Abandon
aine Poisoning

n Is Meaningless and
a Misnomer,
A. M. A.
Journal

Don't Make a Toy Out of Baby

Babies Have Nerves

By RUTH BRITTAIN

Much of the nervousness in older children can be traced to the over-stimulation during infancy, caused by regarding baby as a sort of animated toy for the amusement of parents, relatives and friends. Baby may be played with, but not for more than a quarter of an hour to an hour daily. Beyond that, being handled, tickled, caused to laugh or even scream, will sometimes result in vomiting, and invariably causes irritability, crying or sleeplessness.

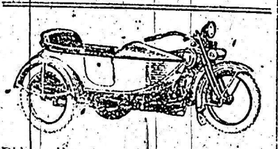
Fretfulness, crying and sleeplessness from this cause can easily be avoided by treating baby with more consideration, but when you just can't see why is making baby restless or upset, a few drops of pure, harmless Castoria. It's amazing to see how quickly it calms baby's nerves and soothes him to sleep; yet it contains no drugs or opiates. It is purely vegetable—the recipe is on the wrapper. Leading physicians prescribe it for colic, cholera, diarrhea, constipation, gas on stomach and bowels, feverishness, loss of sleep and all other "upets" of babyhood. Over 25 million bottles used a year shows its overwhelming popularity.

With each bottle of Castoria, you get a book on Motherhood, worth its weight in gold. Look for Chas. H. Fletcher's signature on the package so you'll get genuine Castoria. There are many imitations.

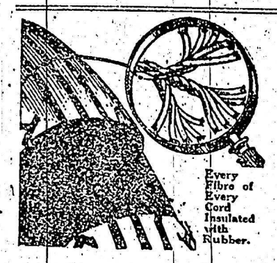
Lady: "If you were in a tramcar, the seats were all filled, and a lady got in, what would you do?" Boy: "Pretend to be absent-minded."

Minard's Liniment for Insect Bites.

In Mexican campaigns the women always accompany their husbands in the army, so the soldiers are always kept in fighting trim.



Bid goodbye to every day scenes. Forget the crowded streets and city din; see the things you've longed to see; visit the places you've read about; hit the open road that beckons to fun and adventure, for a week, a month or a year. WALTER ANDREWS LIMITED, 346 Yonge St., Toronto, Ont.



Gum-Dipped Tires Save You Money

Gum-Dipping is an exclusive Firestone process. It insulates and impregnates every fibre of every cord with rubber and prevents the cords from chafing against each other.

In ordinary tires these cords are uninsulated. In flexing they chafe against each other, causing internal heat and friction which softens the rubber, causing blowouts and tire failure.

These better tires cost you no more, yet they give thousands of extra miles. See your nearest Firestone Dealer.

FIRESTONE TIRE & RUBBER CO. OF CANADA LIMITED
Hamilton, Ontario

MOST MILES PER DOLLAR

Firestone

Builds the Only

GUM-DIPPED TIRES

OWL LAFFS

BY O.W.L. (ON WITH LAUGHTER)

There once was a man not unique
Who imagined himself quite a shique,
But the girls didn't fall
For the fellow at all—
He made only twenty a wique.

Clerk: "What kind of gift was it you had in mind—something useful or ornamental?"

Customer: "Neither! It's a wedding present I want.

The following is said to come from Aberdeen: Jock met his friend Sandy in the street. "Sandy," he said, "I wonder if you could oblige me wi' a cigarette?" But I thought you said you'd stoppit smokin'?" said Sandy, reluctantly. "Ay, weel," replied Jock. "I've reached the first stage. I stoppit buying."

Lumber will probably never again be cheap enough to use for anything but breakfast food.

"Have a chair," said the polite warden, as the murderer was led in to be electrocuted.

If you are buying anything on time that it takes to make both parties happy is to pay on time.

We always thought it was pretty safe working in an editorial office until we heard of that magazine editor who dropped fifteen stories into a waste-basket.

Do yourself, said we to a prominent wife's relative in our morally helpful way yesterday, and, acting upon the suggestion, he immediately borrowed $25 more.

"I doctor myself by the aid of medical books."

"Yes, and some day you'll die of a misprint."

Scotchman's Son—I want a half pound of butter, and be sure to wrap it in to-day's paper.

No husband can understand why the neglect of some trifling household errand should cause so much trouble.

Normal Man: One who gets mad at his wife because she said it would rain and he wouldn't carry an umbrella, and it did.

