**MERCER'S,** Markdale's Cheapest and Most Reliable Store.

# Ready for Fall Business

**with a Bigger and Better Stock than Ever.**

## New Ready-made Clothing

We've got the finest stock of new Ready-to-wear Clothing that ever graced the tables of a store in Markdale. At this store you can always depend on getting what you want and the best value to be had anywhere. In Suits and Overcoats for men, $5.00 to $15.00, Pants for Men, $1.00 to $3.00, Smocks for men, 50c. to $1.50, Reefers for men, $4.00 to $5.00, Rain Coats for men, $2.50 to $11.00, Suits and Overcoats for boys, $3.00 to $7.00, Reefers for boys, $2.00 to $3.50, Pants for boys, 50c. to $1,00.

## Clothing to Order

Men's Suits made to order by any tailor you choose **from New Fall Suitings** in Tweeds, Worsteds or Serges. Best of linings and fit guaranteed, at prices running from $13.00 to $20.00 which is less than you are asked for the old patterns and styles of 1899 elsewhere. Come in and see what the New Fall Suitings look like.

## Underwear

We show everything in Underwear in wool union and fleece lined for Men and Boys, Ladies, Misses and Children at prices not beaten by anybody.

**Ladies' New Collars and Belts**

If you want to see what's new and fashionable in Collars and Belts come here, 25c. up to $2.00 each.

**Gents' Ties**

New styles just in, and the prices range from 25 cents to 50 cents.

**Ladies' New Fall Coats**

Latest styles and colors, $5.00 to $15.00, Girls' Coats, $3.00 to $5.00.

Remember, We are in a position to sell you reliable New Goods cheaper than most merchants. Come and see.

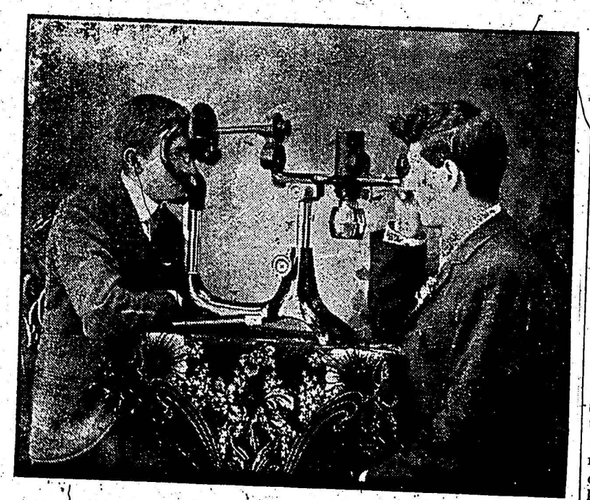
**H. MERCER, Markdale.**



# EYE-SIGHT TESTING

by the "RITINSCOPE" or

**THE SHADOW TEST**



Approved by all authorities as the best. Since the introduction of the above instrument to my optical outfit I have fitted many pairs of spectacles that have never before given satisfaction; in fact, many say they would not take five times the price of their glasses if they could not replace them. Why risk your eyesight with pedlars and travelling opticians when you can get the best in your own town at a very moderate cost. Call and have your eyes examined by this special instrument.

**W. J. SHORTILL, -- Eye Specialist.**



## A Man

Depends on the tailor's Tape for the Fitting of His Clothes.

We know how to handle the tape to secure the results, and we've got the goods from which to make the garments. Fit style and workmanship are guaranteed.

**Robt. S. Rae**

Main Street, Markdale.



**LEARN**

*Telegraphy*

at the

**NORTHERN Business College**

**OWEN SOUND, ONTARIO.**

The Telegraphic Department is in charge of an operator of years of experience on the regular telegraphic lines. The equipment is the best that can be purchased, just the same instruments as are used on the regular lines by the large companies in United States and Canada. The course includes Telegraphy, Penmanship, Letter Writing and Spelling. For full particulars regarding any of our courses address

C. A. Fleming, Principal,
Owen Sound, Ont.


### Strayed

About the last July, from lot 2, con. 8, Artemesia, a yearling steer, red with some white spots. Was last seen near Traverston. Information that will lead to his recovery will be thankfully received and rewarded. ROBERT HOLLEY, Vandeleur.


# THE MARKDALE STANDARD

C. W. Rutledge, Publisher.

SUBSCRIPTION PRICE $1.00 PER YEAR IN ADVANCE.

MARKDALE, SEPTEMBER 29, 1904.


