McFarland & Co., Markdale.

You will notice by following quotations that we are putting on sale many lines of Merchandise at greatly reduced prices (and if space would permit we would quote many others equally as good.) You must act promptly if you want to take advantage. Come in and investigate anyway.

Dress Goods Reduced to 28c yd.

187 yards Dress Goods consisting of medium and light fancy shades and checks, stripes, plaids and shot effects. Regular 35c, 40, 42½, 45, and 50c yd. While this lot lasts you can have your choice for per yard **28c.**

White Waists Reduced to 78c.

47 only Fine, Sheer Lawn and Mull Waists made in the new styles, handsomely trimmed with fine lace and insertion and fine tucking, some embroidered—Half and three-quarter length sleeves. All this season's Waists and have been selling freely at $1 25 each. On sale this week at each..... **78c.**

Ladies White Canvas Shoes Reduced to $1.25

19 pairs only Ladies White Duck Shoes, Blucher cut style, that have been selling in regular way at $1.50 per pair. All sizes in the lot and while they last, reduced price per pair only..... **$1.25**

Grey and Blue Canvas Shoes Reduced to $1.18.

31 pairs Ladies Canvas Shoes in plain Grey and plain Blue fancy, Blucher cut, French heels and medium width toe. Regular $1.75 pair. For this week we will sell these at per pair..... **$1.18.**

Fancy Silk-Tuff Skirting Reduced to 10c yd.

About 200 yards Fancy stripe Silk-tuff Skirting, 30 inches wide. Regular 20c yd. Reduced to half price..... **10c.**

Men's Silk Handkerchiefs 15c

3 dozen Men's Cream Silk Handkerchiefs, large size. Regular 25 and 35 each. Reduced to each..... **15c.**

Shams or Table Covers Reduced to 22½c

38 fine quality White Lawn Shams or Table Covers, 30 inches square, scolloped edges and scrolled with white braid. Regular 35 and 40c each. Reduced for this week each **22½c**

Tray Cloths and Doilies Reduced to 12½c.

4 dozen Fine Linen Tray Cloths and Doilies, fancy open stitch, some fringed edges, others hemstitched etc. Regular 17 and 20c each. Reduced for this week..... **12½c**

Fancy Cushion Tops Reduced to 15c each.

18 only handsomely decorated duck Cushion Tops, 24 inches square. Regular 25c. Reduced while they last..... **15c**

Men and Boys Sweaters Reduced to 45c.

35 Men's and Boys Plain and Fancy Wool Sweaters. Not many of any one kind. Regular 60 to 75c each. Reduced for quick selling your choice ..... **45c.**

Men's Tan Chocolate Boots at $1.50

26 pair Men's Fine quality Tan and Chocolate Bal. Cut Boots in medium width toe and McKay sole. Regular price $2 25 and 2.50 a pair. Sizes 6, 7, 7½, 8, 8½, 9, 9½ and 10. To clear every pair quickly we are putting them on sale at per pair ..... **$1.50.**

Fawn and Brown Satines at 7½c

About 175 yards Satine in shades of Fawn and Brown, 30 inches wide. Regular 12½ and 15c. Sale price..... **7½c**

Hardware Announcement.

All persons leaving Trade with us and wanting Hardware can have the coin AT TRADE PRICES and the choice of going to the two oldest established hardware stores to supply your wants, viz: Haskett Bros. and J. Artley, and everything will be sold you at the closest prices in exchange for the coin.

McFARLAND & COMPANY.

MARKDALE.

BURK'S FALLS SWEPT BY FIRE

Many Ruined and Homeless.---Damage $150,000 in Little Parry Sound Village on Saturday.

Burk's Falls, June 22.—This village was almost wiped out by fire on Saturday afternoon.

Forty places of business were either damaged or ruined, and the loss is placed at $150,000 with insurance about half that amount.

The exact cause of the fire is not known, but it began in a drying kiln at Knight Bros.' works. A gale was blowing and the burning fagots were blown into the business section. Having had no rain for over a week, the frame buildings were an easy prey to the flames, which spread rapidly.

SEVERAL HOMELESS.

Only one man is reported injured, but many are homeless this morning. Wm. Schroeter, a peddler, was burned about the face and hands, and had to be taken to Huntsville hospital.

