

Are You Sharing in the PROFITS IN THE MINING MARKET?



If you are anxious to keep informed on the latest developments in the mining market, you should receive a copy of the **MINING MARKET** which is published weekly. It contains the latest news, prices, and market conditions. It is a valuable reference for all those interested in the mining industry.

Arthur E. Moysey & Co. Limited
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Backlog out of a close place isn't difficult if your wits are sharp and your fingers already cramped.

To get rich, get a good reputation.

Tourist (to native): What do you think about the weather?
 Native: Well, sir, I've thought about it for forty years and I've come to the conclusion it's changeable.

Falling in love is about like loafing. If done properly neither leaves very much time for business.

"They tell me you have a trial wife."
 "Well, she's a trial to me."

"So you have twins at your house," said Mrs. Besumbo to little Tommy.
 "Yes, ma'am, two of 'em."
 "What are you going to call them?"
 "Thunder and Lightning."
 "Why those are strange names to call children."
 "Well, that's what pa called them as soon as he heard they were in the house."

"I'd like to hug you mighty well," said the darling sheik to his flapper. She replied: "Well, if you are going to hug me that is what I would prefer."

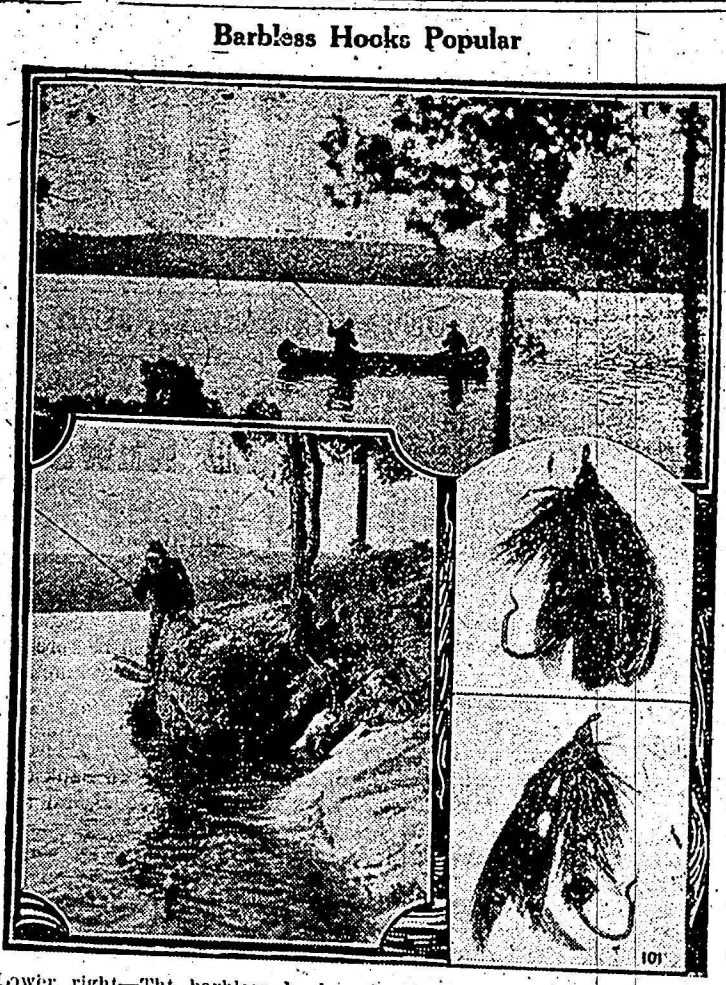
When a man has a birthday, he takes a dry off. When a woman has one, she takes a year off.

"What shall I do to keep from falling in love?"
 "Try pricing apartments."

WHO'S ZIS?
 Maybe on a party line.
 To say "Who's zis?" is right.
 But it makes us mad as sin.
 To answer calls by day or night
 And have the one who's calling
 Say—"Who's zis?"

A lot of people never say their prayers unless they want something.

A soft answer turneth away wrath but it takes the hard cash to turn away the installment collector.



Barbless Hooks Popular

Lower right—That barbless hooks. Ozark Ripley is trying them out on the French River in the other pictures.

