

# MERCER'S

Markdale's Cheapest and Most Reliable Store.

## New Clothing.

Ready-to-wear, for men and boys. Four thousand-dollar stock to choose from. Better values this spring than ever in Suits for men; Suits for boys, Pants for men and boys, Toppers and Rain Coats for men. No matter what you want in clothing for men and boys, you are almost sure to get it at this store and never too much to pay. Come and see.

## New Spring Hats.

Never before have we sold so many Hats this Spring. Having just received our second order, our stock is now very complete in all the new shapes. Selling the number of Hats we do, enables us to give you better values and newer styles than you can get elsewhere.

## New Ties.

Just in for men and boys, in all the new patterns and colorings. Drop in if you want to see what's new. Hats run from

15c. to 50c.

## New Shirts.

For men and boys. Fine colored Shirts in the new patterns for Spring. Exceptional values at

50c., 75c. and \$1.00.

If you don't buy Clothing, Hats, Caps, Shoes, Ties and Shirts at this store you are not buying right. Come and see.

Highest Prices Paid for Butter and Eggs.

H. MERCER, Markdale

## The Only Perfect Emulsion

Any well made emulsion of good Cod Liver Oil is good as far as it goes, but if it lacks Iron it is not a perfect emulsion, because Iron is even more valuable than the oil. Ferrol is not only made of the best Cod Liver Oil, but it combines with the oil Iron and Phosphorus and is the only emulsion that contains Iron at all. Moreover

# FERROL

is finer, more palatable and easier to take than any other preparation of Cod Liver Oil. Few can take Cod Liver Oil in any other way.

Every intelligent person knows that the greatest remedial agents known to science are Cod Liver Oil, Iron and Phosphorus. Get them in combination and in proper proportions. You must have Ferrol. There is no other way.

Sufferers from Anemia, Bronchitis, Chronic Coughs and Colds, Lung Trouble, Nervous Prostration, Chronic Rheumatism, General Debility, Loss of Weight, Croup, La Grippe or any of the wasting diseases, can take Ferrol with the confidence that it will cure them if a course is possible.

### REMEMBER

Each dose of Ferrol contains a full medicinal dose of Iron and in no other way can it be properly administered.

Ferrol holds the record for increasing the weight. Ferrol contains neither alcohol, nor dangerous drugs of any kind.

Ferrol is the Ideal Infant Food. Your baby is not thriving, give it Ferrol and watch it grow.

FERROL is not a patent mystery. The formula is freely published. It is endorsed by the most eminent Medical Journals. It is used in prominent Hospitals, Sanitariums, etc.

R. L. STEPHEN, Druggist, Markdale.

## Always Remember the Full Name Laxative Bromo Quinine Cures a Cold in One Day, Grip in Two.

E. W. Howe on Box 25c.

### WHY NOT WRITE

for copy of our catalogue. This simple act, costing a cent and a moment of time, might change the whole current of your life and bring many thousands of dollars within the next ten years. Try it.

### NOW IS A GOOD TIME

to enter the well-known Business College

TORONTO, ONT. Canadian High Grade Commercial and Shorthand School. Our graduates are always successful. Our superior training enables them to get and hold excellent positions. The people who graduate from our school, are the highest and best business men of the country. Catalogues free. J. ELLIOTT, Principal, College and Alexander Sts.

Miller's Drink Cure is safe, effectual and can be readily taken. Sold by W. Turner & Co.

Oh, my! how your complexion has improved. Yes, Miller's Compound Iron Pills did it. Sold by W. Turner & Co.

## CEMENT INDUSTRY GROWING RAPIDLY.

New Companies Constantly Entering the Field.—New Uses for Concrete.

Attention has again been directed to the rapid expansion of the cement industry in Canada by the announcement that the Lakefield Portland Cement Company has perfected arrangements for the erection of a branch factory in Montreal. The company has placed an order for its electrical equipment with the Canadian General Electric Company, comprising three 1,350 h.p. transformers, two 2,000 h.p. transformers, one 20 h.p. motor, twelve 100 h.p. motors, eleven 75 h.p. motors, three 50 h.p. motors and three 10 h.p. motors, all complete with the necessary switchboard and speed controllers.

