

## MOTION PICTURE INDUSTRY OF CANADA

CLIMATE IS SPECIALLY SUITED TO OUT-DOOR PHOTOGRAPHY.

Dominion Has All Requisites for Successful Production but Lacks Necessary Capital.

One of the newest born of Canadian industries, but one which has achieved such signal initial success as to leave no shadow of doubt as to its future importance to the Dominion, is the motion picture industry. Not only is Canada coming to use motion pictures to an ever increasing extent in every phase of her national existence, but her home manufactured films, distributed broadcast, are widely advertising the Dominion in the most effective manner, her beauties, her opportunities, her industries, and her agricultural progress. The fact that Canadian produced and manufactured films have been so favorably accepted and commented upon in all parts of the world is proof of the high standard of Canadian production, a bright augur for the future of the industry.

There is no reason why Canada should not attain prominence in the motion picture industry, and at the present time much of the material she might be using is going to the building up of the industry in other countries and the Dominion being exploited in every utilized phase. There is no greater world interest than in the various activities of a young nation in the building and developing stages where the romance of tradition blends with the materialism of modern construction. Canadian scenery is unsurpassed, and attracts thousands of tourists and sightseers every year, whereas the motion picture and does bring these same beauties before millions who are not in a position to travel. Furthermore, it has been adjudged by experts that the Canadian climate lends itself in a particular manner to open air cameras, and in this is found one of the reasons of the high quality of Canadian-made motion pictures.

Canada is importing positive film to the extent of more than a million and a half dollars a year. In 1921 she imported to the extent of \$29,581 from the United Kingdom, \$1,620,424 from the United States, and \$1,887 from other countries. From the little mentioned, with all her advantages, it is now time to build up the Dominion industry until she is meeting all her own needs.

**Colonial and Provincial Production.** It is in profit by her natural advantages that Canada has made her initial successes in moving pictures—the scenic picture and travelogue, the historical and educational film. Men in Montreal, Toronto and Calgary are engaged in this kind of work and have succeeded in making the Canadian travel picture famous, to be centered in theatres in all parts of the world. Many dramas of excellent craftsmanship have been produced in Canada, notably the cinema versions of the works of James Oliver Curwood and Ralph Connor.

The great value of motion pictures in advertising and educational work has long been recognized by the Dominion and provincial governments, the railways and larger industrial organizations. The Dominion government makes use of them extensively in practically every department. The Department of Trade and Commerce has a notable list of films depicting the economic phases of Canadian life. They are used most successfully in advertising the Dominion abroad and are of incomparable value in bringing before peoples of the old world the conditions and customs awaiting them in the new land and so preparing them for national assimilation.

Ontario has a motion picture bureau which is busily engaged in advertising the province elsewhere as well as carrying on an energetic educational campaign in the rural districts. All branches of the provincial government make use of the bureau as an aid in their work. Motion pictures have been adopted as an integral part of the agricultural extension work of the province of Manitoba. In all the classes of agricultural work and in the line of lighter entertainment propaganda exchange is made with the film productions of other provinces. Saskatchewan has a similar bureau co-ordinating the moving picture activities of the various government departments and the University.

Quebec has long realized the value of the motion picture in teaching, especially agriculture, and it is being used very extensively in all phases of provincial government work. Nova Scotia has its motion picture bureau and has produced a wide variety of films depicting Nova Scotia's charming life and modern and advanced methods of agriculture and horticulture. The motion picture work of the University of Alberta is well known all over the province, for besides providing films of an educational nature it distributes films of foreign travel and entertainment in the rural districts.

Many of England's most famous public schools were founded as charitable institutions.

## DO YOU FEEL WEAK AND RUN DOWN?

In This Condition a Tonic Medicine is Needed.

The condition of being "run down" is one that doctors do not recognize as a disease. But those who are run down in health know that it is not a fainting affliction.

The expression "run down" applied to health means a condition in which the bodily functions are enfeebled. Appetite fails, the digestion is impaired, the nerves are impoverished, the complexion becomes pale or waxy, there is no animation, but rather weary and mental depression. Fatigue is a constant symptom. No particular organ being affected, you must look for relief to the blood. As it circulates through every part of the body, any improvement in the condition of the blood is quickly felt throughout the entire system. In cases of this kind a tonic medicine is what is needed. Dr. Williams' Pink Pills are recognized as a valuable tonic because of their direct action on the blood, and through the blood to the nerves, giving tone to the system generally and restoring vigor. Where the system is run down the value of this medicine is shown by the statement of Mrs. Gregory J. Murphy, Lower Ship Harbour East, N.S., who says: "About a year ago I was completely run down. I was so nervous and weak that I could scarcely do my housework and the least amount of exertion left me breathless and tired out. A neighbor advised Dr. Williams' Pink Pills, and so much good did they do for me that I feel quite like a different woman. I hope some other suffering woman may benefit by my experience."

Dr. Williams' Pink Pills can be had through any medicinal dealer, or by mail at 50 cents a box or six boxes for \$2.50 from Dr. Williams' Medicine Co., Brockville, Ont.

Unvaccinated persons are not permitted to vote in Norway.

## Surnames and Their Origin

**BOYCE** Variations—Boice, Boise, Boles, Dumbol, Wood, Atwood, Bywood.

Racial Origin—English, Norman-French.

Source—A locality.