Our forefathers ate peas with a knife and drank coffee from a saucer and yet were considered pretty good citizens at the time.

"From now on I'm a marked man," sighed the sailor as he left the tattooist.

Election: A time when the voter is kidded into the belief that somebody cares a darn what he thinks.

The banks conduct a school of saving and pay the pupils while learning.

Prince of Wales May Revisit East Africa

London.—The Prince of Wales, it is announced, contemplates a tour in Africa in the autumn of this year, and is likely to be accompanied by his younger brother, the Duke of Gloucester.

East Africa and Northern Rhodesia are named as regions that may be visited. Tentative inquiries have been made by the Royal Staff through the Colonial Office with a view to finding out where motor road transport and similar facilities are available, as the Prince desires to make the tour, as far as possible, by motor-car. The date of the tour, it is explained, is contingent on the period during which the roads are suitable for motor traffic.

For Rheumatism Minard's Liniment.

A new airplane is equipped with a card-table, probably to accommodate passengers to the grand slam.

They say canned grapefruit, which doesn't squirt, is just as good as the fresh. But it isn't sporting.

When Capt. Malcom Campbell completed his world's record automobile drive at Daytona Beach, his first request was for a cup of "good, strong tea." The courageous Captain would have enjoyed Red Rose Tea because it is a blend of choicest Assam and Ceylon teas, whose characteristics above all others are strength and flavor, packed by men trained in the London tea markets. Sold by your grocer in clean, bright aluminum packages. 16EW

Sir Charles Sykes, former coalition Liberal member of the British House of Commons, is concerned over foreign competition and its effects on British trades. "Drastic remedies are required" he said on arrival in Canada a few days ago on the White Star liner Regina, "if Great Britain is to be restored to that position in the world which she formerly held.

NEGLECTED ANAEMIA

Often Leads to the Most Serious Consequences.

In no disorder is delay or neglect more dangerous than in anaemia. Usually the first noticeable signs are pale lips and cheeks, dark rims under the eyes and a feeling of weariness. Then follow headaches, backaches, palpitation and breathlessness. The only way that anaemia can be overcome is to enrich the blood, and it is because of their wonderful blood-enriching and blood-making properties that Dr. Williams' Pink Pills have won such success in the treatment of this often most stubborn disease.

Thousands of young girls who were in an anaemic condition owe their present good health to Dr. Williams' Pink Pills. One of these, Miss Katie McEachern, Port Hood, N.S. says:—"I praise the day I began the use of Dr. Williams' Pink Pills. I had not been feeling well for some time. I was very pale, had severe headaches, dizzy spells, and occasional fainting spells. The least exertion would leave me tired and breathless. In this condition I began taking Dr. Williams' Pink Pills. I continued their use until I had taken six boxes, by which time I was again enjoying good health. I hope my experience will lead other sufferers to give this medicine a fair trial."

If you are at all run-down, or weak, you should begin at once to take Dr. Williams' Pink Pills and you will soon be well and strong. These pills are sold by all medicine dealers or will be sent by mail at 50 cents a box by The Dr. Williams' Medicine Co., Brockville, Ont.

"Give me your money or I'll blow your brains out," commanded the hold-up. The intended victim calmly laughed in a manner that showed that he didn't care about either. He was a college boy.

Authors' Fight for Public Ear Is Told by Hugh Walpole

Many Worth-While Books Fail to Win Recognition, Says British Novelist

London.—Hugh Walpole has been making some remarks about the position of undoubtedly worth-while books in attracting the public attention that merit does not nowadays assure the amount of hearing which it would once have gained.

Speaking at the Institute Francais in London, where he presented the annual Femina-Vie Heureuse prize to Virginia Woolf for her book "To the Lighthouse," he described the increasingly difficult struggle for recognition which writers must face.

"The best doesn't often receive the attention it deserves," he said. "The example of Mary Webb, who has attracted the Prime Minister's admiration, has occurred during the last few days. A short time ago I read two excellent novels, both by women. They were "Spinster of the Year," by Miss Bentley, and "Blue Star," by Miss Yates. I have not yet seen any review of them, nor did their publishers include them in their list. Yet they were both very remarkable books.

"Of recent years unless a piece of literature is also a piece of news, like a crime or a divorce, it gets no public recognition at all."

At the same meeting the Bookman prize for a French work of imagination was awarded to Julian Green, who is a young American, born in France. After this year this prize will revert to its original title and be known as the Northcliffe prize.