Many people lived over their stores on Main street, and therefore all their household effects as well as their merchandise was lost in the flames.

Many had no insurance while others were but partially insured. To these especially the fire brings great hardship.

SWEPT BY GALE.

When the fire broke out in Knight Bros.' works, the fire brigade, assisted by the employes, devoted all their efforts to saving the building. In this they were successful, and the big factory, saw mills, machine shop and lumber yards were saved.

But in the meantime the terrific gale had been carrying burning pieces over the hill into the business section of the village. In fifteen minutes several buildings were aflame, and the fire was beyond control.

FIGHTING THE FLAMES.

Everyone—men, women and children—turned out to fight the flames. Calls for help were sent to Huntsville and Gravenhurst, but before the brigades from these places arrived the flames were under control.

Every business block in the east side of Ontario street, from Yonge street to the Salvation Army barracks, was burned to the ground, including the Clifton House.

Desperate and well directed efforts prevented the flames crossing to the north side of Yonge street and catching in the Sharpe block and the Arrow office building, the proprietor and editor of which, A. R. Fawcett, is so well known in West Toronto, as former editor of the Leader and Recorder. Had the flames gained control in these buildings every structure on the north side of Yonge street almost to the G.T.R. Station would have gone up in smoke.

CHURCH AND HOTELS GO.

Burk's Falls is an incorporated village in Parry Sound district. It has about 1,000 population, and lumbering is its leading industry. The fire wiped out two hotels and one church. The Anglican Church was completely destroyed and with it a handsome communion service, valued at $350, was lost. The two leading hotels of the town the Burk House and the Clifton House, were also destroyed.

NEWS OF THE WEEK.

Friday night's hailstorm did much damage in Zora.

The C.P.R. Angus shops are increasing their staffs.

The recount in St. James gives Mr. Bourassa 42 majority.

Brantford may vote $5,000 toward the erection of a nurse's home.

The Lucknow Sentinel has been sold by W. J. McGregor to J. L. Taylor.

John Bradt was sentenced at St. Catharines to one month for abduction.

A monument to Laval, the first bishop of Quebec was unveiled on Saturday.

A cyclone swept Arran township, in Bruce county, cutting a swath twelve feet wide.

Isaiah Brown's five-year-old son was killed at Lindsay by falling from a load of hay.

Donat Blake, aged 18, of Montreal, was shot and killed by a friend testing a revolver.

Frank Pinkham, while at a barn-raising near London, fell fifty feet, but broke no bones.

William McIvor, a farmer near Neepawa, accidently shot himself while wolf hunting.

Andrew Sherman, aged 6, of Walkerville, was accidentally shot by his brother and may die.

Alex. Cross, engineer at Port Colborne cement works, was killed by a derrick overturning.

The house of Mr. Rupert at Sidney Crossing was burned to the ground with all its contents.

Morris Stevens, proprietor of the St. Catharines House, was acquitted on a charge of stealing a note.

W. R. Reid has been elected president of the Reid Newfoundland railway, and R. D. Reid is vice-president.

George Ottercliffe, a tramp, was sentenced at St. Thomas to two months for attempted robbery at West Lorne.

Jos. Woods, of Melancthon, had his leg broken last week, caused by his team running away and throwing him out.

Three houses and three barns at Warwick, Que., owned by J. Gendron and W. Hamel, were burned with $15,000 loss.

Omer Rochette, under sentence of death at Quebec for killing his wife, will not be executed till after the tercentenary celebration.

Olive Dupray, the girl who disappeared in the bush while a train at Gilbert Plains was awaiting track repairs, has not yet been found.

The T. Eaton Co. are reported to have purchased the corner of Hastings and Abbott streets, Vancouver, for a large department store.

Col. Belcher, Mayor of Southampton, was tendered a complimentary banquet by Royal Black Knights in recognition of his election to the Grand Mastership.

F. Parlee, a C.N.R. steamfitter at Edmonton, has found that fifty shares of Union Oil stock purchased years ago at 20 cents per share, are now worth $224 per share.

Guelph citizens will vote early in July on a by-law to vote $10,000 towards the erection of an addition to the Winter Fair building and the donation of the market square site.

