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then Harvest and
AND TOO!

It depends largely on the flour you use. We believe
you'll welcome this suggestion—try Purity, the rich, vigorous
Flour—made from the finest Western wheat. Thousands of
cooks say Purity Flour is best for cakes, pies, buns and bread.

Successful Baking!

It depends largely on the flour you use. We believe you'll welcome this suggestion—try Purity, the rich, vigorous Flour—made from the finest Western wheat. Thousands of cooks say Purity Flour is best for cakes, pies, buns and bread.

PURITY FLOUR

Send 30c in stamps for our 700-recipe Purity Flour Cook Book
Western Canada Flour Mills Co. Limited, Toronto, Montreal, Quebec, St. John's.

PLANES TO CARRY INCOMING MAILS

NEW ELEVATOR FOR PORT ARTHUR

Arrival of Letters Will Be Advanced Many Hours.

Ottawa.—The Postmaster-General has formally authorized the experiments which are designed to precede the new system for the carrying of British mails from the Atlantic seaboard.

At the recent session of Parliament \$25,000 was appropriated for the purchase of two up-to-date airplanes to be used in this service, although others as well will probably be utilized.

The experiments are to be conducted under the direction of the Air Board and they will begin September 1 when planes will meet incoming ships at Plover Point and have transferred to them the letter mails. Halifax and St. John's also figure in the plan. Between Plover Point and Quebec it is calculated that eight hours will be saved by this form of transmission, while between Plover Point and Montreal, the time will be saved by the use of the Air Board's planes. The Air Board is to provide the necessary aids to aerial navigation while careful work will be taken of meteorological and other conditions. It is expected that four months will suffice for the tests from the Atlantic ports. By the end of the year, in the light of the data secured, a decision as to whether a regular service will be established with the idea that the contract should be let at the opening of St. Lawrence navigation next year. The new system will materially shorten the handling of mail and transcontinental mails to Canada and also the southern Dominion.

Arrangements for the initial service will go ahead at once in order to provide for a start by September 1.

Great Structure to be Erected by United Grain Growers.

Port Arthur, Ont.—Announcement has been made by the United Grain Growers' elevator company regarding immediate construction at Port Arthur of a new elevator to be erected on the head of the harbor, the site of the old grain elevator.

The United Grain Growers announces that the new elevator will have a total capacity of 500,000 bushels and will be built by Stewart Companies and will cost \$1,000,000.

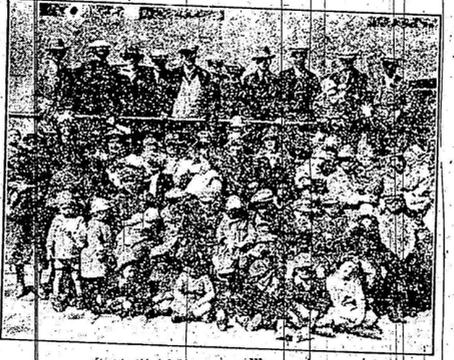
The work represented in the decision of the United Grain Growers to build a new elevator at Port Arthur represents the largest single contract for elevator capacity that has ever been awarded in Canada for elevator construction.

A significant feature of the situation is that the Grain Growers, having had the construction of such a plant in mind for some time, after watching the development of the grain trade and the situation of the harbor, decided to build the new elevator on the site of the old elevator on the harbor.

In addition to being a large elevator, the new plant is planned to be a modern grain elevator and will incorporate the latest features of modern elevator construction, especially the use of concrete for the main structure and the use of steel for the elevator shafts.

The new elevator will be a modern structure, built of reinforced concrete and steel, and will be built on the site of the old elevator on the harbor.

Orders for piles and pile driving work have been placed and work will commence immediately. About 15,000 piles are required.



BRITISH LEGION SETTLERS ARRIVE

One of the finest single parties to swell Canadian population arrived in Canada recently at Quebec aboard the Canadian Pacific steamer Montreal. The party of five families numbering about 100 persons in all came to Canada under the auspices of the British Legion Service League, being the first to be sent to Canada through this immigration scheme.

