

A WORD TO MOTHERS

This is a man's store—little men and big men, boys and their big brothers, grown-ups and fathers. As a prudent, economical mother, the clothes your boy wears are of vital interest to the family purse, so this message is directed especially to you.

READ IT—It points the way to the truest money value in boys' apparel. Here you can get boys' clothes that are the products of the best makers in this country. These lines of quality insure to you the widest selection and by far the greatest value to be found in this town, or any other town.

YOUR MONEY'S WORTH OR YOUR MONEY BACK.

STYLISH SPRING SUITS for BOYS at POPULAR PRICES



Brown or Grey Norfolk Suit for \$3 95

This serviceable school suit is a good fitting, well made garment in every particular. Norfolk style coat with pleated back and front and good roomy bloomers. (Sizes 6 to 15 years. Note the price

\$3.95



Fancy check and stripe tweed in Stanley Model \$5.90

This is one of the most popular models in the boys' styles. The cloth is a fine, English tweed in either brown check or grey stripe pattern, full bloomers with expanded knee band. (Sizes 6 to 11 years for

\$5.90

Sizes 12 to 16 years, \$6.50



The New Haig Model

This is one of the most exclusive styles in boys' suits for spring 1917. We show this model in a great variety of cloths, one special brown check at \$5.90 for small sizes and \$6.50 for the larger ones; also a heavy brown worsted at \$8.25 and \$9.90.



Grey Stripe Tweed in Overseas Model at \$4.95

Made from a medium weight, durable cloth with good strong linings. The bloomers are good full sizes, with strap and buckle at knee. All sizes, 6 years to 16, price

\$4.95

NEW SPRING HATS, CAPS, BOOTS and SHOES for MEN and BOYS

P. J. THOMPSON

FLESHERTON

(Special to The Standard.)
Death of Charles Pickell.—The late Charles P. Pickell, who died at Woodstock on Tuesday, March 20th, was in his 37th year. He was born at Flesherton, being the fourth son of the late W. G. Pickell and Mrs. Pickell. When a few years old the family moved to Markdale. As he grew into manhood he was a great favorite with the young people. He was active in church work and was member of the Methodist choir and President of the Epworth League. For twelve years he was a valued assistant in the bank of McCullough & Young, which position he held until failing health compelled him to retire from active life. This break in his bright, promising young life was borne by him with wonderful submission and he often looked forward to a welcome release from his affliction. The funeral took place on Friday from the residence of Mr. Robt. Cook, Cayton, where Mr. Guy Pickell and his

mother from Portage la Prairie, Man., and Mr. Thorpe Wright, of West Toronto, arrived the night before. An appropriate service was held in the Methodist church, Flesherton, conducted by the pastor, Rev. James Dudgeon, members of the Markdale Methodist choir conducting the singing. The remains were conveyed to Flesherton cemetery and laid at rest in the family plot beside his father, who predeceased him two and a half years ago. The pall bearers were: Robert Cook, J. L. McMullen, John Thibault, Wm. Trimble and Charles and Albert Stewart. The Markdale League and choir placed on the casket a beautiful spray of roses and lilies. There was also a spray of lilies and carnations from the deceased's mother and brother Guy. A number of friends from Markdale attended the funeral and took a last look at the familiar face at rest. At the literary meeting of the Presbyterian Guild last week an interesting debate took place on the subject "Resolved, that women should have franchise." The affirmative was supported by G. A. MacTavish, Murray Cornfield and W. Harrison, and the negative by D. MacVicar, Arthur Williams and Jas. Harrison, the latter winning by a small margin. There was evidence of research and good argument presented on both sides. C. J. Bellamy, Miss Mary Wilson and Mrs. Blackburn were the Judges. The Red Cross had a knitting tea at the home of Mrs. T. Stedl, Toronto line, last week, which was quite successful, over 28 being added to the funds. Spring Hill Red Cross had a social at the home of Mr. Miles Thistlewaite on Friday evening of last week, at which a pleasant time was spent. Mr. and Mrs. Wm. Wyott moved last week from the farm to their recently purchased residence here. Pte. Charlie Thistlewaite, who went overseas with the 147th, broke down in health in England and being invalided home arrived here last week. On Monday he left for London, where he will receive treatment at the convalescent hospital.