The record catches of fish at such popular outdoor resorts as the Nipigon River Bungalow Camp, the McGregor Lake District reached from East Templeton on the Canadian Pacific line near Ottawa, and Devils Gap Bungalow Camp at Kenora, are being mostly made with barbless hooks. These permit all but the largest fish being freed painlessly and returned unharmed to the water, some fish being undoubtedly caught two or three times in a season.

The barbless hook, in which a bend in the wire near the point similar to a kink in a hairpin takes the place of the sharp barb, does not injure the hooked fish, and enables it to be removed to the water, sometimes without even touching with the hands.

Outset, explains Ozark Ripley, well-known sporting writer, causes often more injury than the hook itself. The protective mucus covering of the skin is removed in handling, and soon after re-entering its native element the fish contracts a fungus growth on the affected portion and dies as a result. Wetting the hands lessens the ill effect.

The barbless hook requires little more skill than the older variety as surely, although it may be removed without difficulty. It has become widely popular, and is especially adaptable to fly fishing for bass, trout and salmon.

The barbless hook was invented some years ago by a man named Williams in Ohio, his model having a bend sloping away from the point being cast. This idea was taken up six years ago by the late "Smiling" Bill Jamieson, well-known Chicago fishing tackle expert and veteran fisherman, who reduced the angle of the bend so that it was a slight kink and did much to popularize the new humane hook.

RED HOT JULY DAYS HARD ON THE BABY

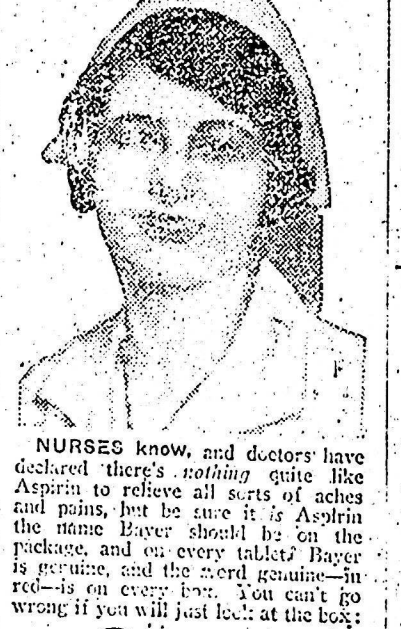
July—the month of oppressive heat; red-hot days and sweating nights; diarrhea, dysentery, colic and cholera infantum carry off thousands of precious little lives every summer. The mother must be constantly on her guard to prevent these troubles, or if they come on suddenly to fight them. No other medicine is of such aid to mothers during the hot summer as **Baby's Own Tablets**. They regulate the bowels and stomach, and an occasional dose given to the well child will prevent summer complaints, or if the trouble does come on suddenly will banish it. The Tablets are sold by Medicine Dealers or by mail at 25c a box from The Dr. Williams' Medicine Co., Brockville, Ont.

Says 70% of Fires are Preventable

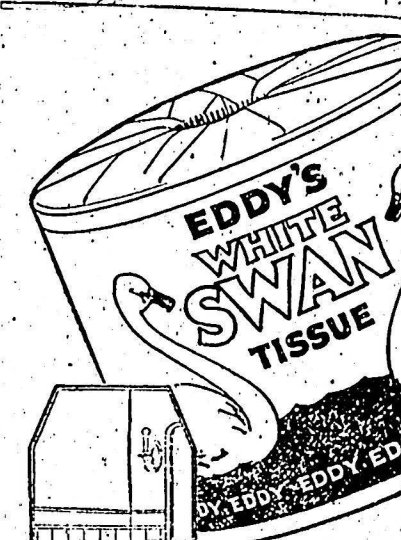
Seventy per cent. of the half-million fires in the United States each year are preventable, declares Chauncey S. S. Miller of the North British and Mercantile Insurance Co., Ltd., in an article in the July issue of "Your Home Magazine."

