Why Not Treat Yourself to a Christmas Present

A Suit or Overcoat from this store will prove a lasting satisfaction. You have choice of a wide variety of Winter Garments that represent more than the usual amount of style and quality—and at very moderate cost.

$7.50 to $20.00.

Select your gifts from our Men's Furnishing Department. Exhibits of the most exclusive cravats in fancy, plain and silk knitted effects—25c. and 50c.

Mufflers, Linen Handkerchiefs with initial, Gloves, Shirts, etc., specially selected for the Christmas trade.

H. MERCER & SON

MARKDALE

WINTER TERM from Jan. 2nd

ELLIOTT Business College TORONTO, ONT.

Canada's High Class Commercial School! Highly recommended by former students. Graduates in strong demand. Write for new catalogue.

THE MOST DIRECT ROUTE to Honor, Fame and Wealth is via

Orangeville Business College

Six months' stop-over required. Efficient service. No delays. Safe, sure and satisfactory. For rates and reservations apply at once to FOSTER FERGUSON,

Shaw's Schools

Toronto, Canada, include the Central Business College, The Central Telegraph & Railroad School, and Four City Branch Business Schools. All provide excellent courses leading to good salaried positions. Free catalogue on request. Write for it. W. H. Shaw, President. Head Office, Yonge & Gerrard Sts., Toronto.

Winter Term opens Jan. 2 at the NORTHERN Business College OWEN SOUND ONTARIO

Absolutely no chance work. Business backed by thirty-two years of experience.

Every graduate guaranteed a position. Business, Shorthand, and Preparatory Department.

Information free.

A. FLEMING, F.C.A., Principal. D. FLEMING, Secretary.

It will be a merry Christmas for the one who gets a Kodak. It will be welcomed alike by a boy or girl, a man or woman, for it has the spirit of Christmas in it. Remember, all styles at Turner's Drug Store.

DON'T BE BALD

Nearly Anyone May Secure a Splendid Growth of Hair.

We have a remedy that has a record of retarding baldness and promoting hair growth in 93 out of every 100 cases, where used according to directions for a reasonable length of time. That may seem like a strong statement — it is, and we mean it to be, and no one should doubt it until they have put our claims to an actual test.

We are so certain Rexall "93" Hair Tonic will eradicate dandruff, act to prevent baldness, stimulate the scalp and hair roots, arrest premature loss of hair and promote hair growth that we personally give our positive guarantee to refund every penny paid us for it in every instance where it does not give entire satisfaction to the user.

Rexall "93" Hair Tonic is as pleasant to use as clear spring water. It is delightfully perfumed, and does not grease or gum the hair. Two sizes, 50c. and $1.00. With our guarantee back of it, you certainly take no risk. Sold only at our store—The Rexall Store. 7A

THE MARKDALE STANDARD

THURSDAY, DEC. 26th, 1912.

Christmas.

Before The Standard reaches many of its readers this week, the joyous festival of Christmas will have passed. No Christmas comes nowadays without much questioning, both before and after the day, of its changing status and importance and meaning; without regret of the good old holiday of yore. But on the day itself, the old, old spirit of those lamented, far older than Christianity, an inheritance come down to us from vanished days reasserts itself with undiminished strength. The essence of the feeling of the season, untold antiquity persists, Christianity has given it a deeper meaning, a higher purpose, which fact survives changes of social life and circumstances. The day is felt, it is all pervading, an atmosphere, the great festival of the year, closing worthily with an "uplift" too genuine, too necessary to all that is best in us ever to be voluntarily given up.

It is the material, the non-essential with which we surround the spirit of the festival that causes this recurrent questioning of the likelihood of its further survival as an influence, this uneasy fear of its degeneration into a mere extravagant burdensome material compulsory game of do ut des. Yet, in the retrospect of the last decade, a return to the older, less ostentatious, more spiritual way of celebrating the feast of feasts of the white race is increasing perceptibly. The spirit is growing even stronger in practical Christianity, in civic service, in benevolence, in good will toward all men, above all toward the suffering and the poor whom we have always with us. And where this spirit remains and grows, the abuses that have grown up around it can be easily corrected.

