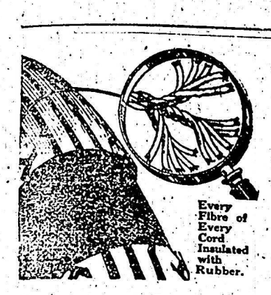


Strengthened For Extra Long Mileage

Gum-Dipping, the exclusive Firestone process, impregnates and insulates every fibre of every cord with rubber, building into Firestone tires longer service by strengthening the side walls to withstand the extra flexing strain.

Let the nearest Firestone dealer put these sturdier, easier riding tires on your car now. He will save you money and serve you better.

FIRESTONE TIRE & RUBBER CO. OF CANADA LIMITED
Hamilton, Ontario

MOST MILES PER DOLLAR

Firestone

Builds the Only

GUM-DIPPED TIRES

THE WAY TO SUCCEED

If you want something [illegible] and don't succeed, [illegible] again.

I can beat that, my dear—[illegible] the way to succeed.

Merry my daughter. [illegible] young man, you couldn't [illegible] in clothing. Young [illegible] am I to blame for [illegible] spirit?

[illegible] Arizona: Conductor, [illegible] so late? Conductor: [illegible] sir, at night it gets [illegible] fireman can't keep [illegible] in the engine, and in the [illegible] so hot that the rails [illegible] the towns farther [illegible]

[illegible]—use Minard's.

[illegible] to the complexion of [illegible] dark or fair?" "To [illegible] sir, he is a little yel[illegible]

[illegible] more satisfying after [illegible] bridge game than a cup [illegible] of Red Rose Tea? [illegible] of Canadians pre[illegible] to any other because [illegible] flavor, remarkable [illegible] and dustless pur[illegible] Put up in aluminum—[illegible] material which com[illegible] protects good tea. 17TW.

[illegible]ute in a Baby—[illegible]wful at Three [illegible] it's Dangerous

by Ruth Brittain

[illegible] looks sweet in a [illegible] is disgusting in the three-[illegible] sometimes it hangs on [illegible] or sixteen! The habit [illegible] an ill-formed mouth or in[illegible] teeth; and it always inter[illegible] digestion. Pinning the [illegible] the hand; attaching mit[illegible] on cardboard cuffs, [illegible] bending the arms at [illegible] are some of the ways to [illegible] habit.

[illegible] habit—irregularity in [illegible] is responsible for weak [illegible] constipation in babies. [illegible] the bowels an opportunity [illegible] regular periods each day. [illegible] do not at first, a little [illegible] Castoria will soon regulate [illegible] Every mother should keep a [illegible] bottle of it handy to use in case of colic, cholera, diarrhea, gas on stomach and bowels, constipation, loss of sleep, or when baby is cross and feverish. Its gentle influence over baby's system enables him to get full nourishment from his food, helps him sleep, strengthens his bowels.

Castoria is purely vegetable and harmless—the recipe is on the wrapper. Physicians have prescribed it for over 30 years. With each package, you get a valuable book on Motherhood. Look for Chas. H. Fletcher's signature on the wrapper so you'll get the genuine.

[illegible] 24—'28

OWL LAFFS

BY O.W.L. (ON WITH LAUGHTER)

Dick—If I mailed a letter addressed to "the dumbest man in town," I wonder who they'd deliver it to?

Oswald (innocently)—They probably return it to the sender.

Lady of the House—Well, I'm sorry to lose you, Kate, but I suppose you are leaving for a better place.

Departing Cook—Oh, no, ma'am; I'm leaving to get married.

Customer to Waitress—Is your apple pie fresh?

Waitress—I don't know. I've only been here two weeks.

A bank, advertising in an exchange, says there is one commodity in which it pays to be extravagant—courtesy.

Mrs. Hicks: "I don't take any stock in these faith cures brought about by the laying on of hands."

Mrs. Wicks: "Well, I do; I cured my little boy of the cigarette habit that way."

"Even if she does rouge nicely, find out if she can cook. Two can't live on rouge."

Married men have one advantage over bachelors. The meek shall inherit the earth.

