F. T. HILL & CO.

OUR GREATER JANUARY SALE

FOR THE NEXT FIFTEEN DAYS we put on our Annual January Clearing Sale, previous to stock-taking, when we will sell many lines of dependable merchandise at prices in many cases that represent a big loss and are much below wholesale cost of the goods, but this is our way of doing as we like to start every season with bright, fresh new goods. This, we believe, is good business. We never do anything for affect. That is one reason why you never see the front of our store all placarded with bills; that is the very reason we don't tell you that we are going to close our store for any particular day to mark down goods. This is what we call doing things for affect. Anything we do must have good sound business reasons for it. Competition is the barometer of trade merchandising and you may always depend that we are always willing to meet competition, so be on hand early. Compare our prices and qualities in this sale with what you can do anywhere and we will be satisfied.

Sale Commences on Wednesday Morning, January 6th,

and Our Stock is the Largest in Markdale.

Furs Reduced During Sale

One Ladies Electric Seal Coat with Mink Marmot collar and trimmings, satin lined. Regular price $35.00. January Sale price $15.00

One Ladies' Plain Electric Seal Coat, blouse front, with girdle, satin lined. Regular price $35.00. January Sale price $15.00

One Ladies' Black Curl Sheepskin Coat, Farmer satin lined and quilted, a very warm and an exceptional good wearing coat, regular $14.50. January Sale price...$7.75

12 Ladies' Black Astrachan Fur Coats, some satin lined, some Farmers satin lined, regular $25, $30 and $40 value. January Sale price 25 per cent less than these prices.

25 p.c. Discount off all Furs in stock.

This means that everything we have in Furs is reduced in price during the Sale. You can buy Caperines, Stoles, Muffs, Ruffs, Mitts and Fur Caps at one quarter less than regular prices.

One Ladies' Fur Lined Cape, long length, squirrel lined, black Thibet fur collar. Reg. $15.00, for..... $8.50

MEN'S FUR COATS REDUCED.

One Men's best quality Canadian Coon Coats with best linings and trimmings, reg. $65.00 value, on Sale $54.00
$20.00 Black China Dog Skin Coats on Sale for...$16.00
$25.00 Black China Dog Skin Coats on Sale for...$19.00
$35.00 best quality Black Cali Coats, black astrachan collar. On Sale for $27.50
$35.00 best quality Russian Horse Hide Coats in dark brown pelt, soft as a glove. Sale price..... $26.00

Prices Reduced on Mantles

22 only Ladies Tweed Mantles, light and medium colors, all sizes, 34, 36, 38 and 40. Regular $7.50, $8.50, $9.50 and $10.00 Coats. January Sale price, choice for $3.98

14 only Ladies Fine Black and Brown Coats, newest styles, being our regular $8.50, $9.50, $10.00 and $10.50 Coats. January Sale price, to clear..... $6.50

40 only Ladies Short Mantles. These are not new up-to-date styles, but they are coats that represent selling value in them of $5.00, $7.50 and $8.00. The price we are offering them does not cover the cost of making. Your choice during our January Sale for..... 75c.

Gents' Furnishings Reduced

12 dozen Fine Fleece Lined Shirts and Drawers, men's, regular 60c. value. During January Sale..... 39c.

14 dozen Heavy Elastic Ribbed Shirts and Drawers, regular 75 and 85c. values. During Sale, per garment 48c

10 dozen Gents' Ties, nearly all styles, 25 and 35c. value During our January Sale ..... 11c.

You can have your choice of any 50c. Tie in our store during the Sale for ..... 35c.

Housefurnishing Dept.

ALL PRICES REDUCED.

10 dozen plain Shades, in green and cream colors. During January Sale ..... 26c.

100 yards Heavy Linoleum, two yards wide, regular 95c. yard. During January Sale, price per yd..... 65c.

All Carpet Remnants from 1 to 20 yards on sale during January Sale at 25 per cent off regular prices.

All Prints Reduced as follows:

Reg. 10c. Prints reduced during January Sale to..... 7½c.
Reg. 12½c. Prints reduced during January Sale to...9½c.
1200 yards wide Flannelette in stripes, during Sale...7½c.
600 yards 40 and 45c. Table Linen, during Sale for...29c.

January Sale Prices in Ladies Dress Skirts.

