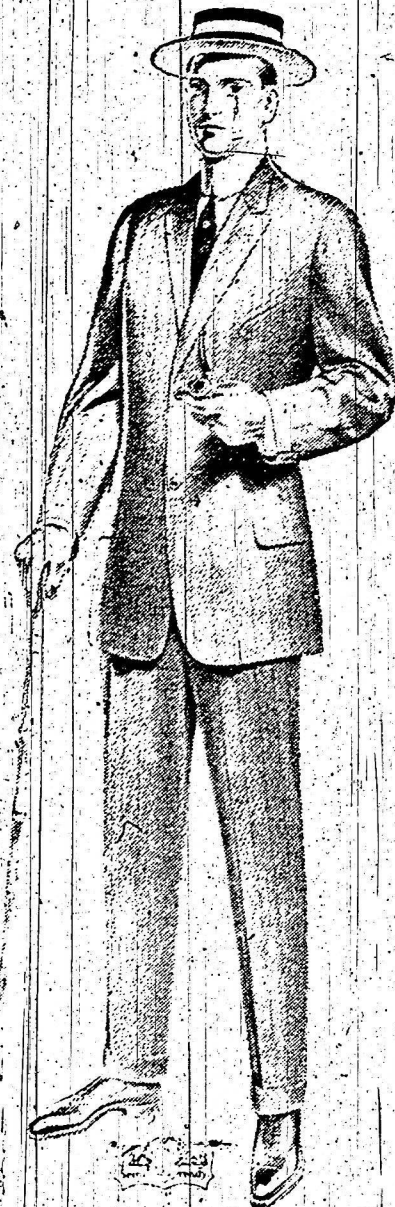


Reputation!



Exalting the virtues of Semi-Ready is not our business. We prefer that our customers should do that.

We advertise merely to tell YOU and to tell EVERY MAN that Semi-ready Tailoring will fit ANY MAN PERFECTLY, and give him intense satisfaction.

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Guaranteed Suits at \$15, \$18, \$20, up to \$25.

We always have the newest and best in Boots and Shoes, Hats and Furnishings.

H. Mercer & Son.

FLESHERTON

(Special to The Standard.)
Another of the pioneers of Artimonia, has passed away in the person of Mrs. Abraham Parker, an esteemed old Christian lady, who died at her late home near Wareham on Saturday last, after a painful illness, patiently borne. The deceased, who was in her 84th year, was born in Toronto, then known as Muddy York. Fifty-eight years ago she was married in Chinguacousy, Peel County, to Mr. Parker, with whom a few years later she came to Artemesia and for many years lived on the Toronto line, east of this village. Besides her aged husband three sons and six daughters survive, namely: John, Toronto; Thomas, at Ventry; William, at Wareham; Mrs. Geo. Copeland, Toronto; Mrs. John Flynn, Flesherton; Mrs. J. Nicholson, Bolton; Mrs. G. Johnston, Toronto; Mrs. R. Poody, Parry Sound; Mrs. Alex. Foster, Osprey. One brother, Mr. James Wallace, of this place, and a sister, Mrs. James McGillivray, of Owen Sound, also survive. The funeral took place on Monday afternoon to Mount Zion cemetery. The deceased was an Anglican in religion and in absence of her pastor, Rev. Mr. Williams, of Dundalk; the Rev. James Buchanan conducted the funeral service held in Mt. Zion church.

At the regular meeting of Prince Arthur Lodge A.F. & A.M., on Friday evening last the annual election of officers took place as follows: W. M., Bro. G. A. Watson; S. W., Bro. Herb. Smith; J. W., Bro. Thos. Henry; Chap., J. W. Bro. M. K. Richardson; Treasurer, W. Bro. J. Blackburn; Sec., Bro. T. Clayton; Tyler, W. Bro. J. P. Bont; P. M., W. Bro. J. P. Ottewill; Auditors, W. Bro. John Wright and Bro. H. Smith.

On Monday, May 20th, there passed away at Gravenhurst, Mr. Jas. E. Buchanan, son of the late Mr. James Buchanan, of Ventry, who had reached his 28th year. The remains were brought home for burial and the funeral took place on Wednesday last from Flesherton Station to Meaford Road Cemetery. The deceased was a member of North Star Lodge A.F. & A.M., Owen Sound, and his remains were interred with Masonic honors by the members of Prince Arthur Lodge here.

