MERCER'S,

Markdale's Cheapest and Most Reliable Store.

All Winter Goods Must Go This Month

We are now giving 20 per cent discount off the balance of our Mens and Boys Overcoats, Fur Caps, Robes, Ladies Fur Coats, Ladies Cloth Coats and all other Winter Goods. Remember 20 per cent off Mercer's prices means a big saving. Come and see for yourself.

New Spring Goods

are now coming to hand every day.

New Wash Goods.

In Prints, Ginghams, Chambrays, Flaked Linens, Duck, etc.

New Dress Goods in all the new styles and colorings.

New Blousings.

New Corsets.

New Muslins in spots, plain, stripes and fancies.

New Apron Ginghams.

New Silk Blouses in cream and black, all sizes, 32 to 40.

New Lace Curtains, at 35, 50, 75, 1.00, 1.25, 1.75 and up.

New Scrims, New Frilled Muslins for Curtains.

New Spring Suitings

For Men—Strictly new and up-to-date. No old resurrections at this store but best values to be had anywhere.

New Spring Hats.

New Sweaters for Men and Boys.

New Shoes for Everybody.

We lead in Shoes—make tracks as it were for the other fellows.

Groceries.

Best Brands of Corn, Peas, Tomatoes, Strawberries, Salmon, Sardines, Pork and Beans, Pickles, etc. Choice New Prunes, Dates, Figs, Maple and Honey Syrup, Lard, Cheese, Teas, Sugar, Coffee, Jams, Jellies, etc.

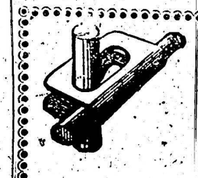
You can come to this store expecting to get the best values in Dry Goods, Groceries, Crockery, Glassware, Hats, Caps, Clothing—Ready Made or made to your measure, Boots, Shoes, Rubbers, Furnishings, etc., and you will never go away disappointed. No store in the county can afford to sell reliable goods cheaper than—

H. MERCER, Markdale.

FEEDING PROFITS

Quick returns and profits are what the farmer wants in feeding steers. These can be obtained in the steer that can be properly prepared for the market at an early age. One who does this is "A WISE FEEDER." In ordinary feeding the haste in getting on a full feed is often disastrous to large and early gains. The addition of Clydesdale Stock Food to the ordinary feed puts the stomach in such shape as to allow it to digest and assimilate a large quantity of food. It is the assimilation of this extra feed that makes the profit. A point overlooked by many feeders, is the condition of hide and hair. The soft, flexible skin, and velvety hair, is always associated by the experienced feeder with gaining capacity. It is a certain indication of an active digestion and assimilation of food. The outer skin has a direct relation to the stomach and intestines. Clydesdale Stock Food will give as oft pliable skin and velvety hair. Mr. Walter Wesley of Pine Orchard, Ont., says: "Your Stock Food gives a smooth glossy coat, perfect digestion and extra gain over and above that gained from ordinary feeding, and at a profit." The extra fine finish and early maturity got by feeding Clydesdale Stock Food enables a man to get top market prices. Your money will be cheerfully refunded by our dealer if you cannot feed it at a profit. Clydesdale Stock Food can be purchased in your district from the following dealers:

Knott Bros., Markdale.
Louis Privat, Williamsford.
Barclay & Bell, Durham.
Boyd, Hickling & Co., Flesherton.



The "FROST" GALVANIZED LOCK

is one of the new features of the Frost Wire Fence for this year. The locks are coated with zinc by an electrical process which absolutely prevents rust.

The Frost Wire Fence is made of coiled spring wire tested to 2000 lbs. tensile strength—over twice that of ordinary fence wire. The Frost Fence is guaranteed. We will repair at any time free of charge, any defects due to material or workmanship. Heaviest and best. Write for free booklet. For sale by—

KNOTT BROS., - Markdale

A GOOD INVESTMENT

that pays dividends all through life is a course of training in any of the departments of the

Northern Business College

OWEN SOUND

Four complete courses of study. The best equipped Business College Premises in Canada. The only Business College owning its own College building. A large staff of competent and painstaking teachers. Our graduates are most successful. Just ask them. Full particulars sent to any address free.