Above all, let us make Christmas, the feast of the Child, ever more the simple, beautiful, meaningful festival of our children. Thus shall we best preserve its mission for the generations that are to come after us.

The Christmas Tree.

The Christmas tree is supposed to date from long before the christian era, instead of from comparatively recent times in Germany, as is commonly thought. It is said that at festivals to celebrate the winter solstice in ancient Egypt a palm tree was used as a symbol of the completion of the year. The palm tree was said to put out a spray a month, and the tree used at such celebrations must have twelve shoots or branches to typify the year that had just come to an end.

A Des Moines man had an attack of muscular rheumatism in his shoulder. A friend advised him to go to Hot Springs. That meant an expense of $150.00 or more. He sought for a quicker and cheaper way to cure it and found it in Chamberlain's Liniment. Three days after the first application of this liniment he was well. For sale by R.L. Stephen

NEWS FROM SURROUNDING TOWNSHIPS

BY STAFF REPORTERS

VANDELEUR

(Special to The Standard.)

Merry Christmas.

Mrs. Douglas, of Stayner, visited friends here recently.

The Misses Davis gave a party in honor of their cousin, Mr. Jas. Cochrane, of Brockville, on Wednesday evening of last week. Mr. Cochrane returned home on Friday, after spending a week with friends here.

Messrs. W. B. Buchanan and W. L. Cullis, of Toronto University, also Mr. S.H. Buchanan, of the N. B. C., Owen Sound, are holidaying at their parental homes here.

Mr. and Mrs. Pritchard, of Williamsford, are the guests of their cousins, Mr. and Mrs. Geo. Pritchard.

The members of the C.O.F., together with their wives, partook of a fowl supper and spent a very pleasant evening at the home of Mr. and Mrs. Wm. Alcox last Wednesday.

A number of the members of the Sons of Temperance intend going to the District meeting at Thornbury on Friday.

Mr. J. M. Davis has purchased a new piano.

The S.S. teachers and pupils are making great preparations for their anniversary on Tuesday, December 31st.

Messrs. McMaster, of Eugenia, and Woods, of Wodehouse, are threshing clover in this vicinity at present.

PRICEVILLE.

(Special to The Standard.)

Otto Konold shipped 4 cars of fat stock to Toronto during the last two weeks, and on Friday last some expert pickers came on the train and dressed 360 turkeys and some other fowl, some of them killing and picking two turkeys per minute.

We notice that the Picnic—Sargeant petitioners got badly snubbed at last meeting of County Council. Some respectable persons over this way inform us that their names appeared on said petition, but that they never signed it, or authorized any person to do it for them. Would the County Councillor interested in said scheme, or some of the "tat paws" made use of, kindly throw some light on this matter.

Donald Matheson, who has been with a surveying party north of Lake Superior, came home last week, his foot being injured by frost.

We wish to congratulate Miss Mary Aldcorn on passing examinations at the Model School, Durham.

Another family has moved into the village in order that the children may attend our school. The teaching abilities of Mr. J. L. McDonald are much appreciated.

The Misses Laura and Ella McKinnon, Myra McLean, Verie Harrow, Becky MacMillan and Edna Ferguson, of Owen Sound Collegiate, also Margaret Tryon, of Toronto, are home for the Christmas vacation.

Stanley Ferguson, who has been teaching Huron St. School, Toronto, came up on the train Friday evening and seemed to be pretty well loaded down with presents from the scholars in his room. During the last day of school whenever he would be absent from his desk, or out of the room for a few minutes, returning he would find some more parcels piled on his desk.

WOMEN'S HAIR MADE GLORIOUS

Parisian Sage Stops Falling Hair and Dandruff.