Owing to incorporation of the village it was necessary to elect a new public school board of six members and the election took place on Saturday. The new board consists of the former trustees, W. J. Bellamy, John Wright, and Wm. Davis, with J. Stewart, Thos. Stoll and S. Shank. A terrific thunderstorm with a deluge of rain visited this section on Friday morning last. Fortunately, there was only minor damage done other than that to the roads by swollen currents. At the horse shoe washout there was considerable added to the former break and the contractor on the new bridge will have suffered loss by the deluge.

The Methodist and Presbyterian churches were assisted on Sunday by the visitors, Dr. Murray, of Toronto, and Mrs. Matheson, of Niagara, both of whom were highly appreciated. At the Presbyterian church Mrs. Matheson gave a fine rendered solo and at the Methodist church Dr. Murray sang a fine solo in the morning and assisted in a trio in the evening.

At the Methodist church on Sunday evening Rev. Mr. Wellwood's discourse was based on the three words of Empire Day—Duty, Honor and Self-Sacrifice and was an appropriate patriotic address. The service closed with singing the National Anthem.

At the League meeting in the Methodist Church on Monday evening there was pleasing fraternal relations between the Presbyterians and Methodists. Mrs. Matheson favored the League with special music and Mrs. Marcellus gave an excellent paper on "The Value of the Initiative."

Mrs. Alex. Stewart received word last week of the death of her eldest sister, Mrs. Connell, at Guelph. The deceased was 92 years of age, and formerly lived at Owen Sound, where the remains were taken for burial. Miss Edna Stewart attended the funeral from here.

Miss May Jameson, daughter of Mrs. J. H. Jamieson, of this place, has received her diploma for professional nurse from Mountaineer Hospital, Mountclair, N.J., where she has undergone training. Mrs. S. Danube underwent an operation in the hospital, Toronto, last week and his friends here are pleased to learn he is improving.

The Methodist congregation elected on Sunday morning the quarterly Official Board, viz: W. J. Bellamy, Thos. Clayton, John Hendr. F. G. Karstedt, Isaac Sinclair.

Though not most favorable weather on the 24th for picnicking and fishing a goodly number left the village in the afternoon in pursuit of pleasure in this way. Rev. Mr. Wellwood went to Chatsworth on Monday to attend District meeting and was accompanied by Mrs. Wellwood to visit old friends.

Mrs. W. A. Armstrong is in Toronto this week a delegate to the Women's Missionary Convention.

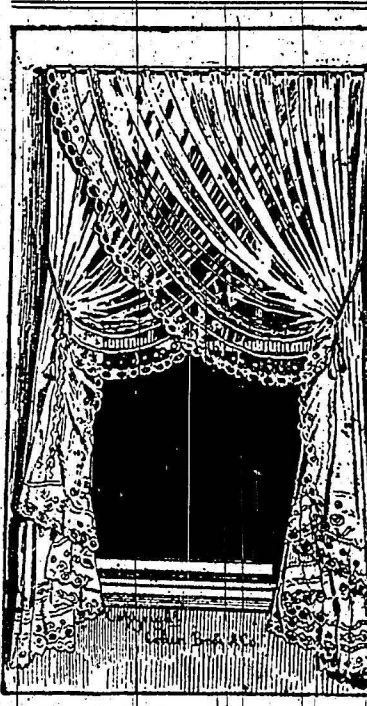
Dr. Thos. Henderson, of Toronto or your children are troubled with a cough or cold give it a trial and become acquainted with its good qualities. For sale by R. L. Stephen.

McFARLAND & CO.'S WEEKLY STORE NEWS

We are ready for the Wool Season

We want 50,000 Pounds Wool and are prepared to pay the Highest Cash or Trade Price

We appeal to you who are desirous of procuring your wools where the QUALITY the BEST, and PRICES the LOWEST. We will have SPECIAL PRICES in all Departments this month.



Lace Curtains.

50 pairs, large size, nice designs, at per pair 50c.
50 pairs of a very Special Curtain at per pair 75c.
50 pairs of a Curtain that will compare with most lines at \$1.50, for per pair 1.25
50 pairs of "Our Special," greatest Curtain in town at per pair 1.50
We also have many other lines at \$2.00, \$2.50, \$3.00 and \$3.00.