England and France are full of family names founded on the forest, for forests were more plentiful in the days of family name formations than they are to-day in both of those countries. The French family names rarely show signs of English influence, but the reverse is not true of the English.

In fact there were as many of these "wood" names developed in England from the Normans speech as from the Saxons.

The term Boyce, though so close to the French "bols" (wood), is undoubtedly an English name. The French tongue, uninfluenced by the Saxon, would never have developed it, though in medieval French the pronunciation was "bosse" rather than the present "bowh."

It is not that the French tongue has failed to develop in the direction of the pronunciation of "Boyce," but that it has actually developed away from it. It is interesting to note, in fact, that the uneducated English tongue naturally pronounces the average French word, so that it would be likely to be recognized by a medieval Frenchman, though not at all by a modern Frenchman.

The manner in which such names as these, originally indicative of resi-

## The Air We Breathe.

Will the time ever come when all the oxygen gas in the air will be used up, and human beings will die for want of it?

Such a stage of affairs would have to come to pass long ago had it not been for a natural arrangement of continual new supplies which are provided for man by plant life.

It has been estimated that an adult human being inhales and consumes about one and a half pounds of oxygen gas, and if this is multiplied by the number of the world's inhabitants—human beings and animals—the amount of oxygen removed from the air is represented by an astounding figure.

This is where vegetable life, in a two-fold manner, comes to man's aid. As it is, 100,000 parts of air ordinarily contain about thirty-three parts of carbon dioxide, and if the proportion were bigger the air would be foul, and consequently be seriously prejudicial to health.

But vegetable life absorbs the excess carbon dioxide, and thus prevents this dangerous gathering of foul air. It does more, for after assimilating the carbon by a variety of chemical processes, it gives out again the precious oxygen which we breathe, thus maintaining constantly all over the world the correct composition of the air. In a word, the world is saved from disaster by the work of plants.

The immensity of this process can be imagined when we reflect upon the vast extent of the forestry and plant life which covers the surface of the earth. It makes us realize at the same time the great importance of carbon dioxide as a constituent of the air, side by side with that of oxygen and nitrogen, its other chief constituents.

**The Wise Old Owl.**

A wise old owl lived in an oak. The more he saw, the less he spoke; the less he spoke, the more he heard. Why can't we be like that bird?

**Wouldn't Need It Otherwise.**

Advised that a man really needs it usually what he dislikes to hear.

**Minard's Liniment for Garget in Cows.**

dence locally, have developed into family names has been shown in other articles. Almost was originally "at the wood." "Bywood" was "by the wood," and "Burbols" is the same as "de la bous" or "de bobs," and means "of the wood."

DEMPSSTER Variation—Demster. Racial Origin—English. Source—A title.

Have you ever wondered why, since so many family names have been based upon titles, and such names as King, Prince, Steward, Ward and the like are so common, why it is that there is no widespread name of "Judge"—for they had Judges in medieval England.

The answer is that though they had Judges, they did not call them that, but "demsters," or "demestors" or "demeres."

Yes, you say; there is a family name Dempster, still it's not so frequent, for instance, as that of King, and surely there were more judges in medieval England than Kings.

And the answer to that is that there were not—for every little village of England in the Middle Ages had its "mystery" play, with local talent taking part. There were Kings in these plays, and it was, perhaps, more usual that not for the actors to be nicknamed from their roles. Hence a majority of the medieval communities developed families of Kings:

Mero "demester," however, did not

## What John Needed.

When Farmer Bassett decided to send his son to college, and selected one explaining the advantages of its physical training system, he had a plain talk with the president.

"John don't need no setting up exercises. He sets up too late already, so I'd rather you'd cut them out. But say, if you've got any good getting-up exercises that are a sure thing, go to it with John!"

New Use for French Maps.

Trench maps, which were printed for military use on strong canvas, are now being used in England to make inner soles for tennis shoes.

**KEEP LITTLE ONES WELL IN WINTER**

Winter is a dangerous season for the little ones. The days are changeable—one bright, the next one cold and stormy, that the mother is afraid to take the children out for the fresh air and exercise they need so much.

In consequence they are often cooped up in overheated, badly ventilated rooms and are soon seized with colds, or grippe. What is needed to keep the little ones well is Baby's Own Tablets.

They will regulate the stomach and bowels and drive out colds, and by their use the baby will be able to get over the winter season in perfect health. The Tablets are sold by medicine dealers or by mail at 25 cents a box from The Dr. Williams Medicine Co., Brockville, Ont.

**The Joy of Living.**

When you are with no appetite, a dread of the day's work and your head heavy, your digestive organs are probably calling for just the help which Mother Siegel's Syrup can give them. The medicinal extract of more than ten different roots, barks and leaves restore the natural healthy action of liver and stomach. Meals are enjoyed, that tired feeling disappears, and you know the joy of living. Sold in 50c. and \$1.00 bottles at drug stores.

**DID PAIN DISTURB YOUR SLEEP?**

THE pain and torture of rheumatism can be quickly relieved by an application of Tanlac Liniment. It brings warmth, ease and comfort and lets you sleep soundly.

Always keep Tanlac Liniment handy when you feel the first twinges. It penetrates without rubbing.

It's splendid to take the pain out of tired, aching muscles, sprains and strains, stiff joints, and lame backs.

For forty years pain's enemy.

Made in Canada.

**\$10an's Liniment**

Liniment

Liniment