

# The Name Invictus Stands for Shoe Quality.



No expense or trouble is spared to make INVICTUS the highest grade footwear it is possible to produce.

The makers realize the importance of turning out high-grade shoes.

Because they know what a satisfied customer means.

They also know that to hold a customer they've got to give him the same high

grade shoe value from year to year.

And, knowing this, they use none but the finest selected leathers.

They employ none but competent experienced workmen.

They originate the shapes that lead the shoe styles in Canada.

It's absolutely impossible to make better shoes than INVICTUS Shoes.

We have them in all the latest shapes in Lace and Blucher Style in all sizes and all widths, at \$4.00, \$4.50 and \$5.00 for men.

INVICTUS Shoes are made by GEO. A. SLATER, Montreal, and for sale in Markdale only at

## MERCER'S.

### Markdale Roller Mills.

Chopping will be done at the Flour Mill until further notice, as Mr. Baird is using the power at Victor Mill in cutting out his stock of shingles.

J. W. FORD.

### CANADIAN PACIFIC

NO CHANGE OF CARS GOING TO WESTERN CANADA

ON C.P.R.

#### Homeseekers' Excursions

Special Trains from Toronto April 20th and every 2nd Tuesday until Sept. 21st.

Low Round-Trip Rates, Colonist and Tourist Sleeping Cars.

For copy of Homeseekers' Pamphlet, Rates and full information Apply to J. CAESAR, Agent, Markdale.

#### TIME TABLE

MARKDALE STATION

Going South 7:44 a.m. 4:14 p.m.

Going North 12:03 p.m. 8:46 p.m.

#### YOU FEEL BLUE AS INDIGO.

You are sleepless - no energy - bad digestion - irritable nerves - everything seems wrong. You're getting worse. Stop it to-day, end your misery by building up with Ferrozone. It's a food tonic - supplies nutriment and building material - and stop falling hair in two weeks - restores the strength they require. With Ferrozone you eat more, digest more, get fatter. Vitality courses through your veins, the feeling of youth predominates, vim, strength and health return for good. Nothing rejuvenates and restores so quickly and permanently as Ferrozone. You'll try it to-day, 50c. at all dealers.

## THE MARKDALE STANDARD

is published Every Wednesday Afternoon by the STANDARD PRINTING CO.

Average Circulation for 1908, 2019.

Subscription \$1.00 a year when paid in advance, or \$1.50 when not so paid. \$1.50 to the United States. No paper discontinued until all arrears are paid, except at the option of the publishers.

Advertising rates 10 cents per inch per week for display ads., single column measure, with 20 per cent. discount when an average of one column or more per year is used. No discount on first page. Reading notices 5 cents per line each week. Stock, grain or articles for sale, up to five lines, 25 cents for each insertion. Stray animals one week 50 cents; three weeks \$1.00.

Memorial poetry, 10 cents a line. All correspondence intended for the firm should be addressed to The Standard Printing Company, Markdale.

THURSDAY, APRIL 15th, 1909.

### EDITORIAL NOTES.

Men and women who have any honor try to protect it. This is the reason men pay their little debts in business and cut the cards in play. It is necessary for every man to put a restraint upon himself to keep his intentions honest, and necessary for him to observe all the forms in order that people may not set him down as a rogue and a cheat.

Observation convinces us that ten dollars don't last as long as ten cents did with our grandmothers. We spend more for socks and suspenders than grandfathers did for his Sunday clothes and still we wonder what is the matter with the world that it does not grind out as many rich blessings as it did a century ago.

The play fair principle must be made dominant in our Canadian life. It must rule in our school yards. Our boys must be taught to regard the unfair as the contemptible. We must teach them to cherish and develop the spirit of fair play that should be our heritage as a child of the British Empire. It should rule in our sports as it does in those of the motherland. The player who takes a meat advantage should be hissed off the field. Unfairness should be classed with horse-dragging, dice-loading or card-marking.

Business correspondence is of great importance to all industries as much of our business is effected by promptness or the reverse. Men at a distance learn of us largely through our advertisements in the newspapers, and will transact business by mail rather than go to the expense, which, under those circumstances where there exists a long separation by distance, may be enormous, of visiting our office or place of business. A careful, thoughtful letter-writer will often make a sale or close a deal where a careless, negligent man misses it. In fine, it should be our dominant purpose to describe carefully and justly, and never overestimate the qualities of the article we wish to sell.

It is admitted that the habit of carrying concealed weapons is a factor of great importance in multiplying crimes of violence. Many murders and murderous assaults would never have been committed had the perpetrators of them not been tempted by the possession of a weapon to yield to the homicidal impulse. The man who carries a revolver does it either from fear or from criminal propensity, and the slightest excitement tends to make him consider the possibility of using his firearm as a means of aggression or self-defence. He is, psychologically speaking, a potential law-breaker, having committed homicide in his imagination many times before he commits it in fact. It is in the interest of public order and safety that the carrying of weapons should be restricted, and that the carriers should be registered, if possible, for identification.