According to this expert, losses by fire, instead of being on the downgrade as is popularly supposed, are steadily increasing. Today, Mr. Miller reveals "the average annual fire loss per person in the United States is more than \$5.00. In other countries, where life is not so easy and prosperity not so great, losses by fire are comparatively low. In Holland and Switzerland the losses are as low as four cents per person and about sixty cents in France and Great Britain. Of the thirty odd traceable sources of fire, the largest single contributing cause is 'match-smoking.' Defective chimneys and flues come next. Inflammable roofs are a close and growing third in the race for first prize in national carelessness."

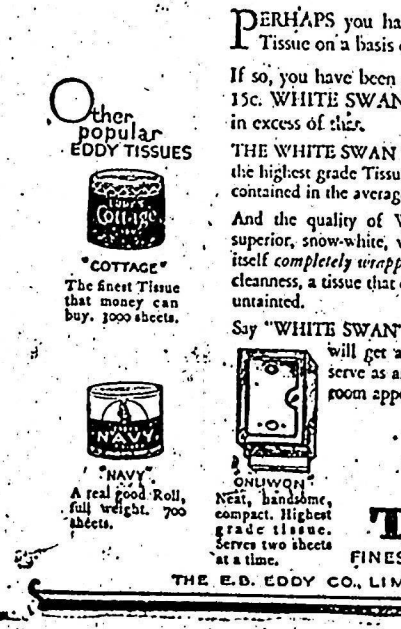
Minard's Liniment heals cuts, bruises. Business has outgrown the feeling that there is something to fear in campaign years.—John J. Raskob.



NURSES know, and doctors have declared there's nothing quite like Aspirin to relieve all sorts of aches and pains, but be sure it is Aspirin the name Bayer should be on the package, and not every tablet Bayer is genuine, and the word 'genuine' in red is on every box. You can't go wrong if you will just look at the box:



How Much Water Should Baby Get?
 A Famous Authority's Rule
 By Ruth Brittain



Baby specialists agree nowadays that during the first six months babies must have three ounces of fluid per pound of body weight daily. An eight pound baby, for instance, needs twenty-four ounces of fluid. Later on the rule is two ounces of fluid per pound of body weight. The amount of fluid absorbed by a breast fed baby is best determined by weighing him before and after feeding for the whole day, and it is easily calculated for the bottle fed one. Then make up any deficiency with water.

Giving baby sufficient water often relieves his feverish, crying, upset and restless spells. If it doesn't, give him a few drops of Fletcher's Castoria. For those and other ills babies and children such as colic, cholera, diarrhea, gas on stomach and bowels, constipation, sour stomach, loss of sleep, underweight, etc., leading physicians say there's nothing so effective. It is purely vegetable—the recipe is on the wrapper—and millions of mothers have depended on it in over thirty years of ever increasing use. It regulates baby's bowels, makes him sleep and eat right, enables him to get full nourishment from his food, so he increases in weight as he should. With each package you get a book on Motherhood worth its weight in gold.

Just a word of caution. Look for the signature of O. H. Fletcher on the wrapper of your bottle. He sure to get the Eddy's White Swan Tissue bottles containing thirty-five doses.

Classified Advertisements

BABY'S OWN TABLETS—WE HATCH POOR little lives every summer. The mother must be constantly on her guard to prevent these troubles, or if they come on suddenly to fight them. No other medicine is of such aid to mothers during the hot summer as **Baby's Own Tablets**. They regulate the bowels and stomach, and an occasional dose given to the well child will prevent summer complaints, or if the trouble does come on suddenly will banish it. The Tablets are sold by Medicine Dealers or by mail at 25c a box from The Dr. Williams' Medicine Co., Brockville, Ont.

Baby Loves A Bath With Cuticura Soap
 Softening to Tender Skin

Terminis
 After a brisk game of tennis prevent stiffness by using Terminis.

MINARD'S LINIMENT
 OF PAIN
 A Lovely Skin of Soft, Smooth Texture

Soft, glowing color and velvet smoothness are the skin's reflections of "blood" within.

TRU-BLOOD, the pleasant-to-take tonic by acting directly on the blood and driving out impurities, corrects underlying causes of skin afflictions, gives natural color and beauty to the complexion.

