

Wait for it.

Nothing like it before

Sale starts 8 a.m.

Thur. Jan. 7

to Sat., Jan. 23, '09

RUSH SALE, 15 DAYS ONLY

AT THE BIG STORE

MCFARLAND & CO

MARKDALE

Master Stroke

PRICE CUTTING. Buyers best who buy at this sale. Have the best--can't buy better.

Remember the Date

Sale commences THURSDAY, JANUARY 7th, 1909, when \$45,000 worth of High Class Merchandise will be thrown on the market (for 15 days only) at an immense sacrifice. What's it for? Just briefly we will explain:

We find that our stock is at least \$15,000 too heavy, which means we have about \$45,000 stock, and should only be about \$30,000, hence we must unload at any cost. With this end in view we have determined to make this sale one of the GREATEST SALES of price-cutting ever heard of. The County of Grey will be stirred from centre to circumference and this 15 days' sale will bring to a rustling finish with a whirlwind of value the greatest turnover of general merchandise that has ever been held in the County of Grey. Just stop and think what it means: Dress Goods, Silks, Ready-to-wear Skirts, Mens and Boys Clothing, Suitings, Hats and Caps, Gents Furnishings, Boots and Shoes, Rubbers, Ladies and Mens Furs, Robes, Blankets, Comforters, Carpets, House Furnishings, Crockery, etc., will be slaughtered, and not any one article that comes under the above headings will be held back--everything goes. Remember this store will be closed all day Wednesday, January 6th, 1909, when our staff will be busy all day marking down the prices.

Look for the Green Tags and Tickets inside which speak of a Bargain.

The following will give you an idea what to expect. It is an impossibility to mention everything for sale during these 15 days, and though an article you want may not be mentioned here it will be found awaiting you during this sale at prices that will surprise you.

Drop everything and make your arrangements to be here on Opening Day,

Thursday, Jan. 7th

at 8 o'clock a.m. You cannot afford to miss this sale. If you value money then prepare accordingly.

Furs Reduced.

- 4 only Ladies' Black Astrachan Jackets, sizes 34, 36 and 38. Regular price \$25.00. Sale price.....\$12.50
- 3 only Ladies' bright glossy curl Astrachan Jackets, 30 in. long, 34 and 36 only, were \$35.00. Sale price \$27.50
- 10 only fine glossy even curl Jackets, sizes 34 to 44, bust measure 27 to 34 inches long, regular \$40.00. Reduced for Sale for.....\$32.00
- 3 only Near Seal Jackets, combination trim, sizes 34 and 36, regular \$50.00. Sale price.....\$38.00

Mens' Fur Coats.

- We have a splendid assortment of Mens' Fur Coats and while the Sale is on you can have your choice at the following reduced prices, all sizes in the lot.
- \$20.00 Black Dogskin Coats for.....\$16.50
 - \$28.00 Black Dogskin Coats, curl collar, for.....\$20.00
 - \$28.00 Bulgarian Lamb Coats for.....\$22.50
 - \$35.00 Bulgarian Persian dip and Persian collar.....\$28.50
 - \$30.00 Walloughby, dark color.....\$24.00
 - \$50.00 Canadian Coon Coats.....\$37.50
 - \$60.00 Canadian Coon Coats.....\$48.00
 - \$2.75 Mens' Dogskin Fur Mitts for per pair.....\$2.19
- All Muffs, Ruffs, Stoles, Collars and Capelines are greatly reduced.

Prices Knifed on Mantles.

- 13 only Black Cheviot Mantles, sizes 34, 36, 38 and 40, were \$6.50. Sale price, only.....\$3.90
- 11 only regular \$10.00 and \$10.50 medium and dark fancy Tweed Mantles, sizes 34 to 38, three-quarter length styles, all at one price, each.....\$6.75
- 9 only in black kersey cloth, silk finished material, all this season's styles, regular \$12.00, \$12.50 and \$13.00, all sizes. Sale price, each.....\$9.50

Mens' Suit Lengths.

- 14 only Suit Lengths, no 1/2 alike, consisting of fancy worsteds and tweeds, regular prices from \$7.50 to \$9.50. All marked at one price, each.....\$3.99

Underpriced Staples.

