


You Can Learn More  
from a teapot test of  
**"SALADA"**  
TEA  
Than we can tell you in a page of advertisement  
TRY IT TO-DAY



Every Day  
Day by Day  
Always think of **SURPRISE**  
as the "Real Soap" for general  
use about the house.

**The Value of Good Judgment**

16% / 37%

You are considering the purchase of a car. You are sure of your judgment. You are sure of the judgment of other car buyers has been. You are sure of the judgment of forty-seven car buyers who have bought cars to buy a Ford. Of the remaining five-third, the highest number who purchased any one make of car was sixteen. Forty-seven people will average among them better judgment than sixteen people who have bought cars. These people were scattered from the Atlantic coast to the Pacific coast. They were scattered from the average transportation needs to the average transportation needs.

**T. H. REBURN** MARKDALE  
FORD MOTOR COMPANY OF CANADA, LIMITED, FORD, ONTARIO

**The Markdale Shipping Association**  
will ship stock from Markdale every Tuesday.

After you have fed an animal until it is fit for market, why not ship it co-operatively and receive the full market value on the open market.

Maple Leaf and Pastry Flour, Bran and Shorts, Corn and Sampson Hog Feed, at the Right Prices.

Sugar and Salt in any quantities.

**W. R. GRAHAM,**  
PHONE 106, MARKDALE. SECRETARY

**We Examine Eyes Scientifically**

We have the latest and most approved apparatus for accurate eye testing.

**J. LUGAS** Optometric Optician

**Eugenia**  
*Special to The Standard.*  
A number are still on the sick list with a gripe.  
Keen indeed were the pangs of sorrow which the community experienced, when the news was spread that Arthur Nelson Pedlar, the 16-year-old son of Mr. and Mrs. Fred Pedlar, had departed his earthly life. He had returned from High School in Fiesherston, as usual, on Friday evening, and was seized with influenza, and after a week's illness died suddenly on Saturday, February 24th, 1923, at about 10:00 o'clock. When a child, he contracted infantile paralysis and was doctored in the hospital, but seemed of no avail. Arthur was a student in the Fiesherston High School for the past three years and had prospects of passing his matriculation examination this coming summer. He was an ambitious, industrious, clever student, and eager to gain an education although physically weak. "Art" was one of the boys who proved to be a great favorite at the High School, and was well liked by his fellow students. The funeral service was held at the family home on Tuesday afternoon. The day was one of the finest we have had this winter and enabled the High School staff and students to attend in school. The service was conducted by Rev. F. G. Fowler, of Fiesherston. The casket was covered with beautiful floral tributes, among which were a wreath from Fiesherston H. School; wreath from Eugenia neighbors and friends; spray from Miss Ellis, a former Eugenia teacher; sheet from Mr. and Mrs. Wm. Hawkins. Six of Arthur's High School chums acted as pall-bearers. We join in expressing deep sympathy with the sorrowing parents and family.  
Mrs. Clabence Thompson returned to her home in Cayler, Alta. after an extended visit with her father and other relatives here.  
Mr. Fred Pedlar lost a valuable cow one day last week.  
Miss Marshall of Meaford, is visiting with her sister, Mrs. F. Pedlar.  
Mrs. Jos. Sherwood and Mrs. Jonathan Lalimer are under the doctor's care.  
Mr. Fred Pedlar attended the bedside of his mother in Fiesherston. We are pleased to hear she is on the way to recovery.

**Kimberley**  
*(Special to The Standard.)*  
The monthly meeting of the Women's Institute was held on Thursday, February 22nd. A very interesting debate was given by the girls. "Resolved that the farmer is of more benefit to Canada than the manufacturer." The farmer side won by a small margin.  
Messrs. J. R. and Andrew Myles and Miss Myles, of the 3rd Line, were the guests of their cousin, Mrs. A. E. Myles, of Springbrook Farm.  
Mr. O'Connor spent the week-end with his friend, Miss Murphy.  
The annual bazaar of the Ladies' Aid was a big success, both financially and socially. Over one hundred and seventy-five dollars were taken in. Mr. R. D. Carruthers was auctioneer, in his usual pleasing manner.  
The sale of Mr. Dalton Ferguson was well attended, and was favored with fine weather.  
The Athletic Club dance of February 23rd was well attended by our local young people.  
Both our butchers are looking forward to a hot summer and are storing Jack Frost in their ice houses.  
We are sorry to report Messrs. Squibb, Stuart, J. A. Stuart, Wm. Clark and John Haines all on the sick list.  
Mr. Fred Stuart, of Fiesherston, with Miss Melekejohn, of Campbellford, visited Mr. Jas. Stuart, who has been ill.  
Mr. and Mrs. M. Dillon and Miss Thelma, of Thornbury, spent a few days with the formers' son, Mr. Earl Dillon.  
Mr. Robert Stuart, of Thornbury, has been caring for his father.  
Mr. and Mrs. D. A. Graham and Mrs. M. R. Vandeur, visited Mr. and Mrs. Burritt.  
Miss Rachel Hutchinson is home, after supplying in Fiesherston school for Miss Nelson.  
Miss Irene Hutchinson spent a few days with her friend, Miss Cora Myers.

**Highest Market Prices Paid For Live Poultry of Good Quality.**  
**We Want Your Cream**  
Present price 48c. with prospects of still higher prices.  
**HILLSIDE CREAMERY**  
Markdale - Ontario.

**TRAIN for SUCCESS**  
Prepare for a business career at  
**SHAW BUSINESS SCHOOLS**  
22 Schools in Toronto insure individual instruction in all business subjects at our Schools or by mail. Write for prospectus to  
P. McINTOSH, Chief Principal

# BE ON THE WATCH

The Value of this  
**GREAT SELLING OUT SALE**  
can only be appreciated  
by those who attend it

Daily Our Store is filled with eager buyers who, after having purchased their needs, seem astonished at the values we offer.

