MERCER'S, Markdale's Cheapest and Most Reliable Store.

All Winter Goods Must Go This Month

We are now giving 20 per cent discount off the balance of our Mens and Boys Overcoats, Fur Caps, Robes, Ladies Fur Coats, Ladies Cloth Coats and all other Winter Goods. Remember 20 per cent off Mercer's prices means a big saving. Come and see for yourself.

New Spring Goods

are now coming to hand every day.

New Wash Goods.

In Prints, Ginghams, Chambrays, Flaked Linens, Duck, etc.

New Dress Goods in all the new styles and colorings.

New Blousings.

New Corsets.

New Muslins in spots, plain, stripes and fancies.

New Apron Ginghams.

New Silk Blouses in cream and black, all sizes, 32 to 40.

New Lace Curtains, at 35, 50, 75, 1.00, 1.25, 1.75 and up.

New Scrims, New Frilled Muslins for Curtains.

New Spring Suitings

For Men—Strictly new and up-to-date. No old resurrections at this store but best values to be had anywhere.

New Spring Hats.

New Sweaters for Men and Boys.

New Shoes for Everybody.

We lead in Shoes—make tracks as it were for the other fellows.

Groceries.

Best Brands of Corn, Peas, Tomatoes, Strawberries, Salmon, Sardines, Pork and Beans, Pickles, etc. Choice New Prunes, Dates, Figs, Maple and Honey Syrup, Lard, Cheese, Teas, Sugar, Coffee, Jams, Jellies, etc.

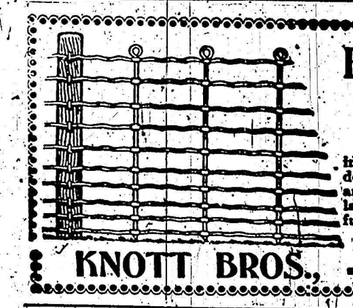
You can come to this store expecting to get the best values in Dry Goods, Groceries, Crockery, Glassware, Hats, Caps, Clothing—Ready Made or made to your measure, Boots, Shoes, Rubbers, Furnishings, etc., and you will never go away disappointed. No store in the county can afford to sell reliable goods cheaper than—

H. MERCER, Markdale.

FARROWING SOWS

There is probably no greater loss in the management of hogs than at farrowing time. Many a breeder complains of sows eating their litter and don't know that this is due to bad feeding. Lots of pig-eating sows would never have developed this bad habit if they had been rightly fed before farrowing. By the time the sow farrows she is in a much fevered and constipated condition, which creates a litter eating appetite. This can, in almost every instance, be gotten over if the digestive organs are kept free and open by feeding Clydesdale Stock Food according to directions. The flow of milk of the sow is increased by the help it gives digestion. Milk is the direct product of the digested food. The greater the flow of Milk the greater the growth and profit of the litter. If you want to farrow the most and best pigs; pigs that have a chance to live, and become money makers, use Clydesdale Stock Food before and after farrowing. Mr. A. Newell Kilbride, Ont., says: "Pigs have never done better with me than those I fed Clydesdale Stock Food to." "Runts" can be made money makers by using it. Mr. Donald McDougal, Harriston, Ont., says: "I had six 'runt' pigs to which I fed your food, and now they are as good as any pigs I have." Carboline Antiseptic will keep your pigs and pens clean of vermin, making them do better. If you find Clydesdale Stock Food, and other preparations, do not give satisfaction, your money will be cheerfully refunded by our dealer. Sold in your district by the following:

Knott Bros., Markdale.
Louis Privat, Williamsford.
Barclay & Bell, Durham.
Boyd, Hickling, & Co., Flesherton.



Frost Wire Fence

Has no equal as General Purpose Farm Fence

It will turn Stock without injury—beautify the Farm—does not need constant patching and with reasonable usage will last a life-time. Booklet and full particulars given on request.

FOR SALE BY

KNOTT BROS., - Markdale

A GOOD INVESTMENT

that pays dividends all through life is a course of training in any of the departments of the

NORTHERN Business College

OWEN SOUND

Four complete courses of study. The best equipped Business College Premises in Canada. The only Business College owning its own College building. A large staff of competent and painstaking teachers. Our graduates are most successful. Just ask them. Full particulars sent to any address free.