Bride: "What happened in court, dear?"

Groom: "The judge gave me ten dollars or ten days."

Bride: "I hope you took the money."

Teacher (helping child unfasten coat): Did your mother hook this coat for you?

"No," was the astonishing reply, "she bought it."

Woman wants but little here below but she wants a long time in which to put it on.

Troubles never come singly; they come in droves.

Eager youth—"One kiss from you and I could die happily."

Bored—"Well, here's your kiss."

Willie: "Ma, if the baby was to eat tadpoles, would it give him a bass voice like a frog?"

Mother: "Good gracious, no! They'd kill him."

Willie: "Well, they didn't!"

This is a funny world. A business man 35 years old is a "Kid," while a ball player is an "old man" at that age.

AH, FAME.

I'd like to win my share of fame
But I can not, to save my soul,
Swim channels, win at any game,
Or sit forever on a pole.

Now 40 oranges I can't eat,
Nor walk a hundred miles,
No wonder Fortune's son won't beat
Down on me with her smiles.

"Hello, Jones, where did you get that black eye?"

"Oh, it was only a sweethearts' quarrel."

"Sweetheart's quarrel! Why, your girl didn't give you that, did she?"

"No; it was her other sweetheart."

"We're so suspicious nowadays," said a man. "We never know when our wife kisses us when we come in the house, whether it is done for affection or investigation."

The heavy penalties were imposed after Judge Pickett discovered that the two women had deliberately died on the witness stand while giving testimony. New Haven Register.

Some people won't stop at anything to get out of court room duty.

First Man—Do you belong to a reform organization?

Second—I do. I'm married.

Husband—It is a strange thing, but true, that the biggest fools have the most beautiful wives.

Wife (pleased)—Oh, you flatterer.

"I can't stand anything but bonded stuff," said the stenographer as she reached for another sheet of paper.

It is well to recognize that the winner in an armament race can be named in advance—Nobody.

Still, the fellow who believes in predestination jumps just as far at the sound of a honk.—Schenectady Gazette.

The Largest Hotel in the British Empire

The greater the size of an organization the smaller the cost at which its product can be given to the public. The Mount Royal Hotel dispenses the highest form of hospitality to its many guests at very reasonable rates.
$5 a day and up, American Plan.

MOUNT ROYAL HOTEL
Montreal

VERNON G. CARDY, *Managing Director.*

Minard's Liniment for Insect Bites.

Lake Dropped Two Inches

An excellent official opening of the western lakes and rivers was made this Spring when several guests of the Banff Springs Hotel commandeered a big motor bus, for the five-mile journey to Lake Minnewanka, where several good catches were made.

The best sport fell to G. Andrews, of Banff, who captured a thirty-pound lake trout after a long struggle. He practically swears that the water dropped two inches when the trout had been landed.

NO BETTER MEDICINE FOR LITTLE ONES

Is What Thousands of Mothers Say of Baby's Own Tablets.

A medicine for the baby or growing child one that the mother can feel assured is absolutely safe as well as efficient is found in Baby's Own Tablets. The Tablets are praised by thousands of mothers throughout the country. These mothers have found by actual experience that there is no other medicine for little ones to equal them. Once a mother has used them for her children she will use nothing else. Concerning them Mrs. Charles Hutt, Tancook Island, N.S., writes:—"I have ten children, the baby being just six months old. I have used Baby's Own Tablets for them for the past 20 years and can truthfully say that I know of no better medicine for little ones. I always keep a box of the Tablets in the house and would advise all other mothers to do so".

Baby's Own Tablets are sold by all medicine dealers or will be mailed upon receipt of price, 25 cents per box, by The Dr. Williams' Medicine Co., Brockville, Ont.

An "accessory after the fact" is one who harbors or assists a known criminal; however, a married woman who screens her husband is never charged with being an accessory.