- 300 yards 5c. Check Glass bowling. Sale price.....3/4c.
 - 438 yds. 10c. Roller Towelling. Sale price per yd.....8c.
- All Prints in the house as follows:
- Regular, 10c. per yard, reduced to.....8c.
 - Regular, 12 1/2c. per yd., reduced to.....10c.
 - 1240 yds. 12 1/2c. yd., 35 in. Stripe Flannelette for.....8c.
 - and 23c. yd., to clear.....15c.
 - 1000 yds. 5c. Grey Cotton for per yd.....3c.

Girl Cloth Coats.

- 12 only Girls' Coats, consisting of navy and green colors, self collar, silk strapings, piped with velvet and has belt, reg. \$2.50 and 1.75, sizes 24 to 36 inches long. Your choice for.....\$1.75

During this 15 days sale there will be the GREATEST DROP in the prices that has taken place for many a day. We have gone to heavy expense and trouble preparing this great sale. Remember, you'll get everything advertised and more, but as we expect some very heavy selling our advice to you is shop early. Don't wait till the articles you want are sold. We anticipate the heaviest 15 days selling ever experienced in the County of Grey.

Do not come to town on Wednesday, Jan. 6, 1909, with the purpose of doing your shopping with us, for our doors will positively be closed all day, when all will be busy marking down the goods. Sale commences the following day, Thursday, Jan. 7, 1909, at 8 a.m., and ends Saturday, Jan. 23. TERMS OF SALE--Strictly Cash or Trade.

McFARLAND & CO.,

Markdale.

Wanted!

Extra Salesmen and Salesladies for this great sale. Apply at the Office.

Millinery Less Than Half Price.

- \$4.00 Trimmed Hats, Sale price.....\$1.89
- \$4.50 to \$5.00 Trimmed Hats, Sale price.....\$2.35
- \$6.00 and \$6.25 Trimmed Hats, Sale price.....\$2.90
- 50c. and 75c. Shapes, Sale price your choice for.....19c.
- \$1.00 to \$1.50 Shapes, Sale price, choice for.....25c.
- 75c. to \$1.00 Wings, Sale price, choice for.....25c.

Gents' Furnishings

- 11 doz. 50c. Fleece Shirts & Drawers, men's, each 42c.
 - 14 doz. 75c. Elastic Ribbed Shirts and Drawers, each 63c.
 - 23 only 50c. and 75c. value Sweaters, men's, each 42 1/2c.
 - 10 doz. reg. 25c. and 35c. Flowing End Ties.....2 for 25c.
 - 16 doz. reg. 25c. Knot Ties.....2 for 25c.
- You can have your choice of any 50c. Tie in the house for 38c, while Sale is on.

Wool Lined Leather Mitts

- All our 50c. and 59c. Mitts for per pair.....38c.
- All our \$1.00 Mitts for per pair.....79c.
- All our \$1.40 Mitts at per pair.....98c.
- 8 doz. reg. 25c. All Wool Socks, for per pair.....19c.
- 47 Fancy Cambric Shirts, all sizes, reg. 50c. On sale at each.....37 1/2c.

Smallware Specials

- Pins, 1c. per paper.
- Hooks and Eyes, 1c. per paper.
- Toilet Soap, 1c. per cake.
- Infants' Bibs, 3c. each.
- Note Paper, 2 quires for 5c.

Big Savings in House Furnishings

- 11 doz. plain green or buff color Window Shades, reg. 37 1/2c. each, only.....28c.
- 78 yds. Linoleum, reg. 90c. yd. for the running yard (2 yards wide.) Sale price.....68c.
- 200 yds. Jap Matting, reg. 25c. Sale price.....17c.
- 16 only reg. value \$1.75 Comforters. Sale price.....\$1.29

Brussels and Tapestry Squares

- 3-only reg. \$7.50, 3x3 yds., reduced to.....\$5.50
- 5 only reg. \$10.00 and \$10.50, assorted sizes. Sale \$7.95
- 4 only reg. \$12.50 and \$13.50, reduced to.....\$10.50
- Reg. \$6.25, 3x4 Union Squares for.....\$4.50
- 173 yards 36 inch Union Carpet, reg. 30c. yd. Sale 22 1/2c.