C. A. FLEMING - PRINCIPAL

FARM FOR SALE

250 acres, in Markdale suburbs. Will be sold in one parcel or in two. Terms to suit purchaser. Apply on the premises.

THOMAS CAMPBELL, Markdale.

Startling But True

People the world over were horrified on learning of the burning of a Chicago theater, in which nearly six hundred people lost their lives, yet more than five times this number or over 3,000 people died from pneumonia in Chicago during the same year, with scarcely a passing notice. Every one of these cases of pneumonia resulted from a cold and could have been prevented by the timely use of Chamberlain's Cough Remedy. A great many who had every reason to fear pneumonia have warded it off by the prompt use of this remedy. The following is an instance of this sort: "Too much cannot be said in favor of Chamberlain's Cough Remedy, and especially for colds and influenza. I know that it cured my daughter, Laura, of a severe cold, and I believe saved her life when she was threatened with pneumonia." W. D. Wilcox, Logan, New York. Sold by R. L. Stephen, Markdale.

THE MARKDALE STANDARD

C. W. Rutledge, Publisher.

SUBSCRIPTION PRICE $1.00 PER YEAR IN ADVANCE.

MARKDALE, FEBRUARY 23, 1905.

Notes and Comments.

The Rev. Dr. Hillis predicts that a golden age of religious enthusiasm and activity is about to sweep over the United States. Such a tide is now sweeping over Wales and is about to spread to England. Are we to have a new "Age of Faith?"

Out of 30,000 applications for veteran's land grants only 4,000 have received land. As, under the regulations, there can be only one military land grant per square mile it would require 30,000 square miles to be surveyed in order to provide for these grants, even presuming that the whole area was eligible for settlement. There are about 100 lots to a township so that it would require about 1,200 townships to provide the necessary land, there being four lots per square mile.

In the new Parliament of Ontario the farming community has the largest number of representatives, there being 21 tillers of the soil in the new House. The lawyers come next with 18; 14 are merchants, 13 practicing physicians, and the next largest class is that of the journalists, of whom there are eight elected; six manufacturers, five contractors, four agents, two undertakers, two school inspectors, two cattle dealers, one auctioneer and one principal of a correspondence school make up the balance of the House.

Paris, "the mother of expositions," never makes the mistake of not allowing herself ample time when she determines upon a great enterprise. The Commerce Committee of the French Chambers has, accordingly, already reported the Government proposition to create a universal exposition in Paris in 1920 to commemorate the founding of the French Republic. A great many things may happen before 1920, but the promoters of the exposition evidently have confidence that the Third Republic will live to commemorate the semi-centennial of its founding.

The Czar of Russia and the Emperor of Germany might, if they please, dispute with each other as to which of the two owns the greater number of palaces. Each might sleep in a different house every night for a month and not exhaust the number of his various dwelling places, according to "The Indianapolis News." The Czar is said to own many country seats—which are kept up in every detail, furnished and furbished and crowded with servants—into which he has never set foot. King Edward of England, while regularly occupying only four, has a dozen or more homes, which are ready for him at all times.

Prof. Coleman, in a lecture delivered Monday evening, said millions of years ago the site of what is now Toronto was washed by a great sea, which stretched down to Brazil, and that there was then a continent where Hudson Bay now is. At a more recent period, but still thousands of years ago, there had been a river from Georgian Bay to some point near Scarboro Heights, and it was only after some upheaval that the water had been forced around by the St. Clair River and Lake Erie. During the first glacial period the site of the city of Toronto was covered with ice to a thickness of probably several thousand feet. After this there was a period of vegetation, succeeded again by another ice age. The question as to whether Toronto will again be covered with ice was left unanswered.

The International Commission, called for the purpose of adjusting the difficulty arising out of the outrage on the British fishing vessels by the Russian Baltic fleet, has concluded the taking of testimony. Russia, while still maintaining that torpedo-boats were present when the firing took place, has expressed her willingness to pay damages to those injured, the amount of the damages to be determined by The Hague tribunal. Correspondence which took place between the two Governments directly after the outrage, now published, shows how near the two countries were to war at the time. In this correspondence is recorded a statement by Lord Lansdowne to the effect that if the Russian fleet failed to stop at Vigo, in Spain, the two countries "might be at war before the week is over," pointing in this connection to the significant concentration of British warships at Gibraltar for the purpose of blocking the passage of the Russian fleet on its way east.

