

clans in the 50 years since its in- acids. Each bottle contains full direc

neutralizes acids instantly. And the Go get a small bottle to try.



"Sitting tight and standing Pat are wo different propositions."

The one place where the immortals are never seen is at the top table.-Sir James Barrie.

Assam teas are known by experts as the finest teas grown—a fact which explains why Red Rose Orange Pekoe has become so deservedly popular in Canada. For Red Rose Orange Pekoe is chiefly composed of Assam teas, which accounts for its distinctive quality and value. Every package guaranteed.



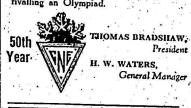
The world's largest spectacle; attracting more people than any fair or exposition; displaying almost every known product; costing annually to stage over \$1,000,000; and representing a land and building value of \$15,000,000.

A T the 1928 Canadian National Exhibition, everyone will witness the most entertaining and diversified programme of all time to fittingly mark this 50th Anniversary

Here are a few of the hundreds of fea-tures: H. M. Royal Air Force Band (England) and other noted musical organizations; 1,500 performers on world's largest stage; Famed 2,200 Voice Ex-hibition Chorus; First showing 1929 Motor Cars: First International Air Craft Dis-play; Exhibits from the world over, and the outstanding Sporting Event of the year—

The Third Wrigley Marathon Swim

for the World Championship, and \$50,000 purse; and an Amateur Sports Programme rivalling an Olympiad.



### Reindeer Lake areas in Saskatchewan, Hedin Plans Two More Years in Wastes of Asia

Sweden's Foremost Explorer Returns to Stockholm to Replenish His Equipment

Stockholm.—After more than a year and a half of hardships and adventures in the interior of China, Sven Hedin, Sweden's foremost living explorer, has just returned to Stockholm for a brief visit. While in Sweden he will add more members to his expe-

dition, purchase new instruments and a number of motor cars which he has been commissioned to buy for Governor Yang, of the Mongolian Province Hsin-tschiang, and also make arrange ments for airplanes to carry him fur ther into the uncharted wastes of Asia Dr. Hedin, who is a member of the Swedish Academy, is determined to continue, his scientific researches for another two years. He has left all the members of his expedition in or about Urumtchi, the capital of the Province Isin-tschiang, and during his absence the explorations and compiling of data

Aside from Dr. Hedin, the members of the party comprise Swedish, Danish, German, Chinese and Mongolian scientists. About 6,177 square miles, which previously were white spots on the map, have been carefully charted and 52,480 feet of film have been taken. A collection of some 18, 600 numbers, consisting of ancient arrows, hammers and other parapher-

Thumb sucking does look sweet in a brown has hammers, and other parapher malla, has been found.

Due to the friendly assistance of Governor Yang, the expedition was allowed to proceed uninterrupted.

Yang, said Dr. Hedin, rules his province with an autocratic hand and has managed to stay out of the strife between the other warring lords. His regard for the Swedish scientists was heightened by an operation which Dr. Humel, the physician of the party, performed on him. In Urumtchi a house was given over to the expedition to be used as headquarters, and in many other ways the Mongollan ruler showed his interest in the vental brown in the province of the showed his interest in the vental to the case of the expedition of the strife between the party to act at regular periods each day. They success of the expedition is due to the case of the expedition of the strife between the bearty mother should keep a built of it handy to use in case of the case of the expedition is due to the large extent to F. A. Larsson, who is a resident of Mongolia and for many years has been an adviser to the Chinese Government on Mongolian affairs, has had conferred upon him the popular title of "Duke of Mongolia."

Minard's Liniment heals cuts, bruises.

Minard's Liniment heals cuts, bruises, kietcher's s

## Canadian Studebaker Reorganized

The new Studebaker Corporation of Canada, Ltd., recently separated from the parent company, will be directed by D. R. Grossman, formerly sales manager for Studebaker in the Dominion. Having been associated with Studebaker in anada for the past six years, Mr. Grossman is well-known

"The motive behind the reorganiza ists.

"The expansion of the Walkerville plant is a further step towards the Canadianization of Studebaker in the Dominion. We will hire more skilled and more unskilled labor. We hope to build and sell more automobiles than we have in the past: Directly, this plan contributes to greater dents are somewhat downcast over n the Walkerville factories. Indirect- prohibition of motor cars. ly, many others in Canada will beneit by reason of more extensive pur-



materials and equipment chases of Canada, to be used in produced he Walkerville factories.

ville built cars, we will be enabled to ship automobiles to Great Britain un-der the preferential tariff, as well as to New Zealand and certain other port shipments from Canada into British possessions giving a preferential duty on Canadian built cars, owner in these countries profit directly by he cars.

come a part of those developments.

married you. Jane" Jane: "Well, I might have had beauty. John didn't have brains."

ably in America, we read. And yet they still have a number of saxo-ings in the City of London suffer apphonists over there who are simply pears to increase each year, acrord-

Pat, that one day in Africa, it was so annual meeting recently The report hot, that the sun singed the hair off contained a note of warning, accordmy head?" Pat-"Begorra, an' that's ing to a London dispatch to The nothing! it was so het that we had to feed the is often thought that the cause for hens on ice-cream to keep them from which William Mdrris founded the laying fried eggs."