The High School girls have organized a knitting club to knit specially for the eleven boys of the school who have gone overseas. Miss Zella Bentham is the President and Miss Shirley Murray, Secretary and Treasurer. Thirty dollars of the proceeds of paper recently sold has been invested in yarn, which is now being rapidly needed into socks for the boys. The Misses Pearl and Ruby Radley, of Toronto, formerly of this place, spent the week-end with funeral at home. They attended the funeral at Maxwell of their cousin, Miss Lily Radley, daughter of Mr. and Mrs. James Radley. Rev. A. E. Owen, B. A., of Whitevale, has accepted a very hearty invitation to the pastorate of the Methodist church here next conference year. Mr. Owen is not a

stranger, having preached here with much acceptance during his term at Chatsworth. Mr. and Mrs. Albert Blackburn, 4th line, were in Collingwood last week visiting the latter's father, Mr. Jerry Thompson, who is in very poor health, the result of influenza. Born—On Saturday, March 24th, to Mr. and Mrs. Archie Stewart, west back line, a daughter. Mr. F. G. Karstett's millinery opening took place on Friday and Saturday last, when a fine display of stylishly trimmed goods was made. Mr. J. P. Bunt, of Toronto, is spending this week with his brother here. Mr. Charlie Jamieson, who has been for some time inspector in a munition plant in Toronto, is home on a holiday. Miss Lena Blakely has returned from an extended visit with her aunt at Corbeton. Mrs. J. H. Jamieson returned on Saturday from Toronto, where she spent several weeks with her son, Pte. Bert Jamieson, who was dangerously ill in the hospital with pneumonia, but is recovering, and will now be sent by the military authorities to the convalescent home at Hamilton. Bert had a close call in this illness, his affected lungs from the German gas at St. Julian rendering his case hopeless for a time. Mrs. Jamieson's son, Ed, at Porcupine has enlisted. Three sons in the Kings uniform and a daughter nursing the wounded at Malta is a good record for her family doing their bit. Mr. and Mrs. W. H. Miller, of Orangeville, are moving to town this week to Mrs. Vandusen's residence. Mr. Miller, who has had good business experience, is taking a position in Mr. Hickling's store. Mrs. Miller, formerly Miss Long, milliner here for several

seasons, will be welcomed by her old friends. Mrs. John Richardson's friends here sympathize with her in the loss of her brother, Mr. John Abbott, who died in Proton last week. Nurse Osborne, of Collingwood, was called on Saturday to a patient near the village. Mrs. W. Ross was up from West-on last week visiting her mother, Mrs. John Osborne, who has been very ill. Mrs. Paton, sister and niece paid a visit to the city the end of the week. Mr. George MacTavish is in Toronto this week. Mrs. George Mitchell and Mrs. Joe Blackburn paid Mrs. J. A. Boyd, of Markdale, a short visit last week. Mr. M. K. Richardson was up from Toronto the guest of Mr. and Mrs. Mitchell over the week-end. At the literary meeting of the Methodist Young People on Monday evening, Mrs. (Rev. Dudgeon) gave a thoughtful and helpful paper on "Discouragements" and a number of little girls gave a pretty dialogue in song.

Credit Sale

Of Farm Stock, Implements, Etc. The undersigned will sell by public auction at lot 104, First Range, T. & S. Road, (MARKDALE), on TUESDAY, APRIL 10th, 1917.