When taking TRU-BLOOD use Buckle Ointment as an external treatment. This Ointment does wonders in correcting skin blemishes, in softening and beautifying the skin.

Read what these users say. One writes: "I had a wonderful skin with me." Another writes: "I had a wonderful skin with me." Still another writes: "I cannot say enough for it. As long as I live, I will never be without it."

You will sing its praises, too. It is the best product for skin troubles. The Charming

TRU-BLOOD
 Clears the Skin
 COULD NOT WORK FOR MONTHS

Restored to Health by Lydia E. Pinkham's Vegetable Compound

Port P. N. B.—For three months, I was nervous and weak with tired feelings and could not do any work. A friend advised me to take Lydia E. Pinkham's Vegetable Compound and I have got good results from it and recommend it to others.—LITA TAYLOR, Port P. N. B.

This dependable medicine is sold by druggists everywhere.

EDDY'S WHITE SWAN TISSUE
 More and Better Paper in this Wrapped Roll of WHITE SWAN TISSUE

PERHAPS you have been buying supplies of Toilet Tissue on a basis of so many rolls for '35.

If so, you have been getting value of a sort, but the big 15c WHITE SWAN ROLL offers you a real value far in excess of that.

THE WHITE SWAN TISSUE ROLL gives you 750 sheets of the highest grade tissue—more than three times the quantity contained in the average 5c roll.

And the quality of WHITE SWAN TISSUE is infinitely superior, snow-white, velvety soft, even in texture—the roll itself completely wrapped, assuring you a paper of immaculate cleanliness, a tissue that comes to your bath-room unsoiled and unstained.

Say "WHITE SWAN" to your dealer next time. Then you will get a quality tissue in a Toilet Roll that will serve as an indication of your pride in your bathroom appointments.

EDDY'S Toilet TISSUES
 FINEST VALUE IN CANADA

THE E. D. EDDY CO. LIMITED, HULL, CANADA

THE HOUSEWIFE'S Five-Hour Day
 With growing satisfaction and relief from long hours of drudgery the modern young housewife has turned over her several daily tasks to the lightning power of electricity. Could her ancestors see Anne rush through her duties with ease and comfort they would roll over in their graves in misery, comments Mrs. Phyllis K. Dunning in the current issue of "Your Home Magazine."

ST. VITUS DANCE
 A Trouble That Usually Attacks Young Children.

St. Vitus dance is the name generally given to a disease described by medical men as chorea. This trouble usually attacks young children, though older people may be afflicted with it. The most common symptoms are a twitching of the face and limbs. As the disease progresses the twitching takes the form of spasms, in which the jerking motion may be confined to the face or all the limbs may be affected. Frequently the patient is unable to hold anything in the hands or walk steadily. In severe cases the speech is often affected. The disease is said to debilitate the nerves and reflect comes through an enriched blood supply.

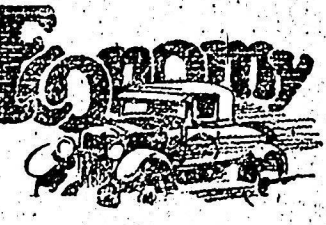
Dr. Williams' Pink Pills have been most successful in reaching this trouble through their specific action on the blood, which it enriches and purifies. The following instance proves the value of Dr. Williams' Pink Pills in this trouble. Mrs. Thomas Bowen, Bath, Ont., says:—"Dr. Williams' Pink Pills have been used by me in my family for years and always with good results. I believe they saved the life of my only son. At ten years of age he became very nervous and the trouble developed into St. Vitus dance. His legs and arms would jerk and twitch, then his speech was affected, and his condition was pitiable. Just then there came to me a little book telling of Dr. Williams' Pink Pills and I decided to give them to him. By the time two boxes were used there was an improvement in his condition and by the time six boxes more were taken all traces of the trouble had disappeared, and he was well and strong. I have also given the pills to my growing girls, and I know of no better strengthening medicine. I may add that the same applies to grown-ups as well."

You can get these pills through any medicine dealer or by mail at 50 cents a box from The Dr. Williams' Medicine Co., Brockville, Ont.

