THE HOUSE OF VALUE THOMPSON'S THE HOUSE OF VALUE

Hot Weather Furnishings
For Men and Boys
AT ZERO PRICES.

During these sweltering days you can tell the weather man to go ahead and turn on the heat if you wear one of THOMPSON'S hot weather outfits--light weight summer trousers, sport shirt, fine silk hose, light porous knit underwear, low cut oxford shoes, straw and Panama hats in boater and snap brim styles.

These styles and weights will suit the weather and the price will suit your purse.

MEN'S SUMMER TROUSERS in light weight Ceylon flannel, neat stripe pattern, finished with cuffs and belt loops, price 3.50

MEN'S SPORT SHIRTS in plain white and fancy cloths, special price 1.00

MEN'S FINE SILK and LISLE HOSE in black, white, tan, grey, plain and fancy ..... .25 to .75

MEN'S POROUS KNIT UNDERWEAR for hot weather wear, in two piece and union suits, prices ..... .50 and 1.00

MEN'S LOW CUT OXFORD SHOES in tan and black, button or lace styles, prices ..... $3 $4 and $4.50

See our special line of summer furnishings for boys

Sport Shirts ..... 50cts — Light Jerseys 25cts
Light Underwear .. 25 " — Bathing Suits ..... 25 "

Special line of **KNICKERS** at 95c per pair.

P. J. THOMPSON

Punctuality.

The punctual person is simply one who deals honestly with time, and who wantonly wastes neither his own time nor that of others. To keep some one waiting is to rob him of time which may be valuable to him and to which he has as much right as the money he carries or the property he owns.

Furthermore, a person who is always behind time is robbing himself of some of the fiber and strength of his own nature. This habit also will rob him of some part of the regard in which he is held by others; and sooner or later it will cause some failure or loss which will bring him with a start to a sense of the value of punctuality.

The various parts of a fine machine all work in perfect time. If a cog or a piston were a single moment behind time, the result would be disaster and loss. When the various organs of a human body do not do their work promptly and regularly suffering and death result. Can social organism, a business concern or any organized forces escape the same result if any of its parts fail to work systematically?

A few minutes may seem a trifling loss but great destinies sometimes swing on a few minutes of time. One never knows how much is involved in his being on time. "A miss is as good as a mile."

People who do things place a high value on a boy who is known always to keep his word if possible. And a boy who takes pride in keeping his promises will strain a point any time to keep an appointment promptly.

Have a program for the day, hour by hour—and follow it. It will pay you richly as the years go by.

THEY'RE FINE FOR KIDDIES.—

You should always keep a bottle of Chamberlain's Stomach and Liver Tablets on the shelf. The little folk so often need a mild and safe cathartic and they do appreciate Chamberlain's instead of nauseous cleans and mixtures. For stomach troubles and constipation, give one just before going to bed. All druggists, 25c, or send to CHAMBERLAIN MEDICINE CO., TORONTO 10

CHAMBERLAIN'S TABLETS

Soldier's Letters.

The following two letters, pregnant with information direct from the front, will no doubt be of interest to many:

June 14th, 1916.

The Ypres salient is being restored. The working parties are repairing breaches, and the engineers are busy with their revetting. Were one to walk through Maple Copse to Sanctuary wood where the Princess Pats had to withstand a terrific thrust, it would be difficult to gather any definite impressions of what a certain day in early June brought forth. Evidence on every hand of the great struggle, one can write of these things, but who can undecstand? So much happens in a few short hours. Our trenches clean and in good repair, the day sentry glancing now and then through the periscope sees no movement and wonders if the Huns are having a little sleep after a night of watching. The sky may be all blue and a wandering bird may date to lift a song, and then a lone shell comes over (just to register up) and then—well, the hounds of hell are loosed. Such it was on a morning in the month of brides, and when night came on Canada had lost a thousand heroes,—they go on "de long voyage" but the people at home will not forget how their men died.