C. A. FLEMING - PRINCIPAL

FOR SERVICE

On lot 22, con. 8, Glenelg, a Registered Shorthorn Bull. Terms $1.00, if paid by December, 25th, or $1.25 if not then paid. TOBEY BROS., Markdale.

Startling But True

People the world over were horrified on learning of the burning of a Chicago theater, in which nearly six hundred people lost their lives, yet more than five times this number or over 3,000 people died from pneumonia in Chicago during the same year, with scarcely a passing notice. Every one of these cases of pneumonia resulted from a cold and could have been prevented by the timely use of Chamberlain's Cough Remedy. A great many who had every reason to fear pneumonia have warded it off by the prompt use of this remedy. The following is an instance of this sort: "Too much cannot be said in favor of Chamberlain's Cough Remedy, and especially for colds and influenza. I know that it cured my daughter, Lau.a, of a severe cold, and I believe saved her life when she was threatened with pneumonia." W. D. Wilcox, Logan, New York. Sold by R. L. Stephen, Markdale.

THE MARKDALE STANDARD

C. W. Rutledge, Publisher.

SUBSCRIPTION PRICE $1.00 PER YEAR IN ADVANCE.

MARKDALE, FEBRUARY 16, 1905.

Would Prove a Hindrance

To Farm Improvement.

If the efforts of certain parties are successful, the farmers of Canada will have to face a very unjust and burdensome tax. A movement is on foot to have fence wire, which has for a number of years been admitted into the country duty free, put on the dutiable list. The grades sought to be affected are galvanized iron or steel wire No. 9, 12 and 13. Practically none of these are made in Canada, and since enormous quantities are used each year in replacing the primitive rail structures, and enclosing prairie farms, the injury that a duty would impose upon the rural community could not be readily estimated.

Since the admission of wire duty free Canadians have enjoyed the benefits of cheap fencing of a very desirable kind. This has not only vastly improved the appearance and value of hundreds of farm houses, but it has added immensely to the comforts of winter travelling over roads that were formerly impassible on account of snow blockades. To put a check upon this sort of improvement by a tax that could work only injury to the rural population without benefit to any other class of the people would be indeed a serious matter. Besides working an injury to the farmer, the fence-manufacturing injury would be demoralized. To increase the cost of wire, both fence production and consumption would be reduced, and farmers everywhere throughout Canada would be hindered in making improvements upon their farms.

C. P. R. Liner Won.

More than ordinary interest was aroused in shipping circles over the simultaneous sailings for the Orient on the 23rd January last of the new Great Northern liners Minnesota, from Seattle, and the Canadian Pacific Empress of Japan, from Vancouver. The Empress reached Yokohama Monday last, 6th inst., at 2 p.m., on her usual schedule time. The Minnesota did not arrive at Yokohama until February 11th, 5 p.m., having taken five days more than the C.P.R.'s Empress in crossing the Pacific.

Lily Oak

(Intended for last week.)

Mr. Thos. Denison's little girl came pretty near being burned to death recently.

Mr. Wm. Wice purchased a fine two-year-old colt for the sum of $185. It weighs close to fourteen hundred pounds.

Mr. Wm. Johnson and Mr. Jack Hamilton are around dehorning cattle. It is a fat job and suits them well.

Mr. Jim Page got one of his horses badly kicked a few days ago.

Hello, Jim, how is the road over to the eleventh line now. He keeps it pretty well broken.

There is a rumor that wedding bells will be heard on the tenth line again.

Walters Falls

(Intended for last week.)

Mr. James Mower, of Thamesford, formerly of this place, was called here on account of the serious illness of his mother. He is calling on his many friends, who are pleased to see him.