The following chattels, viz:
1 heavy horse, 4 years old; 1 aged mare; 1 span general purpose horse; 1 Milch cow, due to calve 1st September; 1 Milch cow due to calve April 27; 1 cow, freshened, 6 years old; 2 spring calves 1 year old; 2 fat steers rising 3 years old, for Cash; 1 Brood sow, pure bred Yorkshire, and 7 suckling, 4 weeks old; Brood sow, due April 16; 25 store pigs. Tread power (McGill) Small horsepower; Peter Hamilton cutting box; 12-ft. carrier and jack; McGill grain grinder; Peter Hamilton roof pulley; 6-ft. McCormick binder; 5-foot Peter Hamilton mower; 12-hoe P. H. seed drill McCormick cultivator; Bissell disc harrows; McGill steel land roller; Tiger horse rake; Chatham tanning mill; Wagon, Adams, nearly new; Success manure spreader; 2-furrow plow; Walking saw; Weigh scales, 2000 lbs and 500 lbs; 12-foot iron harrows; 2 1/2 gang-tooth harrows; Peter Hamilton sculler; McGill trap sower; Emery wheel and grinder; 1 1/2 set heavy double harness; set heavy single harness; set light single harness; hay knife; 2 scythes and sneths; 2 straw forks; manure fork; neckyoke; lock clevis; grass seed sower; sheep shears; set whiffletrees; trotting sulky, new. About 40 tons hay; 1 load rail seed barley.

TRMS.—Fat steers, hay and grain, Cash.—All sums of \$10 and under, Cash; over that amount 3 months credit on approved joint notes, or six per cent. per annum off for cash in lieu of notes. Everything must be sold, as the proprietor has sold his farm. Good accommodation for horses: SALE AT ONE O'CLOCK. B. H. WALDEN, Auctioneer. T. S. SPROULE, Proprietor.

IF YOUR CHILD IS CROSS, FEVERISH, CONSTIPATED.

Look Mother! If tongue is coated, cleanse little bowels with "California Syrup of Figs."

Mothers can rest easy after giving "California Syrup of Figs," because in a few hours all the clogged-up waste, sour bile and fermenting food gently moves out of the bowels, and you have a well, playful child again. Sick children needn't be coaxed to take this harmless "fruit laxative." Millions of mothers keep it handy because they know its action on the stomach, liver and bowels is prompt and sure.

Ask your druggist for a 50-cent bottle of "California Syrup of Figs," which contains directions for babies, children of all ages and for grown-ups.

More Accommodation for Consumptives.

The new Forty-Bed Pavilion at the Muskoka Free Hospital, constructed last fall but which, owing to shortage of coal and the difficulty of securing help, the Trustees were obliged to let stand idle during the winter, will be opened shortly. Although one hundred additional beds were added last year, this great Hospital again finds difficulty in providing accommodation for its three hundred patients and the addition of forty more beds is anxiously awaited by those in charge.

Single copies of The Standard, five cents.

FOR SALE AT Markdale Roller Mills

FIVE ROSE FLOUR HARVEST QUEEN PERFECTION BLEND and FALL PATENT

JOHN W. FORD

Serve Save Produce

EVERY ONE CAN do something for his country

Some can bear arms
Some can produce food
Some can make munitions
Some can give money

It is the privilege of all to help.

YOU CAN SERVE by Fighting—Working—Saving—Giving

This is NATIONAL SERVICE
Are YOU doing your part?

ALL EYES turn now to the Canadian Farmer, for he can render the Empire SPECIAL SERVICE in this sternest year of the war.

But—our farms are badly undermanned—25,000 men are needed on the land.

With insufficient help, the Man on the Land fights an uphill fight to meet the pressing need for food.

CITY and TOWN can help.

Municipal Councils, Churches and Schools, and other organizations, both of men and women, can render National Service by directing all available labour to the Land.

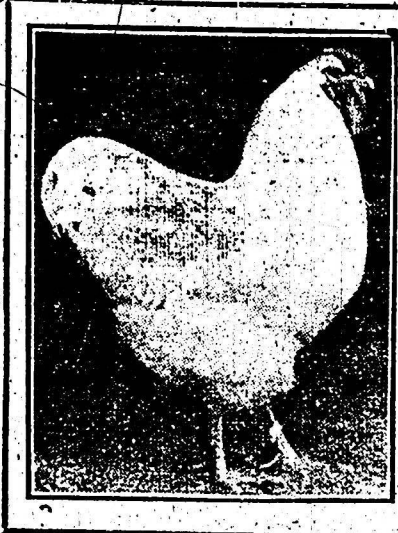
Farmers themselves can exchange labour. School boys can assist.