Preventives - those Candy Cold Cure Tablets - will safely check all colds and the Grip. Try them once and see. 25c. Sold by W. Turner & Co.

Repeat it: "Shiloh's Cure will always cure my coughs and colds." A new dairy firm at Orangeville will supply milk all year at 5 cents a quart.

### WODEHOUSE

A heavy wind and snow storm passed over this vicinity on Wednesday last and blew part of the roof off Mr. John Ward's barn.

Mrs. Morwood met with an accident on Wednesday of last week which necessitated the services of Dr. Williams. During the high wind of that afternoon the driving-house doors blew open and she and her daughter Minnie went to her son James' assistance, who was trying to get the doors closed, when a heavy gust of wind caught the door and sent it back, striking Mrs. Morwood, which knocked her over the gangway, fracturing a small bone in her wrist and otherwise shaking her up. We are pleased to say she is doing as well as can be expected.

We notice the objection our esteemed Riverdale cor. takes to his district being called the Ninth Line. We were unaware that there was a town in that vicinity between Wodehouse and Markdale. All right friend, we will drop off for dinner next time we go that way.

Miss Louie Wiley, of Meaford High School, spent Sunday at her parental home here.

Miss Annie Shaw, who has been teaching school near Berkeley, visited her parental home here.

A few of the young ladies of the N. (Oh, beg pardon) Riverdale, attended service at New England on Sunday last.

Mr. Robt. Wiley, of Markdale, visited his parental home here over Good Friday and Sunday.

Mrs. John Cook, of Rockly, has been attending to her mother, Mrs. Morwood, who was injured last Wednesday.

Our school teacher, Miss Auld-corn, is spending her Easter holidays at her home at Swinton Park.

Miss Nettie McArthur visited friends at Kimberley last week.

Mr. George Hicks lost a very valuable cow last week.

Master Roy Kirkpatrick is on the sick list this week.

Mr. W. McNevin, of — is the guest of Mr. Wm. Thompson.

### Where will it End?

Until recently the cost of a great battleship was about five million dollars. The cost of a vessel of the Dreadnought type is ten millions, and it is said that calculations of naval strength based upon and other estimate than Dreadnoughts are useless. Where is this progress to end? Ten years hence the Dreadnoughts may be relegated to the rear, and the new type may cost twenty millions instead of ten millions. Such a race means bankruptcy for any but the very wealthiest nations, and even for them the drain on the national resources will be appalling. The consolatory feature of the situation is that the competition may cease for lack of funds. The British Empire can afford to continue it as long as any other power.

### To Standard Subscribers.

You are hereby urged to examine your address label now. By it you may learn the month and the year to which your subscription is paid. We are sincerely thankful to you if you are one of the paid-in-advance patrons. But if in arrears let us have what is over-due together with a year in advance before the end of April and we will call it cash rate. This will be even more desirable than to delay longer and pay the credit rate of \$1.50 a year. If you could just realize how embarrassing it is to have arrears to the amount of five hundred dollars or more scattered thus from Vancouver to Halifax, you would, we think, speedily get square with the publishers.

Now for a quick response. DO IT TODAY. THE STANDARD PRINTING CO., CHILDREN'S HAIR.

Keep It Clean and Free From Disease by Using Parisian Sage.

If you want your children to grow up with strong, sturdy and vigorous hair, teach them to use Parisian Sage; the world-renowned Hair Tonic.

Parisian Sage is guaranteed by W. Turner & Co. to cure dandruff, dandruff, give weak organs and ex- It grows new hair quickly in cases where the hair is "thinning out." It is positively the most delightful, invigorating hair dressing on the market. It is not sticky or greasy and will make the coarsest hair soft, lustrous and luxuriant. Get a 50 cent bottle from W. Turner & Co. and watch how rapid its action. Giroux Mfg. Co., Makers, Fort Erie, Ont.

### WALTERS FALLS

Easter services were conducted in all the churches here. The churches were prettily decorated with flowers and appropriate Easter hymns being for the occasion.

Among the Easter visitors going to and fro, we noticed the teachers, Miss Pansey Atkins and Mr. S. Russell, left for the Easter holidays to their homes in Owen Sound.

Miss Irene Sutherland, from Alton College, St. Thomas, and Miss Edna King, Owen Sound; Mr. Clarke McChollough, of Georgetown High School, and Mr. Russell Kirkham, of Heathcote are all spending their Easter vacation at their homes here.