There has been some discussion as to the advisability of retaining Ypres salient. The position is good in many respects. Our lines are on a dominating ridge, a good part of the way around, but our position is something like the half-circle of a race track, and we suffer from enfilading fire. It would be very regretful if the mothers and others who have lost loved ones should think the sacrifice was needless. The Canadians are in the same trenches still. We held them at Hooge—We stopped them at Sanctuary wood—who says lives were thrown away.

The boys are watching the great events now happening. We are reorganizing, getting reinforcements, making trench raids, and worrying Fritz as much as possible. What part Canada will play in the winding-up proceedings it is hard to say. We may be given an opportunity to advance here. What a great day it would be to push the Hun back from a position where so often he had come forth to kill. I think it must come to pass. Doesn't the prospect please? An opportunity of repaying, only, I think the quotation would be no longer "an eye for an eye,"—this is real war, no turning of the other cheek.

I was interested in some photographs of the prisoners taken by us at Hooge. These Germans seem never to smile. What is wrong with a nation that does not know how to smile? Always serious, their faces drawn and set as in a vise. This characteristic gives the reason for the German seeking to impose his Kultur on the rest of the world—he is unable to see the humor of it all. Take the English or Canadian prisoners. We are told that they may break into a song when trudging along under escort—you understand, prisoners of war. It is not because they do not realize their position, it is not that they have not depth of character, but because they know how to smile. A story will illustrate the ability of the Tommy to smile, when things go wrong: A column was marching, each soldier with his usual two ton pack to carry, and the way seemed long. The boys were mated off, chumming it, you know, when a chap was met going the other way. How far, shouted one of the pals, is it to Bedford trench? Oh, about three miles was the answer. They buck up and go along, and after a half hour's walk meet another chap. How far to Bedford trench, is again the question, and the reply turning to his pal the questioner "just about three miles." Then chuckles, "Thank God Jim, we are keeping up with the bally place anyway." When one is looking for the causes of this war, it might be well to inquire into this inability of the German to smile. There is a great truth underlying it all.

One thing I have carefully avoided in letters home, that no captious criticisms are indulged in—no grievances aired. But do not think the boys are without their thought on all these matters. We see where injustice lies—We know the game is not played fairly in some quarters, but the soldier is here to "carry on." "apres le guerre," one may put into words thoughts, now without expression. But when the end comes it may be we will want to forget all about it.

With regard to progress of our cause, it is not safe to indulge in prophesies. Some regard H. G. Wells as the most prophetic writer in England, but he held that the war would finish only when exhaustion, physical, financial and moral had come to the powers engaged. We would not be able to break through and the Hun would be in the same predicament. But the events of the last two weeks have shown how lacking in prophetic vision is H. G. Wells. We are past their second line of defence at this writing. If we once get them going, isn't that phrase of Wolfe's aide going to come in: "see, they run." Affectionate son, STANLEY.

July 10th, 1916.

Dear Father and Mother: We came out of trenches last night. Our tour was very satisfactory, and Will and I came out unscathed. To-day there is the usual washing up. We are billeted in what was once the country residence of a person of some distinction. The grounds are spacious, there are mammoth trees and well arranged driveways. The house is of white stone, partially demolished now and architectually well conceived. Of the chateau style it is surrounded by a moat. In the brave days of old, this has been the home of a wealthy citizen of Ypres. It is situated on one of the main roads leading to that dead city. Guerin, my sniping mate, and I occupy a unique dug-out. A large tree had fallen, and with this as a protecting wall, a typical shelter has been made. The tree is so large that it would detonate quite a good sized shell and we are at rest as we work. Our last tour was for five days in a frontage magically known as the Ravine. We had not been in there previously. It is in a salient, but our line is on a ridge, and that allows support trenches to be constructed in dead ground as far as rifle or machine fire is concerned. From guns which discharge a shell going on a low trajectory we were also safe, but the howitzer could get in. The trenches were the best I have yet seen; a perfect maze of them. The Germans had been in, and I imagine had done the most of the work, we retaining the old and building new. It was a strong position and would cost the Huns heavy casualties were they to presume to take it. I am enclosing a piece of Hun sand-bag. It would appear to be made cheaply as compared with ours, like a potato sack.