Housefurnishing Department

W invites you specially to have a look and see the values and our large assortment.
Tapestry Squares from \$3.75 to \$18.00
Brussels Squares from \$15.00 to \$35.00
Velvet Squares from \$18.50 to \$40.00



Ladies White

Ladies who are looking for Covers that are handsome, our stock.
Corset Covers 10c, 12c, 15c, 20c, 25c, 30c, 35c, 40c, 45c, 50c, 55c, 60c, 65c, 70c, 75c, 80c, 85c, 90c, 95c, 1.00, 1.25, 1.50, 1.75, 2.00, 2.25, 2.50, 2.75, 3.00, 3.25, 3.50, 3.75, 4.00, 4.25, 4.50, 4.75, 5.00, 5.25, 5.50, 5.75, 6.00, 6.25, 6.50, 6.75, 7.00, 7.25, 7.50, 7.75, 8.00, 8.25, 8.50, 8.75, 9.00, 9.25, 9.50, 9.75, 10.00.

Milliner

New, stylish and sensible have visited and examined the pleased to have you visit our during this month have Special

New Wall Papers

We have Wall Papers in abundance, shades and designs superior to any of the past seasons. We have a complimentary repeat of this season on the latest assortment and values which are here.
Price per Roll
4c up to 50c.

Year Department.

White Gowns, Underskirts and made and prices right should expect.

Department.

A variety of all ladies of this class in our Hats, Miss Louchery Department and will be prices for you

BRING US YOUR TRADE. McFARLAND & CO., MARKDALE

HOME STUDY

Thousands of ambitious young people are being instructed in their homes by our Home Study Dept. You may finish a college course in less than a year. Pay whatever you wish. This Year's Experiences. Large Trainers in Canada. Enter on any day. Positions arranged. If you wish to save, learn and earn while you earn, write for particulars. No vacation. Grandville Business College, 175 Spadina, President.

GOOD POSITIONS

FOR THE GRADUATES of the NORTHERN Business College. Open Sound, Ont. Thorough courses, large staff, excellent equipment, up-to-date buildings, and wide opportunities to place every graduate in a position of advantage. Principal, C. A. Fleming. Secretary, G. D. Fleming.

ELLIOTT Business College

TORONTO, ONT. Toronto, Ont., does not. NOW is an excellent time to commence a course. Write for catalogue.

Study At Home

Start a course in Bookkeeping or shorthand and use your spare time until this Fall or Winter and then finish it at college if you wish. Many are following this plan, saving expense and getting ready for a good disposition. Write us for particulars.

Don Carlos

The German Coach Stallion. Stands 141, and weighs 1500 pounds.
ROUTE. Monday—Will leave his own stable Meaford, and travel by Grace Road to St. George's Hotel, Thornbury for noon; then by Chatsworth and 10th line to Chas. Hills for night.
Tuesday—By Ravenna to Mr. Thompson Bank for noon; then by 10th line to 6th line, to Woodford, then by 10th line to Chas. Hills for night.
Wednesday—By Hugh Thompson's corner, and Faversham to Meaford for noon; then by 10th line to 6th line, to Woodford, then by 10th line to Chas. Hills for night.
Saturday Morning—To his own stable.
See terms as to living colts. JOHN FINDLAY, Prop., Meaford.

THE MARKDALE STANDARD

THURSDAY, MAY 30th, 1912.

Hands Off May 24th.

Plunket's may urge a Canadian Government to seek popularity with his Majesty George V. by substituting a holiday on June 3, the birthday of the reigning sovereign, for the observance of May 24th.
The substitution would not tend to popularize either the Canadian Government or King George in this country.
May 24th is established in the affections of the people as the best secular holiday in Canada. The day is glorified by the associations with the "people of the early days"—the men and women who came from the immigrant ships, and on May 24th, 1838, and every succeeding year, welcome from the sight of the Lion Jack flying from the flagpoles in the little villages of Upper Canada. May 24th was first honored in token of the reigning sovereign, May 24th finally took on the grandeur of a national day.
The cause pronounced upon the evil-doer who "removes his neighbor's landmark" is waiting to blight and wither the bushes who would tear May 24th from its throne in the hearts of Canadians, young and old, and Canadians who are no longer young.

Farmers' Institutes.