Several factors have contributed to the rapid development of the cement industry, chief among them being the reduction in the price of cement engendered by the adoption of modern machinery, the different uses to which Portland cement is now applied, coupled with an abundance of raw material. The manufacture of Portland cement in Canada practically dates from the year 1891, when operations were begun in a very small way at Marlbank, Hastings county, and also at Shallow Lake, Grey County. The output of these two establishments as a result of the first year's operations amounted to 2,033 barrels, a trifle more than one of the larger modern plants would produce in a single day.

In the following year the production was increased to 20,247 barrels. In 1893 it amounted to 31,924 barrels, and so on in geometrical progression, the output of each year during the next decade exceeding that of the preceding year, roughly speaking, by 50 per cent. In 1901 four factories were making Portland cement, their total output amounting to 850,000 barrels. By the following year the number of establishments had increased to eight, with an annual production of 522,300 barrels. In 1903 there were nine plants in operation with an output of 605,200 barrels, while in 1904 cement was made at no less than eleven establishments to the extent of 880,871 barrels.

Since that date factories have been started at Hill, Que.; Belleville, Ont.; Morden, Man.; Calgary, Alberta, and Vancouver, B. C., giving the cement establishments of Canada a combined annual capacity of at least 3,350,000 barrels, estimating 300 working days to the year.

In the phenomenal growth thus noted improved methods in manufacture brought about by the introduction of modern equipment adapted to meet existing conditions played a most important part. If old methods had been adhered to very few of the companies now conducting a thriving trade would be in existence to-day. These include: The Lakefield, Lakefield; The Hanover, Hanover; Sun, Owen Sound; Imperial, Owen Sound; The Owen Sound, Gray and Bruce, Owen Sound; The Canadian, Marlbank and Stratthouga; The National, Durham; Raven Lake, Raven Lake; The Ontario, Blue Lake; The International, Hull; Colonial, Warton; The St. Mary's, Belleville; The Manitoba, Morden.

The electrical equipment supplied by the Canadian General Electric Company to cement establishments has come to be regarded as the standard. The works of the Lakefield Portland Cement Company at Lakefield, to which reference has been made, were equipped by the Canadian General Electric Company, and now the order has been placed with this company for the equipment of the new branch at Montreal, which is an evidence that appliances supplied by the Canadian General Electric are of a character that gives satisfaction.

The ever-widening range to which cement is being put should of itself ensure a bright future for the industry. Some few years ago the use of concrete was confined almost entirely to the construction of foundations exposed to the action of water. Of recent years the employment of concrete as a building material has come into general use. It is replacing brick and stone in some lines of work, and even wood has had to give way before it, as in the case of the tendency to use concrete flooring in fireproof buildings. In the matter of fence posts and piles it has also supplanted wood to some extent. In the construction of pavements and bridges its uses has become almost universal. For general building purposes its popularity is steadily increasing. Hollow blocks of cement of any size, shape or finish are readily procurable, and since their introduction have been very much in demand. Architects are beginning to advocate the construction of walls of solid concrete, for not only do they possess the advantage of being fireproof, but are capable of a handsome exterior as well. All things considered, the cement industry of Canada seems destined to keep pace with the rapid development of the country.

**Rheumatism: Almost Killed Here.** For years Mrs. S. Stalischmidt, of Hambraton, Ont., was a sufferer to rheumatism. "I was so stiff and lame I could scarcely walk," she writes. "An attack striking my limbs made walking impossible." Friends and doctors gave prescriptions but I only got relief from Ferrozone. I took 12 boxes and gained from the first. Today I am well, feel stronger, weigh heavier and look the picture of health. Whether muscular or inflammatory, chronic or otherwise, Ferrozone does cure rheumatism and sciatica. 50c per box at all dealers.

## Hoist by their Own Petard.

Harkaway, Apr. 8, 1907.