## Stand Up for Your Town.

Of course location and natural resources and facilities have something to do with the making of a town or city, but we are inclined to think that the energy and spirits of its citizens have more to do with it. Hundreds of towns died just because the people of the place were penurious, easily discouraged, pessimistic or disgruntled and were lacking in enthusiasm, public spirit and confidence in themselves, in their neighbors and their town. Lots of people are altogether too willing to slide down, give up and say, "Oh this town has no support, no resources, never will amount to anything anyway, and is fast going to the dogs." And such men make this unworthy belief of theirs an excuse to themselves, at least for declining to participate in any public enterprise for the betterment of conditions or for the general good. Now enthusiasm and enterprise were never wasted; they are contagious. Hundreds and thousands of towns have been made and built up and trade and industrial centres of importance by the enthusiasm, public spirit, and enterprise of a comparatively few men. Enthusiasm, bubbling over, and enterprise unquenchable, is what is wanted, and the more that any community has of these cardinal virtues, the better off that community will be, the greater its prosperity, the more certain and rapid its growth, and the less keenly its periods of depression will be felt. It is the people that make a town or build up a city. Fortunate, indeed, is that town which has a large body of public-spirited, enterprising and enthusiastic business men and citizens. Stand up for your town.—Ex.

## The Girl of To-day.

Those are wise mothers who encourage friendships between their growing boys and the girls of the same age. The young girl, the young woman of to-day, is the mentor of the youth of to-day.

The women who like to be critical have much to say about the freedom allowed the 20th century girl. She has her golf club, her tennis club, and in the winter her skating club and her hockey club. She carries the wholesome air of active, athletic life about her, and her mind is as free and wholesome as her manner.

She meets youth on the golf links, in the tennis court, on the ice, and estimates youth from her good, wholesome standpoint. Youth meets bright, wholesome, athletic womanhood, recognizes her standard and feels that it behooves his manhood to live up to that standard.

Girls no longer have the idea that because a man does a thing, that that act must necessarily be a right one She takes to herself the privilege, and prerogative of being judge of his actions and her criticisms are apt to be colored by a judge's unbiased severity.

The boys themselves say, both at home and abroad, that it is better for them to spend their evenings with "a girl" or "the girls." The reason for this is one of the rules that works both ways. The young man's nights are more apt to be nights of peace, and his days to be days of pleasantness. He knows that a fair censor is awaiting him who can assume an air of curiosity that terrifies while it fascinates. He seems in honor bound to give a strict account of himself, during an absence of few or many hours duration. Naturally, he likes to present a clean sheet, and get a good mark.

Dr. S. Weir Mitchell, in his delightful book, "When All the Woods Were Green," introduces Dorothy Maygood, whose chief duty in life is to "point" her man, Hiram. From continued "pointing" of Hiram, and careful reflections on the results, she came to the conclusion that very much in a man's career depends on how some woman has "pointed" him. If he is a failure, morally, socially, financially, Dorothy lays it to the fact that "he wasn't never 'pointed' right."

There is more "pointing" being done by Canadian girls along the road that leads away from the use of intoxicating liquors, than most people are aware of. Our girls will not stand for a young man's continued degradation of himself. Their moral instincts are aroused against the habit, socially they are banded against it. There is an unseen army working with unseen weapons against this common foe, and their work is none the less sure that the undermining of the enemy is being carried on without the boom of campaign cannon or the sharp rattle of platform artillery.

## A Notable Visit.

The visit of the Archbishop of Canterbury to Canada has been an excellent thing for His Grace and for Canada. As the eminent divine has said, his week in Canada was an eventful week for him. It was his first visit to Canada, and he was overwhelmed with the wonderful prosperity and prospects of the land. His eloquent sermons and addresses in Canada have been full of this Canadian inspiration and His Grace will return to England to tell them with all the gifts of speech at his command what a glorious colonial empire he has visited.

And these Canadians with whom the Archbishop of Canterbury has come in contact cannot but benefit by the visit of this great man, unaffected and simple, despite his high position and profound learning. His broad-minded tolerance is a golden example to those inclined to be narrow in their views and his splendid imperialism is an encouragement to all true British subjects.

It is a great pity that more of the leading men of the Motherland do not visit their colonial friends and meet them in their own homes. The visitors would get a warm welcome from their own flesh and blood across the seas and they would both learn to know one another better and have a more sympathetic understanding between the old and the new empire. The Colonial Secretary should, as part of his official duties, visit the colonial parts of the empire once at least in every two or three years. His time would be well repaid. Canada, Africa and Australia and other outlying parts are standing with open arms to welcome such representatives of church, state or commerce and the visitors always go home cheered by the contact and the welcome of the young and sturdy offshoots of the old stock.


