

# BANG! A THUNDERBOLT

## FROM THE BARGAIN SKY

READ, REALIZE AND REAP THE BENEFIT OF THIS MONEY SAVING OPPORTUNITY.

Time Sale Commences  
TUESDAY, JANUARY 14  
and lasts for  
15 DAYS

### STUNNERS 30 STUNNERS

15 DAYS 15 DAYS

WHERE  
J. & W. BOYD'S  
in Haskett's Hall  
The Store With the Signs

#### FLANNELETTES

No. 1.—BUY NOW. Heavy quality, old stock, flannelettes, splendid selection of colors, 34 ins. wide, fully nap and free from dressing, a wholesaler would take the lot at the price quoted. But we decided to give the public the benefit. Stock up, regular price, 25 cents per yard, while they last.

21c

#### ROCKFAST DRILLS

No. 2.—Fortunately we had a large stock of these goods on hand. To-day these drills are worth 40c per yard. Standard rockfast shirting drills, different patterns, same grade of goods your grandmother used to buy, everybody knows them, we advise early purchases. In this line, while they last, per yard.

29c

#### COMFORT SOAP

No. 3.—  
7c per bar  
3 bars for 20c.  
Three To A Customer

#### CORDED VELVETS

No. 4.—Heavy quality corded velvets, in colors of brown, navy, green and garnet. As these are scarce goods, you see the benefit. They are 27 inches wide and best quality on the market. A golden opportunity for buyers especially so considering the almost prohibitive prices in many dress goods lines, regular price 85 cents, while they last.

69c

#### ENGLISH PRINTS

No. 5.—This is a great buying opportunity. This is a bargain, which, considering the materials are steadily advancing, the quality is of the highest, and the price is a nice assortment. Get your supply for next summer's needs, you will be a winner. Regular price 35c, while they last.

21c

#### BABY COATS

No. 6.—White Baby Bear and Red Eiderdown coats in smart attractive styles, large and cozy, yet avoiding cumbersome so the tiny ones can move in comfort, some plain, others with silk braid trimming, nicely lined throughout, sizes 6 months to 2 years, values up to \$2.50, while they last.

98c

#### BOYS' RUBBERS

No. 7.—Boys' one-buckle and three-laced heavy rubbers, gum and snap-proof qualities, the hardest frost will not injure the quality of these rubbers, durable soles and they are heavily corrugated, sizes 11 to 5, speak as this bargain is limited, reg. \$2.35, while they last.

\$1.89

#### LADIES' HOSE

No. 8.—Pure wool cashmere, all sizes, double heel, toes and tops, regular \$1.25, while they last.

89c

#### MEN'S UNDERWEAR

No. 9.—A limited quantity of old stock of Men's fleeced-lined underwear shirts only, stripe and natural color, prices have soared sky-high since, we advise men to grab at these at the below wholesale price, worth today \$1.25, while they last.

89c

#### MEN'S SUITS

No. 10.—Men's high class, tweed and worsted suits in smart styles, old quality materials, well made, lined, pants are made in medium peg styles, and nice fit; as our stock is not a complete range we put our entire stock to clear out, see these suits and if your size is here you can consider yourself lucky, values up to \$22.50, while they last.

\$10.00

#### MEN'S OVERCOATS

No. 11.—Men's fine quality tweed and kersey overcoats, all are in popular styles, materials of all high grade and this bargain means big savings for the foresighted man, who buys now. Best selected and College style collars, sizes 36, 38, 40 and 42, values up to \$15.00, while they last.

\$6.98

#### FACTORY YARN

No. 12.—Old quality factory yarn in black and grey colors, two and three ply, NOW, right now, is your chance to stock up in this line, as the quality is A 1, we hoarded yarn as a miser hoards gold, but must be all cleaned out to the last skein, be wise, dig in, regular \$2.25, while they last.

\$1.79

#### LINEN TOWELLING

No. 13.—100 yards, only, old stock linen towelling, special, worth 35c., while it lasts.

19c

#### MEN'S OVERSHOES

No. 14.—With the price of overall material advancing daily, we consider this line extra value at this moderate price. Blue and white stripe patterns, Standard quality denim, the large and roomy kind, two hip and two side pockets, detachable elastic braces, sizes 34 to 44, reg. price \$2.25, while they last.

\$1.79

#### BOYS' PEAJACKETS

No. 15.—Boys' grey peajackets, the ideal coat for warm, hard wear, nothing to equal well made, double breasted, large notch, storm collar with fur trim, limited quantity, we advise early purchases as these are old stock qualities.

98c

#### MEN'S OVERSHOES

No. 16.—Men's heavy Arctic one-buckle over-shoes, heavy corrugated soles and heels, cash-merette and heavy waterproof tops. This is a hot special, fight in season, all sizes, at the price quoted they should not last one hour, but we decided, come early, regular price \$2.25, while they last.