Nothing so detracts from the attractiveness of woman as dull, faded, lusterless hair.

There is no excuse for this condition nowadays, because notice is hereby given to the readers of The Standard that Parisian Sage, the quick acting hair restorer, is sold with a money back guarantee at 50 cents a large bottle.

Since its introduction into Canada, Parisian Sage has had an immense sale, and here are the reasons:

It is safe and harmless. Contains no dye or poisonous lead.

It cures dandruff in two weeks by killing the dandruff germ.

It stops falling hair.

It promptly stops itching of the scalp.

It makes the hair soft and luxuriant.

It gives life and beauty to the hair.

It is not sticky or greasy.

It is the daintiest perfumed hair tonic.

It is the best, the most pleasant and invigorating hair dressing made.

Fight shy of the druggist who offers you a substitute, he is unworthy of your confidence.

Made only in Canada by the R. T. Booth Co., Ltd., Fort Erie, Ont. The girl with the Auburn hair is on every package.

All reliable druggists, department stores and toilet goods counters have Parisian Sage Hair Tonic. The girl with the Auburn hair is on every package. W. Turner & Co. guarantee it. 1

KIMBERLEY

(Special to The Standard.)

Good sleighing for Xmas.

Mr. Robt. Lawrence is visiting friends in the Parry Sound District at present.

Mrs. Chas. Goode and daughter, Dorothy, are spending the Xmas. week with the former's mother, Mrs. John Plewes.

Mr. John Taylor, of Rocklyn, was a caller in our burg one day last week.

Mr. Robt. Irwin, who has been visiting at his parental home here, returned to Callander one day last week.

Mr. Chas. Stuart shot a fine red fox one day last week.

Miss A. Simpson and J. H. Johnston, of the public school staff, left for their respective homes on Sat. last to spend the Xmas. week.

Mr. Frank Hutchinson, of Medicine Hat, Sask., is visiting at his parental home here at present.

Messrs. John and William Hammond, of the Meaford High school are spending Xmas. at their parental home here.

Miss Vera Magee, who has been visiting friends in Toronto, returned home one day last week.

The Christmas Tree and entertainment held under the auspices of the Methodist Sunday School was a huge success financially and otherwise. Mr. H. Lawrence, in the role of Santa Claus, played his part exceedingly well and convulsed the audience with his witty sayings. Much credit is due Mr. Chas. Stuart, Miss Simpson, of the Public School staff, also Miss Nellie Barritt, for the success of the entertainment.

EUGENIA

(Special to The Standard.)

Merry Christmas To all readers of The Standard.

Eugenia L.O.L. No. 1118, held their Annual Meeting on December 18th, 1912, and elected the following officers for the ensuing year: W.M.—Alex. Carruthers; D. M., Rob. McMullen; Chaplain, Henry Weber; Rec. Sec., Stanley Campbell; Fin. Sec., Garnet Magee; Treas., Duncan Williams; D. of C., Wm. Magee; Lecturer, James Carson; Com., John Parsons, Rob. Williams, Earl Parliament, Josiah Cooper, Fred Smith. District Master, Herb Corbett, being present, rendered a fine address; also District Deputy Master, Fred McMaster, was present and gave good information as to the management of the primary lodges. Other visiting brethren were present. After tendering a vote of thanks to the visiting brethren, the meeting was closed by singing God Save the King.

The annual meeting of the Presbyterian Ladies' Aid Society met Dec. 19th, 1912, and elected the following officers for the ensuing year: Hon. Pres., Mrs. Meldrum; President, Mrs. Jake Williams; Vice President, Mrs. Thos. McKee; Secretary, Mrs. Frances Genoe; Treasurer, Mrs. Alex. Cameron; Auditors, Miss Jennie Carson and Miss Laura Hyslop. Mrs. Henry Williams, Mrs. A. Cameron and Miss Carson served fowl supper to the ladies of the society in the Basement of the church at the close of the meeting.

