

Here's an announcement that smashes the high cost of living!

GREAT 30-DAY BENEFIT MERCHANDISE SALE

COMMENCES
SATURDAY, NOVEMBER 6

BOYS' OVERALLS

Boys' striped overalls, heavy quality. Striped or solid, all sizes, 14 pockets. Priced to beat the cost of stores. A great saving. Reg. \$1.75. Benefit Merchandise Sale Price, \$1.00.

\$1.80

MEN'S WOOL UNDERWEAR

Men's long johns, dark grey color. Regular price, \$1.50. Benefit Merchandise Sale price,

\$1.50

MEN'S SOCKS

Men's long socks, dark grey color. Regular price, \$1.50. Benefit Merchandise Sale price,

25c

CHILDREN'S N. GOWNS

Children's short and double night gowns, different styles, twelve goods. Good quality. Purchase early, as this is a real "saver." Different sizes. Regular \$1.10. Benefit Merchandise Sale price,

98c

STRIPED TICKING

Factory direct. All kinds of ticking. No such quality sold in the regular trade. The set reliable weight. You will be pleased with the quality. In many colors. Regular price, \$1.50. Benefit Merchandise Sale Price, \$1.00 per yard.

87c

MEN'S SHOES

Men's dark sizes in several styles, substantial leather, and some and some styles. All sizes. A great saving. Don't hesitate to buy, but don't ship. A genuine saving. It may cost this season, \$1.75. Benefit Merchandise Sale Price, \$1.00.

89c

WHITE FLANNELLETT

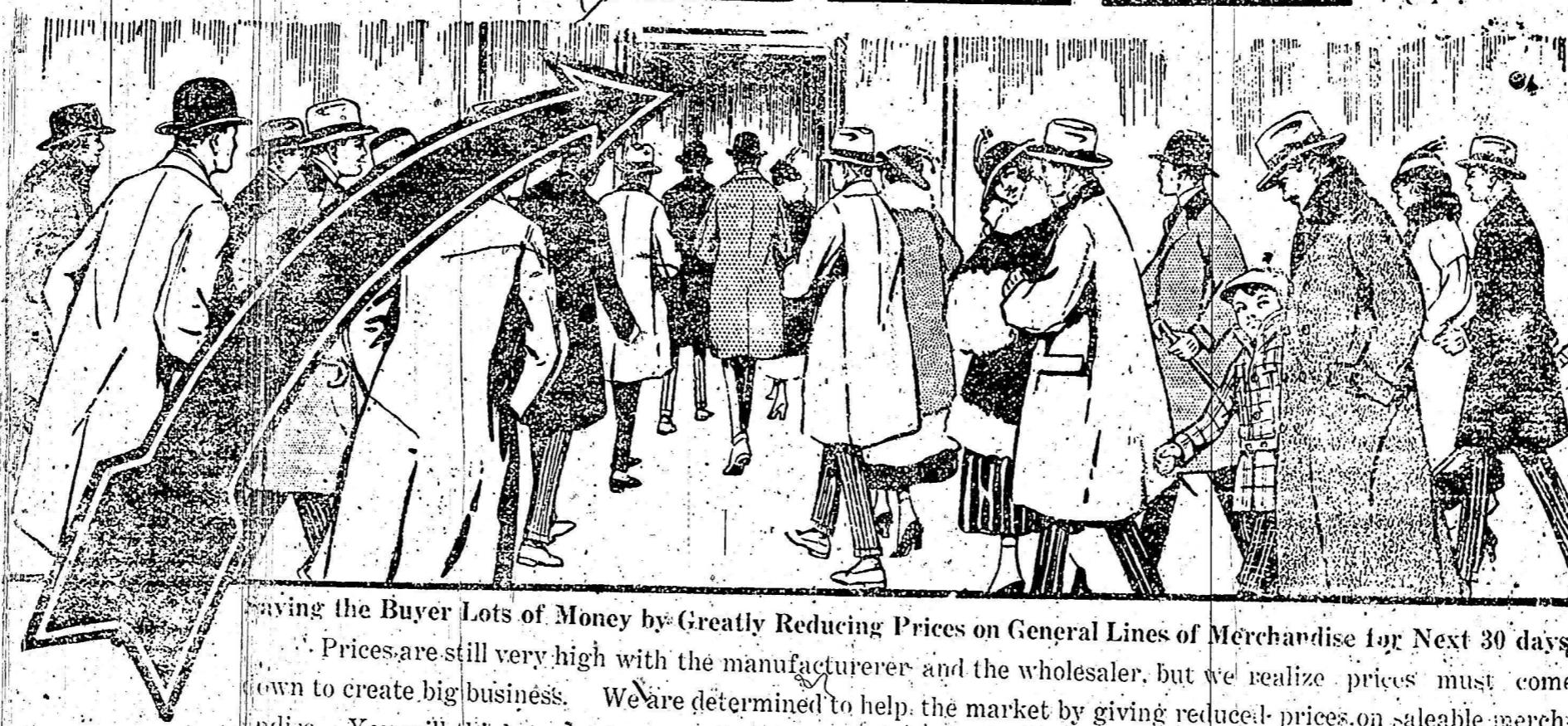
One yard of white flannelette, plain and striped, 32 and 36 inches wide. This flannelette sheet is well constructed in every respect. Flexible qualities, and the softest qualities. Get an early supply. 10 yards in each color. Regular \$1.50. Benefit Merchandise Sale Price, \$1.00.

