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in all the New Colors and Materials in "Northway" make, which assures you of the best make, the newest styles and materials, as well as the lowest prices, \$15.00 to \$30.00. All new coats this season.

New Spring Goods In Gingham, Voiles, Broadcloths, Wool Crepes, all the latest shades and designs.

ALSO SHOWING
The New Collar and Cuff Sets, Ties and Belts
Come in and look over our New Spring Goods.

H. Mercer & Son, Markdale

Cherry Grove

Mr. Wm. Bradley, who has been spending the winter with her sister in Dundalk, was a recent visitor with Mr. and Mrs. J. P. Bradley at...

Traverston

Special to The Standard.
The blessings of St. Patrick on the dependents of "Oull" Ireland, and...

FLESHERTON

Special to The Standard.

The March meeting of the Methodist W.M.S. was held at the parsonage on Thursday afternoon last when with general business the annual election of officers took place...

Vandeleur

Special to The Standard.

Mrs. S. H. Buchanan and children visited with the former's mother, Mrs. Sinclair, of Over Sound recently.

Eugenia

Special to The Standard.

Mr. and Mrs. Henry Williams celebrated the 46th anniversary of their wedding on Wednesday March 4th...

Bigger program of Farm Development

THIS is the year when many farmers' crops are yielding late greater farm production. They are growing more stock, more seed, increasing the purchase of machinery...

To get through such a progressive program, borrowing money to cover initial costs is usually necessary.

Secure on a farm this kind is a simple and character. All that is required is an interview with the local branch manager of the Bank of Toronto. He will be glad to furnish you problems, give advice, and lend assistance in his power.

Consult the branch manager of the Bank of Toronto to-day.

THE BANK OF TORONTO

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Traverston (continued)

Mr. Alex. M. Gibson, youngest son of the late Mr. and Mrs. A. M. Gibson, who spent his early boyhood with his parents here, is to be congratulated upon his success in the postal service in Toronto.

Traverston (continued)

Mr. Mark Stewart, who recently retired from the farm, has had his residence wired for electric lighting.

Traverston (continued)

A hockey match here between Eugenia and Flesherton was won by the home team last week.

Traverston (continued)

Mr. and Mrs. Will Alex of Orange Valley spent a couple of days this week with Mr. and Mrs. Will Hutchinson.

Traverston (continued)

Mr. and Mrs. S. Wright of Barrhead visited with their daughter, Mrs. Hutchison, one day recently.

Traverston (continued)

Mr. and Mrs. R. Hutchinson spent a day with the latter's parents at Kimberley recently.

Traverston (continued)

Mr. Geo. Shannon spent a couple of days last week with his sisters at Corbett.

Traverston (continued)

Mrs. Ben. White of the West Backline is visiting her sister, Mrs. J. Holley.

Traverston (continued)

Mrs. J. J. Graham has returned to nurse her daughter-in-law, Mrs. W. R. Graham, in Markdale after spending the week-end at her home here.

Traverston (continued)

The Ebenezer Ladies Aid are holding their March meeting at the home of Mrs. F. Taylor on Wednesday afternoon of this week.

Traverston (continued)

Mr. and Mrs. Andrews of Toronto are visiting with the latter's sister, Mrs. F. Davis.

Traverston (continued)

The Vandeleur Ladies Aid held their March meeting at the home of Messrs. Shannon on Wednesday evening of last week in the form of a social, with the gentlemen present.

Traverston (continued)

A large number attended the Old-fashioned Tea Meeting in the Ebenezer Church on Thursday evening of last week. The program was of a high class nature and consisted of music by Mr. and Mrs. Bowes and Messrs. Walker of Markdale, readings and songs, and a number of dialogues which were exceptionally well rendered by the Ebenezer Young People. After the program lunch was served by the members of the Ladies Aid.

Traverston (continued)

Two fine Shorthorn animals have been brought into this community during the past few weeks. A short time ago Mr. Frank Taylor purchased at the Shorthorn Sale in Toronto a splendid bull calf by the famous Matchless Dale, and last week Messrs. Johnson, Bros. and Geo. Buchanan secured from Batty Bros. of Meaford their superior herd sire. Both these animals are fancy bred and outstanding individuals.

Traverston (continued)

This week the Shorthorn herd of Messrs. J. I. Graham and sons successfully passed the 2nd annual test for tuberculosis, and last year there were no reactors.

Traverston (continued)

Two meetings of the Local Farmers Club were held recently at which considerable business was transacted. Interesting letters were read from Miss Agnes C. Mayhew. Mr. J. J. McGee was elected to represent the club on the shipping association.

Traverston (continued)

Dr. Emerson Henderson, who has been for some time in Detroit, and made a short visit here last week, is we learn, about to begin practice again in Toronto.

Traverston (continued)

Miss Pentland, who has visited her sister, Mrs. W. I. Henry, for a few weeks, leaves on Wednesday for her home at Duncannon.

Traverston (continued)

Mrs. W. A. Armstrong is visiting her daughter at Weston and friends in Toronto this week.

Farm For Sale or Rent

Situated in the Township of Euphrasia, County Grey, containing 150 acres more or less, known as the Sam Black Farm at Rocklyn. Will be sold or rented on reasonable terms to a responsible party, possession this spring. Apply to J. Johnston, R. R. No. 2, Markdale, Ontario, or to S. W. Black, 43 Victoria St., Toronto.

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- The Markdale Standard and The London Daily Free Press ... \$6.75
- The Markdale Standard and The Montreal Free Press and W. S. ... \$3.75
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- The Markdale Standard and The Canadian Farmer ... \$3.00
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