Deep Cut Prices in Dress Goods

- 648 yards Dress Goods, consisting of plain and fancy weaves and sold in regular way from 25c. to 37 1/2c. yd. All marked at one price for sale, per yd.....19c.
- 479 yds. fancy and plain Dress Goods, tweeds, in assorted shades, etc., that were selling at 50c. to 75c. yd. Your choice for only per yd.....37 1/2c.
- 322 yds Fancy Black Dress Goods, reg \$1.00 to \$1.25 yd. Reduced for Sale to per yd.....50c.

Prices Knifed on Dress Skirts

- 16 only Dark Tweed Dress Skirts, button trim and plaited, were \$4.50. Sale price.....\$2.85
- 15 only Light Fancy All-wool Tweed Skirts, handsomely trimmed, reg. \$7.00 and \$7.50 to clear, choice only \$4.50

Your Fare Paid.

To all purchasers of \$5.00 and over, upon exhibiting their receipt at the cashier's office, a refund will be made of their return fare to any point in Grey Co.

REMEMBER THE DATE.

Boys and Mens Clothing Reduced.

- 28 pairs Men's Tweed Trousers, assorted patterns, sizes 32 to 42 waist measure, reg. \$1.40, \$1.45 and \$1.50 per pair. Sale price per pair.....\$1.18
 - 17 only Pea Jackets in grey flannel, were \$4.25, sizes 36 to 40 only. Sale price.....\$3.35
 - 19 Men's Single and Double Breasted Suits in domestic tweeds, regular \$8.00, \$8.40 and \$9.00. Sale price \$5.90
 - 36 Boys' Suits, 3 piece, fancy cuts and serges, single or double-breasted styles, sizes 30 to 33, were \$4.00 to \$5.00 in regular way. Sale price, choice for.....\$2.85
- All Men's and Boys' Overcoats reduced as follows:
- \$3.75 for \$2.75. \$5.00 for \$3.50. \$5.50 for \$5.75. \$10.00 for \$7.85. \$12.50 for \$10.00.

Mens Boots, Overshoes and Rubbers

- 69 prs. Men's finest quality Rubbers that sold in the regular way at \$1.00. Sale price.....85c.
- 83 prs. Men's one buckle rubber (Toronto brand) reg. \$1.60 per pair. Sale price.....\$1.38
- All our \$1.60 Overshoes for men. Sale price.....\$1.35
- All our \$1.75 Overshoes for men. Sale price.....\$1.48
- 30 prs. Men's fine quality Split Toe Boots, all sizes, reg. \$1.35, reduced to per pair.....\$1.08

Ladies Boots and Overshoes

- 15 prs. Ladies' Empire and King makes, fine quality boots, \$3.00 to \$4.00 goods. Reduced to per pr.....\$2.48
- 18 pr. Ladies Felt Congress, all cut with leather sole, were selling at \$1.75, size 3 1/2, Sale price \$1.40
- 24 prs. best quality Overshoes for men, some buttoned and others with buckles, that were selling at \$2.10 and \$2.25. During Sale the price will be per pr.....\$1.68

Crockery

- 20 doz. 85c. and \$1.00 doz. white Cups and Saucers, "Wheat pattern." On Sale at.....68c.
- 40c. doz. value Glass Tumblers per doz.....25c.
- 10c. Rockingham Ware Pie Plates.....7c.
- Fancy China Saucers, only.....5c.
- 20c. Sugar Bowls for.....5c.
- 5 sets Dinner and Tea combined in fancy semi-porcelain ware, 97 pieces to set, reg. \$8.00, reduced to.....\$6.25
- 6-piece Glass Tumbler Set, special.....21c.

Grocery Specials

- 4 lbs. new select fruit Raisins.....1c.
- Canned Peas and Tomatoes, per can.....1c.
- 30c. Japan Tea at 4 lbs. for \$1.00
- Black, Ceylon Tea, Sale price per lb.....15c.
- 5 cases 15c Salmon for 11c. tin
- 2 lbs. Soda for 5c.
- 11 bars Judd Soap for 25c.
- 15c. "Our Special" Baking Powder per 12c.
- Fresh Sardines, Sale price 5c. tin
- 10 cases Corn Starch, per package
- Extracts, all flavors, 2 bottles for 10c.