A Wise Purchase is the Best Economy

"SALADA" TEA

H840

is the wisest purchase you can make.

Pure, Fresh and so Delicious—Just try it.

BATTERIES WINTER STORAGE

WHEN YOUR car is laid up for the winter, store your battery with us. A battery that is to remain out of use for over two months should be taken to the service station and placed in "Winter Storage." An "idle" battery is constantly discharging itself. Better play safe and leave your battery with us when the car is laid up.

If the battery is in an undercharged condition, this will be detected and remedied in the tests and inspections which are given the battery when it is brought to us for winter storage. You can readily see how this work not only save you money, but a whole lot of trouble as well, by catching the slightest unbalanced condition of your battery before it can grow into a big and serious one, while the battery is standing idle through the winter months.

We store all makes of batteries. For a nominal charge, but little more than the cost of a freshening charge each month, we will safeguard your battery's health and return the battery to you fully charged and ready for service when you want it again in the spring.

We specialize in battery repairing and re-charging. We do vulcanizing and do it right. Have your tires in now.

F. A. YORK & SON
Markdale, Ont.

Justice to Small Depositors

THE Province of Ontario Savings Office was organized to do justice to the small depositor, who cannot afford to take any risks. In the Province of Ontario Savings Office he is guaranteed absolute security for his savings by the Government, while his money earns interest compounded half-yearly—a rate he could obtain with equal assurance elsewhere.

He can withdraw his money in whole or in part at any time. Write for our booklet.

Province of Ontario Savings Office

Head Office: Toronto.

Branch Offices: Hamilton, St. Catharines, Brantford, Woodstock, Owen Sound, Newmarket, Seaforth, Walkerton, Sylvan and Uxbridge. St. Marys, Pembroke. 103

Bud's Shop

The Old Reliable Barber Shop

For First Class Barbering. Assortment of good pipes and tobaccos. Pipes repaired. Razors re-edged and repaired.

Just received a shipment of the famous Luxo Deno Hair Tonic. Try our Bonacellia massage.

Ladies' shampooing Monday night.

CANARIES FOR SALE

Beautiful young canaries—$5.00 a pair. 25 to choose from.

MONUMENTS

No matter what kind or design of monument you want, I can supply it. All the work is executed by men who are experts in monumental designing, lettering and setting up. I buy direct from the quarries and am able to sell at the lowest possible price. Call and see me or mail your address and I will have my representative call and show you designs and give you prices.

Lettering and repair work a specialty. All work guaranteed.

J. W. FLECK
SHELBURNE —:— ONTARIO.
BOX 288

Do Not Scald Poultry

We are in the market to buy any quantity of **Dry-Picked Fat Poultry** for which we will pay the highest possible prices. **Scalded, Croppy, or Thin Poultry Not Wanted,** as there is no market for this class of Poultry. If bought at all, it must be at **a Big Reduction In Price.**

F. T. HILL & CO., Limited.

MONUMENTS

Before purchasing it will pay you to write or call and see S. H. RUTLEDGE'S Stock of Monuments at Orangeville.

I Buy in Carload Lots, Sell on a Cash Basis, Manufacturing all the Latest Designs and Selling Direct to Customers. Over eighteen years experience. All work guaranteed.

Write for Prices and Designs Box 496, Telephone 180w.

S. H. RUTLEDGE
Orangeville
Formerly of Shelburne

DR. C. J. KELLEY

L.D.S. Royal College of Dental Surgeons of Ontario.
D.D.S., University of Toronto.
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Practice limited to the treatment of children. Office: Royal Bank Building, Bloor and Yonge Sts., Toronto, Ontario. Phone: North 3033.

Highest Market Prices Paid For Live Poultry of Good Quality.

We Want Your Cream
Present price 36c., with prospects of still higher prices.

HILLSIDE CREAMERY
Markdale - - Ontario.

PIPES AND TOBACCOS
FOR THE PARTICULAR USERS
Kola Pipes; Whiteall, Bachelor, Blackstone and Perfecto Cigars.

For a Good Shave or a Neat Hair Cut TRY US

J. A. MATTHEWS
Barber and Tobacconist

Winter Term Opens January 3rd.

