

Subscription, \$1 a year; copies going to the U.S. five cents extra for postage. Twenty-five cents added when not paid in advance. No paper discontinued until all arrears are paid, except at the option of the publishers.

ADVERTISING RATES.
All Display Advertisements are charged at the following rates per inch for each insertion:

Table with 2 columns: Type of ad (Year, 9 Months, 6 Months, 3 Months, 1 Week, 1 Day), Rate per inch.

Preferred position, 10 per cent additional.
All Advertisements under 1 inch are charged as one inch.
Professional cards of 1 inch or under, \$2 per annum, or \$3 for six months.

Reading Notices inserted in local columns, 10c per line to transient advertisers and 5c per line to contract advertisers.
Advs. of Farms and Real Estate for sale or lease, 1 inch, 50c per line for each subsequent insertion.

Transient Advs., such as Legal Notices, By-laws, etc., 10c per line for the first insertion and 5c per line for each subsequent insertion.

Information covering Special Contracts will be supplied promptly upon application.
All correspondence intended for the Markdale Standard, Markdale.

Standard Clubbing Rates table listing various publications and their rates.

BUSINESS DIRECTORY

- List of business advertisements including W. C. DAVIS (Painter and Paperhanger), R. J. SPROULE (Estate Agent), P. McCULLOUGH (Solicitor), LUCAS, RANEY & HENRY (Solicitors), DR. J. A. McARTHUR (Dentist), L. G. CAMPBELL (Dentist), and G. R. MILLER (Medical Graduate).

FRATERNAL.

A. F. & A. M. Hiram Lodge, No. 490, G. R. C. Markdale, meets on Tuesday evening on or before the full moon every month. Visiting brethren cordially invited. Rev. R. M. Phelan, W. M.; H. C. Duff, Secretary.

C. O. C. F. No. 399 Court Markdale, Canadian Order. Meets every second and fourth Wednesday of the month in Matthews' Hall at 8 o'clock.

MARKDALE L. O. L. No. 1045. Meets in Sarjant's block on Thursday evening on or before full moon in each month.

DR. J. S. SHEPHERSON Veterinary Surgeon. Graduate of the Ontario Veterinary College, Faculty of Veterinary Science, University of Toronto.

DR. DeVAN'S FRENCH PILLS. A reliable medicine for all ailments of the bowels and stomach.

PHOSPHORUS FOR MEN. Restores vitality for Nervous Brain; Increases strength and endurance.

Synopsis of Canadian North-West Land Regulations. Land is available in Dominion Lands Agency of Sub-Agency for the District.

PROTECTION IN BATTLE. The new steel helmet introduced by the French has proved itself of great use.

PILES CURED AT HOME. If you suffer from bleeding, itching, blind or protruding piles, send me your address.

TERRIFIC LOSSES TO GERMANS IN CHAMPAGNE OFFENSIVE

Four Concentrated Attacks Repulsed on a Five-mile Front Without Loss of Ground to French. A despatch from Paris says: A formidable two-day offensive launched by the Germans against the French lines in Champagne broke down under French counter-attacks, leaving only a small section of trenches in Teuton hands.

THE SUNDAY SCHOOL INTERNATIONAL LESSON, JANUARY 16.

Lesson III.—Peter's Sermon at Pentecost. Acts 2: 14-47. Golden Text: Acts 2: 21. Verse 22. Peter has been expounding the significance of what these people have heard by appealing to Joel, who in his turn, had developed older aspirations that "all Jehovah's people might be prophets."

RUSSIANS HOLD POSITIONS WON

Succeed in Consolidating Them Despite Desperate Counter-attacks. A despatch from Petrograd says: The struggles for the possession of Czartorysk and Czernowitz, which continued with unabated ferocity for several days, have temporarily ceased.

FRENCH AIRMEN BOMB MONASTRY

Many Fires Are Reported to Have Broken Out in the Town. A despatch from London says: The Salonica front is chiefly notable in despatches as the scene of almost continuous aeroplane skirmishes.

FRANCE'S FIRST WAR VICTIM

Corporal Peugeot Shot by German on August 2, 1914. The first soldier of France killed in the present war was Corporal Peugeot, who was shot by a German officer at Jonchery on August 2, 1914.

SOONS OF KINGS IN ARMY

Eighty under the tricolor of France are several sons of kings, "black kings" according to the Figaro. One of them is the son of the one-time King of the Soudan, Dinah Salifu.

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PARALYSED AND HELPLESS

Prominent Merchant Restored to Health by "Fruit-a-likes"

Dunlop, N.B., July 23d, 1914. I had a stroke of Paralysis in March and this left me unable to walk or help myself and the Convalescence was terrible. Finally I took "Fruit-a-likes" for the Convalescence. This fruit medicine gradually toned up the nerves and actually relieved the paralysis. By the use of "Fruit-a-likes" I grew strong and all the palsy left me. I am well and attend my store every day.

TURKS REPULSED IN MESOPOTAMIA

British force, marching from a village near Erzerum to the relief of the Baghdad expeditionary force under Gen. Townsend, which has been besieged at Kut-el-Amara since its retreat from Ctesiphon, was attacked by the Turks on Jan. 9. The effort to cut off the relieving force not only failed, but after a desperate battle lasting several days the Ottomans were decisively defeated, and fled in disorder, pursued by the British. The Turks lost 700 prisoners, two guns, and a large number of dead and wounded, the battle lasting several days.

ABOUT THE FAMOUS

Little Stories That Are Told of Well-Known People. Lord Pirrie, the great British shipowner, walks a mile every day before breakfast.

WAR PHRASES

Each Big War Accrues for a Number of Them. Probably the first phrase coined in the present war was that which related to the treaty that Germany contentiously tore up when it outraged the neutrality of Belgium.

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TO ENJOY WINTER Prof. Frankland demonstrates that COD LIVER OIL generates more body-heat than anything else. In SCOTT'S EMULSION the pure oil is so prepared that the blood fortifies from every drop, while it profits through the lungs.

SCOTT'S EMULSION logo and text: "Keep your mouth shut," said the nurse when Tommy was having his bath, "else you will swallow some of the water." "Well, what about it?" asked Tommy. "Is not there plenty more in the cistern?"