Dictate Headgear

Straw Hats Made Compulsory For Fascist Students in Italy

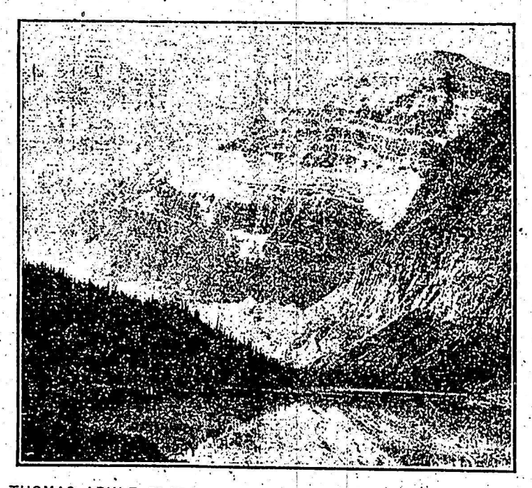
Florence, Italy.—The "varsity straw" will be compulsory headgear for Italian college youths this summer.

Of a special model of "sober and elegant lines" it will be incumbent upon all university undergraduates belonging to the Fascist groups to wear it. After the manner of Greek letter fraternity hatbands worn by many American students, the Fascist hats will have the bands of the colors of the students' particular "faculty" medicine, science, literature, law or philosophy. To tell what particular university a lad hails from, however, it will be necessary for him to take off his hat. The university or college colors will be worn as lining.

One dealer in every varsity town will be allowed to stock the "paglietta universitaria" and he must give assurance to the local Fascist authorities that he will sell the hats only to students with proper credentials, an engagement such as is taken by most dealers in fraternity hatbands and cravats in America.

The object of this, of course, is to boom the national straw hat industry, which has suffered in recent years from the fad of going hatless in the summer. Deputy Turati, secretary of the Fascist party, conceived the idea and gave orders for its application.

Monument to Heroic War Nurse



THOMAS ARKLE CLARK, DEAN OF ILLINOIS UNIVERSITY, PAYS TRIBUTE TO CANADIAN MEMORIAL.

Mount Edith Cavell was named in honor of Britain's heroic war nurse, and a visit to Jasper National Park inspired the following article by Thomas Arkle Clark, Dean of Men, University of Illinois, which was contributed to the Chicago Daily News.

"When Simon Garvey died—that was a good many years ago—he left a considerable sum of money to put up a monument to his memory. It was an imposing structure, as monuments went in our community, of sandstone and attracted attention.

"I saw it a few weeks ago when I visited the old cemetery. Time has ravished it. Rain and hail and frost have eaten into it, and the foundations, none too firm at the beginning, are gradually crumbling. Fifty years more, and it will be a wreck, and Simon Garvey's name will have been forgotten.

"Every normal human being cherishes the thought that he will do something during his lifetime that will cause him to be remembered.

"Our friends have the same feeling about us, and it is that feeling which fills cemeteries with monuments to the dead.

"Some of the most beautiful and wonderful structures of the world were built in honor of individuals—the Taj Mahal in India, the pyramids in Egypt, and the tomb of Victor Emmanuel in Rome, and that most beautiful monument in our own country, the memorial to Lincoln at Washington.

"In modern times, at least, we have given much honor to the man who won distinction or gave his life in war. The tall shaft that rises high in the midst of Trafalgar Square keeps Nelson's achievements always before the minds of the busy Londoner. But these monuments, glorious as they are, seem insignificant and tawdry when compared with the monument which the Canadians have dedicated to a woman—Edith Cavell.

"It rises 10,000 feet or more, towering above the surrounding peaks, one of the most beautiful of the beautiful mountains in the Canadian Rockies, snow-covered even in mid-summer; its 'ghost Glacier' hanging like a nun's veil over its glorious head.

"One cannot keep his eyes off it. There are other beautiful mountains near by, but always one comes back to Edith Cavell. As long as the world it will stand; when the pyramids have crumbled into dust and the Taj Mahal is a forgotten memory, it will still rear its snow-capped head to the heavens, the most glorious monument ever devised to the memory of a noble woman."

