"My clothes used to be yellow - now they are snowy white"

"I always had trouble with my clothes—they used to come out so yellow. Then a friend told me about Rinso. I found it makes a wonderful soap solution. This removed every bit of dirt and then it all rinsed out completely. There was nothing left to yellow the clothes—as there was no soap to stick—it was all dissolved.

"I am now delighted with my wash—my clothes are always snowy white."

—A letter received by the makers of Rinso.

Just shake some Rinso into a saucepan, add hot water, and you'll get the wonderful soapy solution that is the only soap you need for your set tubs, your boiler, your washing machine. Rinso *soaks* dirt out.

Lever Brothers Limited, Toronto.

Rinso

R436

HUNGARIANS IN CANADA

The latest addition to the growing list of titled ranchers in Southern Alberta is Baron Josef Csavossy de Hungary, who, together with his brother Baron Andre Csavossy, has purchased a ranch on the Bow River near Cochrane, in Alberta. The ranch consists of about 1,600 acres of fine land, and is intended to follow the dairy and beef cattle as well as grain growing. The colony of "old world" noblesse to adopt farming pursuits is relatively limited area is sweeping at a remarkable rate.

There is, however, additional significance in this establishment. Upon the first visit of the two Hungarian noblemen, which resulted in their own acquisition of the ranch, they were greatly struck with the opportunities existing in Alberta for others of their countrymen, and after having put the ranch in order for a commencement next year, they have returned to Hungary with the object of inducing others of their compatriots to settle on the prairie ranch and farm lands. They are confident of returning with other Hungarian settlers for Alberta.

Though Hungarian immigration has never loomed up as a particularly large item in the movement to Canada since there is no great exodus at all from Hungary, there has been at all times a fairly steady movement to the Dominion, until it is estimated that at the present time there are between 50,000 and 60,000 Hungarian immigrants and their children in Canada. Saskatchewan is the home of the greatest number of these, about 40 per cent. of the total being in that province.

Proved Good Farmers.

The heavy settlement in Saskatchewan has been largely due to the efforts years ago of Baron Esterhazy, who pioneered a movement from Hungary to the rich farming country east of Saskatoon. Hungarians have come to own and control large strips of land in this province, to develop them prosperously along agricultural lines and to establish thriving little towns in them. Hungarian colonies are among the most outstanding farming settlements of the province.

The Hungarian has proved himself a good farmer in Western Canada. He arrives with, as the result of early training, at least a deep realization of the importance of mixed farming and knows how to pursue it intelligently. Though usually possessed of little capital, his industry and perseverance early overcome this. Among the many individual cases of outstanding success may be mentioned merely that of a settler at Olds, Alberta, who, starting with a capital of $200, now owns twenty quarter sections of land.

Not only are they fine tillers of the soil, but excellent craftsmen. Their buildings are largely of native logs, splendid pieces of handiwork, making for the most economic far inactivity. Other products of their spare hours are weaving, rugmaking, fancy needlework, hammered brass, and wood carving.

At Regina the Hungarians have a literary society with their own clubhouse, and this organization is very active in social and Canadian national work. A Hungarian magazine is published with the object of carrying the ideals of Canadian citizenship to Hungarians throughout the country.

Altogether to date Hungarian agricultural settlement in Western Canada has proved satisfactory, and any success which attends the efforts of Baron Csavossy will be of distinct benefit to the Dominion.

A Sweet Breath at all times!

THE FLAVOR LASTS

WRIGLEY'S PEPPERMINT

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