My partner and I had very good results last time in, which sounds rather cold blooded, doesn't it?—but will not detail the happenings. Over here one loses any compunction as regards the taking of human life. Of course if we get a man and see he is wounded, there is no further shot fired. Our work is to put a man out of action, not tear him to pieces. With our high powered telescopes and telescopic rifle sights, it is possible to see a fly on the enemy parapet. Suppose an incautious German puts his head up for a second, and we happened to be trained on that spot, it means the crack of a rifle, and the observer, accustomed to this work, can actually follow the course of the bullet and ascertain the hit. Of course, one may raise his head and take a quick glance, but it does not pay to look a second time in the same place. The German has patience and has probably seen you. The work of the sniper is invaluable. We protect our men, let the enemy know we are on the job, observe new work on his parapet, locate loopholes and machine gun emplacements, smash periscopes and generally annoy and keep him down. I think we have it on the German in this work. At least, my last two trips have shown that result. He hardly ever replies to our shots and his snipers appear to be inactive compared with our own. Our hours are long, the sniper being on the the job in two shifts at daybreak until the flares begin at dark, is a great game in this year of our Lord, 1916.

I should mention that I witnessed, the last time in, one of the fiercest artillery duels of the year. The German started it by sending overtrench mortars and a lot of heavies on the frontage to our left. Our boys came back with everything they had. For three hours they kept it going and the crump and bark was incessant. The woods and fields were alive with guns. The Hun then began to search for our batteries and landed some close ones, but we never let up. Our fellows got the tingle in their veins, and we let them have it. I think we had Ole Fritz wishing we had never started. It is an indication of our ever increasing superiority, certainly, our artillery was all to the good last night. We were relieved in the midst of the duel and it was an inspiring scene to see our guns talking.

The news on all fronts seems to be good. We cannot afford to be hurriedly optimistic. The British and French have a stern resistance to overcome. I am certain that the German has made more defensive preparation in Belgium than on any other front. We no longer expect to breach a hole and rush through to Berlin. That may come in the last stages, but not yet. Keep him fretful, shell him every day, that is the first dose, and then come at him with everything we have. Our Russian friends are doing a great work, they "keep on," fine words those. The Berlin newspapers, extracts from which are published daily in the London papers, speak today of a great trial, dark hours ahead, and the necessity for calmness. Yes, that is it, the Hun will need all his fortitude. But can a caged lion be calm? Let him once feel the gloom impending, let him once feel the awfulness of defeat, and his sophistic calmness will soon leave him. And once we get him going, he will surely be one of the biggest wailers in history.

STANLEY RUTLEDGE.

Railways to Avoid Last Year's Mistake.

Rates to the Canadian National Will Extend Over the Full Two Weeks Period.

A year ago all over the Province there was great disappointment among the people coming to the Exhibition the last couple of days to learn that the rates on the railroads had expired. It was too late then to have the matter rectified, but the Exhibition management took the matter up with the railroads and found that there had been a mistake in the circular sent out to their agents, the result being that on the closing days people going to Toronto had to pay full fare. This year the matter was attended to early and the Exhibition has the assurance that there will be no repetition of last year's trouble. The rates extend over the full two weeks period.

PARISIAN SAGE

PUTS HAIR ON YOUR HEAD AND KEEPS IT THERE

What's the use of being bald? What sense is there in deliberately allowing your hair to turn gray!

Do you want to look old before your time? Give up the thought; old age will come only too soon.

Look after your hair. PARISIAN SAGE will kill the dandruff germs, and is the only preparation, so far as we know, that is guaranteed to do so.

Man or woman, no matter how old you are, PARISIAN SAGE will make you look young.

Come in and get a large bottle to-day. It only costs 50 cents, and your money back if it does not cure dandruff, stop falling hair, or itching of the scalp. It will make your hair luxuriant, bright and beautiful, and it is the most refreshing, pleasant and invigorating hair dressing made.

W. TURNER & CO., Markdale.

DELIGHTFULLY COOL ON THE GREAT LAKES.

