

THE REASON

Owing to our being overloaded with goods, we have decided to convert our stock into cash. We have contracted with the largest merchandising experts in America to do this and if disregards for cost, values or prices on our part will make people buy, the entire stock will go. While we have a large stock of seasonal goods on hand, we wish to impress on the public the offerings in this advertisement are of new goods, all thrown on the bargain block in this sale. Nothing reserved. All goods marked in plain figures. Buy now and save.

P. J. Thompson

Great Bargain Message

OF UNPARALLELED PRICES

\$25,000 Worth of Merchandise Must Be Sold

The voice as if out of a cloud is calling you to the power of the Low Price. Never in history has the opportunity opened up to you at such an opportune time as this avalanche of slaughtering prices. Come join in the bargain feast that we are offering you on the best merchandise money can buy. Everything in this entire stock of shoes, clothing, for men,--everything included, nothing reserved--it all gets the axe. The flood gates open at 9 a.m. Wednesday, Oct. 11th.

We Collar Men

The first 50 customers entering our store at the opening of this mammoth sale, on Wednesday morning, October 11th, will receive one 25 cent stiff collar for one cent. We want our friends and patrons to be on hand early to share in this great disposal of high grade merchandise. At no time, anywhere, any place, has there ever been such an opportunity to make such welcome sayings. When you stand face to face with the price tags, you will need no further urging to buy.

Get Here Early

STUPENDOUS MERCHANDISE CARNAGE

HERE IT IS IN A "NUTSHELL"

A. E. MADDOX, Bargain Wizard

By many I am known as the "price cutter," while others call me the "store efficiency man." My business is to sell merchandise. I have come to create bargains; to sell one-half of this \$25,000 stock in 10 days. It seems impossible that \$12,500 worth of merchandise can be sold in that length of time, but I know that it can be done, for low prices will do it.

I'll pack this store to capacity every day I am here, and I'll be forced to turn people away--simply because of the prices I'm going to put on the high grade merchandise I am to handle here. My prices go into effect on WEDNESDAY, OCTOBER 11TH.

Men's Work Shirts

Black and Grey, Plain Knaki, with collars \$1.25 and \$1.50 value
80c.

Store Closed

Tuesday, Oct. 10th

To arrange stock and mark down prices for Quick Selling

Specials for Men

Men's 15c. good cotton Handkerchiefs, 8c. now only

Men's 35c. fine, soft cotton Socks on sale at 19c.

50c. Silk Ties in all shades and colors on sale at 26c.

Men's 75-cent Suspenders, crossbacks and cord ends. Very durable. White. They last at 49c.

Men's and Boys' HATS AND CAPS

\$1.00 Wool Caps, in all the latest styles. Now only 58c.

Men's and Boys' fancy, silk-lined Caps in all the wanted shades. Now 98c.

SOFT HATS

Finest and Rough Scratch Felt, and other mixtures. Sizes for men. Now on sale at 99c.

Sale Starts Wednesday, Oct. 11th, at 9 o'clock a.m.

DRASTIC CLOTHING DISPOSAL

NEW FALL SUITS

Presenting a wealth of clever ideas to please the men who like variety in style and colors. There's the new one and two-button, single breasted, straight front, form fitting models that appeal instantly to the ultra-fashionable young man. There are some stunners also in the new double-breasted styles and sport models. 20th Century Clothes are made by master tailors and guaranteed.

Range One

This Lot consists of Tweeds, Crashes and Vicunas, tailored in two and three button effects. Form fitting, with all round button belt, which may be left off, if desired. High waists, with deep centre vent at the back. This is a regular \$20.00 garment, selling now for

\$12.98

RANGE TWO

Fox Blue Irish Serges, guaranteed Indigo Dye, Cheviots, fine Tweeds, colors of Brown, Grey and Black. Young Men who follow the styles will find, for Fall and Winter wear, just the right models in these Suits. Lined with durable twill linings. The favorite styles for Young Men. Regular \$30.00 value. Now only

\$18.00

Women's Art Silk Hose 49c

P. J. THOMPSON
Markdale, Ontario

Range Three

Here we have fine Blue Serges, Fancy Worsteds, many silk lined, pencil striped and other wanted shades. Made in two and three button effect. Other style features are: the high waisted, form fitting back, with deep vent and slightly flaring skirt. Trousers have five pockets. \$40 value for

\$24.50

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