

Mercer's Men's Wear Store Markdale, Ont.

NOW SHOWING The New Fall and Winter Overcoats for Men & Boys Newest Colors, Materials and Models and selling at the lowest prices you will pay anywhere for up-to-date coats.

Prices for men's: \$15, \$18, \$20, \$23, \$25 and \$29.50. Prices for boys': \$8, \$9, \$10, \$12 and \$13, sizes 27 to 35 We have the Overcoats you want. Come in and look them over.

NEW FALL HATS In the smart new shapes and colors from \$2.50 to \$5.

UNDERWEAR Stanfield's and Watson's in all grades in combinations and separate garments for men and boys at the lowest prices.

New Caps, Hosiery and Gloves, New Coat-Sweaters and Mackinaws.

SPECIAL VALUES in Pants, Smocks, Overalls and Work Shirts. "Haugh's" Big 88 Brand. They outwear any other make. Try this brand next time you buy and put them to the test, and you will not be disappointed.

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Flesherton

(Special to The Standard.)

Mr. and Mrs. Cornfield of Toronto visited here the past week. Miss D. Dunham, of the High School staff, visited at her home in Toronto over the week-end.

Mrs. W. B. Cross and daughter, Marigold, are visiting friends in Toronto.

Mr. and Mrs. John Rünstadler and daughter, Marguerite, spent a few days in the city the past week.

Mr. George Mitchell of Toronto holidayed a few days with his parents here recently.

Mrs. Henderson, who spent the summer here, has returned to her home in Toronto.

Mr. and Mrs. O. Clipperton of Toronto visited over the week-end with the latter's parents, Mr. and Mrs. G. Mitchell.

Mrs. Roy Thistlethwaite and little son left last week for Toronto where Mr. Thistlethwaite has a position.

Rev. Robt. Paton, who holidayed with his father and sister here, has returned to his studies at Knox College, Toronto.

Misses Mayme McTavish and Bessie Stewart attended the wedding of their cousin, Miss McWilliam, at Toronto.

Miss Edna Ferris, who spent the past month at Ramora, Northern Ontario, has returned to her home here.

Mrs. Clarence Sempie and babe of Islington visited with Mr. and Mrs. S. Sutton recently.

Mrs. Welton of Mount Forest is

spending a time with her son, Mr. B. B. Welton, and family here.

Mrs. A. Lancaster of Owen Sound is with her sister, Mrs. Jas. E. Wilson.

Mr. R. G. Holland and Mrs. C. J. Bellamy, teachers in the Public School here, attended the Convention in Owen Sound last week. Mr. and Mrs. Holland also visited friends at Allenford and other places, returning home Saturday.

Mr. and Mrs. G. Morgan and babe of Moorefield spent Sunday with J. A. Lever and family, Toronto Line.

Mrs. Frank Cairns and Mrs. I. McKinnon, who were guests of the former's daughter at Weston returned home.

Mr. and Mrs. C. N. Richardson, accompanied by Mrs. W. W. Trimble, motored to Toronto on Sunday. Miss Rene Cargoe, who spent the week-end with her mother here, returned with them.

Mr. Fred Mathewson of Meaford was a visitor in town the last of the week.

Mrs. Courvovsier, who spent the summer with Mrs. H. Pedlar, has returned to her home at Eugenia.

Mrs. Alice Duncan, has returned to the city after spending the summer with friends here.

Mr. and Mrs. W. J. Ross of Georgetown are visiting with Mr. and Mrs. W. J. Stewart and other friends.

Mr. C. F. Lawrence and family, who have occupied part of Mrs. A. S. VanDusen's residence, has moved his family to the new residence recently completed by Mr. S. M. Osborne.

Mr. O. Irwin of Kimberley, who

has secured the mail route from Kimberley to Flesherton, started the contract the first of the month.

Miss Della Thurston is visiting her sister, Mrs. R. W. Shaw, at Lions Head for a week.

Mr. and Mrs. G. B. Welton spent a day in Toronto last week.

Quite a number from here attended the fairs at Feversham, Priceville, Dundalk and Collingwood the past week.

Cherry Grove

Miss Olga Lawson attended the Union Teachers' Convention in Owen Sound on Thursday and Friday last and reports it one of the best yet attended.

Mr. and Mrs. W. A. Dickie entertained a number of their friends who motored from Toronto the first of the week. Mrs. Dickie returned with them for a visit.

Mr. John Eagles, Orange Valley, called on friends here on Monday.

Miss Margaret Harvey was home over the week-end.

Miss Violet Wyville was a week-end visitor with her parents, Mr. and Mrs. J. E. Wyville.

The W. I. meeting at the home of Mrs. W. B. Gregory on Thursday last was very well attended, there being fourteen members and nine visitors present.

There was the usual opening exercises followed by the reading and adoption of the minutes. It was decided to bring the girls of the school to the sick children's hospital to the next meeting and to prepare them for shipping. The principal item of

discussion was the play, a copy of which has been received by the secretary. A committee was formed to choose the various characters in the play which promises to be one.

Mrs. Arthur Bowen, who has been chosen as the living model in the house dress competition at the E. gave an interesting report on her visit there. Mrs. Ward gave a humorous reading and the hostess entertained with some splendid gramophone music.