**The Evils of Constipation Are**

Well-known and the next best thing is to know a reliable cure. Mrs. W. Eddles of Stony Mountain, Man., says: "Dr. Hamilton's Pills are just the thing They go right to work at once. I use only Dr. Hamilton's Pills." Price 25c. per box.


## A Striking Difference.

A gentleman who travels a good deal in Ontario says there is a striking difference in the conditions that prevail east and west of Toronto. It seems odd that there should be any real difference between two parts of the Province equally favored by nature, but our informant suggests an interesting explanation. He has found that throughout many farming districts to the east, and especially along Lake Ontario, the farms are worked by tenants and owned by retired farmers living economically in the towns and villages, or by companies or individuals living in Toronto, or other places more or less distant. These tenants do not improve property the way owners would do if operating the farms themselves and making money. Their profits are put into banks, not into buildings, and when they have saved enough they move away and buy land elsewhere. In Western Ontario a tenant can rent a hundred acre farm for $150 or $175 per annum, while in the old settled districts east of Toronto he will pay double the sum and have no compensating advantage, except a little better roads and perhaps more convenient schools and churches. His crops and his prices are no better. He pays double the rent for his land and grows no more grain per acre. In Western Ontario there are more owners working their own land and putting the profits into improvements. The Toronto Star, commenting on the matter, says very truly that while prosperity makes people cheerful, it is also true that optimism helps to make people prosperous. When a whole community has faith in itself its success is half accomplished. The man who has money is not afraid to invest it. He will employ his cash or he will lend it to somebody who has employment for it. Prosperity may be in a country, yet it will pass by a town whose people are timid and distrustful of everybody and everything. In some small communities one meets with a distrust of any new thing that is almost Chinese in its narrowness, and men of enterprise naturally go to the cities or out West, where optimists are plenty and where new ideas are welcomed by brass bands.

### Delicate Boys And Girls

Are altogether too numerous. Our schools are full of them. Chances are your own children are weaklings. It's a shame so many children grow up without health, when they could be made strong by Ferrozone, the best tonic growing boys and girls can take. Ferrozone invigorates the whole body, helps digestion, makes the blood pure and rich. It supplies more nourishment than children can get in any other way and soon establishes a reserve of energy and force. Give your children Ferrozone and watch them grow strong. Price 50c. per box.


# F. T. HILL & CO.

THE

# RE-ECHO OF FIRE

Some two weeks ago the large wholesale grocery house of Eby, Blain & Co., Toronto, was partially destroyed by fire. Since then the balance of the stock has been sold, and as we were among st the largest buyers, we are in a position to offer you unparalleled bargains in the following lines:

3000 pounds choice Japan and Ceylon Green Teas. These good are of different qualities, including 25c 30c, 35c, and 40c. teas. Special Fire Sale price, per pound **19**

100 dozen Imperial quart and Crown quart Jem Jars, regular price, 75c and 85c per doz. Special Fire Sale price, per dozen **48**

700 boxes Fine Toilet Soap, 3 cakes to the box. Regular 10c. kind. Special Fire Sale price **7c.** or 4 boxes for 25c.

500 packages of Smiltes' Fly Pads, poison, the 5c. kind, none better. Special Fire Sale price, 2 packages for **5**

2500 pounds of Black Ceylon and Green Ceylon Teas, the regular 25c. quality. Special Fire Sale price, per pound **15**

100 dozen pint Jem Jars, best make Crown Brand, regular price 75c., per doz, special Fire Sale price, per dozen **38**

400 pounds choice Black Pepper, pure in quality, regular price per pound 25c. Special Fire Sale price, 2 pounds for **25**

1500 packages of the well known Breakfast Foods such as Force, Malta-Vita, Orange Fruit and Life Chips. Special Fire Sale price, 3 pkgs. for **25**

600 pounds fine Boneless Cod Fish, the 5c. kind. Special Fire Sale price, 6 pounds for **25**

700 tins Choice Canned Tomatoes, Kent and Aylmer brands, Special Fire Sale price, per tin **9**

5000 dozen of best quality wood Clothes Pins. Special Sale price, 84 Clothes Pins, or 7 doz. for **5**

***We are also quoting Special Prices on the following lines.***

Coffee, Currants, Walnuts, Jams, Blue, Black, Lead, Cereals of all kinds, Tobaccoes, Prunes, Blacking all kinds, Baking Powders, Soaps, Fish, etc., etc.

**Customers will kindly note that in every case we guarantee the quality of these goods, and also that we will refund money in all cases should you be dissatisfied.**

SHOP EARLY.