25 only Ladies' Tweed Skirts in dark and light colors, button and raised seam trimmings, values up to $4.50. On sale during January Sale for..... $2.48

27 only Ladies Fancy Skirts with braid and pleated trimmings, handsomely made, $4.50, $5.50 and $6.00 values. During January Sale clearing for..... $3.75

15 only Ladies Tweed Skirts, button trimmings, also pleated trimmings, being $2.75, $3.00 and $3.50 Skirts. During our January Sale, your choice for..... $1.98

Boys and Mens Clothing Reduced During January Sale

75 pairs Men's Fine Tweed Pants, also heavy frieze and full cloth lines, regular $1.50, $1.75 and $2.00 lines. During our January Sale, price per pair..... $1.35

25 pairs Men's Light Weight Tweed Pants, dark and light colors, regular $1.00, $1.10 and $1.25 values. During January Sale, price per pair..... 88c.

35 only Men's Heavy Pea Jackets, in blue beaver, black and blue and grey friezes, regular $3.75, $4.00 and $4.50 value. During our January Sale, price..... $3.25

All Men's and Boys' Suits reduced during the Sale.

All Men's and Boys' Overcoats reduced during the Sale Get our January prices on Suits and Overcoats. They are interesting. ffi

Ladies Vests Reduced.

150 Ladies Fine Knit Vests, 25 and 35c. values. During our January Sale, per garment..... 17c.

Ladies and Boys Wool Hose---a big snap.

700 pairs plain knitted Wool Hose, all sizes from 7½ to 10 for ladies and boys wear, regular 18 and 20c. values. During bur January Sale per pair..... 14c.

Ladies Fall and Winter Blouses

We have in stock about 100 Ladies Fine Costumes, lustre and flannel blouses, some are made in the plain pleated style, some have fancy linings and braid trimmings, some have long sleeves, some are 3 length sleeves, and all are $1.25, $1.50, $1.75 and $2.00 values, and all colors are included, cream, white, black, brown and green, also navy blue. During January Sale choice for..... 88c.

Staple Prices Reduced.

500 yards 5c. Checked Glass Toweling, Sale price..... 3c.
500 yards 10c. Roller Toweling, Sale price yd..... 7½c.

Buy your Trimmed Millinery Now.

What we have in Trimmed Millinery is all this season's newest styles and are our regular line of best goods and were not intended to be sold at reduced prices, but we have some twenty Hats left. Take your choice during January at just Half Price. Miss Stein still in charge

Crockery Specials on Sale.

100 dozen White Cups and Saucers, heavy delph, regular 85 and 90c. values. During January Sale, per doz...58c.

5 China Tea Sets of 56 pieces of best German China, regular $5.90 and $6.85 per set. During Sale, set...$4.85

5 Semi Porcelain Dinner Sets, nicely decorated, 97 pieces to the set, regular $6.75 and $7.50 per set. During January Sale, per set $5.90

10 Bedroom Toilet Sets of 10 pieces, with plain gold decorations, new lustre ware, regular $3.75 value. During our January Sale, per set of 10 pieces..... $2.85

Grocery Specials during January Sale.

Canned Peas, Canned Corn and Canned Tomatoes on Sale at per tin..... 7½c.
12 bars Judd Soap for..... 25c.
10 cases Corn Starch at per package..... 6c.
10 cases Canned Salmon at per tin..... 10c.
4 pounds new select Raisins for..... 25c.
Extracts, all flavors, per bottle..... 7c.

May's Mufflers for Men Reduced.

75 only fine wool Mufflers, May's style, in plain knit and honey comb stitch, these and you always pay 50 and 75c. for. During our January Sale, price..... 38c.

Fine Botony Wool Blankets Reduced.

30 pairs fine Botony Wool Blankets, light weight, silk bound, good large sizes. For sale during January Sale at per pair $1.98

To more than meet competition we have cut prices wide open. We have not gone to any great expense to advertise the sale, feeling that it was not necessary, that the values we are offering will accomplish this for us; feeling that our best efforts have been put forward to make this sale one of the biggest successes and the values the best that have ever offered in Markdale. We would advise you to shop early, and the highest market prices will be paid for produce during this sale, so be on hand early. **TERMS OF SALE—STRICTLY CASH OR TRADE.**

F. T. HILL & CO., - - MARKDALE

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