ELLIOTT Business College

Yonge and Charles Sts., Toronto.

This school stands to-day with a clean-cut record for high grade work. Every graduate of this year secured employment. Write for Catalogue.

W. J. Elliott, Principal.

Co-Operative Marketing

(Farmer's Advocate.)

Another milestone in the progress of co-operative marketing in Ontario, and particularly in the development of the Ontario Co-operative Dairy Products, Limited, was passed when Aaron Sapiro, probably the greatest living authority on the co-operative selling of farm products, completed his third tour of Ontario at Aylmer on Wednesday, November 8th, after addressing a series of public meetings throughout the province in the interests of better marketing of dairy products. Those who have had the opportunity of hearing Mr. Sapiro tell the story of co-operation as it has been adapted from Europe and applied in California, until it has given results so outstanding that the California methods are now being applied all over North America, can have no possible reason for regretting the experience. We have now had the pleasure of listening to Mr. Sapiro several times, and each time there is some new viewpoint to be grasped, and some new inspiration to be secured. On the whole, the meetings have been well attended, but one cannot help but feel that not one of these meetings could be considered sufficiently well attended unless the seating capacity of the hall or meeting place were taxed to the limit. Unfortunately many who would have benefited immeasurably from these straight-from-the-shoulder talks were not present, but there were hundreds who were, and it is these hundreds who will undoubtedly go home fired with enthusiasm and a desire to become identified with a movement that has been so signally successful elsewhere.

It does not matter that we in Ontario are unused to co-operation as it is presented by Sapiro. It does not matter that for fifty years we have manufactured and sold cheese according to methods that by now have become standardized in this country and in Great Britain. It does not matter that we have been in the habit of selling through these local cheese boards, and that these have served a very useful purpose in the past. Neither does it matter that the adoption of co-operative marketing by the patrons of Ontario cheese factories will draw down upon their heads the wrath of the interests which, up to the present time, have been content to buy the products of the farmer at the lowest price and sell it for the highest, at the same time throwing the burden of the result upon the farmer. These things do not matter because if what we have been doing is not in the interests of the dairy farmer and his family it is not in the interests of agriculture. What is not in the interests of agriculture is not in the interests of Canada. What does matter is that the Canadian farmer and dairyman shall be prosperous; for, so shall the country prosper. What does matter is that we shall develop, in this country a rural citizenry so contented that we will have time and money and inclination for education and the more cultural things of life that, now and from early times, have separated the people of the town from those of the country. What matters also, is that we shall breed sons and daughters of the soil in this country who can find contentment on the farm, and who will be content to return to the farms even after they have gone to the towns and cities for school and college education.

These are the things that matter, for, said Sapiro, "In California we aimed at the money bag, but we burst through the money bag and landed in the midst of contentment. We aimed at prosperity and we struck down to the very vitals of our standard of living. The farmers of California have demonstrated that five years of sane, sound, business-like co-operative marketing in a community can change the whole face of the countryside; that it can fill school houses, churches and universities; that it can transform dead towns to towns that are the most prosperous in the whole country; that it can put bath rooms and running water in the homes of the farmer, enable him to properly protect his family with life insurance, keep his wife and children properly clothed and relieve them of the disagreeable necessity of working in the fields in order that throughout the year there may be enough money for a decent living. They have proven that the farmer with $20,000 invested in a farm and equipment has a right to the same standard of living and the same degree of prosperity as the business man of our towns and cities with an equal investment. They have proven that it is possible to put farming upon a strictly business basis. What they have proven, you in Ontario can prove also."

Sapiro knows whereof he speaks. Born in California and educated at the University of California, he has been acquainted all his life with the conditions of the Californian. He knows the condition of the California farmer both before and after the transformation worked by the discovery of the true principles of co-operative marketing. He knows that farming can be put upon a business basis—because he has seen it done. He is the legal adviser to co-operative enterprises that do on annual business of from three hundred to four hundred million dollars. He does no other business than that relating to co-operative marketing of farm products. His services are requisitioned by the cotton growers of the southern states, the tobacco growers of seven states, the wheat growers of several states, the milk producers of great cities like Chicago, and nearly all the great co-operatives of his native state. In California, since 1910, these organizations have done a business of over two billion dollars, and there are commodity organizations to handle 22 different farm products, from eggs to walnuts. In that state alone over three hundred million dollars of business is done annually by these co-operatives. Is it any wonder that this man comes to us in Ontario, fired with an enthusiasm which is not dampened by our inexperience and which is as evident to a crowd of five men as to an audience of five hundred?