**EDITOR STANDARD:**  
In last week's issue of your paper a trio of would-be champions endeavor to make a showing of chivalry and honor. How? By immediately jumping to a wrong conclusion and hurling invectives at a family who were entirely innocent of the looking-glass affair until informed by the Harkaway correspondent after the article in question had been justly, or, as the trio acknowledge, innocently referred to and replied to with covert insinuations by the new correspondent to this paper. Their hot shot (no doubt valuable ammunition to them) being aimed at a family free from blame was wasted on vacancy. Their insinuations, very vague and couched in language most insolent and diabolical in the extreme. We ask in this conduct consistent with the chivalrous and honorable dealings of gentlemen. We leave it to the public to judge. As to falling into the gutter, these would-be gentlemen (in their estimation) would do better by assuming a gentlemanly attitude in places where reverence is due, vainly endeavoring to raise themselves in the estimation of the community by throwing stones at others. We have nothing but contempt for minds so small and degenerate that not being satisfied with hounding the footsteps of the correspondent, they resort to the public press, when, like the proverbial swine, they wallow in the mire to their own gratification and the detestation of intelligent people. In their own language we ask why is this? We answer direct: Because their vile designs were frustrated and they were "hoist by their own petard." We advise them to call a halt, or their names and actions may figure conspicuously before a tribunal not wholly composed of the good people of Harkaway, where they will have something hotter than shot to contend with and more effectual in their case.

In conclusion we refer this trio to the following lines of the immortal Longfellow:  
"Pride goeth forth on horseback grand and gay,  
But cometh back on foot and bears away  
The tinsel of his glory, and the gauds  
Of his unwholesome vanity."  
Having no ill-will whatever towards the teacher, and not having intended by injury or unpleasantness in our correspondence, I sincerely hope the matter will now drop.

A. C. RAE.

## Suffered for Five Years with Kidney and Liver Trouble.

"I suffered for five years with kidney and liver trouble, which caused severe pains across the back and a blinding headache. I had dyspepsia and was so debilitated that I could not move my bowels without a cathartic. I was cured by Chamberlain's Kidney and Liver Tablets and have been well now for six months," says Mr. Arthur S. Strickland, of Chattanooga, Tenn. For sale by R. L. Stephen.

### POMONA

(Intended for last week.)  
Christmas Sunday seemed more like Christmas Day, as far as the weather was concerned, and even yet "winter lingers in the lap of spring."

Mr. Angus McVicar, jr., has returned from Michigan, where he has been spending the winter. He looks well and reports favorably of Uncle Sam's domain.

Mrs. McCormick, accompanied by her daughter Tene, is visiting her sister, Mrs. Jas. Dunbar.

Mrs. M. Burke and Leo are spending Easter with her mother, Mrs. Doyle, at Paris.

Miss Leo, O'Neil has returned from an extended visit with relatives in Owen Sound, Stratford and Paris. She was greatly missed during her absence and we gladly welcome her back.

Master Bert Wilson, who lives with his uncle, Mr. Ronald McDonald, met with a painful accident a short time ago. He was riding a colt when the animal took fright and threw him off, breaking his arm. He is now doing well under medical treatment.

## MEN REQUIRE NERVE AND BLOOD TONIC.

How Are Your Nerves?  
The daily grind of life burns up a man's vitality faster than he renews it. He gets shaky, starts at trifling noises in his sleep, is ready to fly off the handle at any minute. The nervous man is nervous because his blood is so thin his nerves are starved to death. He needs Ferrozone! Its first action is upon digestion. It stimulates secretion of gastric juice, ensures perfect digestion, prepares the food so it can be at once assimilated. Hence the blood is nourished, is fortified, made richer, richer, stronger. To the whole organism is imparted vim, endurance and reserve of power that the nervous man never knew before. The Restorative power of Ferrozone is marvellous. In a month it will make you feel like new. Just ask Mr. Karl E. Newsome of Bothwell, who writes: "I owe a debt of gratitude to Ferrozone which saved my life after a year's illness of nervous prostration. I was in such a weak, irritable condition I could not work, and found that three doctors did nothing for me. My drug-gist recommended Ferrozone as the best preparation for nervous troubles, and I commenced with one tablet a meal. Every box of Ferrozone I took did me more good than the previous four. In three months I was completely cured. Ferrozone braces up my system, and is certainly a marvellous restorative and tonic." Try Ferrozone—sold everywhere by druggists in 50c boxes.

