

Keep it ready to serve at home



When it is ice-cold, nothing else is so sure to please—at home parties, when unexpected guests drop in and for just the family. And nothing is more convenient to serve—ordered by the cans from your dealer like groceries, and a few bottles kept on ice in your refrigerator.

More and more a favorite every year, the 22-year-old since the first Canadian plant was established in Toronto in 1901.

Choice products from native make a wholesome, our sanitary plant, with sterilized bottles, makes it pure.

Drink Coca-Cola

Delicious and Refreshing

THE COCA-COLA COMPANY
Toronto, Montreal, Winnipeg, Vancouver

Caught Off Montreal Island

The guide under whose directions these muscunagers were caught in Lake St. Louis, about two and a half miles from Ste. Anne's, claims that there are five muscunager fishing grounds in the Province. He makes a specialty of this kind of fishing and guarantees one fish per day or no pay. There is also good fishing for small trout bass, pickerel and blue in the fall. Lake St. Louis is visited by flights of ducks and geese in season. From the guide, however, it is learned that the best fishing is in season from St. Anne's. Perhaps the reason for the plentiful supply of large fish is that St. Anne's is so close to Montreal, the sportsman preferring to get further afield, but whatever the reason, they are plentiful.

EASY TRICKS No. 80 The Clothes Brush



For this trick you'll need a clothes brush and a friend. Say to your friend: You think you are observing. Do not think so. Perhaps you will tell me how many times I brush your back with this clothes brush.

No matter how observing he is, he will be wrong. The chances are that the laughs of those who are looking on will astonish him with the fact that there is "a trick about the trick." Before you have brushed his back more than once or twice:

The fact is that you do not brush his back with a clothes brush at all. While you appeared to be doing this you were brushing your own back with your hand while you were brushing the front of your own coat with the brush. If you will try this you will discover that it is impossible to tell when the strokes of the hand and the brush are simultaneous, whether the brush or the hand touches the back.

Clip this out and paste it, with others of the series, in a scrap-book.

SHIP OPERATOR OUT WITH FACTS

"Tanlac did so much for me a year ago that right now I am feeling even better than before I got sick," declared John Crowley, 8 Haldimand St., Quebec. Mr. Crowley is a ship telegraph operator, is well known in Quebec, having been for four years operator at the Citadel.

"For two solid years I suffered from stomach trouble. My appetite was so poor I couldn't eat much, but even then after meals, my heart palpitated so badly from the pressure of gas on my stomach I would be miserable nearly all day and couldn't sleep at night. The result was I felt tired and worn out most of the time."

"It wasn't long after I began taking Tanlac that my appetite had a new start and the stomach trouble was lessening its grip, and now I'm always eager for mealtime to come, nothing distresses me, I sleep soundly and feel like all the world is mine. Tanlac is a splendid, reliable medicine."

"Tanlac is for sale by all good druggists. Accept no substitute. Over 37 million bottles sold."

STANDARD PATENT TYPE SETTING AND LEADERSHIP IN TYPE DESIGNING. THE BAYLOR TYPE SETTING AND LEADERSHIP IN TYPE DESIGNING. THE BAYLOR TYPE SETTING AND LEADERSHIP IN TYPE DESIGNING.

EDDY'S MATCHES

Tender the maximum of helpful service

ALWAYS ASK FOR EDDY'S MATCHES

WINSLOW'S SYRUP

Keeps Stomach and Bowels Right

Keeps Stomach and Bowels Right

ROZEMIA IN RASH FOR 9 YEARS

On Scalp, Arms and Limbs, Lasted, Cuticura Heals

DOG DISEASES

America's Pioneer Dog Remedies

Attractive Proposition

For man with all round weekly newspaper experience and \$400 or \$500 Apply Box 24, Williams Publishing Co., Ltd., 75 Adelaide Street West.