Sound Principles Are Essential

In the following story, which we have attempted to tell in a limited space, Sapiro stuck to the principles of co-operation. "Principles," as he very aptly stated, "can be applied everywhere, just as the problems of the farmer are pretty much the same everywhere. Principles are the essential things; and it was the principles which it took the California farmer twelve long years to learn."

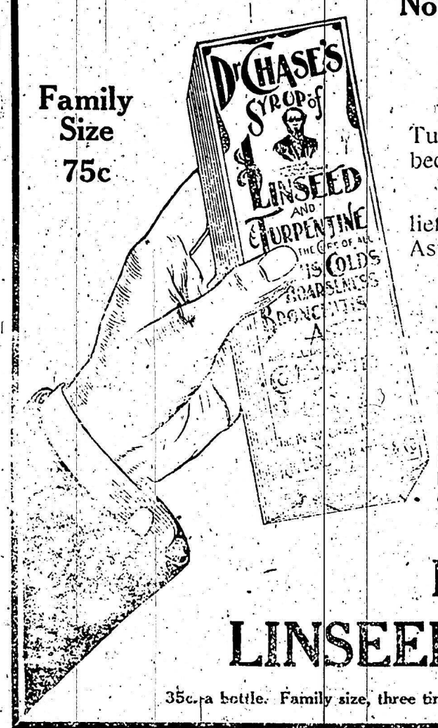
"The California farmers are the one group of agriculturists in the United States who managed to weather the storm of 1920-1921, as more than eighty per cent. of our growers actually made net profits from their year's work, while more than eighty per cent. of the balance of the farmers of the United States actually lost money on their crops. There was no miracle in this. The California farmers learned the method by which this can be done, and those who have been studying the process are trying to find out what are the fundamental reasons; and we now believe we can understand why it is the California farmer has created prosperity while the other farmers in other sections remained poor and helpless.

(To be continued.)

(This article is an exceptionally good one on the subject and is worth preserving. Save the copies of The Standard until the whole article has been published.—Editor.)

Here It Is---The Old Favorite

No Treatment for Coughs and Colds Was Ever So Satisfactory



Family Size 75c

All these years Dr. Chase's Syrup of Linseed and Turpentine has held its place in the family medicine chest because there has been nothing to equal it.

It holds the confidence of all as the most certain relief from Croup, Bronchitis, Whooping Cough and Asthma.

Saved from Pneumonia

Mr. W. O. Kidder, R.R. No. 1, Newry, Que., writes:—"I think Dr. Chase's Syrup of Linseed and Turpentine is the best medicine for coughs and colds. I was troubled with a bad cold which settled on my chest. After I had tried every other cough medicine I knew of, I feel sure it saved me from having pneumonia, and I cannot recommend it too highly."

Stubborn Cough

Mrs. Jeremiah M. Bigelow, Bigelow, Ont., writes:—"I had a very stubborn cough for some few years, and I tried many things without anything to do me any good. Dr. Chase's Syrup of Linseed and Turpentine was recommended to me. I used five bottles, and it worked like magic. I have never been bothered since, and that is some years ago."

DR. CHASE'S Syrup of LINSEED and TURPENTINE

35c. a bottle. Family size, three times as much, 75c. All dealers or Edmanson, Bates & Co., Ltd., Toronto.

CREDIT AUCTION SALE

Of Farm Stock, Implements, Etc.
WEDNESDAY, DECEMBER 6, 1922.

JOHN HAYNES will sell by Public Auction at his premises, Lot 12, Con. 5, Euphrasia, the following:

HORSES—Bay Horse, 9 years old, King's Bounty; Bay Horse, 8 years old, King's Bounty.