The Western Fair of London, Ontario, will have a number of new features this year. Monday, Sept. 14th, will be Athletic Day, when a number of good events will be run on for which handsome medals and trophies will be given.

The Dog Show will be larger and better than ever, about One Thousand Dollars being offered in cash prizes and premiums.

A milking contest will be carried on in the Dairy Department and Manufacturers will be in the Main Building.

One of the greatest programs of Attractions ever presented to the public will be put on twice daily in front of the Grand Stand.

The Prize List has been revised throughout, (especially in the Ladies' Department) and large additions made to the same.

For Prize Lists, entry forms etc., address the Secretary, A. M. Hunt, London, Ontario.

Your Watch

Does It Need Cleaning and Repairing?

The very best Watches have their days of repairs and their time for cleaning. Have your time piece attended to before it is worn out for lack of oil and cleanliness. A watch mechanism is fine and delicate, and the slightest friction makes trouble and wears the parts out.

We have the best appliances for doing fine Watch Repairing in all its branches.

We warrant our work and our charges are moderate.

W. J. SHORTILL,

Watch Maker and Eye Specialist.

MARKDALE

Invented Shirt Waist.

Samuel M. Foster, of Fort Wayne, Ind. Man Whom All Women Love.

All women, love Samuel M. Foster, of Fort Wayne, Ind.—but they don't know it. Mr. Foster is the president of a national bank, a life insurance company, a hospital association, an investment company, a large knitting mill, and a heavy stockholder in many of Indiana's leading enterprises. He is a Yale graduate, a brilliant after-dinner speaker and a good many other things. But it is for none of these that he is so popular. What then? Listen: He invented the shirt waist. "I started a little factory for the manufacture of boys' waists," said Foster, "and the merchants kept ordering only the big sizes. I asked, 'What's the matter? Are none but the big fellows wearing waists?' They replied, 'Why we're selling them to the women folks.' Then I made ladies' styles." And that was the start of the shirtwaist.

I FEEL BLUE AS INDIGO.

When you are sleepless, no energy, bad digestion, irritable nerves, everything seems wrong. You're getting worse. Stop it to-day and your misery by building up with Ferrozone. It's a food tonic—supplies nutriment and building materials, give weak organs and exhausted nerves the strength they require. With Ferrozone you eat more, digest more, get fatter. Vitality courses through your veins, the feeling of youth permeates, vim, strength and health return for good. Nothing invigorates and restores so quickly as Ferrozone. You'll try it to-day. 50c. at all dealers.

An old friend of the family had dropped in to see a young lawyer whose father was still paying his office rent.

"So you are now practising law," the old friend said, genially.

"No sir," said the candid youth, "I appear to be, but I am really practising economy."

Binghampton is to have a new $60 bridge.

Smallpox cost the town of Walkerton $3000 last year.

With the numerous courts in session, these are trying times.

Children Enjoy It

"I have used Coltsfoote Expectorant with the greatest satisfaction with my children. It is a wonderful cure for colds and sore throat. I believe it saved the life of my little son, who was very sick from a protracted cold on his lungs."

MRS. ANNIE BRAMBLER.
Orangeville, March 15, 1907.

"I am greatly pleased with the good results we got from Coltsfoote Expectorant. I get great comfort with it for my children."

MRS. WALTER HAMMOND.
171 Argyle St., Toronto.

Coltsfoote Expectorant is the greatest home prescription for all throat and chest troubles in the world. No home should be one hour without it. You can have free sample by sending name to Dr. T. A. Slocum, Ltd., Toronto. All good druggists keep it. Price, 25c. Send for Free Sample To-day.

rmoor Felt Mattresses.

Dreams are made on." Shakespeare, Tempest IV., 1.

s for the Ostermoor.

ken at Market Prices.

dale. Furniture

SAUGEEN LODGE NO. 327 I.O.O.F.

Meets every Friday at 7.30 p.m. in their hall, Sarjeant's block. Visiting brethren always welcome. W.S. Perkins, N.G. R. W. Ennis, Sec.-Treas.

GOLDEN RULE ENCAMPMENT I.O.O.F. No. 79.

Meets the second and fourth Tuesdays in each month in the Odd-Fellows' Hall. A. Macpherson, Chief Patriarch. A. D. Scott, Scribe.

