

H. M. YOUR Wishes all and a Mos

Christmas

GOOD FRIENDS ALL Ladies know how to... Here in this Christmas... Besides these there are carry-tobacco punches...

R. S. C. BARBER AND SONS

A MERRY CHRISTMAS A HAPPY

to all is the... Markdale... health and pro...

The Markdale

INSUR

Life, Fire, Weather

I represent the Great West... several of the best comp... Bonds bearing...

BALM B... INSURANCE BROK...

Watkins' Qua

Louse Powder... Poultry... Stock Tonic...

We also have a fine... suitable for... Our spices and flavo...

The Veteran... Phone orders will...

Wesley &... Phone 3112.

A small... may be... of your self...

Sold \$750,000 worth... by Long Distance... -Writes a Flour

REX

SPECIALS FOR CHRISTMAS

Men's Overcoats Values were never better. All the new shades that are correct in blues, greys, lavats and fawns. Christmas prices, \$18, \$20, \$22, \$25 and \$29.
Men's Suits Special for Christmas, in plain grey and fancy worsteds and blue serges and tweeds, \$18, \$22, \$25, \$30.
Men's Fine Gloves In grey, tan and brown colors, \$1.75, \$2.00, \$2.50.
Men's Fine Shoes In brown or black calf, Goodyear welted soles, with rubber heels. Regular \$6.50. Special for Christmas \$5.00. See them.
Ladies' and Misses' Coats Get our prices and see our "Northway" garments at special prices for Christmas.
Underwear Special prices in "Stanfields" all grades, for Men and Boys, Women and Children.
Men's Work Mitts Horsehide lined through-out, knit wrists. Christmas special, 75c. a pair.
Specials in Groceries for Christmas Christmas Fruits—Choice new Currants, Raisins, Peels, Nuts, etc., now in stock. Corn, Peas and Tomatoes, per tin, 13c. new pack. Pumpkin, 2 tins for 25c. Honey Pure Clover, 5 pound pails, 65c. Pork & Beans, 2 tins for 25c.

H. MERCER & SON, MARKDALE



If others were not selling by Long Distance you might afford to use it less

One week's sales of flour, \$3,000—82% sold by Long Distance -writes a Flour Salesman

Flesherton

(Special to The Standard.) Mr. and Mrs. W. B. Cross and little daughter, Marigold, left Monday for Guelph.
Mr. and Mrs. Jas. Wilson and little son have returned after visiting in Durham and Owen Sound for a couple of weeks.
Mr. LeRoy McDonald visited over Sunday with his parents at Priceville.
Mr. and Mrs. Harold Morrison of Maxwell have moved their household effects into part of the house occupied by G. Warling and family.
Mr. Clifford Wilcox spent the week-end with his parents at Owen Sound.
Mr. Reginald Hutton left Saturday to spend some time with his brothers in Detroit.
Miss Della Thurston is visiting her brother, Mr. Stanley Thurston at Meaford.
Mrs. Gordon Warling is spending a couple of weeks at Mr. S. Badgerow's at Dundalk.
Miss Marie McEachnie visited with Markdale friends Sunday.
Mrs. N. Smith and daughter, Bertha, of Owen Sound motored down and visited with D. McTavish and family on Monday.
The annual meeting of the I. O. B. A. was held on Friday, December 11, when officers for the coming year were elected as follows: Past Mistress, Mrs. W. A. Hawken; Worthy Mistress, Mrs. E. Trempe; Deputy Mistress, Gertrude Lever; Chaplain, Mrs. W. H. Thurston; Rec.-Sec., Victoria Nicholson; Fin.-Sec., Mrs. A. Down; Treasurer, Mrs. T. J. Fisher; 1st Lect., Mrs. Geo. Stewart; 2nd Lect., Mrs. E. McKillop; Director of Ceremonies, Mrs. W. Turney; Inner Guard, Mrs. M. McDonald; Outer Guard, T. Bentham; Committee, Mrs. W. P. Crossley, Mrs. O. W. Phillips, Mrs. R. Down, Mrs. H. Wilson, Mrs. E. Best; Organist, Mrs. H. Down; Guardian, H. Down; Auditors, Mrs. W. I. Henry, Mrs. W. Stewart.