Mrs. Adams of Wairton is the guest of her daughter, Mrs. Lemon, at the Manso.

The congregation of St. Phillips Church last Sabbath heard, with much regret, as their pastor, the Rev. Mr. Cameron, announced his intention of leaving this field of labour.

Repeat it: "Shiloh's Cure will always cure my coughs and colds."

### YOUR HELP NEEDED.

An Appeal for Funds to Furnish the New Free Consumptive Hospital at Graycove - Sir Wm. R. Meredith, Mr. W. J. Gage, and Other Trustees in Receipt of Many Gifts for Admission from all Parts of Canada - Beyond Doubt the Most Pressing of All Charities.

The statement of Dr. John Ferguson, one of Toronto's well-known physicians, that "if consumption patients were properly isolated and treated, within ten years from now tuberculosis would be one of the rarest of known diseases" is full of moment to the people of every community in Canada. Without indulging in any unnecessary alarm, the serious thought is that the victims of consumption are found in all parts of the country and among all classes of people.

The letters received by the Association are of the most heart-rending kind. One mother tells her she mortgaged her furniture for one hundred dollars to place her daughter, sick of consumption, under treatment in the Muskoka Cottages Sanatorium, and in so doing saved her life. The Free Consumptive Hospital had not then taken shape. Rev. C. O. Johnston, Toronto, writes Mr. W. J. Gage: "I have a family greatly afflicted with consumption in my church. Five sons and daughters have already fallen out of a family of ten, and I fear the end is not yet." Another, in sending a contribution to the fund, says: "I do not know of a greater disgrace to Canada than the neglect of poor consumptives." Rev. Fred. W. J. Hinricks, (Trinity, Ont.) writes: "We have in our town a young married man with two little girls - a winter by and - who has been suffering for some time. He did not desire work until this week. I was up to see him this afternoon. He is lying in bed and very weak. I feel the Sanatorium is the place for him and that he is not too far gone. If this he would have entered the Sanatorium, but for the question of means. Would it be asking too much of you to write the afflicted one, or kindly see that it is done? He is a member of my church here, and the poor fellow seems very much discouraged."

What to do to help stamp out this disease is being practically answered by the National Sanitarium Association, which four years ago built the Muskoka Cottage Sanatorium thanks to the generosity of Mr. W. J. Gage and the Executors of the late Hart A. Massey, and who have just completed a magnificent building to be known as the Free Consumptive Hospital, again the gift of Mr. W. J. Gage and the Massey Estate.

What this method of treatment means is shown in the fact that in four years 510 patients have been treated, and of these over 300 have been cured or helped that they have gone back to work, caring for wife or children or those otherwise dependent upon them.

The new Free Consumptive Hospital is situated in Muskoka, not far from the Muskoka Cottage Sanatorium, so that the same benefits that have been given to patients of the Muskoka Cottage Sanatorium by virtue of its excellent situation, should go also to the poorer patients, whose only hope is in being received where neither money nor price is necessary.

Absolutely free to all intents and purposes, are the words written above the door of the Free Consumptive Hospital, and all that is wanting now is that sufficient money be contributed to furnish the hospital with beds and in other ways to properly equip it. The National Sanitarium Association, because of their heavy debt, are unable to undertake this part of the work, and appeal to the public in all parts of Canada - for all are concerned - for money sufficient to meet this purpose. Amounts large or small will be welcomed. A single dollar will do something, \$5 or \$10 will do more. Others are contributing in \$50 amounts - a sum sufficient to furnish a cot. Out of their abundance there will be some who will send their cheques for \$100 or larger amounts.

Contributions will be received by Sir Wm. R. Meredith, Chief Justice, Vice-President National Sanitarium Association, Toronto; W. J. Gage Esq., Chairman Ex. Com., Toronto; or the National Trust Co., Limited, Treasurer, 22 King Street East, Toronto.

### Notice to the Public

Regina Watches when sold without an official guarantee and by others than authorized agents are liable to be Second Hand Watches taken in trade or procured in some other second hand way.

I am the authorized official agent for Markdale and I am the only one who will issue an official guarantee which will be respected by the official agents throughout Canada. Buy from a second hand store when you can get the best.

A Regina Watch the official agent

H. STEPHENSON Jeweller and Optician. of Marriage Licenses.

### ROCKLYN.

Lily Crabtree has returned to her duties at the Western Hospital, Toronto.

Clarence Crawford of Rochester, is visiting his uncle, the Rev. Wm. J. Gage, at the parsonage.

Dr. Williams and little daughter, and Beth, have returned from their annual garden party at Owen Sound and Shaw Lake.

The Temple Hill congregation have decided Monday, June 28th, as the date of their annual garden party.

Miss Mary Gardner left for a trip to the West. We wish her a pleasant holiday.