## F. T. HILL & CO.

# This week it is Many Lines at Much Less than Regular Prices.

During the past two months we have been able to secure several lines of merchandise from different manufacturers at a very much lower price than is usually charged for the same lines of goods and our position in the retail trade, having two stores, makes it easy for us to handle quantities which very often gives us the advantage of a big concession in price, hence the reason for such remarkable values we are offering, which means a big saving to you.

### Fine Dress Skirts.

Clearing out odd lines in Ladies Fine Dress Skirts. 38 only Ladies Fine All-wool Dress Skirts in cashmeres, serges and fancy dress weaves, representing good selling values at the regular prices of \$8.75, \$4.00 and \$2.50. As an inducement for quick selling, you can have your choice at each..... \$2.48

### Worsted Caps.

Boys Fine Worsted Caps, 50c. values. Selling for 35c. 50 only boys fine Worsted Caps, very latest style and shape, silk head trimmings. Selling less than manufacturer's wholesale price. You can have your choice for..... 35c.

### Fine Footwear.

Big Values in Fine Footwear for girls only, sizes 11 to 3. Several of the biggest manufacturers of Shoes are represented in this collection and nearly all kinds of leather are represented, such as Box Calf, Dongolas, Buffs and Glove Grains, representing in value \$1.00, \$1.25, \$1.35 and \$1.50 lines. Your choice at per pair..... 87c.

### Cotton Hose.

Boys and Girls Heavy Ribbed Cotton Hose at nearly Half Price. 700 pairs of girls, women and boys long ribbed Cotton Hose representing extra big value for your money, a clearing line from one of our leading manufacturers. Good value at the regular selling price, 20c and 25c a pair. Special while we have them, at working pair..... 14c.

### Silk Waists.

Ladies Japanese Silk Waists for \$1.48. Regular \$2.75 values. 24 only Ladies Japanese Silk Waists, in white with fancy lace insertion all sizes. Special selling price..... \$1.48

### Boys Long Boots.

At the cost of making, without the leather. 24 pairs of Boys Long Boots in good whole stock lines and best quality. Selling at per pair..... 98c.

### Ladies Rain Coats.

We have about fifty Ladies Rain Coats in stock which have been moving with us as quickly as we can find a ready sale, irrespective of cost we must have them moved and the prices have been cut in two. Be on hand early for coats and waterproofs, the best as follows: \$3.00 Ladies Waterproof Coats for \$1.48. 4.50 5.50 6.75 Remember 50 cents in all.

### Ladies Spring Mantles.

In Good Colors. Cloth only, Selling at 20 per cent discount. Color of Fawn and Black only. 15 only Ladies fine Dress Coats in the latest quality of Broadcloths, fancy silk embroidered trimmings. New styles on which we are offering a beautiful reduction of 20 per cent to clear.

## HARDWARE!

VISIT OUR HARDWARE DEPARTMENT FOR GOOD VALUES.

## MILLINERY!

Our special display of new spring millinery is on for a this week. Customers will remember that we show only direct importations from leading British manufacturers and the styles which we are showing in all the late natty shapes are exclusive to this store, with prices much below the regular selling values. Visit our Millinery Department this week. See what we are doing. No need to say, we will be pleased to show you anyway.