Port McNicoll, a few hours pleasant journey via Canadian Pacific Railway, is the Gateway to the Great Lakes. Steamship Express leaves Toronto 2.30 p.m. each Tuesday, Thursday and Saturday making direct connection at Port McNicoll with either Steamship "Keewatin" or "Assiniboia" for Sault Ste. Marie, Port Arthur, and Fort William. Particulars from any Canadian Pacific Ticket Agent or W. B. Howard, District Passenger Agent, Toronto.

Privileges—health, leisure, money education, etc.—are never given us for our own advantage solely. They are opportunities of serving others.

Markdale Markets.

(Corrected each Wednesday)

Fall Wheat new	1 10	1 10
Oats	38	40
Flour, per bbl	6 50	7 50
Chop Oats, per cwt	1 40	1 40
Bran, per cwt	1 20	1 20
Shorts	1 40	
Butter, tub	22	24
Butter, roll	22	24
Butter, lb print	22	24
Eggs	22	24
Beef	8 00	9 00
Hides	8 00	9 00
Goose, per lb	11	13
Ducks	11	13
Chickens	13	15
Turkeys	14	16
Fowl	12	14
Hay	9 00	11 00
Wool, washed	50	53
Wool, unwashed	35	37

CANADIAN NATIONAL EXHIBITION Aug. 26 Sept.

Empire Federation Spectacle

1,200 Performers; 10 Massed Bands; Chorus of 300 Voices

Glorious Pageant symbolizing Imperial Solidarity and Power

Mammoth Scenic Reproduction of the British Houses of Parliament, Westminster Abbey and the War Office

WAR ON AND UNDER SEA ON LAND IN THE AIR WAR

Scenes that have thrilled the Empire Re-enacted by Overseas Troops

Shells in Process of Manufacture

Immense Munition Exhibit

Model Camp, Trench, Warfare, Hand Grenade and Bomb Throwing, Destruction of Warships by Hidden Mines, Bayonet Fighting, Illumination Year Fireworks, Combats, New Midway.

Anmer The King's Horses

Government Exhibits, Superb Showing of Live Stock and Agricultural Products, Acres of Manufactures

Toronto, Aug. 26 to Sept. 11

Avail Yourself of This Combination Offer on

Columbia Grafonolas

for the Summer Home and Camp.

Banish all care from your vacation this Summer. It's just one round of enjoyment and pleasure from start to finish. The very spirit of restful repose will be yours if you have a Columbia to be full of happiness. You can make no mistake if you Secure one of our Special Combination Offers.

For $20.10— We furnish you with a Conqueror machine, six 10 in. double face Columbia records and your own selection from our large stock of new numbers.

$70.10— We furnish you with a 65 and six 10 in. double face records of your own selection. Payments are made very easy. No worry at all to purchase at

J. C. Kentner's, Markdale

Markdale Roller Mills

FIVE ROSE FLOUR — FORD'S PATENT
PERFECTION BLEND — PASTRY FLOUR
Bran and Shorts — Mixed Chop

JOHN W. FORD

Voters' List, 1916

Municipality of the Township of Euphrasia, County of Grey.

Notice is hereby given that I have transmitted or delivered to the persons mentioned in section 9 of the Ontario Voters' List Act, the copies required by said section, to be so transmitted or delivered, of the list made pursuant to said Act of all persons appearing by the last revised Assessment Roll of the said Municipality to be entitled to vote in the said Municipality at Elections for members of the Legislative Assembly and at Municipal Elections, and that the said list was first posted up at my office, at Rocklyn on the 5th day of July, 1916, and remains there for inspection, and I hereby call upon all voters to take immediate proceedings to have any errors or omissions corrected according to law.