The Hill Dweller
 He dwells alone among the tall, plumed pines. His hut upon the green hill's ample breast. Gazing day long upon the serrated lines of mountain squadrons trooping to the west. He dwells alone, they say, nay, hardly that. For in the rain the fleecy clouds, like sheep, browse round the little house; at dusk a bat stirs in the friendly caves, and fresh from sleep patrols the dooryard on his veering wings. An orchestra of katydids strikes up a dance for all the little creeping things. Of field and wood, while in the sapphire cup of heaven the moon of mellow Roman gold lights him to bed where peaceful dreams enfold.—Charles Grenville Wilson.

With the mythical prosperity, mythical economy, mythical facts, mythical figures and mythical men, the last eight years may well be termed by historians as the mythical age of American history.—Claude G. Bowers.

Every Home Needs Minard's Liniment



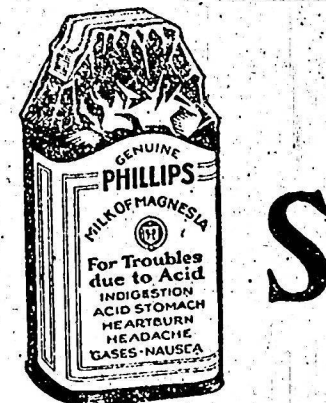
THE Firestone Gum-Dipped Tires hold the longest mileage records. You get more for the money because Firestone builds in extra miles with special processes, including Gum-Dipping—and the scientifically designed Tire Tread. The largest bus, truck and taxicab fleets who demand mileage use Firestone Gum-Dipped Tires. See your nearest Firestone Dealer—he will save you money and serve you better.

Always put a Firestone steam-roller, built to last in your Firestone tire.

FIRESTONE TIRE & RUBBER CO. OF CANADA, LIMITED
 Hamilton, Ontario.

Firestone
 Builds the Only GUM-DIPPED TIRES

Femininity
 Do not let the active idea that femininity should be associated with weakness. A woman can be just as strong in her femininity as a man can be in his masculinity. And the vitality and buoyancy associated with strong muscles and firm tissues are an important factor in beauty culture.



Sour Stomach

Just a tasteless dose of Phillips' Milk of Magnesia in water. That is an alkali, effective, yet harmless. It has been the standard antacid for 50 years among physicians everywhere. One spoonful will neutralize at once many times its volume in acid. It is the light way, the quick, pleasant and efficient way to kill the excess acid. The stomach becomes sweet, the pain

The Silver Jubilee of Aviation

"Twenty-five years since the first successful airplane took the air; twenty-five years since the United States Army purchased its first airplane; fifteen years since the first overseas aerial expedition was dispatched by the army to the Philippine Islands; seventy-five years since Deleage invented his traction screws for airplanes—the first real thought of the modern airplane; one hundred and sixty years since Paveon conceived the idea, in 1783, of an apparatus with two screws, suspensory apparatus, for airplanes—all these we celebrate this year!" says G. K. Spencer, President of the Maritime Air Service, in the July Current History. He continues:

"Starting in 1927 with the dazzling breakthrough of Lindbergh, victory has come upon victory. . . . Though much of the impetus is directly due to significant achievement in the science of motor design such as the development of the high-powered, air-cooled motors and of metals lighter than wood (only a dream ten years ago), yet a not inconsiderable factor has been the orderly collection of aerographical and aerological facts. . . . We now have the airplane in the field of exact science. It has been twenty-five years of pioneering."

The writer points out that of the seven United States Army "Gold Eagles" (recipients of the Army gold eagle badge, signifying a "senior military aviator") only one is dead, two are retired and four are still active flying officers. These men led technical advance at a time when it was a difficult matter to induce men to enter the air service. . . . Simply to fly in the years between 1902 and 1917 was more than equal to the wing-walking and triple parachuting of today. Yet it was not until after the Great War had ended that the first pilot of the "Gold Eagles" met his death, viz. Captain Townsend Dodd, who was killed in 1920.

Time for "Big Bill" Tompison to burn all the school histories that fly Lindbergh wasn't the first man to fly across the ocean.