## F. T. HILL & CO.

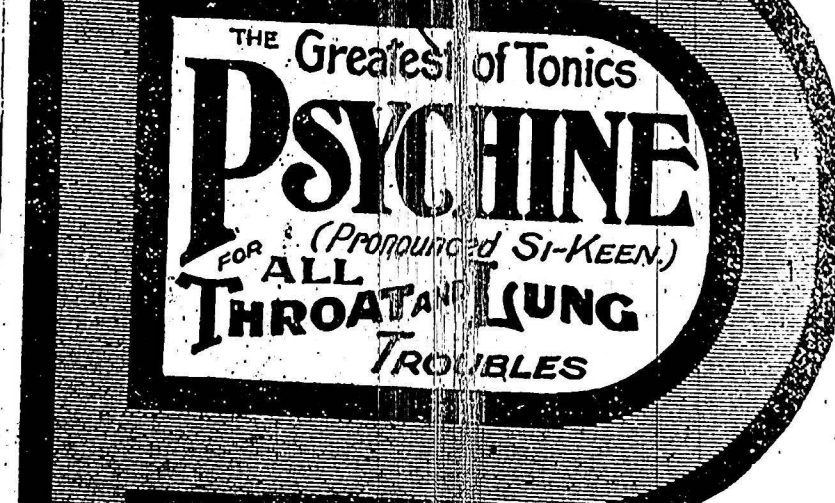


## The Reason Why

We do the largest Watch Repair Trade in the County, is because we have made every preparation to handle an extensive trade in a manner most satisfactory to the general public by installing the finest and most up-to-date equipment of such Lathes and their attachments that ingeniously can device or money can purchase. It is without fear of contradiction that we claim our ability to serve you in this capacity is without a rival north of Toronto. In the past eleven years every cent's worth of watch and clock repair has been done on our own premises, resulting in each succeeding year's repair being larger than its predecessor, until I am obliged to employ a skilled assistant. No difference how trivial or how complicated your requirements in watch repairs may be I will be happy to wait on you in every detail to the best of my ability and at very moderate cost.

W. J. SHORTILL, Watchmaker and Jeweller, MARKDALE, - ONTARIO.

Every woman appreciates a beautiful complexion so much desired by men. Hollister's Rooky Mountain Tonic, 35c. Teas or Tablets, W. Turner & Co.



**PSYCHINE** (Pronounced Si-KEEN) FOR ALL THROAT AND LUNG TROUBLES. TWENTY-FIVE YEARS' SUCCESSFUL RECORD. MONEY can buy advertising space, but it can't buy a quarter century's successful record of wonderful and intricate cases of throat, lung and stomach trouble. Such is Psychine's record. Thousands of cases given up by leading doctors as hopeless and incurable have been quickly and permanently cured by Psychine. It is an infallible remedy for loss of appetite and all wasting diseases. "My son had a terrible cough and was wasted by a shadowy illness. My wife had a cough and was unable to work. I bought a bottle of Psychine and after using it for a few days the coughs were cured. I have since bought a dozen more bottles and have given them to all my friends who are suffering from coughs and colds. I have never known a case of cough or cold that was not cured by Psychine."—A. W. Davidson, 7 Cornwall St., Toronto.

Psychine Never Fails. AT ALL DEALERS. DR. T. A. SLOCUM, Limited, 179 King St. W., Toronto. Good Reasons for its Success. The majority of catarrh remedies are useless. But one that does cure is "Catarrhicine." It clears the head, cleans the throat, and sweeps away the cause of the disease. The system so thoroughly cleansed of catarrh that it is free from all types of catarrh, throat, and bronchial trouble. Coughs are more certainly cured by Catarrhicine than anything else. Two sizes, 25c and \$1.00 at all dealers.

Thursday, April 11, 1907  
HASKETT'S HA...  
Wash...  
HASKETT'S HA...  
BUSINESS DIRE...  
AUCTIONEERIN...  
W. G. Pickel...  
Rudd Mathew...  
James A. Mylo...  
P. McCullough...  
J. S. Black...  
James Gillespi...  
G. O. C. F. No. 3...  
R. J. Sproule...  
Goal! Goal!...  
Canadian Order of F...  
Markdale Lodge, 141...  
Court Markdale 10...  
Alex. Erskine...  
Lucas, Wright & M...  
Saugen Lodge No 32...  
A. Brown, M...  
L. G. Campbell...  
Dental Surgeon...  
"Preventics" will prom...  
Oh, my! how your complexion has improved. Yes, Miller's Compound Iron Pills did it. Sold by W. Turner & Co.