Mr. Charlie Barker, of Midland, is visiting his parents here, Mr. and Mrs. Thos. Barker.

We are pleased to say Mrs. Adelbert Smith has returned from the Owen Sound hospital greatly improved in health.

Mrs. Jordan and Mrs. Pettigrew, of Holstein, are visiting at the home of Mr. James Dyce.

Mr. R. H. Taylor returned home, accompanied by his nephew, Master Willie Taylor, of Vasey.

Rev. F. C. Harper, B. D., was in Toronto last week attending a meeting of the Senate of Knox Church, of which he is a member.

Court Walters Falls, No. 637, C.O.F. installed the following officers on January 28th, 1905: J.P.S.R., R. Sword; C. R., R. J. Torrie; V.C.R., E. P. Hammill; R. S., W. A. Dayman; F. S., C. N. Saunders; Chap., J. T. Prior; Treas., R. H. Taylor; S. N., D. Clarke, J. W., E. Seabrook; S. B., C. Dobson; J. B., J. Smith. On Friday, February 3rd, the above court held their annual oyster supper, when a fair representation of the members' wives and sweethearts were present. We hear it was astonishing the quantity of oysters some of the members consumed. After the supper an impromptu program of speeches, songs, etc., was rendered to the pleasure of all.

Artemesia Council.

Artemesia Council met on Saturday last. All the members present, the reeve in the chair. Minutes of January session were read and confirmed. The following communications were read: From York county council, re running automobiles on highway; manager of Bank of Hamilton, re sinking fund in said bank; petition from J. B. Thibaudeau et al re union school with part of Glenelg; Thomas Mercer, re forming a union school with part of Euphrasia. Bylaws 647, to appoint an arbitrator in the matter of a union school with part of Glenelg, and 648, to appoint an arbitrator in the matter of a union school with part of Euphrasia, were introduced and read a first and second time and in committee of the whole on the third reading by-law 647 was filled up with the name of Wm. McLoughry, and by-law 648 with the name of W. J. Bellamy.

McKenzie—Carson—That this council now go into committee to finally audit the auditors' report.—Carried.

McKenzie—Purvis—That the reeve issue order in favor of Jas. Williams for $11.50, being amount overpaid treasurer on collector's roll, 1904, as per auditors' report.—Carried.

Carson—Best—That the reeve and clerk be a committee to inquire into the sufficiency and validity of the treasurer's bond.—Carried.

McKenzie—Carson—That the Standard Fuel Co. be notified by the clerk to remove their wood, now an obstruction on the valley road.—Carried.

McKenzie—Best—That the auditors' report as finally audited by this council be adopted and that 150 copies be printed for distribution.—Carried.

Carson—McKenzie—That Jos. Gibson be paid $3.37 for repairing roads by order of reeve.—Carried.

McKenzie—Purvis—That the caretaker's bill for lamps, $6.00, be paid.—Carried.

Carson—Best—That John Hales be paid $1.50, his account for moving Thos. Manders and wife to the House of Refuge.—Carried.

Carson-McKenzie—That the auditors be paid their salary, $10.00 each.—Carried.

Purvis—Best—That this council has been informed that Robt. Smith, an old resident of this township, is in such a condition as not to be able to take care of himself, the reeve is hereby instructed to visit him and take such steps as is found necessary to have him conveyed to the county industrial home.—Carried.

McKenzie—Best—That the members of this council be commissioners for the expenditure of any moneys that may be appropriated for expenditure in 1905 as follows: Div. 1, John A. Carson; div. 2, R. D. Purvis; div. 3, Robert Best; div. 4, T. B. McKenzie.—Lost.

Carson—Purvis—In amendment that the members of this council be commissioners for the expenditure of any money that may be appropriated for expenditure as follows: Div. 1, J. A. Carson; div. 2, T. R. McKenzie; div. 3, R. Best; div. 4, R. D. Purvis.—Carried.

Council adjourned.—Advance.