Within the past decade the Farmers' Institutes have come to the front as a potent influence in the uplift of agriculture in the United States. Institute work is now established in forty-four States. In the United States 5,532 institutes were held last year, of these 3,723 were one-day meetings, 1,704 two days and 153 three days or more. There were held 15,232 sessions at which there was an attendance of 1,902,675. The special institutes attracted an attendance of 1,232,933 making the entire attendance at institutes of all kinds 3,337,002. This was \$39,818 more than in 1910.
In addition to the institutes, 119 movable schools were held with an attendance of 39,965. There were 26 railroad instruction trains which covered 35,705 miles, and the lecturers were heard by 929,120 persons. In addition to this instruction and opportunities for getting acquainted, there were hundreds of farmer's picnics and socials, all helping forward the uplift of the country's most important workers. Yes, the farmer is coming into his own, after the long waiting for which he is not himself wholly blameless.
There never was a time when people appreciated the real merits of Chamberlain's Cough Remedy more than now. This is shown by the increase in sales and voluminous testimonials from persons who have been cured by it. If you or your children are troubled with a cough or cold give it a trial and become acquainted with its good qualities. For sale by R. L. Stephen.

ROCKLYN

(Special to The Standard)
Mrs. Ezra Cook is visiting her brother, Mr. A. Crabtree, of Lingwood.
Master Danson Crabtree, of Rocklyon, is visiting his friend, Milton Otton, at the present time.
Mr. and Mrs. C. Carby children spent Sunday at home of the former's sister, R. Homson, of Heathcote.
The service held in church last Sunday evening in connection with the cadets of the 1st Battalion, was largely attended. Mrs. Jim Greenway and Hazel Falls left Monday morning for Toronto to attend the convention of the Rocklyon Branch of the Y.M.C.A. Mr. and Mrs. W. F. Fells Sunday at Thornbury guests of the latter's father, Mr. J. A. Hallbert.

Mrs. Gould, of Markdale, leaving her daughter, Mrs. Clugston, who is ill.
The Messrs. M. and E. S. Blantyre, spent Sunday home of their uncle, Mr. Varty.
Born—On Thursday, May 23rd, to Mr. and Mrs. McKenzie, a son.

FRENCH NEGRO

The noted stock horse will be for service at his own stable, lot 25, cont. S. Euphrasia, for the season of 1912, every day except Wednesday. He will be in Meaford every Saturday.
Boyd, Prop. and Collector, Blantyre.

ONE SINGLE PILL GAVE GREAT RELIEF

FOUR BOXES CURED HIM
"I suffered from Kidney Trouble for several years, and tried numerous remedies and doctors' prescriptions without permanent relief, until I got Gin Pills. After seeing a case of this kind, and as it is a well known fact that Gin Pills are the only pills that will cure the kidneys, I decided to try Gin Pills. One single pill gave me great relief. I have now taken four boxes of Gin Pills and find myself completely cured. No more bad humor, increase in weight—clear eyes—fresh color—more strength and vigor. This is what Gin Pills have done for me."
H. POWIS HERBERT.
Gin Pills will do the same for you—If you have any trouble with your kidneys or bladder—or if you suffer with Pain in the Back or Rheumatism, Dry them before you buy them. Write National Drug & Chemical Co. of Canada, Limited, Dept. 12, Toronto for free sample. Then get the regular size boxes at your dealer—50c. a box, 6 for \$2.50.

HARKAWAY

(Special to The Standard)
Mrs. Will Wiley is visiting her mother, Mrs. J. A. Hallbert, at the present time.
Miss Lattimer and her family visited at the home of her father, Eugene, at the present time.
Mrs. Campbell and her family visited at the home of her sister, Mrs. Wm. Carbert, at the present time.
Mrs. J. Lough and her family visited at the home of her sister, Mrs. W. J. Hawken, at the present time.
Mr. John A. Hallbert, of Meaford, visited at the home of his son last week.
The Messrs. Anderson, of Meaford, visited at the home of their daughter, Mrs. J. A. Hallbert, at the present time.
Miss Nettie Johnston, Hill, was a visitor at Mr. Johnston's recently.
Mrs. J. A. Hallbert, of Meaford, visited at the home of her daughter, Mrs. Clugston, who is ill.

Not only this but these as well



DON'T think that concrete can be used only for building bridges, silos, and walks; because if you do, you probably overlook all the places where it can be used.

T. L. Irving, of North Georgetown, Ohio, used concrete for 81 different purposes on his farm in 1911.
There are probably at least a dozen other uses for concrete on your farm. Perhaps you haven't thought of concrete, or some other big improvement that's what you should read.

"What The Farmer Can Do With Concrete"

It will open your eyes to the hundreds of uses for this material. You will find it in all of our photographs, and how they can be used. Concrete can not only be used for the purposes for which wood would be used, but also many others for which wood is not suitable. It is not only a building material, something that you grow to depend upon more and more, as you learn more about it.
So write for this catalogue, for an interesting and telling you what farmers can do with concrete.
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