



New Farmer President Board of Trade Member

Wide Experience Well
Co-operation

Fits New Head of the United Farmers' Company to Fill His Post

FARM BOOM

A study of the leaders in Canada's farmer organizations and companies always has been very interesting. Leaders of co-operative unions, of course, and guilds to represent all or most of them in their spheres. Now perhaps from the president of the "new" agricultural and co-operative. In fact it is said that many of the several business fraternities still hope that the word leadership connotes so Jeopoldize even the present sound strength established by the farmer leaders through years of adversity and hardships that this menace to their own peaceful operations will be removed.

Perhaps not a few who have rended the newspaper reports of the big farmers' convention week in Toronto last December came to the conclusion that political action had developed such a dichotomy among those who are looked to for a lead in true co-operation, that another year of would end the whole agrarian movement from the dual standpoint of association and business effort. However, those who attended the sessions, and followed them through, realize that out of the controversy has come renewed strength, vigor and energy.

President James Ross

A few words with James Ross, of Woodbridge, the new president of The United Farmers' Cooperative Company, Limited, will be found in his speech at the meeting.

The Co-operative Company and the Farmers of the Province, the Board of Directors disapprove of any further controversies as to the proper course to take in regard to political action.

"The other resolution moved by J. M. Morrison and seconded by E. C. H. Ross was:

"That the directors of The United Farmers' Cooperative Company, Limited, advise the following facts:

"First, The United Farmers' Cooperative Company, Limited, is a pure trading company and does not take part in politics."

"Second, The United Farmers' Cooperative Company, Limited, organized originally for educational and propagandist purposes, and is ruled by a board of one hundred persons drawn from all political parties who have made all resolutions, of which there is any question, as being of a political character."

"Third, The Farmers' Publishing Company, Limited, is the owner of The Farmers' Sun. No member of its Board of Directors is a member of the Board of either of the other companies."

"Fourth, Mr. J. J. Morrison, the Secretary of each of the first two companies, and he is a member of the Board of The Farmers' Publishing Company, Limited."

"Fifth, The United Farmers' Cooperative Company, Limited, provides the other two companies with a home and receives therefrom an ample and profitable rental consideration."

"Sixth, The Farmers' Sun is edited by the directors of the United Farmers' Cooperative Company, Limited, its best means of advertising in Ontario, and the directors of The United Farmers' Cooperative Company, Limited, justify all payments to The Sun for advertising or otherwise to the publishing of the Farmers' Sun."

In this connection it might be well to point out that seven years ago a local co-operative company was organized at Woodbridge with the object of distributing groceries for the farmer of that neighbourhood. Mr. Ross, chairman of the co-operative board which took out the necessary charter, and he was also the first and only president up to the close of 1927, when he resigned on account of the extra duties falling on him in his office to the presidency of the Provincial company.

In spite of the fact that this local concern does not handle live stock, Mr. Ross, last year amounted to some \$273,000.00. Grain, feed, coal and fencing make up this volume.

This co-operation with the Woodbridge school showed Mr. Ross well for taking place on the Board of the Provincial Company to which he was first elected in 1923. He was vice-president for 1925, 1926, and 1927, and in December, was elevated to the presidency, thus one of those who changed his ideas and his action to meet new conditions or new problems in hand. He can be depended upon to carry on the good work to the general advantage of Ontario farmers.

No Politics in Company.

"How about politics?" Mr. Ross was asked.

"The 'Company,' he replied, 'never took any part in politics.' We have always been opposed to allowing any political controversy to interfere with the company's business. I think every member of the Board agrees with me on this point. In fact, they have gone on record in reaffirming the attitude always taken since I first was elected. And I believe since the company was organized, two resolutions passed by the Board at their regular meetings of last December, a few points that have been forced to the front during recent months. They do not indicate any change of heart or right-about face on the part of the directors, but simply reaffirm what has always been true."

"Here is a copy of a resolution moved by R. H. Haller and seconded by H. A. Groy:

"Whereas The United Farmers' Cooperative Co., Limited, was organized for the purpose of assisting the farmers of Ontario in their problems of buying and selling, regardless of creed or politics;

"And whereas this farmers' company is definitely and distinctly non-political;

"And whereas the controversies that have developed from time to time regarding political action hamper the work of the company and make it difficult to increase the volume of business;

"And whereas there is room for honest difference of opinion as to the proper course to take in an effort to effect desirable legislation in the Provincial Legislature or House of Commons;

"Therefore, be it resolved that the interests of the shareholders of

the farmers' own company to so organize for the live stock marketing contract that in operation the growers will derive benefits that cannot be foretold."

Board of Trade Member:

The new president of the farmers' company is of a type that measures up to the standard set by those who interest themselves in a cooperative enterprise. He is a man of few words—but strong in action. His brain works best while he goes about his regular duties. He believes in keeping in touch with the leaders of business and finance. In short, he "looks wider than the farm." For several years he has been a member of the Toronto Board of Trade.

Country Must Pay For Mild Weather

Economic Consequences of Abnormal Winter May Be Serious

The manner in which the extraordinary weather for the first half of January influences the economic course of the country's business, is pointed out by an editorial in the "Boston News Bureau," a daily financial newspaper.

"In 1928—at least, for half a month—has continued the influence of one of the external factors which most powerfully affected the economic course of 1927," reads the "Boston News Bureau" editorial. It is recorded in Boston that so far in January there has not been even a trace of snow. In fact the last and only trace too small for chart measurement so far this winter was on December 5.

The sap is reported rising in the northern woods. The northern rivers are reported flowing freely. There is a dearth of snow for lumber hauling as well as for winter sport. There are stray anecdotes of birds or beast or plant behaving strangely for the season. Yule tide sleds and skates and skis find little use. Coal and fuel dealers find little demand. Utilities and municipalities have spent nothing for snow removal. Certain store goods move slowly. Gas companies report less revenue. So there is business or social effect.

"It seems to be a prolongation of what happened largely during 1927, a virtual shifting or deflection of the seasons. Perhaps, if tradition is still strong in New England holds true, we shall later 'pay' for this abnormality; in yet another aberration of the almanac. Meanwhile we can do nothing much about it—save not Boston's weather has changed back on the farm to keep no longer," remarked Mr. Ross to the editor.

"I took time to attend farmers' meetings. When the U.F.C.O. was first started I joined one of the pioneer clubs at Chelmsford. It was later amalgamated with the Woodbridge Club. It always seemed to me that the business phase of farming called for more attention, but I realized that it might well spend some time in local organization before a province-wide business organization could succeed."

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The "Kickers" with outboard motors are bringing the fastest things about

Revolutionary

Political Conspirators in Vienna's Renegade Baron

TRAGEDY

By H. A. Dier

Vienna.—A week ago a certain man, native of Macedonia, sentenced to three years and six months in jail by a Vienna se court, fired pistol shots at another, seriously wounding the latter's housekeeper. About a young woman, Menchi Caneva, of Macedonian extraction, he killed the Macedonian leader, Panizza, in a box of the theatre during a performance.

Panizza, of Cyprus, because she

was a traitor to the nation of Bulgaria,

while ago, Bulgaria

emerged from a former kingdom in Prague for similar reasons.

the Balkans there hardly a week without political murder.

Truths are plain, however,

that Macedonia is

rebelled, and that Macedonia

had been sentenced to

political faction or against

the Greeks.

The insurgents

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