**HOW ABOUT YOU?**  
Our entire stock must go at once. We are selling out.  
Better come and get your share before it is too late.

## THE MARKDALE BARGAIN HOUSE

MARKDALE, ONT.

**MONUMENTS**  
No matter what kind or design of monument you want, I can supply it. All the work is executed by men who are experts in monumental designing, lettering and setting up. I buy direct from the quarries and am able to sell at the lowest possible price. Call and see me or mail your address and I will have my representative call and show you designs and give you prices.  
Lettering and repair work, a specialty. All work guaranteed.  
**J. W. FLINCK**  
SHELDONVILLE ONTARIO  
BOX 100

**Massed Selling by Long Distance**  
Right now, all over Canada, salesmen are making appointments with customers in distant cities, forestalling competition and getting the orders on the books.  
At no time in history has it been more important to the business man to be in many places in one day. The more places he can be in, the more goods he will sell.  
No man can be in two places at once except he use Long Distance.  
In many cases the line that separates the efficient from the inefficient is the thin copper line of Long Distance.  
Multiply your contacts—Long Distance does it!

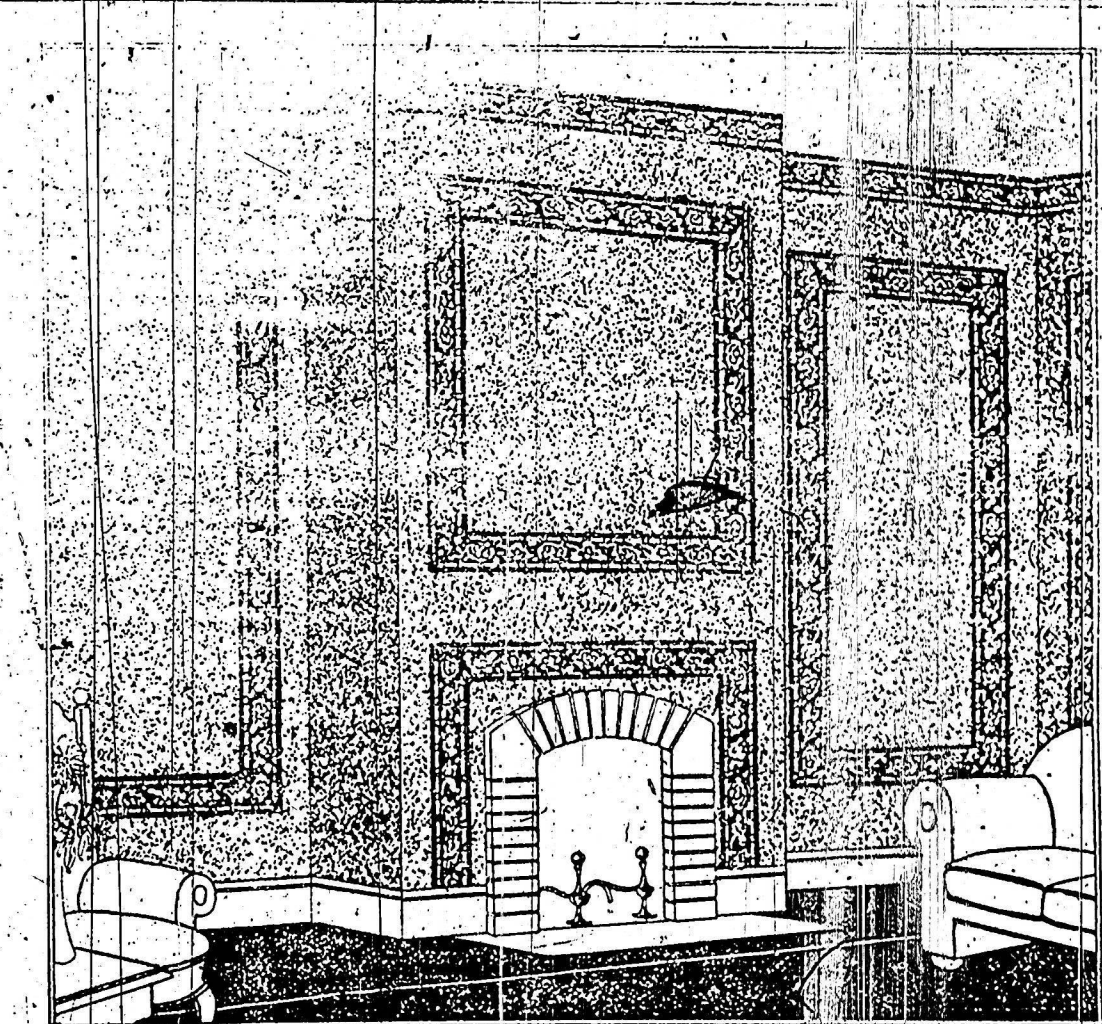
**WALL PAPER**  
Solves every decorating problem

Now is the time to freshen and beautify the home interior. Do not let this Spring go by without that re-decorating which every home requires. If you would have your new wall decorations in accord with the latest conceptions of the best authorities, insist on papers bearing the name

**BOXER**  
Master Makers of Wall Papers

In their collection you will find just what you are looking for. The patterns are applicable to any interior. These new patterns are 2 1/4 inches wider than the old type of Wall Paper; which besides enabling you to paper a room with fewer rolls, means easier hanging, more beautiful designs and the improved appearance which results from fewer seams. Look for the name "Boxer" on the selvage.

FOR SALE BY  
**F. T. HILL & COMPANY, LTD., MARKDALE, ONT.**



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**AUCTION SALES**

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For Sale...  
Wanted...  
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Legal...  
Miscellaneous...