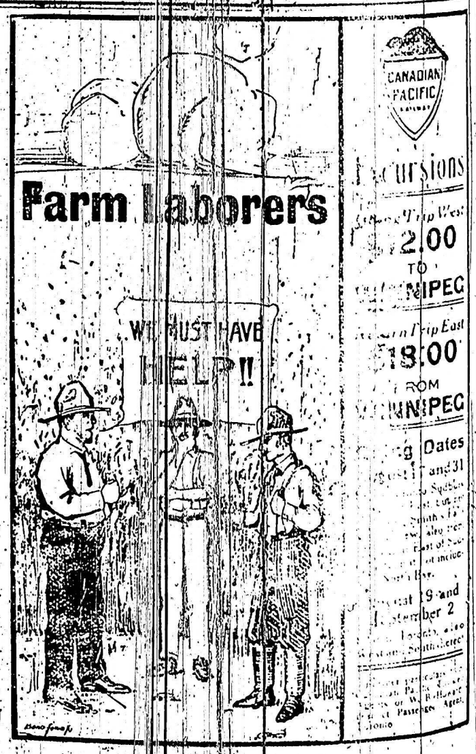
Dated this 5th day of August, 1916.

N. L. CURRY, Clerk.

CARD OF THANKS.

I wish to thank my many friends and neighbors for their kindness to me during my illness and death.

Mrs. Porter.
Kimberley.



CANADIAN PACIFIC

EXCURSIONS

Trip West $2.00 TO WINNIPEG

One Trip East $18.00 FROM WINNIPEG

Dates ... 19 and September 2

C. W. RUTLEDGE, Proprietor.
VOL. 36.—WHOLE NO. 1859.

Local and General

Thompson's for Men's and Boys' Clothing.

Men's New Fall Hats $1.25 to $2.50 at Mercer's.

Mum, the deadorant, for sale at Turner's Drug Store.

Boys' shirts and shirt waists, etc., at P. J. Thompson's.

Berger's Pure English Paris Green for sale at Turner's Drug Store.

New stock of Ladies and Men's Waterproof Coats just in—selling cheap at Mercer's.

Hydro Commission and Hotpoint Electric Irons at Turner's Drug Store. Guaranteed for 10 years.

In a letter dated August 7th from Mr. A. E. Alton, Stoughton, Sask., he says "Crops never looked better in this part."

Forty of the famous Raeburn War Cartoons in book form, 25 cents at Turner's Drug Store. This is a bargain.

Now's the time, and Mercer's the place to buy clothing. Later you will pay from $2 to $5 more for your suit or overcoat.

Mrs. Phillips had a sale of a portion of her household effects and purposes remaining in town if a suitable residence can be secured.

"Khaki Life" is the name of a column page weekly paper issued from Camp Borden. It is a well gotten up youngster and has already a big circulation.

Advertise in The Standard.

Special Value in Boy's Shoes, all sizes. P. J. Thompson.

The happy tool wielder of the traction engine will be through threshing down Thursday at 5.30 will be heavy for the time.

A verdict of accidental death was the result of the inquest which concluded on Friday re the train-auto crash of July 21st in which Mr. McFarlane met death.

There's a number of houses in town, and numerous inquiries for apartments. Markdale is very nearly with out a half dozen modern residences such as would rent from $8 to $10 a month.

Any amount of money on mortgage security at lowest rate of interest. No delay. No fees. Properties inspected personally. No waiting for inspectors. Write, wire or phone. Apply Young, Markdale. Agent for Canada Permanent Loan and Savings Company.

This will be a record year for Port McNicoll. It is said about 6,000,000 bushels of grain have been handled at the C.P.R. elevator there. An average of one boat a day has been loaded at the elevator since the opening of navigation.

Lilac Hose, Lilac and Rose, Lilac Toilet Waters at Turner's Drug Store.

Are you saving your coupons for the Dominion War Loan, which will be issued in October? When the bonds are announced, an announcement of the issue will be made in The Standard. This is an investment of the character imagine, and with an attractive rate of interest. The Department of Finance, Ottawa, assures the buyers of these bonds that they are helping to win the war. Help your country and help yourself.

Young Women "On Their Own." One of the ways in which young women can "do their bit" is by helping in keeping the wheels of commerce in motion by taking the place of office men who are going to the front. Training in shorthand, typewriting, bookkeeping, stenography and business subjects is necessary and can be obtained without charge at the Northern Business College, Owen Sound, which has courses of study designed to prepare young people quickly for war time office work. Fall term begins Sept. 4th. Catalogue free.