A Revival of Revivals.

One of the striking manifestations of the times, is the revival, in different places and under different auspices, of religious feeling and enthusiasm. Most remarkable of these religious awakenings is the great revival in Wales, which began some time ago in Wales and is still in full progress. The leadership of the movement is held by Mr. Evan Roberts, and it differs in many respects from all previous revivals in Wales, but chiefly in the fact that it does not seem to be confined to any particular church. It differs, also, from preceding seasons of spiritual quickening in the fact that there is no fearful looking forward to judgment and punishment to come. It is a religion of gladness, joy and peace which has spread over South Wales in a tide of fervor and enthusiasm. It seems to have brought happiness to whole villages and communities and to have absorbed the interest and attention of the people almost to the exclusion of everything else, and the ordinary vocations of life are practically suspended. The fact that there is no sectarianism in it is much more significant in Wales than it would be in America, for, owing to recent and perhaps continued Nonconformist bitterness over the new Education act, it might be supposed that the present revival would, as one of its effects, turn the people away from the Established Church, as was usually the case in preceding revivals. In Wales, however, this quickening religious enthusiasm seems to know no church lines, but to pervade whole communities and make them act as one in spiritual fellowship. This is the best evidence of its genuine character and gives to it more than usual significance.

No one seems to be able to tell why or wherefore this awakening has come about. The student of history may refer to his Hallam and assert that such awakenings in the past have usually followed periods of skepticism and unbelief. This makes it seem not improbable that the time is ripe for another such season of religious uprising, as opposed to the materialistic and scientific teachings of the last half century. The time may be due for the return of the high tides of faith, as opposed to the age of reason. The "Saturday Review" suggests that "possibly the country folks have wearied of the litter feuds of rival denominations and of the vaporings of the young preacher from the university college who has been striving to Hegelianize Calvinistic Methodism." The supposition may be true, but, if so, this weariness, apparently, is shared by city folks as well, and not only in Wales, but in London and on this continent. The religious life of London is now being stirred as it has not been before for a generation by an American evangelist—Dr. Torrey—long associated with the late Dwight L. Moody in his evangelistic work and apparently possessing much of that famed evangelist's spiritual power.

Perhaps the most striking conformation that there is probably now beginning a tide of religious enthusiasm and inspiration in this country also is furnished by the Congregational Church. As one result of the week's meetings held last November in Plymouth Church, Brooklyn, by the noted lecturer, author and evangelist, Dr. Dawson, and the "mission with voice and pen" conducted in Brooklyn that week by Dr. Dawson and Dr. Hillis, pastor of Plymouth Church, Dr. Dawson has been invited by a committee of Congregational churches to engage in a four months' mission and tour of the churches of his denomination in America. Dr. Dawson, in order to do this work, has resigned his London pastorate, and will enter upon what may prove to be a notable evangelistic work in Canada. Whether there is to be a new and general revival of Christianity as a result of the movements noted it would be hazardous to predict, but the signs of the times certainly are favorable to that supposition.

FREE TRIAL BOTTLE.

To Prove What Dr. Leonhardt's Anti-Pill Will Do—Your Name and Address On a Post Card Will Bring It—Has Cured Thousands Already.

Dr. Leonhardt's Anti-Pill has ushered in a new era in the treatment and cure of disease. Thousands who had given up hope have been restored to perfect health, and every cure seems to be perfect and permanent. Here is a case of Dyspepsia:

"I have been a great sufferer from Dyspepsia for many years. I have been treated by local doctors, and have taken nearly all the advertised remedys with only temporary relief, but since using Dr. Leonhardt's Anti-Pill I can eat anything the same as when a boy. My old-time vigor has returned, so that my spirits are buoyant and temper normal. I give all credit to Dr. Leonhardt's Anti-Pill". M. N. DAFOE, 29 Colbourne St., Toronto.

A month's treatment at your druggist's for 50c. A sample free by addressing The Wilson-Fyle Co., Limited Niagara Falls, Ont. Sole agents for Canada. 101

Sold by W. Turner & Co., Markdale.