Miss D. McLaren, a newly married lady, and Miss Beatrice McLaren are holding their respective parties in our vicinity.

Mr. J. Gage is pleased to see Mr. J. Gage, a member of our congregation, on his return from a trip to the West.

Mr. C. Burrill is a brother of Mr. Gage.

Mr. Gage, a professional nurse, is attending Mrs. Gage, whom we regret to hear is ill.

### FOR SALE

Wanted - Two loads of hay. Apply at this office.

Wanted - A man to handle the mail for this season. W. R. Baird, Markdale.

Wanted - A capable houseman to apply after Easter to Mrs. Lucas, Markdale.

Wanted - A first class man to drive team and do all kinds of farm work. Will hire for seven months. T. J. Gage, Markdale.

FOR SALE - Stone boats for sale at W. J. Gage, Markdale.

FOR SALE - Pair heavy harnesses, young John W. Wodehouse.

FOR SALE - One 5-year-old cow this month. Wm. Wright, Markdale.

Egg settings for sale - Pilsener Brown Leghorns, 50c setting, Wilson, at Wilson's music store.

Eggs for sale - Brown Leghorns, Fifty cents a setting. Wm. Neely, Markdale.

FOR SALE - For sale or rent - A brick house on Toronto street. Apply to Cullough & Young.

FOR SALE - A good draft cow, three years old. Edw. B. Sr., 17th line, Euphrasia.

FOR SALE - One mare rising 3 years, heavy draft, and one horse. Ed. Sullivan, Pointe Claire.

FOR SALE - A well-bred cow rising four years old, apply to Hare, Vandeclair.

FOR SALE - Six-room house, heated by furnace, good stable, well, with three lots, also vacant lots. Enquire at this office.

FOR SALE - One heavy draft rising three years; also a steed 15, con. 4, Euphrasia, Epping office.

FOR SALE - 3 young Short Horns, all registered and fit for sale, would exchange for stock; also one roadster for sale. J. A. Halbert, Harkness.

White Wyandottes, better ever. Rudd Mathews has just chased from John, S. Martin, one of these fowl to add to his eggs for sale.

FARM FOR SALE. (In Artemesia Tp.) 100 acres; about 40 cleared, class house, log barn and well watered, about 15 acres of possession 1st April. W. A. Armstrong, Fleshert.

62-75 Bolton has one case of small and a great big scare.

## Standard W



In the light of our place of light & flowers of illumination.

### LOST

Lost - The 20th March, on road between Mum's mill and Orr's, Glenelg, a parcel driving the party who found it was picking it up - will please lead to the Standard office.

Lost - On Thursday of last week between Peter Smith's and 4th line, 9th line, Euphrasia, a coat, black curl. Finder will please leave at R. S. Eskine's, 4th Euphrasia, Peter Smith's office.

### WANTED

Wanted - Two loads of hay. Apply at this office.

Wanted - A man to handle the mail for this season. W. R. Baird, Markdale.

Wanted - A capable houseman to apply after Easter to Mrs. Lucas, Markdale.

Wanted - A first class man to drive team and do all kinds of farm work. Will hire for seven months. T. J. Gage, Markdale.

### FOR SALE

Stone boats for sale at W. J. Gage, Markdale.

For sale - Pair heavy harnesses, young John W. Wodehouse.

For sale - One 5-year-old cow this month. Wm. Wright, Markdale.

Egg settings for sale - Pilsener Brown Leghorns, 50c setting, Wilson, at Wilson's music store.

Eggs for sale - Brown Leghorns, Fifty cents a setting. Wm. Neely, Markdale.

FOR SALE - For sale or rent - A brick house on Toronto street. Apply to Cullough & Young.

FOR SALE - A good draft cow, three years old. Edw. B. Sr., 17th line, Euphrasia.

FOR SALE - One mare rising 3 years, heavy draft, and one horse. Ed. Sullivan, Pointe Claire.

FOR SALE - A well-bred cow rising four years old, apply to Hare, Vandeclair.

FOR SALE - Six-room house, heated by furnace, good stable, well, with three lots, also vacant lots. Enquire at this office.

FOR SALE - One heavy draft rising three years; also a steed 15, con. 4, Euphrasia, Epping office.

FOR SALE - 3 young Short Horns, all registered and fit for sale, would exchange for stock; also one roadster for sale. J. A. Halbert, Harkness.

White Wyandottes, better ever. Rudd Mathews has just chased from John, S. Martin, one of these fowl to add to his eggs for sale.

FARM FOR SALE. (In Artemesia Tp.) 100 acres; about 40 cleared, class house, log barn and well watered, about 15 acres of possession 1st April. W. A. Armstrong, Fleshert.

62-75 Bolton has one case of small and a great big scare.