The men are all ex-servicemen and are highly dependable types of men. They are all from the United Kingdom and are being sent to Canada on account of the fact that they had been in the service of the British Legion in England. They have been sent to Canada to help in the development of the country and to find their own homes in Saskatchewan.

OWL-LAFFS

O. W. L.
(O. With Laughter)

A widow is a woman who has lost her husband, a grass widow is one who has just lost her taste for hers.

Why do the chickens make such a noise, mamma?

They want their breakfast.

Well, if they're so hungry, why don't they fly themselves an egg?

Zekahiah Mellash is a lumb do think a dr. desk is a physician who believes in prohibition.

How Careless.

He thought his little girl would please. It only made her sorer.

He hadn't taken off the tag.

"From the five and ten-cent store."

We sometimes wonder who originated the idea that a face smeared with red paint was beautiful.

An angry denial is often a confession of guilt.

Speaking of parental discipline, I heard a girl remark recently that she had been spanked as far back as she could remember.

Drunk (bumping into lamp post)—"Excuse me, sir." (Bumping into fire hydrant)—"Excuse me, little boy." (Bumping into second lamp post and falling down)—"Well, I'll just sit down here until the crowd passes."

Report of a tragedy.—"A man kicked his wife on the back porch and she shot him in the pants."

A hare-lip or a club-foot is a misfortune, but hard luck is largely a superstition who isn't an excuse.

All dumb bora aren't named Horn or dumb horses, Isaac.

Edgar.—"Do you know the difference between trying to kiss you and trying to kiss Mary Jones?"

Katharine—"I'll bite."

Edgar—"Partly—and she won't."

Man in elevator—"Fourth floor, please."

Operator—"Here you are, sen."

"How dare you call me sen? You're not my father!"

"Well, I brought you up, didn't I?"

Dentist—"Yes, I sometimes make mistakes, too."

Patient—"Kindly speak in the singular."

Dentist—"Well, what an ass you are!"

It takes time to grow anything—even a business.

Customer—"Do you serve, habtem here?"

Waiter—"We serve anybody. Sit down."

He who boasts of his ancestors confesses that he has no virtues of his own.

Laugh and the world laughs with you, but it will laugh at you with no provocation at all.

Some men make good and others make good excuses.

UNIVERSITY GETS VALUABLE SITE FOR EXTENSION

Big Land Purchase in London Was Made Possible by the Rockefeller Foundation.

London.—London University had acquired a Bloomsbury site of 112 acres in the heart of the metropolis. This means that 10,000 British and foreign students will have the longness of permanent headquarters in touch with all that is best in British educational life.

This satisfactory solution of a problem which has troubled generations of British educators was brought about by American generosity in announcing that Lord Keynes, President of the Board of Education, referred to the Rockefeller Foundation, which had made with the purchase from the Duke of Bedford possible.

The price is understood to have been £500,000. The Rockefeller Foundation contributing half, a substantial amount to the building fund. The scheme does not involve interference with King's College, which has been the snag whereon previous proposals of acquiring the site have been shipwrecked. It is thus welcomed by all parties to the big controversy.

The Times, referring to the Rockefeller Foundation, says that such an act of generosity and imagination could have come only from the United States. "A land where old men not only see dreams but are rich enough to turn them into realities."

Pure tea of finest quality, free of dust and packed in Aluminum.

RED ROSE TEA "is good tea"

RED ROSE ORANGE PEKOE is extra good.

CANCER FREE BOOK

London Daily Mail (Ind. Con.) The Independent Labor Party is neither Independent nor Labor. It is controlled by Moscow and is composed of omitted middle-class people. If they were to succeed in securing a majority, there is no reckless or crazy measures against which the country would be secure. It is not going far to say that in six months they could wreck British prosperity and reduce the British people to starvation.

For all pain—Minard's Liniment.

Discrimination is the art of determining whether the woman should be asked to turn around.

Clear The Pores of Impurities With Cuticura Soap

Soap, Ointment, Talc, sold everywhere.