Were you raised on a farm? Can you drive a team? Can you handle fork or hoe? If you can't fight, you can produce. Spend the Summer working on the Farm.

Let every man, woman and child in the Dominion who has access to Land, no matter how small the plot, make it produce Food in 1917.

For information on any subject relating to the Farm and Garden writer: INFORMATION BUREAU DEPARTMENT OF AGRICULTURE OTTAWA

DOMINION DEPARTMENT OF AGRICULTURE OTTAWA, CANADA. HON. MARTIN SURREY, MINISTER



MERCER'S "ROYALTY" White Wyandottes
are the Best Layers and Best Payers
EGGS \$1.50 per 15
Baby Chicks 20c each
J. C. MERCER, Markdale

Local and General

C. W. RUTLEDGE, Proprietor. VOL. 37.—WHOLE NO. 1891.

See W. J. Shortill's watch, only on page 1.

Single copies of the Standard are five cents.

For special prices in sugar and tea try McKennitt's.

Mercer's for Boots, Shoes and Rubbers that will wear.

Mrs. S. McCullough, of Duncraig, is in town this week.

Have some photos made of Easter in Kentner's new photo studio.

Major W. D. McCreer and Mrs. McCreer visited in town the first of the week.

Miss Sophie Killen, of Cambridge, is the guest of Mr. and Mrs. Thompson.

Mrs. E. Lomas and Mrs. A. Wood, of Marsville, were in town this week.

Collier Bros. will be in Markdale on Tuesday, April 10, with all kinds of good horses.

Selling New Spring Suits for Men and Boys at old prices at Mercer's. Call and see.

Listowel Council will raise the poll tax from \$2 to \$3, the rate \$4 to go to the patriotic fund.

The delegate to the Grand Orange Lodge is to give his report on Thursday night at 10:15 in the hall.

Mr. C. G. Kearns, of Marsville, visited, after an absence of several years.

Mrs. John Hides and her family, of Marsville, are on a visit to the former's parents, Mr. and Mrs. Wm. Crowther.

Several Hydro lights have been broken by empty young outlaws to whose reward is offered.

For First Grades in Flesherton go to McKennitt's. A stock always kept on hand at Owen Sound Bred.

Rev. Mr. Colquhoun, the preacher, officiated morning, evening and Sunday in the Methodist church, with his usual vigor.

A reward of \$5 will be paid for information leading to the conviction of anyone who dares to tamper with the Electric system in Markdale.

R. O. Whitty, of Cambridge, is in town.

For a newspaper, write on the file of the paper only. A copy is not supplied and returned to the sheet and, besides, when referred to on file for proof, it is most awkward to read, it may be on the other side.

There are still four young boys in Markdale who are not doing their patriotic duty. They are threatening to publish names of such young delinquents to the "fall in" right.

"Canada's Call to Arms" is a new and complete book, arranged by Rev. J. H. Stedl, the new popular patriotic book, processes all for the Red Cross on sale at J. L. Stedl's jewelry store and J. C. Kentner's store for 25c.

New "Empress" Shoes for Women at Mercer's.

B. H. Walden is in Toronto this week.

Mrs. Bridge was to Georgetown last week attending the funeral of her grandson, Norman Walden Bridge.

Inspector Campbell visited the public school officially on Thursday and Friday last, returning here on Friday evening.

Jack Zener has come to Markdale to buy rags, rubbers, papers for same. Will pay top price for same. Also buys all kinds of Live Poultry. Phone or write to Zener, box 110, Markdale.

Mr. and Mrs. Will R. Wiley, of Ephraim, left this Wednesday for their new home in Strongfield, Sask. Mr. Wiley did the sensible act in ordering the Standard sent to him. This makes fifteen copies going to Strongfield.

WALL PAPER.—We invite everybody to inspect our new wall papers. They contain grades which have not been kept in stock before, also selling a few of last year's papers at reduced prices.

E. T. Hill & Co., Ltd.