Riverdale

(Special to The Standard.) Jingle Bells, Jingle Bells, Jingle all the way, To Riverdale on Monday night, For a time of real delight. North, South, East and West, Hurrah! for Riverdale, it's the best.
The box social and Christmas Tree Entertainment to be held in Riverdale school next Monday evening.
Mrs. A. Torrie of Strathroy is spending a few days with friends in

East Berkeley

Mr. Harry Johnston has been under the care of Dr. Ego recently, but we hope for a speedy recovery.
Mr. and Mrs. Johnston of Blantyre and Mr. J. Sutherland were callers in our burg recently.
STEER - WHITE—The marriage was quietly solemnized on Wednesday, December 9th, 1925, at 4 p.m., in Knox United Church, Manse Owen Sound, of Miss Sarah Jane, daughter of Mr. and Mrs. David White of Rock Mills, and Mr. Horace Gordon Steer of Berkeley, Rev. P. T. Pilkey officiating. The bride looked charming in a heifina gown with hat to match. The young couple left for a honeymoon trip to Palmerston, Stratford and Goderich. Congratulations.
Mrs. Jane Wolke is visiting in Holland Centre.
Order your Christmas Greeting Cards at The Standard Office. We have a complete line in stock.

Christmas Entertainment AT FLESHERTON Friday Evening Dec. 18th

Chalmers' Church School will hold their annual Christmas Entertainment on Friday evening, December 18th, at 7:30 p.m. The old-time supper and choice program, Misses Shepherd and Fawcett, professional entertainers of Toronto, taking the major parts. Tree and distribution of gifts. This is the fiftieth entertainment of the school and will be good. Keep the date in mind. Friday, Dec. 18. ADMISSION: 25c.

INSURANCE

Life, Fire, Accident, Weather, Automobile
I represent the Great West Life Assurance Co., and several of the best companies in the other lines. Bonds bearing 5 1/2% interest.
BALM BRADY INSURANCE BROKER MARKDALE, ONT.

Markdale Creamery and Produce Company Markdale Ontario

We want your fowl... our prices are satisfactory to you. Before shipping to us secure our quotations on the price of what you fowl will bring by selling to us.
Heads and clips of wings on ducks and geese only.
Live fowl will not be released until further notice.

Christmas News from The Markdale Bakery

TEAS For weeks we have been taking in stock, the prize teas of all grades. The exquisite flavor of these, some, from the highest plantations in the world, is sheer delight to the consumer.

NUTS MIXED NUTS. We have a better display of mixed nuts than ever before. A goodly assortment for 25c.

Fancy Biscuits Biscuits in boxes at a half dollar make an ideal Christmas present for the housewife

Oranges New Season's Navels 45c, 40c, 55c, and 65c LEMON 30 cents

Kind wishes to all friends distant. The same to all those near. May each have a Bright, Happy Christmas, With many a Glad New Year. J. E. England

CROSE & BLACKWELL'S ORANGE MARMALADE—1 pound tins, manufactured in Great Britain and imported in hermetically sealed tins. One price 70c. If you take six or more 65 cents each.
RAISINS—6 varieties to choose from. 15 cents per lb., and the old-fashioned big raisins with seeds in at 14c.
CURRANTS—15 cents are sold good value.

1925 completes our 11th year manufacturing bread and retailing Bread and Groceries. FOR THREE YEARS ONLY we have ACTIVELY solicited patronage for our GROCERIES, and the result has been truly remarkable, we might almost say phenomenal.
An old saw says: "Go with the crowd."
Another old adage asserts: "Nothing succeeds like success."
Whilst a third old proverb states: "The proof of the pudding is in the eating."
A modern axiom is that QUALITY, the key-note of our expansion, will give to you the same satisfaction it has given to others, if the GROCERIES are purchased from J. E. ENGLAND

Kind wishes to all friends distant; The same to all those near. May each have a Bright, Happy Christmas, With many a Glad New Year. J. E. England

CELERY—Well blanched. You will enjoy it, and it's worth at a time, you eat it often.
HADDIE FILLETS—The finest of Maritime Provinces-boned fish.
JELLY POWDERS—3 for 25c. All flavors, Jello, Sherriff.

Candies A very large variety at suitable prices. Mixtures from 20 cents upwards. Nut Bon-Bons, Creams and Chocolates at 40 cents.

Christmas Cake Four varieties of splendid cake, with a money-back guarantee. Sure to please. 45 cents per pound.

Candied Peel Choice selections from the best of the Home Market. Candied Cherries at 60 cents a pound.

FANCY BISCUITS Without exception the best and most varied stock in town. To suit every taste and every pocket.

J. E. England, Baker and Grocer, Markdale