Mount Edith Cavell, in Jasper National Park, which will be visited by Canadian Weekly Newspaper editors and their wives after their Edmonton convention is one of the most strikingly beautiful peaks within easy reach of Jasper Park Lodge, and it is easily reached by means of the Cavell motor highway, which, after skirting the scenic golf course for which Jasper Park is now world-famous, climbs from the Athabasca Valley to the very foot of the Glacier of the Angels.

Irwin Meteorplane Has Wingspread of 14 Feet

The Irwin racer meteorplane is one of the smallest standard airplanes ever turned out in the United States. Built in California, this tiny ship has a wingspread of only fourteen feet. A special air-cooled motor has been built to power the plane. The engine is so light that it can be handled with ease by one person. It develops twenty horsepower and has a high speed of 120 miles an hour.

Despite its small wingspread, pilots report that the meteorplane is extremely easy to fly. The plane has a landing speed of twenty-six miles an hour, a cruising speed of seventy-five miles an hour and a cruising range of 350 miles.

AVOID THE PAINS OF RHEUMATISM

This Trouble Comes Through Weak, Watery Blood.

Many people suffer rheumatic pains that could be avoided by building up the blood. Rheumatism comes with thin, watery blood, and can only be driven out of the system by enriching and purifying the blood. To make rich, red blood no medicine equals Dr. Williams' Pink Pills. These pills actually make new blood, driving out all poisonous secretions, and creating a condition of robust health. Thousands of rheumatic sufferers can testify to the value of Dr. Williams' Pink Pills. Among them is Mr. Jos. A. Tully, Bobcaygeon, Ont., who says:—"As a worker in the woods for years I was exposed to all kinds of rough wintry weather. The result was that I was finally laid up with rheumatism. I could hardly stir, and was confined to bed. Medicine seemed to have little or no effect and the best encouragement the doctor gave me was that with the coming of warm weather I would be better. But instead of getting better, I grew worse. My joints were badly swollen, and my legs so stiff they would hardly support my body. At this stage I read that Dr. Williams' Pink Pills were recommended for rheumatism and decided to try them. The results were beyond my expectations. After a few weeks the swelling had disappeared, and the stiffness gradually wore away, and much sooner than I expected all traces of rheumatism had disappeared. The next winter when I went into the wood I took a supply of Dr. Williams' Pink Pills with me, and they kept me in the best of condition. My experience should give encouragement to other rheumatic sufferers".

You can get these pills through any dealer in medicine, or by mail at 50c a box from The Dr. Williams' Medicine Co., Brockville, Ont.

Hamburg Gas Tragedy Was 'Pure Accident'

Official Whitewashing Report States No Laws Were Violated and No Safety Precautions Were Neglected

Berlin.—The Hamburg poison gas tragedy was a pure accident, the same as floods, storms and other acts of God, states the report on the investigation made by the Ministry of Trade. Their finding has received the stamp of approval of the Government also. In whitewashing all connected with the catastrophe, which cost eleven lives and probably caused chronic injuries to a score or more, the investigators stated that no laws were violated and no safety precautions were neglected.

The cause of the explosion of the phosgene container of 3,469 gallons capacity, the report states, was probably defective seam welding, which was not able to stand the high pressure within the cat, when it was suddenly released for some unknown reason. The tank was tested in 1924 and in 1927 under twenty-two atmospheres and shortly before the accident the gauge showed only 1.08 atmospheres pressure.

The gas was of wartime origin; the investigations showed, though whether the Interallied Commission for Destroying War Materials allowed it to be retained for industrial purposes or merely disregarded it as not worthy of notice, could not be determined. Some 15,000 gallons were in storage in the Stolzenberg factory. Fifty tons were sold to foreign countries from old stocks. To show the insignificance of this quantity, the committee explains that Germany uses 1,500 tons of phosgene yearly in the manufacture of dyes.

The destruction of the remainder of the gas has nearly been completed by a Reichswehr company, which was given the job of transferring the poisonous stuff to old torpedoes and sinking them in the sea.

JUST THE THING

1st Bird: What's Mr. Carrier Pigeon doing now?

2nd Bird: Bundle boy for a dollar.

All that stands between most men and the top of the ladder is the ladder.