A number of the young people of Eugenia spent a very pleasant evening at Mrs. Rob. Campbell's, of the Valley, on Thursday last.

Mrs. Fred Pedlar and children have gone to visit for a couple of weeks in Meaford.

The O.W.I. will meet on Tuesday the 31st, at 2.30 p.m., instead of New Years day, at the home of Mrs. A. Smith.

Messrs. Ellis and Alice Williams drove over to Flesherton rink on Saturday evening.

Surely if the conductor on the C. P. R. had not forgotten how quickly the time flew when he first got married, he would have waited a couple more minutes for Wilmer and his bride on Wednesday morning.

Mrs. Woodburn has gone to the city to visit with friends for a while.

Mr. and Mrs. Joe Fenwick, of Flesherton, visited friends in Eugenia over Sunday.

Mr. Kard. Graham is laid up at present with pleurisy.

Mr. John Williams is spending a week with friends in Toronto.

A number from here attended the entertainment at Kimberley on Friday night.

Mrs. J. E. Williams is in poor health at present.

Mr. and Mrs. Jake Williams and children attended the reception of the latter's nephew, Drury Stewart and bride, of Stratford, at Mrs. McTavish's, Flesherton, on Monday night.

We wish to call your attention to the fact that most infectious diseases such as whooping cough, diphtheria and scarlet fever are contracted when the child has a cold. Chamberlain's Cough Remedy will quickly cure a cold and greatly lessen the danger of contracting these diseases. This remedy is famous for its cures of colds. It contains no opium or other narcotic and may be given to a child with implicit confidence. Sold by R.L. Stephen.

HILL BROS., Markdale.

Xmas. Shopping.

Our store is filled with Xmas. suggestions; something suitable for Father, Mother, Sister or Brother. Our large staff of salespeople will look after your wants. Shop early and get the choice of everything.

Special Values in Furs

We have a splendid range of Small Furs in Marmot, Mink, Persian Paw, Opposum and Hare in the newest styles.

Ladies' Furs.

Mink Muffs, from	$25.00 to $60.00
Mink Ties,	$18.00 to $37.50
Marmott Sets, from	$10.50 to $22.50
Persian Paw Setts, from	$12.50 to $25.00
Oppossum and Hare Sets, from	$10 to $20.00

3 only Ladies' Rat Lined Coats, Dyed Coon Collar, beautiful Beaver Shell, marked for quick selling at $40.00

Men's Furs

2 only Men's Quilt l... mott Collar, go... at $11.

6 only Men's Quilt ... Coats, fine beaver ... at ... $14.

Men's Fur Collars and ... Ask to see them

Men's Heavy Rubbers

This week we will sell one hundred pairs of Men's 1 buckle pure gum Rubber ... Special, per pair ... 4[illegible]

Xmas. Suggestions for the Ladies

A large assortment of Hand Bags, Belts, Fancy Collars, Combs, Handkerchiefs, Nett Waists, Fancy Slippers, Gloves, and Parasols, priced to suit every purse.

Xmas. Suggestions for the Men

A large assortment of ... Coats, Silk Handkerchiefs, and Fo... of all kinds which make handso... for father and brother.

Toys for the Children

As usual, our Toy Department for the children, will be filled with Kn... at prices less than you usually pay.

GROCERY DEPARTMENT

Our Grocery Department is full of the best of everything, New Raisins, Peels, Nuts, Icing Sugar and Spices. Everything new and fresh and at the ...

HILL BROS., - Markdale.

FLESHERTON

(Special to The Standard.)

The High School pupils gave a merry evening to a good sized audience in the assembly room of the school on Thursday evening last, when a mock trial was given, the charge being bigamy. There was much humor throughout and the audience was kept in laughter. At the small admission fee of 15 cents $27.00 was realized.

The public school closed for the holidays on Friday with an enjoyable concert given by the pupils of the primary and second rooms. At Miss Mary Wilson's school, No. 3, east of the village, there was also a pleasing entertainment at the closing on Friday afternoon.