KENDALL'S

Keep Kendall's always in the barn. A strained muscle, a sprung tendon, a colt or a knock demands immediate attention. A few hours delay will result in long lameness—perhaps in the loss of the horse. Kendall's Spanin Treatment has saved more horses than all the other known remedies. Under the name of Kendall's Spanin Care, it is the forty-year-old standard of horsemen, farmers and veterinarians.

Get a bottle of Kendall's today. Ask, too, for the free Book or write for it to:

DR. B. J. KENDALL COMPANY
ENOSBURG FALLS, Vt., U.S.A.

Naming the Flowers.

Many charming legends have been told to christen flowers. Narcissus was a beautiful youth, beloved by the nymph Echo. But as he was incapable of love, Echo died from grief. In order to punish him the gods decreed that his image should be reflected in a fountain. Narcissus fell in love with his own shadow and slowly slipped away until he was changed into the form of a flower.

The hyacinth springs from the blood of another handsome youth. Hyacinthos, the son of a Spartan king, while he was playing at quoits the god Zephyrus, in a fit of jealousy, caused a quail to strike his head, killing him instantly.

This means "a rainbow." And because of the rainbow's significance, the ancient Greeks regarded Iris as the messenger of the gods.

Snowdrop, bluebell, and honey-suckle are names that explain themselves. The daisy is the "day's eye," but the tongue is really the "day's glow."

The origin of tulip is in the Turkish form of "tulban," a name prompted by the resemblance between the flower and the head-dress. Thyme is derived from a Greek word meaning "incense," and was so called because of its sweet smell.

The dahlia is a unique monument to Andrew Dahl, a distinguished botanist.

With The BOY SCOUTS

Campfire has come and has brought with it a good time to the boys and on the shores of our numerous lakes. Boys going to their first camp are planning all sorts of things they plan to take while the camp is in session. They will take their measures, and they will be careful by the size and usefulness of his kit.

There are lots of little knacks which only by experience and no boy can learn backward in asking questions of his elders. Careful consideration means comfort later.

Every boy likes to know what other boys are doing. Big camps allow different boys and different troops to come to compare training and efficiency, and thus to furnish ideas. Such camps, however, take a large number of detachments also. Some troops get the same benefits in other ways. We notice with great interest that the 37th Ontario Troop, organized several days before to make a list of their kit, he has to think of it, whether at home or on the street.

The kit is checked with a list of the things which are not handled by the pack of a necessary article which might be easily forgotten under ordinary circumstances.

Every boy likes to know what other boys are doing. Big camps allow different boys and different troops to come to compare training and efficiency, and thus to furnish ideas. Such camps, however, take a large number of detachments also. Some troops get the same benefits in other ways. We notice with great interest that the 37th Ontario Troop, organized several days before to make a list of their kit, he has to think of it, whether at home or on the street.

The kit is checked with a list of the things which are not handled by the pack of a necessary article which might be easily forgotten under ordinary circumstances.

RED HOT JULY DAYS HARD ON THE BABY

July is the month of oppressive heat; red hot days and sweltering nights. It is extremely hard on little ones. Diarrhoea, dysentery, colic and other ailments carry off thousands of precious little lives every summer. The mother must be constantly on her guard to prevent these troubles or if they come on suddenly to fight them.

No other medicine is of such aid to mothers during the hot summer as Dr. Higby's Own Tablets. They regulate the bowels and stomach, and an occasional dose given to the well child will prevent summer complaint, or if it does come on suddenly will banish it. The Tablets are sold by leading druggists or by mail at 25 cents a box from The Dr. Williams' Medicine Co., Brockville, Ont.

Whirlpool brushes are now being made for household use; they are resilient to the end, and push the dust before them instead of raising it in a cloud.

Wild animals have their own way of spreading news. According to Mr. Cherry Kearton, the big game hunter, even lions are susceptible to the "disease" of news, and have deserted many of their old haunts.

Minard's Liniment for Corns and Warts

The forests of the Canadian Rockies form one of the most beautiful of the landscapes. For the most part they are dense, and their myriad tall, straight trunks and painting spires harmonize perfectly with the towering peaks.