"He calls himself a gentleman farmer." "Oh, and what does he go in for?" "Wild oats, principally."

A reliable antiseptic—Minard's.

RED ROSE TEA "is good tea"

The Orange Pekoe, at a little extra cost, is extra good

In clean, bright Aluminum

Feel Hurt

Scores Canada For Open Discussion of Rideau Hall Expense

London.—Under the caption of "An Unhappy Debate" the Daily News says: "It must be as unwelcome to the Canadian people as it is distasteful to Lord Willingdon that the expenses of his residence should form the subject of acrimonious discussion in the Canadian House of Commons. Obviously the sums involved are not profoundly important nor inappropriate. What appears to be at issue is the large question of social values. In the end it is for the Dominions to say how they will house the Governors-General. If that were once settled no one would wish to challenge it. But at least it is a little unfortunate that the issue should be fought out piecemeal over the head of a particular individual who can have no other wish than to carry out his duties suitably to his office."

A model marriage is one in which the wife is a treasure and the husband a treasury.—Dallas News.

After all, it need surprise no one that Germany is now in favor of world peace.—Des Moines Register.

THE HARLEY-DAVIDSON MOTOR-CYCLE AND SIDECAR

Bid goodbye to every day scenes. Forget the crowded streets and city din; see the things you've longed to see; visit the places you've read about; hit the open road that beckons to fun and adventure, for a week, a month or a year. WALTER ANDREWS LIMITED, 346 Yonge St., Toronto, Ont.

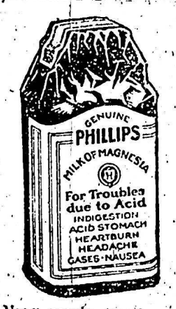
Walk in Peace

Remove the hard skin from your corns, apply Minard's freely and get comforting relief.

MINARD'S "KING OF PAIN" LINIMENT

THERE is *nothing* quite equal to Aspirin for all *sorts* of aches and pains, but be sure it *is* Aspirin. The name Bayer should appear on every tablet. Bayer is genuine, and the word genuine—in red—is on every box. You can't go wrong if you will just look at the box when you buy it:

Aspirin is the trade mark (registered in Canada) indicating Bayer Manufacture. While it is well known that Aspirin means Bayer manufacture, to assure the public against imitations, the Tablets will be stamped with their "Bayer Cross" trade mark.



Too Much ACID

Many people, two hours after eating, suffer indigestion as they call it. It is usually excess acid. Correct it with an alkali. The best way, the quick, harmless and efficient way, is Phillips' Milk of Magnesia. It has remained for 50 years the standard with physicians. One spoonful in water neutralizes many times its volume in stomach acids, and at once. The symptoms disappear in five minutes.

You will never use crude medicine when you know this better method. And you will never suffer from excess acid when you prove to yourself how relief comes. Please do that for your own sake—now.

Be sure to get the genuine Phillips' Milk of Magnesia prescribed by physicians for 50 years in correcting excess acid. Each bottle contains full directions. Any drug store.

"That's what comes of being so attractive," sighed the flapper as she was hit by lightning.

For Rheumatism Minard's Liniment.

Classified Advertisements

BABY CHICKS

BABY CHICKS: WE HATCH FOUR varieties, prices free up. We will have 60,000 for July and August. Write for free catalogue. A. H. SWITZER, Stanton, Ontario.

PREPARE FOR ART CAREER

Under the direction of world's largest commercial art and advertising service organization, serving large national advertisers. Commercial artists trained by Meyer-Both Way earn as high as $250 weekly. Home Study Course. If you like to draw write for Proof of Success. Meyer-Both Co., Michigan Ave. at 20th St., Chicago.

Chicks from Blood-tested Stock

Strong healthy chicks from high producing stock. Flock tested and free from B.W.D. White Leghorns, Mottled Anconas, Barred Rocks, Buff Orpingtons, Silver Laced Wyandottes, White Leghorns, Silver Wyandottes. Prices per hundred: [illegible] Pullets [illegible] Cockerels [illegible] Pullets [illegible] Cockerels [illegible] Pullets [illegible] Cockerels