# F. T. HILL & CO.


## SO WEAK, COULD'NT WALK.

**Another Astonishing Case Of Female Troubles Cured By Ferrozone.**

"Before taking the first box of Ferrozone," writes Mrs. Annie Jeffry of Sandy Cove, N. S., "my condition was deplorable. Though I employed the most skillful medical aid, I grew steadily weaker. In fact, I was in such a low condition that it was impossible for me to walk across the room. My heart was very weak, and I suffered from terrible palpitation, which the doctors said were from trouble peculiar to women. Friends urged me to try Ferrozone and I, got six boxes. When I had used the third box my old time vigor and strength returned. The palpitation ceased, my appetite increased, and I got a good rosy color in my cheeks. It would be impossible to speak too highly of Ferrozone. All weak women should use it. I hope many suffering sisters will use Ferrozone, for it will surely cure them."

Rev. J. C. Morse, D.D., pastor of the Baptist church, Sandy Cove, bears witness to the recovery of Mrs. Jeffry, and writes: "This is to certify that Mrs. Annie Jeffry is a lady upon whose word you can depend. I have known her since childhood and believe her to be a truthful honest woman." This adds additional force to the testimonial of Mrs. Jeffry, and gives assurance to other sufferers that Ferrozone does what is claimed for it.

Three weeks treatment costs 50c., or six boxes $2.50. At all druggists, or by mail from The Ferrozone Company, Kingston, Ont. Order Ferrozone today.—It assures health.


HAND-MADE **HARNESS** OUR OWN MAKE

The oldest established Harness business in this county, and to-day doing the largest business, carrying the largest and best stock of Harness and harness goods, we are in a position to undersell our competitors.

**Up-to-date HARNESS Our own make**

We have the necessary machinery to compete with any factory or departmental store. Bring along your catalogues and we will meet prices.

**HORSE BLANKETS**—See ours, the largest stock in Markdale. Fur Coats, Mits, Robes, etc.

**Thos. Mathews & Son.**

MARKDALE.


### Farm For Sale

100 acres, good soil, 50 acres under cultivation, can work machinery on it; 12 acres bush; balance in pasture; 2 good wells, very good house and stables, in a good neighborhood. Seventeen hundred dollars will take it. May have possession at once. Fall plowing done.
CAMPBELL & WYVILLE, Markdale.

### Fam For Sale.

Lot 8, con. 12, Glenelg, 100 acres, about one half under cultivation, and the balance hardwood bush and pasture; frame barn and house, good well, school and post office convenient. Good roads and good neighborhood. ROBERT GOODWILL, Glascott.

### Strayed

To my premises about the 20th August, five spring calves, two heifers and three steers. The owner can have same by proving property and paying expenses. MRS. ROBT. JOHNSON, lot 13, con. 10, Euphrasia, Goring p.o.

### Strayed.

From my premises, lots 16, con. 10, Holland, a cow giving milk, red with white on both hind legs. Information as to her whereabouts will be thankfully received. JAMES GRAHAM, Lily Oak.

### Properties for Sale.

$2,000 will buy a 100-acre farm in Holland.—W. J. McKay and $1,500 will buy a concrete house and double lot on Market street, Markdale. W. J. McFarland.

### Farm for Sale or Rent.

One hundred and fifty acres, one and a quarter miles west of Markdale, well watered, brick house, good barn. Apply to DAVID MORROW on the premises, Markdale p.o.

### Farm for Sale or Rent.

One hundred acres, lots 29 and 30, con. 1, W.T.S.R., in the township of Holland, one mile south of Holland Centre. For particulars apply to JOHN FREEBORN, Owen Sound.

### Public Notice

Notice is hereby given that a court will be held pursuant to The Ontario Voters' List Act, by His Honour, The Judge of the County Court of the County of Grey at the township hall, Rocklyn, on the 29th day of September, 1904 at 3 o'clock, p. m., to hear and determine the several complaints of errors and omissions in the voters' list of the municipality of Euphrasia for 1904. All persons having business at the court are required to attend at said time and place.
N. M. CURRY,
Sept. 6, 1904. Clerk of Euphrasia.


Students Admitted at Any Time.

**ELLIOTT Business College**

**TORONTO, ONT.**

A High Grade Commercial School!

Strictly first-class in all departments. Magnificent catalogue free. Write for one.

Corner Yonge and Alexander Streets.

W. J. ELLIOTT, Principal.


Mr. H. Cornfield is again in Markdale with headquarters at Murphy's hotel. He pays fifty cents per hundred for all kinds old iron, four cents per pound for old rubbers, twenty cents for horse hair, and five cents for wool pickings. Leave your order at the Murphy House, or write to H. Cornfield, Markdale.