MONEY ORDERS.

Dominion Express Money Orders are on sale in five thousand offices throughout Canada.

Two lone harpoons, found under date in East Yorkshire, are stated to date back from 10,000 to 12,000 B.C.; they are the earliest traces of man's presence in Yorkshire.

Her Rosary

The nestlings now have found their wings. The grass is thick and high and under clouds at sunset hang dark curtains in the sky. The juncos' voices here succeed. The puppy's brilliant blaze. And Father Time begins to slip. The cucuons from the days. Summer has reached its noon, the roof is creeping in the sun. And on the garden mead lets fall the petals one by one. Till her ricks a little heap of fragrant crimson lies. The rosary of seeded heads. She tells before she lies.

—Mina Irving

HEALTH EDUCATION

BY DR. J. J. MEDLETON
Provincial Board of Health, Ontario

Dr. Medleton will be glad to answer questions on Public Health matters through this column. Address him at Spadina House, Spadina Crescent, Toronto.

our thoughts turn for a few moments to the present and the future of this country, not only as a nation, but as a people. In considering this subject, the most advisable way is to look at the subject from the point of view of the "Is it worth while?"

Do we know, think that it is, and they have facts to back up their beliefs.

First place, this Dominion, the Province of Ontario, is a settler's land. The population of this province is roughly speaking, one hundred thousand, and that is born here—our own. A record of fifty years ago shows that in the United States during the test of the physical and mental efficiency of recruits for war service. A comparison of the mental capacity of these recruits made with similar recruits from Canada, and it was found that the Canadians were superior in fact to the average of the United States army. What is the reason for this? One reason is that the United States here is a heavy drain on the average youth of the earth. There is also a large immigration, native born, but this group need not be considered as they are mostly ranks far below that of the whites. To be specific, the mean mental age of the negro drafts in the United States army was 12.5 years. That means that the intelligence of the average negro soldier is that of a boy a little over ten years of age and a little less than an average boy of eleven years. On the other hand, the mean mental age of the white drafts in the United States army was 13.9 years.

Now, a comparison of these figures with the actual age of the boy himself would seem to indicate that after a certain age, the average youth is going to learn anything that would qualify him as being called intelligent. Either that or his rate of mental progress during his early years is so slow that at puberty, that is when he grows up to young manhood, he has no more sense than a boy of 13 years.

There is something wrong here. If our country is going to be great, it is going to take the place among the leading nations of the world a high standard of mentality should be aimed at. The fact that Canadian recruits show superior intelligence to those of the United States might be due in some degree to the fact that a large percentage of the immigrants who come here are of British stock and consequently of a higher mental standard due in part to heredity, environment and the system of universal education which prevails in the old world at the present time.

No figures are available at the moment to compare the intelligence of the average native-born Canadian boy or girl with those of their race and kin across the seas, but it is safe to say that Canada would hold her own in any fair test of this kind. It becomes us therefore as Canadians interested in the welfare of our country, interested in every condition that will tend towards producing a healthier and more intelligent race, capable to deal in our power to reduce infant mortality in Canada and to have facilities for the proper feeding and upbringing of the rising generation so that this country can justify its status to the physical and mental status of the native-born population. Canada can proudly take her place as one of the foremost countries in respect to efficiency and progress among the nations of the earth.

To reach this ideal, much work is yet to be done, and when we know that the prevailing rate of infant mortality in Ontario at the present time is, roughly speaking, one hundred per thousand, it means that one child out of every twenty months of age, we have some idea of the problem confronting us.

A MOTHER'S HEALTH NEEDS GREAT CARE

Care of Home and Children Often Causes a Breakdown.