F. T. HILL & CO.

SPECIAL CLEARING SALE OF ODD LINES

Representing Extraordinary Values

Having just completed Stock Taking and finding many lines of goods which are broken in sizes, also representing balances of some of our best selling lines we make the following heavy reductions in price in order to clear quick as follows:

Mens Fine and Heavy All-Wool Pants for 98c a pair.

This line represents a full assortment of sizes in many patterns, and is the balance in lines of pants that are good value at 1.25 to 1.75 a pair; to sell quickly we make the price per pair .98

Mens Fine All-Wool Pants for $1.50 per pair.

This line is made up entirely of pants that represent our best selling values at 1.75 to 2.75 per pair but consist of odd lines, hence the reason for the great reduction in price, choice per pair 1.50

Mens Waterproof Smocks or Coats for $1.48.

This particular line of Coats is well known to the working man, representing great wearing qualities and is good value at the regular prices of 1.75 to 2.25. We have 35 of them left for quick selling, price 1.48

Ladies Colored Sateen Skirts for 78c.

23 Ladies fine quality Sateen Skirts lined with wadding and heavily quilted. These skirts are slightly soiled, the regular price of which is $1.75, but on account of this we make the price to clear only 78

Mens Unshrinkable Underwear for 48c.

150 pieces of Mens Unshrinkable Underwear in Shirts and Drawers, the regular value of this is 60c, for quick selling to clear 48.

A Clean Up in Mens Winter Caps for 25c.

The balance of our stock of Winter Caps, representing a great many styles, sisting of caps that sell in the regular way from to 65c, your choice for 25

Clearing out our Odd Lines in Mens Sweaters for

Mens Sweaters in Pure Wool, in worsted and cable makes in fancy patterns and 85c. To clear 48

New Prints, extra heavy prints, special 10c yard.

This is an early shipment we have received early selling in new spring patterns, all the staple colors and heavy cloth, special per yard 10

Specials from Grocery Department.

3 cans good quality Salmon, Camel Brand, special 3 cans for. 25

Canned Tomatoes, Kent and Aylmer Brands, per tin 10

Clarks Pork and Beans, 3 tins for 25

McDonald's Chewing Tobacco 3 cent plug for 25

Prunes, 150 lbs. Prunes, special price for 25c

Hardware Department.

In all lines of Hardware we carry a complete stock on which we are always pleased to give prices. See our Hardware man if you are thinking of buying a new stove or other hardware. All kinds of farm produce taken in exchange at highest market prices.

F. T. HILL & CO.

Free, to any Woman who bakes her own Bread

Thousands of women are writing in every week for the "Royal Household" Recipes—they explain the new and easier way of making bread. Make a trial with the new Royal Household Flour, which is purified by electricity—you would not believe there could be such a difference in flour—these receipes are certainly worth asking for. Send a post card to-day.

HERE IS JUST ONE TESTIMONIAL OUT OF MANY THOUSANDS RECEIVED.

SAVONAS, THREE MILE CREEK, B.C., November 28th, 1904.

I have been using your flour exclusively since I came to Canada, fourteen years ago, and have been using "Royal Household" since its introduction. To show you how I value it my grocer intended to send me a sack of your flour, but I could not supply me with it, and rather than use another brand, even temporarily, I sent to Kamloops, twenty-five miles away, and had it shipped to me per C. P. R., preferring to pay the railway charges rather than use an inferior brand. In fact, if I could not get it otherwise, I would ship direct from the mills. I can always rely on having good bread when using it and nothing more to keep harmony in a home.

(Signed) MRS. T. SMITH.

THE OGILVIE FLOUR MILLS COMPANY, LIMITED
MONTREAL

He Deserved Pity.

His suffering from Sciatica was so great, but thanks to Nerviline he was cured. "I suffered three years from sciatica" writes E. S. Jenkins of Portland, "and no man ever suffered more. I spent a small fortune on different remedies but the only one of real merit was Nerviline. I used a few bottles of Nerviline and was perfectly cured. I can recommend Nerviline as a sure cure for sciatica; it's excellent also for rheumatism and neuralgia." Try Nerviline, 25c. at all druggists.

Always Remember the Full Name

Laxative Bromo Quinine

Cures a Cold in One Day, Grip in Two.

E. W. Grove on Box. 25c.