Born—At Flesherton, on December 14th, to Mr. and Mrs. S. Shunk, a daughter.

After about three months' illness Miss Broughton Ann LeGard passed away on Thursday morning last at the home of her sister, Mrs. Henry Wilson, of this place. The funeral took place to Flesherton cemetery on Thursday afternoon. Service was conducted by Rev. H. E. Wellwood, the family pastor. The deceased was a daughter of the late Mr. and Mrs. Chas. LeGard and was born near this village fifty-three years ago. Two sisters, Mrs. Wilson and Mrs. W. J. Talbot and one brother, John H., survive her.

Mr. H. S. White and Mr. Brown, of the high school, have gone for the Christmas holidays, the former to Port Hope, and the latter to Brampton. Miss Switzer and Miss Bell, of the Public School, have also gone, the former to Kirktown and the latter to Owen Sound.

Miss Napper and Miss Long, milliners, have finished for the season, and gone to holiday at their homes.

Miss Laura Henry, milliner, is home from Drumbo for holidays.

Miss Beatrice Thistlewaite, who passed successfully for a teacher at Durham Model School, is home for holidays. Miss Catherine Burns, of Maxwell, also a pupil of the high school here, Modeled successfully at Durham.

Miss Laura Armstrong, of Normal School, and Miss Gladys Cornfield, of Harbord Collegiate, Toronto, are home for holidays.

Mr. and Mrs. Charley McMullen, Gordon, Stanley, Fred and Austin, Toronto, are holidaying at the parental home.

Dr. and Mrs. R. H. Henderson and son, Ivan, and Mrs. W. Ayers, of Toronto, are Christmas visitors with Mr. and Mrs. Blackburn.

Mrs. J. W. Henderson, of Toron... to, is spending the holidays with relatives here.

Messrs. W. L. McFarlane, J. W. Tucker, J. W. Rutledge, W. A. Neely and J. Caesar, of Markdale, and C. L. Palmer, of Guelph, paid Prince Arthur Lodge A. F. & A. M., a fraternal visit on Friday evening last.

Prof. Jos. Stafford, of Montreal, is a Christmas visitor with his daughters at Dr. Ottewell's.

Dr. E. K. Richardson, Mr. Geo. Richardson, Mr. Arnold Thurston, Mr. Robert Bellamy, Miss Hattie Cole, Miss Annie Howard, and Miss LeGard, are home from Toronto for Christmas.

Mr. Jos. LeGard is home from Toronto for a couple of weeks holidays.

Mr. and Mrs. E. J. Swift and four children, of Toronto, and Mr. and Mrs. A. Brooks, of Hafriston, are Christmas visitors to join in a family gathering at Mr. and Mrs. P. Quigg's.

Miss Lally Armstrong, of Port Arthur, student at Ladies' College, Whitby, is spending the holidays with her aunt, Mrs. Fred Hickling.

Mr. and Mrs. W. T. McKee, Toronto, are Christmas visitors with their son, John W., fourth line.

Miss Ethel Fisher is home from Mt. Forest on a holiday.

The church services on Sunday were appropriate to the Christmas season. Mr. H. M. Eason, of Knox College, who supplied the Presbyterian pulpit, preached the Sunday School anniversary sermon. Mr. Eason's sermons were much enjoyed the past three Sabbaths. Rev. J. A. Hilts, of Sterling, will preach next Sunday.

Mr. Drury Stewart and bride, of Stratford, are on their honeymoon with the groom's relatives here, Mrs. George Stewart and family.

Mr. Jos. Cornfield received the sad news on Sunday of the death of his father at Kirwin, Kansas, where he was residing with his daughter. Mr. Cornfield was seized with a paralytic stroke a few weeks ago which resulted in his death. The deceased was one of the early settlers in Artemesia, on the farm now occupied by his son, James, at Mt. Zion Church. He was a good neighbor and friend, very highly esteemed in the community. In religion he was a Methodist, and his home had always an open door for the entertainment of the ministers on the circuit. His wife died nearly thirteen years ago.