The woman at home, deep in household duties and the care of her household, needs occasional help to keep her in good health. The demands upon a mother's health are many and her own health needs, broken rest and the fatigue of her days tend to weaken her constitution. No wonder that the woman at home is often indisposed through weakness, headaches, fatigue and nervousness. Too many women have grown to accept these visitations as a part of the lot of motherhood. But many and varied as her health troubles are, the cause is simple and relief is at hand. It is in the woman's good blood, which keeps her well; when it fails she must make her blood rich to renew her health. The nursing mother more than any other woman in the world needs rich blood and plenty of it. There is one way to get the blood so necessary to perfect health, and that is through the use of Dr. Williams' Pink Pills. Mrs. W. T. Kelley, R.R. No. 1, Apple Hill, Ont., has proved the great value of Dr. Williams' Pink Pills to mothers and girls hereafter as follows: "Two years ago, after the birth of my boy, I became very weak and run down. Gradually I lost weight and energy until I was unable to do my household work. I could not sleep, my nerves would twitch and jump so that I awoke in the morning with heavy aching limbs and head. Indigestion helped to make the misery worse, and my heart would palpitate terribly. I doctored steadily for a year without getting better, but just dragged along feeling that I would never be well again. But one lucky day, on the advice of a friend, I began treatment with Dr. Williams' Pink Pills. I have taken only six boxes, but I wish you could see the difference. I am now able to do my work, go about and enjoy myself. I feel so entirely like a new woman that I advise every weak or ailing woman to try Dr. Williams' Pink Pills and I know they will give beneficial results."

If you are ailing, easily tired or depressed, it is a duty you owe yourself and your family to give Dr. Williams' Pink Pills a fair trial. What this medicine has done for others it will surely do for you. You can get Dr. Williams' Pink Pills through any dealer in medicine or by mail at 50 cents a box or six boxes for \$2.50 from The Dr. Williams' Medicine Co., Brockville, Ont.

Minard's-Xing of Pain

Excellent for Rheumatism, Neuralgia, Backache and kindred ills.

MINARD'S "KING OF PAIN" LINIMENT

MINARD'S LINIMENT FOR CROUPS AND COUGHS

MINARD'S LINIMENT FOR RHEUMATISM

MINARD'S LINIMENT FOR BRUISES

Minard's-Xing of Pain

Excellent for Rheumatism, Neuralgia, Backache and kindred ills.

MINARD'S "KING OF PAIN" LINIMENT

MINARD'S LINIMENT FOR CROUPS AND COUGHS

MINARD'S LINIMENT FOR RHEUMATISM

MINARD'S LINIMENT FOR BRUISES

MURINE

You Cannot Buy New Eyes. Do you can Promote a Clean, Healthy Condition of YOUR EYES. Use Murine Eye Remedy. Keeps your Eyes Clean, Clear and Healthy. Write for Free Eye Care Book. Murine Eye Remedy Co., 437 East Ohio Street, Chicago.

BACK ACHED TERRIBLY

Mr. McMahon Tells How She Found Relief by Taking Lydia E. Pinkham's Vegetable Compound

Chatham, Ont.—"I took Lydia E. Pinkham's Vegetable Compound for a few days after the birth of my second baby. I had terrible pain and the pain was worse than ever. I was not able to get up and the pain was so bad that I was almost dead. I had been told that the compound would help me, and I was sure it would. One day I received your letter and I was so glad to hear that you had had such good success with your compound. I had been told that you had had such good success with your compound, and I was sure it would help me. I had been told that you had had such good success with your compound, and I was sure it would help me. I had been told that you had had such good success with your compound, and I was sure it would help me."

Mustard is valuable in the diet

Did you know that mustard gives more zest and flavor to meats, but also stimulates your digestion? Because it aids assimilation it adds nourishment to foods.

but it must be Keen's

Spain's famous bullfights are suffering from trade union strikes and "rings"; the latter are formed by the breeders to inflate the price of bulls.

A "world record" in washing dishes is claimed by a hotel employee in a Philadelphia hotel, who "washed up" for thirty-one hours without stopping.

Minard's Liniment used by Physicians.

The timid man never creates anything. He who would make must dare. The pigeons that served during the war and were often under fire have been pensioned by the War Office, and keeper has been appointed to see that they receive proper care.