89c

MILL END OF FLANNELLETT
150 yards, heavy, soft, dark flannellette. Wonderful quality, different patterns, 32 inches wide. These are mill ends and sold in lengths only 2 to 10 yards in each length. A money-saving opportunity. Reg. \$1.50 per yard. Benefit Merchandise Sale price,

\$3.00

A
REAL
HUMMER



saying the Buyer Lots of Money by Greatly Reducing Prices on General Lines of Merchandise for Next 30 days. Prices are still very high with the manufacturer and the wholesaler, but we realize prices must come down to create big business. We are determined to help the market by giving reduced prices on saleable merchandise. You will think you're back in pre-war days when you see the values in this GREAT SALE.

NO
LET
UP!

SPECIAL
INDUCEMENTS

LADIES' N. GOWNS

Top. White. Satin. Short gowns, dresses, and short sets. Special quality. Large variety. Benefit Merchandise Sale Price,

61.68

WOMEN'S KNIT CLOTHES

White, white, white, corset coats with or without piping. Weight, 1 lb. Benefit Merchandise Sale Price,

50c

MEN'S SOCKS

Men's Pure Wool, good quality. Speak quick. Men's grey socks. Benefit Merchandise Sale Price,

69c

TURKISH BATH TOWELS

White Turkish bath towels. Size 16x24. Stand for 5 oz. bath. 1 oz. bath. Price, \$1.50. Benefit Merchandise Sale Price,

51.29

MEN'S OXFORD SHIRTS

Men's Worsted, 32 to 44. Great assortment of Oxford shirts. Well made from 31 to 42. Different styles. Regular \$1.50. Benefit Merchandise Sale Price,

69c

FANCY PLATES FLOOR MATS — Size 30x48. DIFFERENT COLORS. SPECIAL

LADIES' PLUSH COATS. \$24.50	MEN'S RAINCOATS \$14.50	BOYS' OVERCOATS, \$8.39
Women's fine quality silk coats, made in neat styles and in different colors. All sizes. A chance to get a popular coat at about half price. Two style sleeves. Look 'em over. Reg. \$37.50. Benefit Merchandise Sale Price, \$24.50	Men's heavy, paramatta raincoats, belted at the waistline, a right up-to-date dressy coat; heavily rubberized lining, convertible style collars. For guaranteed satisfaction here is the real article. Sizes 36 to 42. Regular price, \$25. Benefit Merchandise Sale Price, \$14.50	This wonderful range of boys' overcoats includes chesterfield with velvet or plain collars, converto and ulster styles. Sizes 31 to 37, grays, melton and frieze cloths. A limited quantity to choose from. Values up to \$15.00. Benefit Merchandise Sale Price, \$8.39