Earl Grey has chosen for his private secretary, during his time as Governor General of Canada, Miss Belfrage Gilbertson, a Glasgow woman. She has held the position of private secretary to him for the last three years at Howick, and as Lord Grey was not willing to lose her services. Miss Gilbertson has been going through an unusual training to fit her for the new position. Windsor castle was her school and, she has been instructed there as to the arranging and safe-keeping of royal letters and state papers.

Medicines Loaded With Alcohol

Think Of It! The Danger You Run —Drink Habit is Easily Acquired, But Hard to Cure.

Careful analysis shows that many so-called tonics contain little else but whiskey—the rankest poorest kind of whiskey.

You may unconsciously be using an alcoholic liquid remedy. Some member of your family may be doing so. Your duty is plain; stop it at once.

The test of a tonic is the permanency of its cure. To become strong, you must build up the blood—alcohol weakens it. You must increase your nerve force—alcohol steadily devours it.

Give up the liquid tonic before you become its slave. The true medicine for the run-down, depressed and nervous is Ferrozone. It is nothing but concentrated cure in tablet form. It stimulates the appetite, aids digestion, fills the blood with iron, builds up in nature's way. Never known to fail.

Whether weak from worry, overwork thin blood or ill-nourished nerves, Ferrozone will quickly make you well. It is safe and harmless; undoubtedly the best tonic and rebuilding medicine made. We recommend you to use Ferrozone if in poor health.

Ferrozone, known as a great food-tonic, costs 50c. per box, or six for $2.50, at all dealers, or by mail from N. C. Polson & Co., Kingston, Ont., and Hartford, Conn., U. S. A.

F. T. HILL & CO

SPECIAL CLEARING SALE OF ODD LINES

Representing Extraordinary Values

Having just completed Stock Taking and finding many lines of goods which are broken in sizes, also representing balances of some of our best selling lines we make the following heavy reductions in price in order to clear quickly as follows:

Mens Fine and Heavy All-Wool Pants for 98c a pair.

This line represents a full assortment of sizes in many patterns, and is the balance in lines of pants that are good value at 1.25 to 1.75 a pair; to sell quickly we make the price per pair **98**

Mens Fine All Wool Pants for $1.50 per pair.

This line is made up entirely of pants that represent extra good selling values at 1.75 to 2.75 per pair but consist of odd lines, hence the reason for the great reduction in price, choice per pair **1.50**

Mens Waterproof Smocks or Coats for $1.48.

This particular line of Coats is well known to the workingman, representing great wearing qualities and is good value at the regular prices of 1.75 to 2.25. We have 35 of them left for quick selling price **1.48**

Ladies Colored Sateen Skirts for 78c.

23 Ladies fine quality Sateen Skirts lined with wadding and heavy quilted. These skirts are slightly soiled, the regular price of which is $1.75, but on account of this we make the price to clear only **78**

Mens Unshrinkable Underwear for 48c.

150 pieces of Mens Unshrinkable Underwear in Shirts and Drawers, the regular price of this line is 60c, for quick selling to clear **48**

A Clean-Up in Mens Winter Caps for 25c.

The balance of our stock of Mens Winter Caps representing a great many styles and colors consisting of Caps that sell in the regular way from 40 to 65c, your choice for **25**

Clearing out our Odd Lines in Men's Sweaters for 48c.

Mens Sweaters in Pure Wool qualities also a few worsted-yarn makes in fancy weaves, regular 75 and 85c line to clear **48**

New Prints extra heavy sloths, special 10c yard.

This is an early shipment we have had sent on for early selling in new spring prints representing new patterns in all the staple colors a very wide and heavy cloth, special per yard **10**

Specials from Grocery Department.

3 cans good quality Salmon, Camel Brand, special 3 cans for **25**

Canned Tomatoes, Heinz and Aylmer Brands, per tin **10**

Clarks Pork and Beans, 3 tins for **25**

McDonald's Chewing Tobacco, the 5 cent plug; 7 plugs for **25**

Prunes, 150 lbs. Prunes, special 3 lbs. for **25**

Hardware Department.