A delicious lunch was served by the hostess, assisted by Mrs. Gorley, Mrs. A. Hill and Mrs. Bradey. After all had partaken of the good things, a jolly time was spent in hearing fortunes told from the tea cup.

Eugenia

Baby Magee Dead There was a sad gloom cast over this neighborhood when the news of the sudden death of Marion, infant daughter of Mr. and Mrs. Wilfred Magee, 5th Line, was a bright little child of one year and twenty days.

She was taken on Sunday by intestinal influenza and passed away to be with Jesus on Wednesday morning, September 30, 1925.

As she lay in her little white casket she was a symbol of innocence, purity and one too beautiful to remain in this world of ours; so she has departed to a world of bliss, where pain and sorrow are unknown.

Her father, Mr. Wilfred Magee, officiated at the house and at the place in the family plot. The Rev. Mr. Spooner of Dundalk conducted the Anniversary Service in the English Church on Sunday last and preached excellent sermons both morning and evening.

At night when the church was filled to capacity. On Monday evening a hot meal supper was served by the ladies, which was enjoyed, judging by the good things disappeared off the tables.

This was followed by a splendid program of moving pictures and instrumental music and singing. The assistance of Mr. Williamson and Miss Williamson was appreciated.

Wodehouse

(Special to The Standard.) Mr. and Mrs. Williams of Toronto spent over the week-end at the home of their daughter, Mrs. A. A. Thompson.

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Anglican Church Notes

St. Andrew's Church, Beaverdale There will be no service next Sunday, October 31, Sunday School at 10:00 a.m.

There was a good attendance at the Guild on Friday last at the home of Mrs. W. E. Bradey. Rev. E. L. Veitch and the President, Mrs. J. W. Murray, conducted the opening exercises.

Mrs. Bradey was then called on to read "Prayer Partners", after which Rev. Veitch gave a splendid address on the Divisional Reading which had previously been given by Mrs. Murray.

It was an most interesting and profitable session. A committee is appointed to inquire into the probable cost of having Calumian lamps installed.

Mrs. Veitch gave a beautiful address on the style. Mrs. Veitch, Mrs. W. A. Veitch and Mrs. T. J. Harvey were a charge of the musical part of the program and delighted all present by rendering a number of duets and solos.

The ladies in the community center. The hostess announced the names of Mrs. Miller, Mrs. J. Veitch, Mrs. Murray, Mrs. W. A. Veitch, Mrs. W. A. Veitch, Mrs. W. A. Veitch, Mrs. W. A. Veitch.

THE FARMER'S HOME MARKET

Low Tariff Politicians belittle its importance. Are they right? What are the Facts?

PROBABLY no part of the business of farming is less understood and less appreciated than the value of the home market to the average Canadian farmer of to-day.

First and foremost, given a Government that is sympathetic with you, the home market is one that you can absolutely control, at all times, at least against the foreign farmer who would invade it.

Next, the market that is best worth cultivating is always the market that absorbs the largest part of your production. The fellow who year after year buys more than half your crop is worth more to you than the fellow who only buys 25% of it.

From the figures below we prove absolutely that the home market absorbs at the very least 63 2/3% of the produce—not of the Ontario farmer—but of the average Canadian farmer, including the wheat farmer of the West.

Western wheat farmer out of it, it could be proved that over 80% of what the Ontario farmer produces is consumed by this home market.

The reason some people have an exaggerated idea of the importance of the export market for farm produce is that they have looked at it solely from the standpoint of wheat!

Here is our calculation. Check up our figures from the Canada Year Book, the official statistical publication issued by the Government. Subject our deductions to the most searching investigation and you will find that if we have erred at all, we have under-estimated, rather than over-estimated the importance of the farmer's home market.

Table with 2 columns: Product Category and Value. Rows include Agricultural and Vegetable Products (\$394,407,246), Animals and Animal Products (\$1,939,305), Fibres, Textiles and Textile Products (2,747,573), Grand total exports (\$489,094,124).

Export Prices that Fall to Govern Home Prices. In attempts to belittle the home market, the argument has been used over and over again that the prices obtainable in the export market always govern the prices obtainable in the domestic market.

What a New Industry, in your Market, Means to You! It increases the prosperity of the town, gives work to the unemployed, adds to the population, gets the empty houses rented and starts the building of new ones.

Free advice. Cramps, Callouses, Aches, Rheumatism. A TOU LATENT. Dr. Wm. M. Scholl of Chicago, will be here Wednesday, October 14th. If you have aching feet, pains, cramps, callouses, burning sensation at the ball of the foot...

VOTE CONSERVATIVE FOR HIGHER TARIFF AND FOR LOWER TAXATION

MAKE IT... That's for YOU... CHRIS... PHOTO... Hamilton... Political... Miss Ag... Hanover... Peabody... S.S. No. 11, East... Holland... Chatsworth... Neustadt... Dum... Hal... All... over, at 8 p.m... REG... Wednes... Thurs... All... Don't go home... 'The Hunch... Avoid the evening... 7:30 p.m., sharp... or you will not get... away from... ADMISSION... At Lucas Dr... W. B. Phillips... Optical Co... Store, Markdale... Those desiring... photo... Special lenses... Owen... AT LAS... worthy... 'The To... Picturing... EX... We have the lat... J. LUCAS... Rexall Drug-S...