DEPENDABLE UNDERWEAR FOR THE WHOLE FAMILY

Women's Vesfs	Women's Plain Knit Drawers	Women's Wool Fleece Combinations	Childrens Wool Fleece Combinations	Ladies' Fleece L'd Vests
In several odd white colors, long and short sleeves, button and draw string necks. Splendid in white color only, sizes 2 to 10. O.S. Well shaped Union quality tape bands. Regular price \$1.65. Benefit Merchandise Sale Price, \$1.29	In white color only, sizes 2 to 10. O.S. Well shaped Union quality tape bands. Regular price \$1.65. Benefit Merchandise Sale Price, \$1.29	White and natural colors heavy winter weight. Wool Fleece. Long sleeves and ankle lengths. Reg. \$2.75 Benefit Merchandise Sale Price, \$1.75. Benefit Merchandise Sale Price, \$1.29	Splendid weight for winter wear, warm and cosy, different sizes, natural color. Stock up now. Reg. \$1.75. Benefit Merchandise Sale Price, \$1.29	Heavy quality, wool fleeced vests, zero weight, white color only. Long sleeves. Buy now. Regular \$1.85. Benefit Merchandise Sale Price, \$1.29

Men's fine beaver shelf coats with marmot collar, well lined with marmot head lining, have rubber interlining half way. A great coat for the cold weather. Different sizes. Regular \$32.50. Benefit Merchandise Sale Price, \$22.50

MEN'S RUBBERS. \$1.19	LADIES' AND CHILDREN'S HOSE, \$1.	Children's Union Combinations, 89c.
Men's fine glazed game bird rubbers, all sizes, plain and storm styles. It will pay any man to buy two or three pairs of these rubbers. A sure bargain. Away they go. Reg. \$1.65. Benefit Merchandise Sale Price, \$1.19	These hose are designed to help solve the problem. They are made of ribb wool in 2x1 style, therefore are long wearing yet flexible, soft and warm. They come in black and lighter brown and give plenty of room to growing feet, and they are very comfortable. Sizes 6 1/2 to 10. Benefit Sale Price, \$1.00	Correct fall and winter weights, plain knit, well made, sizes 6, 8, 11, 12, long sleeves and ankle lengths. Reg. \$1.25. Benefit Merchandise Sale Price, \$1.00

CHILDREN'S UNDERWEAR, 49c.	Children's Union Quality Vests, .39c.	WOMEN'S FELT SHOES, \$3.98
Plain rib and plain knit wool and cotton vests in button front and Reuben styles, sizes 1-2-3-4-6 and 7. Beautiful qualities. Reg. 55c. Benefit Merchandise Sale Price, .49c.	Plain and Reuben styles, nice quality, different sizes. Regular price, 55c. They come in cream and white colors. Benefit Merchandise Sale Price, .39c.	Woman's fine dengola kid, button shoes, felt lined, the greatest shoes for the market for warmth. Dependable in every way. Make early selections on this line for the season is right on. All sizes. Reg. \$3.50. Benefit Merchandise Sale Price, .39c.

ALL WOOL NAVY BLUE SERGE. 54 inches wide. SPECIAL, Per Yard

MEN'S HIGH TOP BOOTS	HARDWARE DEPARTMENT	MEN'S OVERCOATS
The greatest snap on the market awaits you here in these men's high top leather boots. Tan, black and white elk. Regular prospect styles. All sizes. Plain lace and buckle tops. Quantity is limited. An early selection is required. Reg. up to \$1.50. Benefit Merchandise Sale Price, \$6.75	A remarkable chance to buy cups and saucers, blue and gold band, English goods, two style cups, good deep saucers, regular \$4.25. Benefit Merchandise Sale Price, \$3.25	Men's dark grey diagonal weave heavy Frieze, wooltex and chinchilli quality overcoats. Belted back styles. Three way collars. All sizes. Men, if you want a warm, cosy overcoat here is a chance that no man should miss. These coats have the weight and are well lined. We advise an early purchase. Be the early bird. Regular \$25.00. Benefit Merchandise Sale Price, \$16.48

NAILS—WIRE NAILS.— Best quality on the market. Length 1 1/4 to 2 inch, per lb., 8c. 2 1/2 to 6 inch, per pound. 7c.	ALUMINUMWEAR SPECIAL.— 18 only 3-piece sets sauce pans. Sale Price, per set, \$1.08	Our entire stock of men's work gloves and mitts practically every style and quality will be found in this lot. All goes out at a discount of 20 per cent.
GRANULATED SUGAR.— During this sale, will sell at, per cwt.	\$10.00	

F. T. HILL & CO., Ltd.
MARKDALE

In these days of high prices every man and woman will welcome the bargains this sale affords.

One opportunity after another, and more often several at a time is the rule here.