Four billion birds in America! Well, well. When the bird who sticks ads on parked cars is found there will be 3,999,999,999.—Schenectady Gazette.

Two High Hatted

Captain McPhee is very high hat. The "Beaver" was presented to him by "Miles Fort William" on behalf of the harbor officials upon the arrival of the Canadian Pacific S. S. Keewatin the first steamship to reach the head of the lake this season.

Incidentally, this vessel opened the port of Sault Ste. Marie, where the skipper received his first topper. Captain McPhee thinks that the hats may be handy when he receives Kings and potentates aboard the Ke[illegible] this summer, but he will stick to uniform on the bridge.

Auto Production in Canada Gains

April Output 39 Per Cent. Higher Than in March

Ottawa—Automobiles produced in Canada during the month of April numbered 24,240, marking an increase of 39 per cent. over the 17,478 cars produced in March, but slightly under the 24,611 cars produced in April last year. The advance in April over March was general in all types of cars; open model passenger cars rose to 3,137 from 1,445; closed model passenger cars to 15,318 from 12,805; chassis to 5,493 from 2,967; and trucks to 292 from 257. No taxicabs or buses were made in April as against 4 in the preceeding month.

The 24,240 cars produced in the month under review were valued at $16,585,420, f.o.b. factory, and of this total 17,562 cars worth $13,713,905 were intended for sale in Canada and the balance, or 6,678 cars valued at $2,871,515, were made for export.

Customs' records show that 5,150 cars were imported into Canada during April as compared with 6,114 in the previous months and 4,917 in April of a year ago. Exports cleared from Canadian ports during April showed 3,656 cars as against 3,592 in March and 4,687 in April, 1927.

A calculation of the number of cars made available for distribution in Canada during April, made by adding the imports of 5,150 cars to the 17,562 made for sale in Canada, gives a total of 22,712 cars. For the first four months of the year the number of cars made available in Canada, thus computed, totalled 60,935.

For the four months ending April, 1928, the cumulative production numbered 662,685 cars having a sales value, f.o.b. plant, of $43,200,132. While this output was 23 per cent. less than the figures for the corresponding period of last year and the value was 15 per cent. lower, conditions generally in the industry were nevertheless much improved in April.

FIGHTING FOR BABY'S HEALTH

Is the Constant Care of Every Young Mother.

The young mother has a constant care in looking after the welfare of her little ones. Childhood ailments come on so sudden—sometimes without a minute's warning—the mother may have a very sick baby on her hands before help can be obtained. That is unless she has a remedy in the house which she can safely give the baby for any of the many minor ailments of babyhood and childhood.

Such a remedy is found in Baby's Own Tablets. Thousands of mothers throughout the country always keep a box of the Tablets on hand and they proclaim them to be without an equal for sweetening baby's stomach, regulating his bowels, and thus driving out constipation and indigestion, colds and simple fevers, and making the dreaded teething period easy.

Baby's Own Tablets are an absolutely safe remedy. They are guaranteed to be free from opiates or any other narcotic drug which are so harmful to the future welfare of the baby. Mothers, if you value the life of your little ones give him Baby's Own Tablets when he is ill, or, better still, give him an occasional dose of the Tablets to ward off illness. The Tablets are sold by medicine dealers or will be sent to any address, postpaid, at 25 cents a box by addressing The Dr. Williams' Medicine Co., Brockville, Ont.

Old-Time Ships

1500-Year-Old Swedish Craft Shed New Light on Seamanship

Stockholm.—Two pre-Viking ships, 1,500 years old, and one oar estimated to be 5,000 years old, have been found in Sweden, shedding new light upon ancient Swedish seafaring and seamanship.

The oar, made for paddling, was found deep down in a moor in Dalecarlia, and the experts of the historical museum in Stockholm estimated its age by the pollen test. This test consists in examining a piece of the soil where the object was found and where pollen abounds. The geologists have drawn up immigration maps for various plants, fixing the age of their existence in Sweden. On this special occasion they found no pine pollen in the clod examined, and knowing that the pine entered Dalecarlia some time after 3,000 years B.C., they accordingly dated the oar as belonging to an earlier period.

This pollen analysis discovered by the Swedish botanist Lagerheim and perfected by another Swedish scientist, Von Post, is looked upon as a revolutionizing method of investigatin of early geological periods.

The ancient ships were found on the western shore of Sweden in the province of Halland. The hulls are made of oak timber and fourteen meters long, four meters wide and built on ribs and nailed together by wooden pegs. They were comparatively well preserved.