Coal Et Cetra—"Does the enforcement of the dry ruling cause much complaint among the passengers?"

The Ship's Officer—"Hardly any; although it takes a long time as formerly to coal."

Minard's Liniment for sale everywhere.

Complete with operating theatre, kitchen, and laundry, a detachable hospital train in Mesopotamia now serves a native sheikh as a Turkish bath; the train cannot be moved, as it stands on a side-track which was destroyed some time ago.

DO YOU WANT A BOY?

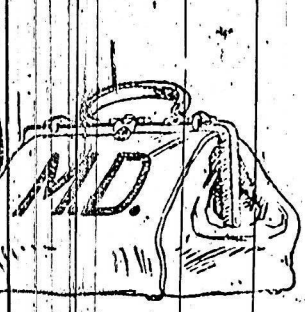
Homes required for Babies to be adopted. Infants from Home 68 St. Nicholas St., Toronto.

Accept only an "unbroken" package of "Bayer Tablets of Aspirin," which contains directions and is proved safe by millions of physicians during 22 years.

Colds, Toothache, Earache, Headache, Rheumatism, Neuralgia, Neuritis, Lumbago, Pain, Pain.

ASPIRIN

UNLESS you see the name "Bayer" on tablets, you are not getting Aspirin at all.



Accept only an "unbroken" package of "Bayer Tablets of Aspirin," which contains directions and is proved safe by millions of physicians during 22 years.

Colds, Toothache, Earache, Headache, Rheumatism, Neuralgia, Neuritis, Lumbago, Pain, Pain.

Handy "Bayer" boxes of 12 tablets. Aspirin is the trade mark, registered and manufacturer of Bayer. Aspirin is a well known name, but be sure you get the Bayer Aspirin. The Bayer Cross is the trade mark.

SMART'S TANDEM PUMP

Here is the Pump You Need SMART'S TANDEM DOUBLE ACTING PUMP

Pumps more easily, more silently and more efficiently than the single pump model which it has definitely replaced. Repair easily made with household tools. Can be drained to prevent freezing.

Get about it at your hardware store. JAMES SMART PLANT, SUGGESTION. WENT.

MURINE

You Cannot Buy New Eyes. Do you can Promote a Clean, Healthy Condition of YOUR EYES. Use Murine Eye Remedy. Keeps your Eyes Clean, Clear and Healthy. Write for Free Eye Care Book. Murine Eye Remedy Co., 437 East Ohio Street, Chicago.

ASPIRIN

UNLESS you see the name "Bayer" on tablets, you are not getting Aspirin at all.



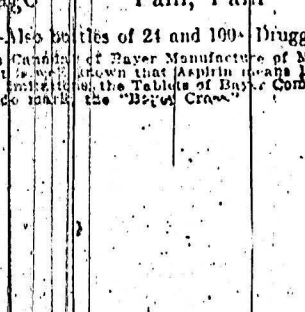
Accept only an "unbroken" package of "Bayer Tablets of Aspirin," which contains directions and is proved safe by millions of physicians during 22 years.

Colds, Toothache, Earache, Headache, Rheumatism, Neuralgia, Neuritis, Lumbago, Pain, Pain.

Handy "Bayer" boxes of 12 tablets. Aspirin is the trade mark, registered and manufacturer of Bayer. Aspirin is a well known name, but be sure you get the Bayer Aspirin. The Bayer Cross is the trade mark.

ASPIRIN

UNLESS you see the name "Bayer" on tablets, you are not getting Aspirin at all.



Accept only an "unbroken" package of "Bayer Tablets of Aspirin," which contains directions and is proved safe by millions of physicians during 22 years.

Colds, Toothache, Earache, Headache, Rheumatism, Neuralgia, Neuritis, Lumbago, Pain, Pain.

Handy "Bayer" boxes of 12 tablets. Aspirin is the trade mark, registered and manufacturer of Bayer. Aspirin is a well known name, but be sure you get the Bayer Aspirin. The Bayer Cross is the trade mark.