CATTLE—Cow, 6 years old, supposed to be in calf, due April 1st; Cow, 6 years old, sup. to be in calf, due in May; Cow, 9 years old, sup. to be in calf, due in April; 7 Steers, 1 year old; 2 Heifers, 1 year old; 4 Calves.

SHEEP—8 Oxford Down Ewes; Oxford Down Ram; Leicester Ram Lamb; Pair Ewe Lambs; 3 Aged Ewes, supposed to be in lamb to a registered sire.

SWINE—Sow, due January 10th; 8 Pigs, about 100lbs. each.

IMPLEMENTS, ETC.—Deering Mower, 5-foot cut; Massey-Harris Binder, 6-foot cut; Deering Horse Rake, 9-foot; Deering Cultivator; Massey-Harris Disc Harrow; Cutting Box; Fanning Mill, with Bagger; Set Harrows; Oliver Plow; Top Buggy; Wire Stretcher; Scuffler; Bob Sleigh; Stone Boat; Hay Rack; Bain Wagon; 2 Logging Chains; 2 Sets Heavy Harness; Set Light Harness; About 200 Bushels Barley; About 300 Bushels Oats; About 10 Tons Hay; Forks; Shovels, and other articles too numerous to mention.

Sale commences at 1:30 o'clock sharp.

TERMS OF SALE—Hay, Grain and all sums of ten dollars ($10.00) or under, Cash; over that amount twelve (12) months' credit will be given on approved joint notes, or six per cent. (6%) off for cash in lieu of notes. No reserve as the Proprietor has sold his farm and is giving up farming.

T. I. FAWCETT, Clerk. JAMES A. MYLES, Auctioneer.

Victoria Preceptory No. 232, R.D. meets in the Orange Hall, Markdale, on Tuesday, on or after the full of the moon in each month. Visiting Sir Knights always cordially welcomed.

A. A. Crawford, W.P.; J. J. Richardson, Secretary.

PILES Do not suffer another day with Itching, Bleeding, or Protruding Piles. No surgical operation required. Dr. Chase's Ointment will relieve you at once and afford lasting benefit. 60c. a box; all dealers, or Edmanson, Bates & Co., Limited, Toronto. Sample Box free if you mention this paper and enclose 2c. stamp to pay postage.

No. 50 $62.50

This portable Victrola is an ideal Xmas gift

Can be carried as easily as a travelling-bag plays any "His Master's Voice" Victor record, either 10 or 12 inch size, with a beauty and volume of tone that is surprising.

This is an instrument anyone would be pleased to own and would surely make a handsome Christmas gift.

at any "His Master's Voice" dealers

Berliner Gram-o-phone Co., Limited, Montreal

Will there be a Victrola in your home this Xmas?

J. H. Stephenson, Agent, Markdale

SCHOOL REPORTS

Report of S. S. No. 12, Euphrasia, for the month of October, 1922:

Sr. IV—E. Knight; W. Lush.
Jr. IV—F. Patterson.
Sr. III—A. Sewell; G. Wright.
Jr. III—B. Boyd; W. Boyd; G. Quinton; R. Doherty; E. Clarke; F. Gordon; W. Sewell; M. Patton; E. Wright.
Sr. II—M. Quinton; G. Knight; F. Quinton.
Pr. A—M. Doherty; D. Patterson.
Pr. B—R. Murray.
Pr. C—H. Gordon; W. McLean; K. Murray; M. Sewell; C. Murray.

L. R. Hodgkinson, teacher.

CREDIT AUCTION SALE

Of Farm Stock, Implements, Etc.
THURSDAY, DECEMBER 14, 1922.

WM. McKECHNIE will sell by public auction at his premises, Lot 21, Concession 10, Glenelg, the following chattels, viz:

HORSES—Gelding, rising 3 years old.

CATTLE—Red Cow, 9 years old, due July 1st; Red Cow, 7 years old, due March 29th; Red Cow, 5 years old, due May 6th; 2 Beef Cattle, ready for block; Farrow Cow; 5 Steers, 2 years old; 9 Head of Yearling Cattle; 11 Spring Calves; Grey Cow, 6 years old, due February 14th.