\$1.48

#### WORK SHIRTS

No. 17.—Men's heavy black and white drill shirts, these are strong quality shirts, old stock materials large and roomy styles, big enough to allow the muscles to expand and strain, made to stand all kinds of strenuous wear, collar attached, sizes 14 to 16 1/2, get your supply now, reg. \$1.50, while they last.

98c

#### WOMEN'S SHAWLS

No. 18.—In various colors, pure wool, honey comb, etc., with fringe, different sizes, worth \$1.25, at

39c

#### BOYS' OVERSHOES

No. 19.—Boys' one-buckle overshoes, heavy soles and heels, strong and durable, in every way, waterproof twill tops, just the thing, a real foot-warmer, wool nap lined, sizes 1 to 5, dig in and get your supply while the supply-ing is good, reg. price \$1.75, while they last.

98c

#### MEN'S RUBBERS

No. 20.—Boys' heavy one-buckle style Lumberman rubbers, extra quality, extra proof and extra durable, in every way, the quality is limited, we urge you to purchase early, so you will not be deceived, this is a real live wire bargain, all sizes, the regular price, \$3.00, while they last.

2.48

#### LADIES' MANTLES

No. 21.—One dozen only, no more, no less, our entire stock of ladies' mantles, made in good styles, different sizes, all-wool materials, don't hesitate, cast your mind off that "\$35", and let the bargain take its place, economize, values up to \$18.00, while they last.

\$6.98

#### MEN'S UNDERWEAR

No. 22.—Here is your chance to buy heavy ribbed underwear, Atlantic Brand, old stock materials, heavy as a brick, a purchase of this kind is a splendid investment even if you don't need underwear just now, buy anyway, all sizes, regular \$1.50, while they last.

\$1.29

#### LADIES' SPATS

No. 23.—Ladies' felt spats, different colors, values up to \$1.25, while they last.

25c

#### LADIES' UNDERWEAR

No. 24.—Ladies' nice fine flexible quality, about 60% wool underwear, drawers only, you will also find along with this lot a big assortment of children's, all must be cleared out, values up to 95 cents, while they last.

49c

#### GIRL COATS

No. 25.—Girls' coat we have in stock is here in this bargain, complete clean-up, every-thing, one bought, one given, a chance to get a peep at the old quality, values up to \$8.00, while they last.

\$3.98

#### LADIES' CORSETS

No. 26.—Ladies' strong Coutil corsets, long hip styles, four garters, unrustable steels, these are different qualities classed together on account of being broken sizes, but here is your chance, if your size is here look 'em over, values up to \$1.75, while they last.

79c

#### MEN'S BOOTS

No. 27.—Men's heavy Congress style felt boots, just the correct thing for Jack Frost weather, genuine felt all the way through, good elastic, all sizes, regular \$2.50, at

\$1.48

#### MEN'S SKATES

No. 28.—Different brands, sizes 10 1/2 and 11, values up to \$5.00, while they last.

\$1.98

#### MISSSES' CARDIGANS

No. 29.—Misses cardigans, strong ribbed knitted top, made from durable black yarns, old dyes, excellent quality rubber bottoms, just the thing for the deep snow, purchase early, all sizes, values up to \$1.75, while they last.

98c

#### DINNER SETS

No. 30.—Only imported dinner sets, 97 pieces, 11 different patterns, old stock, you should take advantage of this bargain as the quantity will not last long, regular price \$19.50, while they last.

\$14.98

When you consider the prices of goods to-day and how hard it is to obtain merchandise of any kind, the value of this sale event offered to the public of Markdale and vicinity, is a little short of marvellous. Merchandise of all kinds has been steadily increasing in price since the beginning of the war and it is still advancing daily. In your own interest, we advise you to stock up, for months and months to come. DO IT NOW while this Bargain Sale is in progress. The wise will be here in hundreds when this sale opens, and will take advantage of this big money saving event. Thousands of dollars worth of desirable goods at the lowest prices ever offered in Markdale or vicinity. Some of the largest values are in limited quantities. We have therefore not advertised them at all, but they will be displayed on special tables for quick and easy selections. Every man and woman who will attend this sale, will share in special values which they will remember for many a day. No matter what goods they may choose. We strongly advise you to come and you will witness a miracle in merchandise.—SEEING IS BELIEVING. We hope you will find this Bargain Sale the biggest money saving opportunity that has ever occurred. BOYD has sharpened the KNIFE.

# J. & W. BOYD

FINAL TOUCH TO J. & W. BOYD'S SELLING OUT CAMPAIGN. WE WANT TO GET OUT OF BUSINESS.