SICK ABED EIGHT MONTHS

After Taking Lydia E. Pinkham's Vegetable Compound Could Do All Her Work and Gain Weight

TRU BLOOD

If You Use Cosmetics

The effectiveness of that popular touch of "make-up" will be greatly enhanced if the skin has the virtues of Tru Blood, and cleanses the skin from the use of Tru Blood.

This mark presides a little of Tru Blood, the cream of the cream, and a small quantity of "make-up" will give the skin a smooth and youthful appearance.

See Dealer for Tru Blood, or write to: WILLIAM RITCHIE, Box 486, Montreal, Saskatchewan.

MOTOR INVASION NORTH TO SOUTH

New Motor Highway Into New Ontario to be Fittingly Opened.

Timmins, Ont.—Arrangements are being made to organize a gigantic motor trek from Northern Ontario to Toronto in August, or the beginning of September.

Mr. Alex. Dewar, president of the Associated Boards of Trade of Northern Ontario, has written the various municipalities of the North asking them to elect representatives to attend an organization meeting to be held in the near future.

The suggestion of the motor parade was made by the Hon. William Finlayson on his visit to the North, when he stated that upon the completion of the new trunk highway he would extend an invitation to all motorists of the North to visit Toronto and participate in Northern Ontario Day at the Canadian National Exhibition.

He also suggested that the business men of the North should make an effort to bring settlers and their families in their cars to demonstrate to the people of lower Ontario the wonderful possibilities that were to be obtained in the northern section of the province.

It is understood that practically every town north of North Bay is already making preliminary arrangements for the invasion of the south by road.

UNITED CHURCH GAVE \$3,100,000

Sum Was Subscribed for Maintenance and Extension Fund.

Toronto.—Giving by congregations of the United Church of Canada in the maintenance and extension fund for the year ended March 31, total slightly more than \$3,100,000, with an increase of more than 10 per cent over the previous year.

The objective of \$3,400,000, which was submitted to and adopted by Presbyteries and Pastoral charges, was made up of the \$2,250,000 for regular work and \$1,150,000 for emergency work in addition to the \$1,200,000 already in hand from the congregations in the form of \$125,000 from special sources.

Analyzing the returns, Rev. Dr. Bryce, secretary of the maintenance and extension fund, said that 14 city congregations in Toronto, Montreal, Hamilton, London and Winnipeg, which had topped the list in aggregate amounts, had averaged nearly \$17,000 each. Dr. Bryce said the whole result was a sign of the loyalty of United Church people to the enterprises of their church. He considered it a remarkable achievement.

Dr. Bryce has left for the west, where he will address the conference of the United Church during the next few weeks.

THE BEST MEDICINE SHE EVER USED

Dr. Williams' Pink Pills Highly Praised by a Quebec Lady.

Mrs. David Logan, Thetford Mines, Que., gives unstinted praise to Dr. Williams' Pink Pills for the good they have done in her family. Mrs. Logan says—"I have been a user of Dr. Williams' Pink Pills for many years, on occasion required, and have always found them a most reliable covering from an attack of typhoid fever, and was in a very weak condition, took the pills, and through them gained health and strength. My daughter was in a run-down condition, and was forced to discontinue work. Again Dr. Williams' Pink Pills were resorted to and she was soon restored to excellent health. Then my eldest boy had an operation performed for adenoids, which left him in a weak condition. Once more Dr. Williams' Pink Pills were tried, and he was soon in excellent health. So I can truly say the more than satisfaction has been obtained by the use of this medicine. The pills have done more good in my home than hundreds of dollars worth of more expensive medicines."

Dr. Williams' Pink Pills assist digestion, correct the assimilation of the food, purify the blood, and give the system a new lease of life. They are sold by all druggists and by mail at 50 cents a box from Dr. Williams' Medicine Co., Brockville, Ont.

Santa Fe

see something New this summer in the Far West

California Colorado New Mexico Arizona Grand Canyon Indian detour Seashore Mountains Dude Ranches

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Santa Fe Service Bureau, 404 Transportation Bldg., Phone Randolph 8748, Detroit, Mich.