## Cute in a Baby-Awful at Three -and it's Dangerous by Ruth Brittain



Fletcher's s gnature on the wrapper

to the Dominion's automotive leaders tion is to be found in our desire to build Canadian automobiles for Canadians," says a statement. "The Studebaker Corporation of Canada, Ltd., i Canadian. We will use more and more of Canada's great supplies of raw materials. Not only will our consump tion of these commodities be in creased, but new commodities will be added to our purchasing agent's order



"The expansion of our manufacturng program in Canada will also include a considerable increase in export shipments from the Walkerville plants. With the accumulation of more Canadian element in our Walker-British possessions overseas. On exthe increase of Canadian element in

"This move is a result of Stude aker's fath in Canada," said Mr. Grossman. "We believe there will be wonderful developments in this country and through this expansion program, we will naturally be-

Lynching has decreased consider-

baby, but it is disgusting in the three-

# RED ROSE TEA "is good tea"

The Orange Pekoe

is extra good

In clean, bright Aluminum

## Folks' Ignorance Saddens Bermuda

World Appears to Know Nothing of Island's Ban on Autos

Hamilton; Bermuda. - Local Canadian prosperity by reason of in- what they consider the amazing ignor-

Every now and then someone writes a letter to The Bermuda Trade Development Board asking about automobile roads, the cost of gasoline, and Salmson engine. whether cars have to be crated for shipment to the island paradise.

street cars, following a very brief lest was," during which a single automobile. known as "The Scarlet Runner" appeared on the roads and struck consternation into the hearts of the in-

The latest evidence of dense ignor, and there's still four left out of the ance concerning Bermuda is revealed dozen." by a letter received by the Chief of = Police of Bermuda offering \$50 reward for recovery of a 1926 Ford thing ing car taken by the wife of the man who wrote the letter.

During the summer, especially visitors express themselves as being pleased with Bermuda's ban on mor mer when windows are open, noise of passing automobiles is more annoying than at other seasons Bermuda is enjoying its largest sur



Hon, lan Baird, an Oxford sta son of Lord Stonehaven, Cover General of Australia, who arrived in "You had beauty and brains Canada a few days ago on the White Star liner Albertic, to spend his summer vacation "mucking" in mines at Amos, P.Q., and Timmins, Ont,

England's Landmarks The damage which fine; old building to a report presented to the Society for the Protection of Ancient explorer-"Do you know, Buildings, which held is fifty first One day in ould Ireland, Manchester Guardian, which says it society fifty years ago has been won. Although declaring that, this, it as

sense, is true. The Guardian dispatch;

quotes the report as saying: "The need for the society great as it ever was, and the possibilities for usefulness are unlimited. Owing to the rapidly increasing, that fic facilities, the country side is taking on an appearance which before the war was confined to the suburbs of great towns. The widening of fold roads, as well as the making of hew ones, causes, the disappearance of buildings to which we have become accustomed, and which for long years have been half-consciously admired as fixed features of the landscope. Where these are not entirely destroyd, they are often left isolated and stark among the new, crude and unfriendly neighbors . . .

"There has never been such time," it was pointed out at the meeting by C. R. Peers, Chief Inspector of Ancient Monuments, "for the construction of roads, railways and elec-

# French Airwoman Beaus World's Light Plane Record

Paris Mile, Maryse Bastle, one of France's few airwomen, recently bear the world's'distance record for light craft, flying from Le Bourget to Treptow in Pomerania, a distance of 1.270 kilometers (788.67 miles) in eleven-

hours. Mile, Bastie had as a passenger Canadian prosperity by reason of in-creased employment given Canadians ance of others regarding Bermuda's Cousinet's Rainbow in the proposed transatlantic flight. He gave Mile. Bastile her first lessons in flying. During the flight she used a Caudron plane with a 40-horsepower

"They separated on account of in-Bermuda has always forbidden and compatibility didn't they?" "Yes, he omobiles, motorcycles, railways, and never would get angry when she

Sunburn? Use Minard's Liniment. "That's a good idea," said the new habitants. That was in 1907, and no servant to her mistress, "to have soda cars have been allowed in Bermuda and water in them squirters. The done out the scullery floor in no time,

> WHEN IN TORONTO Stay at the Royal Cecil Hotel Cor. Jarvis' and Dendas Str. Every Room With Private Bith Rates \$1.50 up - Garage at Hetel 3 Minutes Walk to Shopping District.

The Purity of Cuticura Makes It Unexcelled For All Toilet Purposes CHOCK CON

Keep Handy. Keep a bottle of Minard's handy. It is a universal

KING OF PAIN



THERE is nothing that has ever aken Aspirin's place as an antidote by others. Sure, or several million users would have turned to something else. But get the real Aspirin (at any drugstore) with Bayer on the box



Woman Praises Lydia E. Pinkham's Vegetable Compound



etable Compound. I felt great relief at once, began to regain my appetite, and my nerves got better. I will recomnd your medicine to all with trou-like I had."—MRS. JOHN BENSON,

162 N. Christina St., Sarnia, Ontario 18SUE No. 30-28,