ONLY A CAR FARE

Judge: This man, officer, claims he took only a car fare from his employer.

Officer: Yes, your honor, but it was a car fare to Mexico, you see.

A reliable antiseptic—Minard's.

ISSUE No. 23—'28

RED ROSE TEA

"s good tea"

Red Rose C[illegible] Pekoe —Top Quality

In clea[illegible] Alumiqum

You can say one thing [illegible] earthquake. It has a lot of [illegible] to start something in the [illegible]

Average woman's vocabulary is said to be about 500 words [illegible] inventory, but think of the [illegible]

For Hay Fever—use Minard's

BICYCLE BARGAINS
Est. 1903.

191-3-5 Dundas Street West, Toronto

Chicks from Blood-tested [illegible] Strong, healthy chicks from laying stock, blood tested [illegible] Pullorum, white diarrhoea, [illegible] pedigree of 200 eggs [illegible] Rocks, June delivery, $1[illegible] S.C. White Leghorns, $1[illegible] per cent. with order, balance [illegible] prepaid on 100 or more. [illegible] guaranteed. Otterville Poultry Farm, Otterville, Ont.

THE PROTECTIVE ASSOCIATION of Canada
Established [illegible]
Assets $239,1[illegible].00, [illegible] policyholders over $1[illegible] THE ONLY PURELY CANADIAN COMPANY [illegible] Sickness and Accident [illegible] also to Members of [illegible] sonic Fraternity [illegible] Agents in all principal [illegible] in Canada.
E. E. GLEASON, Pres. & Gen. Mgr.* J. G. FU[illegible] Secy.
Head Office; GRANBY, Que.

Asthma
Yields to Minard's. Spread on brown paper and apply to throat. Also inhale.

MINARD'S "KING OF PAIN" LINIMENT

Acquire "The Skin that Charms"

The quest and love of beauty—the desire to be personally attractive—is today a dominating trait as well as women. Especially the younger generation not ashamed of it wants and tries to be healthier, happier and better-looking.

You can be all three of these if you take Buckley's TRU-BLOOD to enrich impure and impoverished blood. You have a clear and colorful complexion, skin of velvety smoothness. And its value and appeal—that those possess "TRU-BLOOD complexions" use their favorite cosmetics with enhanced effectiveness.

With TRU-BLOOD also use Buckley's MENT. It "acts like magic" in rejuvenating skin, in eradicating blemishes and consequently at all Drug Stores.

Tones the Blood
TRU-BLOOD
Clears the Skin

Classified Advertisements

MOVING AND STORAGE.

[illegible] THE MOVER—PIONEER DISTANCE movers of Canada. Largest [illegible] padded vans. New Equipment, [illegible] methods. Two experienced men [illegible] trip. All loads insured. Beyond [illegible] for skill and care. Before you [illegible] write us or wire and reverse the [illegible] charges. Head office Hamilton, Ontario. [illegible] Hill the Mover.

BABY CHICKS

[illegible] HATCH, FOUR VARIETIES. [illegible] Write for free catalogue. A. H. [illegible]zer Granton, Ontario.

[illegible]EPARE FOR ART CAREER

[illegible] the direction of world's largest [illegible] commercial art and advertising service [illegible] organization, serving large national advertisers. Commercial artists trained [illegible] Meyer-Both way earn as high as [illegible] weekly. Home study features. If [illegible] like to draw write for Proof of Success. Meyer-Both Co., Michigan Ave., [illegible]th St., Chicago.

ROOFING 98c

Dollar a Roll saved on heavy weights. We pay Freight. Ask for free samples and Catalog of Builders' Bargains.

HALLIDAY CO., Hamilton

BREEDERS THOROBRED [illegible] HATCHING CHICKS

Our breeders are fed on high [illegible] producers. White, Brown and Buff Leghorns, Buff and White Rocks, R. I. Reds, Anconas, Buff Orpingtons, White Wyandottes [illegible] Write today for FREE CHICK BOOK.

WEGLER HATCHERY, — BATHAMPTON, BUFFALO R. R.