Piles are easily and quickly checked with Dr. Shoop's Magic Ointment. To prove it I will mail a small trial box as a convincing test. Simply address Dr. Shoop, Racine, Wis. I surely would not send it free unless I was certain that Dr. Shoop's Magic Ointment would stand the test. Remember it is made expressly and alone for swollen, painful, bleeding or itching piles, either external or internal. Large jar 50c. Sold by W. Turner & Co., Markdale.

NEW MACHINE SHOP

The undersigned have opened a machine shop in connection with their wagon and paint shops. All kinds of lathe and other iron work done. Buggies and wagons repaired and painted. All work entrusted will receive our personal attention and will be done promptly.

R. G. and W. NOBLE.

Stop That Cold

To check early colds or Grippe with "Preventics" means sure defeat for Pneumonia. To stop a cold with Preventics is safer than to let it run and be obliged to cure it afterwards. To be sure, Preventics will cure even a deeply seated cold, but taken early—at the sneeze stage—they break, or head off these early colds. That's surely better. That's why they are called Preventics.

Preventics are little Candy Cold Cures. No Cure, no physic, nothing sickening. Nice for the children—and thoroughly safe too. If you feel chilly, if you sneeze, if you ache all over, think of Preventics. Promptness may also save half your usual sickness. And don't forget your children if there is feverishness, night or day. Herein probably lies Preventics' greatest efficiency. Sold in 5c boxes for the pocket, also in 25c boxes at all Preventics. Insist on your druggists giving you

Preventics

W. TURNER & CO.

PROUD OF THEM

Most of the possessors of our photographs are proud of them. They are pleased with the posing the retouching and the finishing. These photographs are worth the price for many reasons. You can best see just what you want if you come in and let us tell you about the different qualities.

J. C. Kentner

Lucas Block, Markdale.

There isn't much philosophy in a man if he doesn't get busy when he has occasion to visit a graveyard.

For Fifteen Years

A. J. CHISHOLM

Life Assurance Specialist

Has made regular business trips to Markdale. During 1908 he will be in Markdale at regular intervals.

Mutual Life OF CANADA

(The Old Waterloo Company)
Established 38 years.
Correspondence invited.
Appointments made for personal interviews.

Address—

A. J. CHISHOLM,
General Agent,
OWEN SOUND.

To stop any pain, anywhere in 20 minutes, simply take just one of Dr. Shoop's Pink Pain Tablets. Pain means congestion—blood pressure—that is all. Dr. Shoop's Headache—or Pink Pain Tablets—will quickly coax blood pressure away from pain centres. After that, pain is gone. Headache, neuralgia, painful periods with women, etc., get instant help. 20 tablets 25c. Sold by W. Turner & Co., Markdale.

FLOUR

Chop Barley, Bran, Shorts, and Feed Flour for sale at

THE CHOPPER.

Also Grist Exchanged.

J. W. FORD

Mr. Duncan Gillies, who opposed Mr. I. B. Lucas in the provincial elections for Centre Grey four years ago, has purchased the Pincher Creek (Alta.) Echo.

TO CURE TOOTHACHE.

Search over the whole globe and you'll not find the equal of Nerviline. An aching tooth it relieves at once. Fill the cavity with batting dipped in Nerviline and rub the gums with Nerviline also. If the face is swollen and sore, bathe with Nerviline and then bind on a hot flannel. This can't fail because Nerviline kills the pain outright. Just as good for earache, neuralgia or stiff neck. A 25c. bottle of Nerviline cures the aches of the whole family. Try it.

EAT WHAT YOU WANT.

But Find the Way to Digest What You Do Eat

The first thing to do in the case of indigestion or weak stomach is to strengthen the muscular walls of the stomach and intestines, so that they will care for the food that is eaten. In no other way can this be done as well as by taking Mi-o-na tablet before each meal. This restores strength to the stomach muscles and stimulates the pouring out of gastric juices, then the food digests readily and you can begin to get the full benefit from what you eat.

Use Mi-o-na whenever you have sick headache, heartburn, bad taste in the mouth, coated tongue, spots before the eyes, sleeplessness and the many other symptoms that are the direct results of indigestion.

W. Turner & Co. gives with each 50c box of Mi-o-na a guarantee to refund the money unless the remedy cures.