

Markdale

Friday Bargain Day
 been a big success. For
 next six Fridays we will
 Some people ask to
 show or offer them
 to show the goods—we
 regular lines of mer-
 and compare prices. In
 base will you pay more.

DEPARTMENT.

principally in cotton
 some in fancy patterns.

quality makes a beau-
 \$1.50

WHITE REPP.
 heavy cloth, suitable for
 per yard . . . 19c

very special . . . 45c

QUILTS.
 up to, per yard 12 1/2c
 . . . 2 1/2c
 up to 12 1/2, special . . . 4c

each; 2 for 25c.

\$1.75, special 79c.

FEBRUARY 21st.

fronts, worth up
 25c

out good wearing
 43c

Friday Bargain. 43c

regular \$1.50 to
 \$2.80

regular \$2.75 to \$
 \$1.20

as good of bet-
 39c

of size, Friday
 15c

good serviceable
 \$3.00

Markdale

neighbors have met to
 come you home and to
 we appreciate what
 for us—you have help-
 possible for us to live
 by your courage you
 comrades who have fought
 on Flanders fields. We
 idea what the war
 you who have braved
 hard, and you only
 might can realize the
 our Canadian Boys have
 We ask you to accept
 pen and cuff links as a
 remembrance. We
 remember that you were
 the homes that saved our
 from slavery. Signed on be-
 Orange Valley friends.
 Alex. W. J. Cockburn.

ALTERS FALLS

Special to The Standard.)
 St. Church, Sydenham, pur-
 ching a pork and bean social
 night, this week.
 Mrs. Wm. Wright and fam-
 the sympathy of the com-
 munity been called upon to
 the loss of their youngest son,
 from influenza, on Satur-
 day, Feb. 16th, after which
 funeral services will be held,
 place in public hall.

Thompson's clothing.

M. BLUMENTHAL - The Markdale Bargain House.

GREAT PUBLIC SALE

for **30 DAYS** begins
SATURDAY, 8.30 A.M. FEB. 15, 1919



Home again, from the biggest market centres, with very sensational values. To make this sale the talk for months to come, we inaugurate the greatest campaign of furious cutting and slashing of prices all through the dependable stock of Men's, Women's and Children's wearables. Read carefully, come and see --- what the eyes see the mind must believe.

URGENT
 Our offerings are such that no matter what the weather conditions, you must and will be here to reap the benefit of early selection.

RAILWAY FARE PAID
 Distance is no object. We pay your railway fare on a purchase of \$25.00.

OUR GUARANTEE
 We guarantee each and every person absolute satisfaction. We guarantee every article, every price and every statement made.

No goods on approval. No Credit. These prices are good on sale days only.

BOOTS FOR EVERYBODY BOOTS
 A SWEEPING REDUCTION
 Child's hocky boots, size 11, 12, 13, reg. \$2.25, on sale at 89c.
 Big reductions in boys' and men's hocky boots.
 Men's run-metal boots, laced and buttoned, in all sizes, regular up to \$5.00, on sale \$2.95
 The Asset \$5.00 boots for men, on sale 3.95
 Ladies' and Misses' boots in bargain lots, in all sizes, in four lots; the new boot, narrow and others, regular prices \$3.25 to \$6.00.
 Lot 1 . . . \$1.95 Lot 2 . . . \$2.50 Lot 3 . . . \$2.95
 Ladies' mahogany and black, neolin sole, rubber heel, very dressy and strong, reg. \$7.95, on sale . . . \$4.95
 Ladies' kid, high cut, high and low heel in all sizes, regular \$6.50, on sale \$4.25
 Men's mahogany calf, neolin sole, rubber heel, all sizes, in four lots; the new boot, narrow and wide toe, regular \$7.00 to \$9.00.
 Lot 1 . . . \$4.75 Lot 3 . . . \$5.50
 Lot 2 . . . \$5.25 Lot 4 . . . \$6.50
 Ladies' fancy boots, regular \$7.00, on sale \$3.50
 Boys' and girls mahogany boots, neolin sole, rubber heel, all sizes, regular \$5 to \$9.95, on sale . . . \$3.95
 Children's all-kid boot in dark tan solid leather, sizes 2, 2 1/2, 3, 3 1/2, 4, regular \$1.75, on sale . . . \$1.00
 Great clearance of boys' high-class boot, regular up to \$6.50, size 4 only \$2.95
 Children's bedroom slippers at 1/2 price.

RUBBERS
 Great Reduction on Heavy Rubbers for Men and Boys.
 Best grade leather top rubbers, 12 and 15 inch, regular \$6.50, on sale \$4.85
 Child's plain rubbers sizes 4, 4 1/2, 5, 5 1/2, 6, 6 1/2 and 12, regular 65c, on sale 39c
 Men's plain rubbers, size 9, reg. \$1.35, on sale 75c
 Odd lot of rubbers, on sale 25c
 Three-button ladies rubbers, reg. \$1.40, on sale 75c