Miss Belle Henderson, of Moose

VICTORIA CORNERS

Last ... Walker's ... in ... delegate ... than ... ties ... and ... given ... candy ... Last ... had ... fine ... to ... ter, Char... We are ... Stevens ... cent ill... Mrs. M... week ... mother ... Mr. M... from ... has ...

Milson's Sale Continued

The co... son's sa... day, 27th Dec... city of soo... of oth... one o'clock on above date. Geo Milson, Glenc...

Want Ads

FOUND

Lady's fur gauntlet found, ... office.

STRAYED

One-year-old heifer, red, ... my premises on Monday, N... The owner is requested to ... property and pay expenses. ... G. King, Walters Falls.

TENDERS

TENDERS WANTED ... Caretaker for Markdale ... and Continuation School ... fied duties of caretaker ... seen at Mrs. Hugh Knox's ... plement warerooms or J. ... phenson's Jewelry store ... to be in by Dec. 27th. The ... or any tender not ne... cepted. J. H. Stephenson

WANTED

Wanted—A market for ... Apply to McFarland & ...

FOR SALE

Man's heavy ... sale. A bargain. ...

A 5 months old ... Mrs. Schnitzler, Lan...

For Sale—Three ... horse aged; 1 cow 5 ... cow 10 years old; ... sleighs. John Gibson

TEACHER WANTED

For section 15, ... 1913, holding first or ... certificate. State salary ... William Stinson, Sec. ... 71-2

For S.S. No. 9, ... to commence after holidays; salary and qualifications ... Thos. Dennison, ... Lily Oak. 71-3

For Union School ... Artemesia & Euphrasia; ... ant preferred. Must be ... trained. Duties to ... 6th. Small attendance; ... house close to school. ... stating salary and ... ficate to ... Thompson, W... 720

NOTICE

Notice. There will be ... ping done at my ... day, Wednesday and ... further notice. W. ... Wodehouse.

PROPERTIES FOR SALE

FARM FOR SALE ... Lot 7 con. ten, E... hundred acres, all ... a good state of ... fenced, well watered ... ings, close to school, ... to market and ... Wm. Taylor, ... 58—

FARM FOR ... 100 acres, N... Euphrasia, with ... and in a good state ... has bank barn, ... water cistern in dairy ... well convenient to ... fenced. Enquire of ... on the farm, John ... Blakely, 128 A... Toronto.

FARM FOR ... S. ½ of 7, con. ... 100 acres, 85 acres ... hardwood bush; large ... and bank barn, ... well watered and ... of cultivation. 3 miles ... dale, 60 rods from sch... for selling, to wind... Apply to John Mc... Lyons, 827 11th street, ... Sound.

FARM FOR ... Lots 78, 79, 80 and ... cession 3, east T. & S.R. ... 75 acres, situated three ... Markdale, close to school, ... proved and has fair ... good well. A comfortable ... a family wanting small ... son for selling, to wind ... T. H. Richardson, ... Albert Rusk, ... Executors of ... the late Jo... 52—

FARM FOR SALE ... Lots 212, 213, 214, ... range southwest Toronto ... enham Road, Township ... containing 218 acres, ... acres cleared, 8 acres ... bush, balance swamp. ... Large brick house with ... and telephone. Barn 6... stone stabling. Hay ... Drive house, hen house, ... hog pen. Three wells, ... with windmill and water ... to shed. Two acres of ... This farm is in good l... ing two miles from Du... 1 mile from school. W... on easy terms of paym... or apply on premises. THOS. HENDER... 56-0pd-tf Dund...

You will find that ... everywhere speak well ... lain's Cough Remedy. ... from long experience in ... it that in cases of coug... it can always be depe... and that it is pleasant ... take. For sale by R.L.