In all lines of Hardware we carry a complete stock on which we are always pleased to quote prices. See our Hardware man if you are thinking of buying a new stove or other hardware. All kinds of farm produce taken in exchange at highest market prices.

F. T. HILL & CO

WATCH REPAIRING.

Continues to be a GROWING feature of my watch and jewelry business simply because there are FEW as good, and certainly NO BETTER place that you can have your watch repaired. My bench is equipped with MORE and BETTER facilities for doing your work QUICKLY and ACCURATELY than can be found elsewhere. My knowledge of the THEORY and PRACTICE of watch construction is the best. Can make you any mechanical part of the finest watch or clock on the shortest notice. My charges are very moderate consistant with first-class work.

W. J. SHORTILL, Markdale

Watch-Maker and Jeweller.

A Simple Cure for Piles.

Pile sufferers know that Ointments and other local treatments sometimes relieve but never cure. They don't remove the cause.

There is a little tablet that is taken internally removes the cause of Piles and cures any case of any kind no matter how long standing.

A month's treatment costs $1. Ask for Dr. Leonhardt's Hem-Roid (absolute and dollar guarantee goes with every treatment.)

Hem-Roid is the discovery of Dr. Leonhardt of Lincoln, Neb., one of the most distinguished and successful physicians in the Western States.

At W. Turner & Co., druggists, Markdale, or The Wilson-Fyle Co, Limited, Niagara Falls, Ont.

Always Remember the Full Name

Laxative Bromo Quinine

Cures a Cold in One Day, Grip in Two.

E. W. Grove on Box. 25c.

"Flourfax" Fables

The Honest Flour Barrel and the Farmer's Wife

Once upon a time an honest flour barrel was sent out to a farmer's house full of flour—the wise wife looked the barrel over carefully and then said to her husband:

"I don't think this is the flour wanted—I don't see 'Royal Household' on it."

"No; it ain't 'Royal Household' said the farmer,

—but it is just as good

—for the grocer said so.

—"When I asked for 'Royal Household' he recommended this kind, saying it was just as good, but didn't cost so much, so I said I'd try it."

"I wish you had done as I said,—don't think much of these "just as good" grocers anyway—I want the flour that is purified by electricity for I believe it is healthier. However, since we have got this, I suppose we might as well use it," and she had the barrel rolled into the pantry and opened up.

"Looks pretty good," she said to herself.

"Madam," spoke up the Honest Flour Barrel, "even flour experts can't tell about flour just by looking at it. Any flour, if there is no other flour to compare it with, looks white and nice—but if you bake it into bread and then bake 'Royal Household' into bread you can see the difference."

"Now, be that as it may about this flour is, it is made of cheap wheat, in a cheap dirty by a cheap process. Flour that is not highly purified contains a lot of stuff that isn't flour and the process of taking ALL OF IT out is expensive—that's why pure flour costs more.

"Pure flour is worth all it costs and more too. If you know the whole truth about flour, you'd send me back and get 'Royal Household'."

And the Honest Flour Barrel having said its say subsided, but after the first baking, back went the flour to the grocer and "Royal Household" Flour was sent in its stead.

—now the Farmer's Wife uses 'Royal Household' and nothing else.

—and the farmer don't sell the "just as good" kind any more.

Any reader may have the "Royal Household" recipes free by sending name and address to the OGILVIE FLOUR MILLS CO., LTD., MONTREAL.

The Man Who Works Hard.

Perseverance and will-power we must have, but whether he has strength and vigor is another consideration. Hard working men usually have irritable nerves and should fortify their systems with a course of Ferrozone, a tonic that rebuilds and revitalizes beyond all telling. It's just wonderful the strength that Ferrozone imparts to broken-down men. It forms new blood, supplies the system with abundant nourishment, and where formerly there was tiredness and lassitude Ferrozone establishes a reserve of energy and vim. Try Ferrozone,—price 50c. per box.