Thread, black and white, 200 yards, on sale, . . . 6 for 25c.
 Wash goods, up to 45c, all go at, per yard 19c
 Prints, gingham, shirtings, muslins, linens, towellings, cashmerettes and others, reg. 25c and 45c per yard, on sale, all one price 10c
 Tea aprons, reg. 35c to 55c, on sale at 25c
 Silk ribbon, 2 to 6 inches wide, on sale, per yard . . . 5c
 Fancy buttons, reg. up to 35c/doz., on sale 5c
 Handkerchiefs, 3 in box, reg. 25c, on sale per box . . . 10c
 Child's dark, all-over aprons, reg. 40c, on sale 10c
 Ladies' black heavy gloves, reg. 65c, on sale 35c
 Kid gloves, small sizes only, reg. up to \$1.95, on sale 49c
 Lace insertion and silk braids, reg. up to 20c, on sale at 3 yards for 5c
 Yarn, dark and light, reg. \$1.60, on sale for . . . \$1.00
 Best Scotch fingering yarn, reg. \$2.95, on sale . . . \$2.19
 Face veiling, reg. 25c. yard, on sale. . . 4 yards for 25c
 Big reduction in men's mitts and gloves.
 Good styles linen collars, all sizes, reg. 20c, on sale . . . 5c
 Rubber collars, reg. 25c. each, on sale 3 for 25c
 Ladies' collars—great bargains.
 Little Daisy and Little Nell hose, all sizes, one price, reg. 50c to 95c, on sale 49c
 Heavy wool hose 49c
 Boy's wool suit, regular \$3.50, on sale \$1.95

CLOTHING
 Lot 1—Men's suits, sizes 36, 37, 38, regular \$10.50, on sale \$6.95
 Lot 2—Strong tweed suit, good pattern, regular \$19.00, on sale \$12.50
 Lot 3—Men's suits, tailor-made, fancy tweed worsteds, high-class work and materials made up, \$27.50 to \$37.50, on sale \$19.00
 Lot 4—Men's suits, tailor-made, fancy English worsteds of all-wool, in brown check, grays, blue and other fancy patterns, reg. up to \$40, on sale \$25.00
Great Bargains in Boys' Suits
 Boys' odd coats, reg. price for suit would be \$6.50 to \$10.00, coats on sale \$1.95
 Bargains in men's odd vests in serges and heavy tweeds, reg. up to \$3.00, on sale \$1.50
 Men's overcoats, fur collar, nap lining, rubber interlined, regular \$25.00, \$30.00, on sale \$13.50, \$17.50
 Men's good tweed overcoats, reg. \$19.00, on sale \$12.50
 Men's fancy coats in best cloth, reg. \$30, on sale \$19.00
 Boys' overcoats, size 32 and 34, reg. \$8.00, on sale \$4.25
 Ladies' fancy and warm tweeds in the newest make, regular \$22.50, on sale \$12.50
 Ladies' and Misses' coats, reg. \$12.50, on sale . . . \$8.95
 Serge skirts, reg. \$4.50, on sale \$2.75
 Ladies' dresses, greatly reduced.
 Ladies' mink marmot coat, very smart, reg. \$125.00 on sale \$55.00
 Silk mufflers, half-price and less.
 Fancy wool caps, ladies, misses' and children's, reg. up to \$1.50, on sale 49c

FURS FURS
 Save money in your furs. This winter has been very mild and furs have been selling slowly. We will dispose of them at any price; any reasonable offer will be accepted at this sale.
 Men's sweater coats, many good shades, reg. \$5.00, on sale \$3.50
 Men's sweater coats, very strong, in gray, reg. \$1.85, on sale \$1.19
 Girls' sweater coats, fancy Maroon, reg. \$2.25, on sale \$1.25
 Child's sweater coat, on sale 50c
 Ladies' \$7.50 sweater coat, on sale for \$4.75
 Ladies' wash dresses, very special 95c, \$1.25, \$1.50.
 All corsets, reduced in price at this sale.
 Black saten undershirts, reg. \$1.39, sale price . . . 69c
 Black silk undershirts, reg. \$1.75, sale price . . . 95c
 Waists, in lawn, silks, trope de chenes, georgetta and other, reduced at a saving of 50c to \$3.50.
 Sacks of hose bargains.
 5 doz. only, ladies' heavy fleeced lined underwear, vests only, reg. \$1.00, on sale 49c
 Babies' vests, reg. 19c, sale price 3 for 25c
 Men's fleeced-lined underwear, in all sizes, reg. \$1.00, on sale 79c
 Men's wool and wool-fleeced underwear, regular \$1.75, on sale 95c
 Men's wool underwear, reg. \$1.25, on sale . . . \$1.19
 Men's heavy cotton, marino, and other under- wear, reg. up to \$1.50, on sale 49c
 Men's fine wool underwear, reg. up to \$2.25, on sale 95c
 Men's full size pepper and salt shirt, reg. \$1.75, sale \$1.25
 Boys' every-day heavy shirts, on sale 50c
 Big savings on fine shirts.

CAPS
 Men's up to \$2.25 caps, all go at \$1.00
 35c caps on sale 65c
 Boys' imitation Persian lamb caps, very warm on sale 25c

PRODUCE WANTED

PROFIT BY SAVING
 Come all to this store, look around, and buy. The values offered at this sale will equal the great bargains we gave at our sales before the war,—you know what that means to you at present.
 Hundreds of bargains will be given that are not advertised. The next 30 days will be the talk of the community. More and still more bargains will be added every day. I was very successful in securing great values in U. S. A.
Come All and Come Early to BLUMENTHAL'S



Our FINE silverware will also be given at this sale. Save your bills for every \$18.00.