Minard's Liniment for Insect Bites.

When one is offered such a tremendous adventure it would be too "artistic" to refuse it.—Amelia Earhart.

Minard's Liniment for Insect Bites.

departs. You are happy again in five minutes. Don't depend on crude methods. Employ the best way yet evolved in all the years of searching. That is Phillips' Milk of Magnesia. Be sure to get the genuine Phillips' Milk of Magnesia prescribed by physicians for 50 years in correcting excess acids. Each bottle contains full directions—any druggist.

IS ALSCHBACH A SECOND TECK-HUGHES MINE \$70 to the Ton Across Shaft!

Some Facts About Development Work on the **ALSCHBACH GOLD MINE KIRKLAND LAKE DISTRICT**
 9 Veins Upon the Property.

Average assays of \$70 per ton at depth of 45 ft. over full width of shaft. Exceptional geological structure, with veins running practically in parallel and increasing enrichment with depth.

This property is in charge of Mr. Clarence Alschbach, who sank the original shaft at Teck-Hughes, and is in the heart of the active development going on in the western end of Kirkland Lake District. WE STRONGLY RECOMMEND THE PURCHASE OF THIS ISSUE. Engineer's Report and Prospectus mailed upon return of attached coupon to:

W. H. DE UDY & COMPANY, LIMITED.
 Investment Brokers
 TORONTO MONTREAL

W. H. DE UDY & CO. LTD.
 789 Yonge St., Toronto.

Please mail me report and prospectus of The Alschbach Gold Mining Co. Limited.

Name _____
 Address _____

Helps in the Daily Household

Numerous little aids in the kitchen get elsewhere around the house certainly cut down the time needed to do odd jobs and make the doing of them much more pleasant! Here are a few new ideas for the home:

Keep a button-hook near the stove to pull forward hot pans in the oven. Try pasting the oilcloth on your kitchen table. It will not slip when washing.

To measure three-fourths of a cup of shortening, fill measuring cup one-fourth with water, and add shortening enough to raise the water to the top. Half an apple in the cake box, and other half in a covers, sign with the cheese, will keep both cake and cheese fresh indefinitely.

How Much Water Should Baby Get?
 A Famous Authority's Rule
 By Ruth Brittain

Baby specialists agree nowadays that during the first six months babies must have three ounces of fluid per pound of body weight daily. An eight pound baby, for instance, needs twenty-four ounces of fluid. Later on the rule is two ounces of fluid per pound of body weight. The amount of fluid absorbed by a breast fed baby is best determined by weighing him before and after feeding for the whole day, and it is easily calculated for the bottle fed one. Then make up any deficiency with water.

Giving baby sufficient water often relieves his feverish, crying, upset and restless spells. If it doesn't, give him a few drops of Fletcher's Castoria. For those and other ills babies and children such as colic, cholera, diarrhea, gas on stomach and bowels, constipation, sour stomach, loss of sleep, underweight, etc., leading physicians say there's nothing so effective. It is purely vegetable—the recipe is on the wrapper—and millions of mothers have depended on it in over thirty years of ever increasing use. It regulates baby's bowels, makes him sleep and eat right, enables him to get full nourishment from his food, so he increases in weight as he should. With each package you get a book on Motherhood worth its weight in gold.

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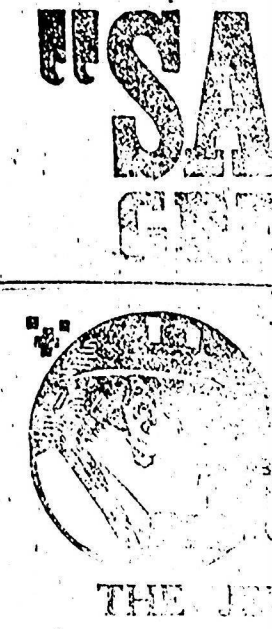
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 FINEST VALUE IN CANADA

THE E. D. EDDY CO. LIMITED, HULL, CANADA

Every Home Needs Minard's Liniment

Judge the quality the brow when put is added. The Green Tea. Corn "SALADA". Or clearness. Non-



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