SHEEP—9 well bred Ewes; Ram.

IMPLEMENTS, ETC.—McCormick Binder, 6-foot cut; International Manure Spreader; Steel Land Roller; Kangaroo 2-furrow Plow; Set Iron Harrows; Set Spring Tooth Harrows; Set Frost & Wood Disc Harrows; Pea Harvester; Wagon, 2½ inch tires; Set Bain Sleighs, almost new; 2 Sets Bob Sleighs; 2 Cutters; Buggy Pole; Gravel Box; Flat Rack; Set Light Double Drag Harness; Set Plow Harness; Cooking Stove; Heating Stove; 1500 feet First-class Maple Flooring, dressed; 1500 feet of Basswood Flooring, matched and dressed; 10,000 First-class Shingles; 1000 Third-class Shingles; A quantity of inch Hemlock Lumber; A quantity of Hemlock Planks; A quantity of Hemlock Scantling, 2X4; 100 feet of inch Basswood Lumber; A quantity of Bridging; A quantity of Hay, by the ton; A number of Hens; Forks; Chains; Shovels; Neckyokes; Whiffletrees and other articles too numerous to mention.

Sale commences at one o'clock sharp.

TERMS OF SALE—Fat Cattle, Hay and all sums of ten dollars ($10.00) and under, Cash; over that amount twelve (12) months' credit will be given on approved joint notes or six per cent. (6%) off for cash in lieu of notes.

The farm will also be offered for sale on the day of sale.

Everything must be sold as the Proprietor has bought a farm near Brampton and intends moving there immediately.

B. H. WALDEN, Auctioneer.

CREDIT AUCTION SALE

Of Farm Stock, Implements, Etc.
FRIDAY, DECEMBER 8TH, 1922.

W. A. WEBER will sell by Public Auction at his premises, Lot 24, Con. 14, Artemesia, the following:

HORSES—Mare, 5 years old, heavy, supposed to be in foal; Mare, 3 years old, heavy; Year-old Horse Colt, heavy; Spring Colt, heavy.

CATTLE—Registered Shorthorn Bull -135807-, 4 years old; Registered Shorthorn Cow -134184-, 7 years old, supposed to be in calf; Registered Cow -147798-, 5 years old, sup. to be in calf; Registered Cow -171-321-, 2 years old, supposed to be in calf; Bull Calf, 6 months old, eligible for registration; Grade Cow, 7 years old, supposed to be in calf; 2 Steers, 1 year old; Spring Calf.

SHEEP—10 Pure Bred Oxford Down Ewes; Oxford Down Ram.

SWINE—2 Yorkshire Sows; A number of Young Pigs, 6 weeks old.

IMPLEMENTS, ETC.—Deering Mower, 5-foot cut; Massey-Harris Binder, 7-foot cut; Peter Hamilton Disc Drill, nearly new; Deering Cultivator; Land Roller; Deering Hay Rake, 10-foot; Set Iron Harrows; No. 21 Oliver Plow; Set Plow Wheels; Cutting Box; Fanning Mill; Set 2000 lb. Scales; Wagon; Set of Market Sleighs; Set Heavy Sleighs; Stock Rack; Hay Rack; Buggy, nearly new; Cutter; Set Light Harness; Set Heavy Harness, complete; Cream Separator; Coal Heater; Quantity of Hay and Straw; Number of Hens; Forks; Shovels and other articles too numerous to mention.

Sale commences at 1:00 o'clock sharp.

TERMS OF SALE—All sums of ten dollars ($10.00) and under Cash; over that amount ten (10) months' credit will be given on approved joint notes, or six per cent. per annum off for cash in lieu of notes. Positively no reserve as the Proprietor is giving up farming.

D. McPHAIL, Auctioneer.

WANT ADS.

Strayed—To the premises of the undersigned on lot 11, Con. 1, Osprey, R.R. No. 2 Markdale, one red steer, about 2 years old. Owner may have same by proving property and paying expenses. Apply to—[illegible]

For Sale—Frame house on half acre lot, Markdale. Apply to—[illegible]

For Sale—Farm and house for sale