Please mail free picture folders "Grand Canyon Outlook," "California Picture Book," "Indian detour," "Colorado Summer."

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ISSUE No. 22-27.

WHY TORTURE THE LITTLE ONES

Mothers, do you think it fair to torture your little ones by forcing them to take ill-tasting pills when they need that the child's dread of these medicines often do more harm than good?

Baby's Own Tablets are the modern substitute for these nauseous doses. They are the very medicine the child requires and are so pleasant to take that they are as easy to administer as a glass of water. They are the perfect remedy for all the minor ailments of little ones, being absolutely guaranteed from injurious drugs.

Baby's Own Tablets accomplish all that castor oil and other bad-tasting remedies can do. In fact they accomplish more as they do not leave the child exhausted from its struggle to swallow the medicine. They relieve constipation, break up colds and simon (ple fever) and promote healthful, refreshing sleep. They are sold by medicine dealers or by mail at 25 cents a box from The Dr. Williams' Medicine Co., Brockville, Ont.

New Bird Life Record.

A pintail duck banded by a member of the United States Biological Survey staff at the mouth of Bear River, Utah, on September 16, 1914, was captured near Brawley, Cal., on October 15, 1926. The longest previous record of a banded bird's life was that of a white stork that carried a band of the Ross-sitten Bird Observatory in Germany for eleven years.

Better Chicks

That will pay you. Breed to lay. Buy from the best. Buy from the best. Buy from the best. Buy from the best.

BELL-CITY HATCHERY

14 Colborne St., Brantford, Ontario.

Engineered to Insure Dependability

The faith of thousands of tire users in Firestone's Gum-Dipped Balloons is founded on exacting service—long mileage and dependability. Known as the pioneer of the Balloon—Firestone has consistently led in its development—using only the best materials and engineering to bring it to the highest point of reliability. It is only natural, with such a high quality product, that Firestone has attracted the best tire dealers in the country. Call your nearest one to-day.

FIRESTONE TIRE & RUBBER CO. OF CANADA LIMITED

HAMILTON, Ontario

Firestone

Firestone Builds the Only Gum-Dipped Tire

CANADIAN BANKS IN GOOD POSITION

Sign of Improved Conditions and Prosperity is Noted

Ottawa.—According to reports which come to the banking division of the finance department, Canadian banks were never in a more liquid position. Since the failure of the Home Bank there have been no banking disasters and in fact the Bank Act provides such safeguards as make this impossible without the conditions being well known in advance and arrangements made to cope with it.

In recent years, however, the period of depression caused some of the banks to be led up to assets upon which their advances could not readily be liquidated.

It is considered a hopeful sign of improved conditions and returning prosperity that in almost every case the situation has been wholly overcome and the liquid position of the banks re-established to the level of very prosperous days.

Treat corns with Minard's Liniment.

NUGGET SHOE POLISH

"Well, there goes twenty years' shoes this afternoon. I want to see—see your shoes?"

"I should say not! I don't want to see 'em until you've polished 'em with Nugget."

Hotel Knickerbocker

ATLANTIC CITY

SPECIAL RATES AND FEATURES during LEASE

VISIT THE MOST CENTRALLY LOCATED HOTEL ON THE BOARDWALK

FIREPROOF — CAPACITY 700 — GARDEN, 120 CARS

CONCERT ORCHESTRA — OCEAN PORCH and SUN DECK

AMERICAN and EUROPEAN PLAN

WILLIAM H. CRAIG, GENERAL MANAGER

Cook Vegetables by Steam

Great doctors the world over agree on one thing anyway, and that is "If you want to be healthy, cook all vegetables by steam!" It's real advice.

Steaming cooks the food and leaves all the health-giving contents undisturbed. For health's sake there should be an SMP Vegetable Cooker in every pantry. Made of enduring, china-pure SMP Enamelled Ware, by THE SIMPLY MATEL PRODUCTS CO. OF CANADA, LIMITED, TORONTO, MONTREAL, VANCOUVER, WINNIPEG, CALGARY.

SMP vegetable COOKER