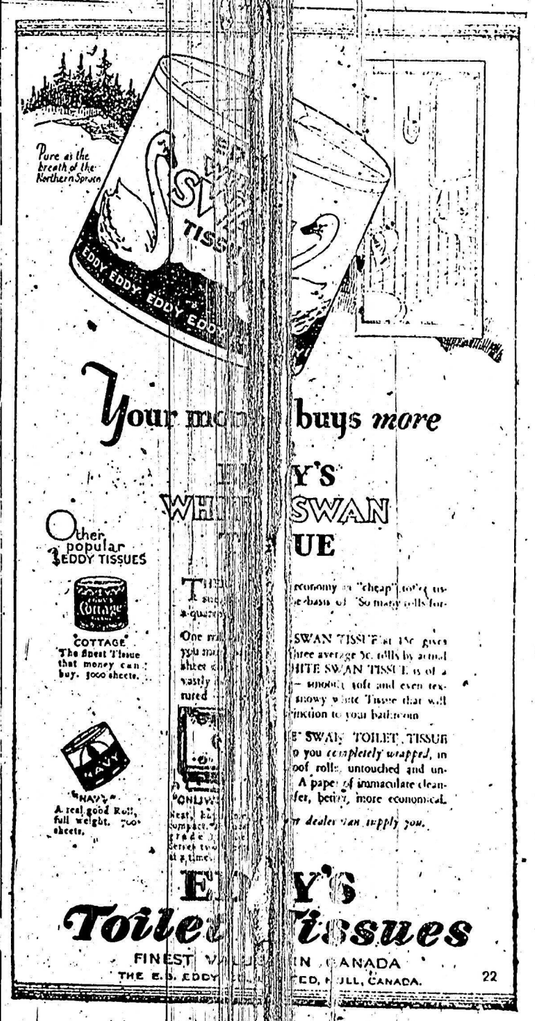
Use SIMONDS SAWS and Machine Knives

SIMONDS CANADA SAW CO. LTD.
MONTREAL
VANCOUVER, ST. JOHN, N.B.
TORONTO

[illegible]HE[illegible]PED ME WO[illegible]DERFULLY"

[illegible]oma[illegible] Strengthened by Ta[illegible]ng Lydia E. Pink[illegible]am's Vegetable [illegible]ompound

Port Co[illegible]rne, Ont. "After having [illegible] operat[illegible] I was very miserable, weak, nervous and very near unfit to work. I saw Lydia E. Pinkham's Vegetable Compound advertised and tried it and believe it helped me wonderfully. I have no weak spells any more, the pains have left me and my nerves are much better. I feel safe saying Lydia E. Pinkham's medicines have helped me wonderfully." [illegible]rs. Wm. [illegible], Box 115, [illegible]ort Colborne, Ont.



Your m[illegible] buys more

[illegible]Y'S WH[illegible] SWAN [illegible]UE

Other popular EDDY TISSUES

COTTAGE The finest Tissue that money can buy. 1000 sheets.

NAVY A real good Roll, full weight, 700 sheets.

[illegible]economy in "cheap" [illegible] purchase of So many rolls for [illegible]

SWAN TISSUE [illegible] gives three average 50c rolls by actual [illegible] WHITE SWAN TISSUE is of a [illegible] smooth, soft and even textured snowy white Tissue that will [illegible] function in your bathroom.

[illegible] SWAN TOILET TISSUE [illegible] you *completely wrapped*, in [illegible] roll, untouched and unseen. A paper of immaculate cleanliness, better, more economical. [illegible] dealer can supply you.

[illegible]Y'S Toilet Tissues
FINEST [illegible] IN CANADA
THE E. B. EDDY [illegible]TED, HULL, CANADA.

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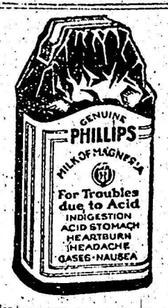

When Pain Comes

What many people call indigestion very often means excess acid in the stomach. The stomach nerves have been over-stimulated, and food sours. The corrective is an alkali which neutralizes acids instantly. And the best alkali known to medical science is Phillips' Milk of Magnesia. It has remained the standard with physicians in the 50 years since its invention. One spoonful of this harmless, tasteless alkali in water will neutralize instantly many times as much acid, and the symptoms disappear at once. You will never use crude methods when once you learn the efficiency of this. Go get a small bottle to try.

Be sure to get the genuine Phillips' Milk of Magnesia prescribed by physicians for 50 years in correcting excess acids. Each bottle contains full directions—any drugstore.

HAT HELPED
d have to cut down
all.
I suppose I'll have
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t like a washing ma-
ut of it just what you
d never recognize it.
ck o'Lantern.

ental calm"?—Boston