

MERCER'S, Markdale's Cheapest and Most Reliable Store.

Ready for Fall Business

with a Bigger and Better Stock than Ever.

New Ready-made Clothing

We've got the finest stock of new Ready-to-wear Clothing that ever graced the tables of a store in Markdale. At this store you can always depend on getting what you want and the best value to be had anywhere. In Suits and Overcoats for men, \$5.00 to \$15.00. Pants for men, \$4.00 to \$8.00. Rain Coats for men, \$3.50 to \$11.00. Suits and Overcoats for boys, \$3.00 to \$7.00. Reefers for boys, \$2.00 to \$3.00. Pants for boys, 50c. to \$1.00.

Clothing to Order

Men's Suits made to order by any tailor you choose from New Fall Suitings in Tweeds, Worsteds or Serges. Best of Hingra and fit guaranteed, at prices running from \$13.00 to \$20.00 which is less than you are asked for the old patterns and styles of 1899 elsewhere. Come in and see what the New Fall Suitings look like.

Underwear

We show everything in Underwear in wool union and fleece lined for Men and Boys, Ladies, Misses and Children at prices not beaten by anybody.

Ladies' New Collars and Belts

If you want to see what's new and fashionable in Collars and Belts come here, 25c. up to \$3.00 each.

Gents' Ties

New styles just in, and the prices range from 25 cents to 50 cents.

Ladies' New Fall Coats

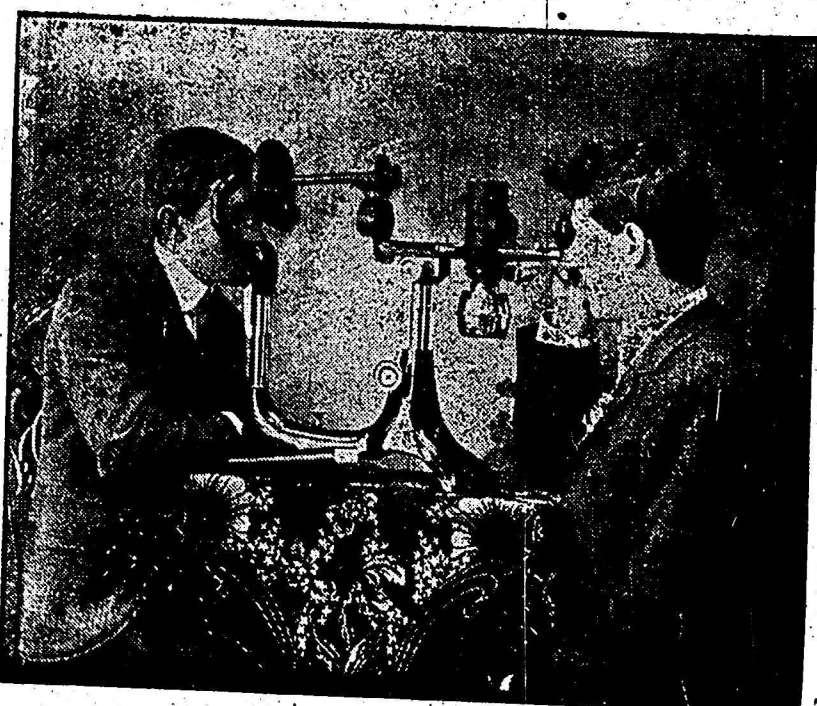
Latest styles and colors, \$5.00 to \$15.00. Girls' Coats, \$3.00 to \$5.00.

Remember, We are in a position to sell you reliable New Goods cheaper than most merchants. Come and see.

H. MERCER, Markdale.

EYE-SIGHT TESTING

by the "RITINSCOPE" or THE SHADOW TEST



Approved by all authorities as the best. Since the introduction of the above instrument to my optical outfit I have fitted many pairs of spectacles that have never before given satisfaction; in fact, many say they would not take five times the price of their glasses if they could not replace them. Why risk your eyesight with pedlars and travelling opticians when you can get the best in your own town at a very moderate cost. Call and have your eyes examined by this special instrument.

W. J. SHORTILL, Eye Specialist.

A Man

Depends on the tailor's Tape for the Fitting of His Clothes.

We know how to handle the tape to secure the results, and we've got the goods from which to make the garments. Fit style and workmanship are guaranteed.

Robt. S. Rae
Main Street, Markdale.

LEARN
Telegraphy
at the
NORTHERN Business College
OWEN SOUND, ONTARIO.

The Telegraphic Department is in charge of an operator of years of experience on the in the best that can be purchased. Just the same instruments as are used on the regular lines by the large companies in United States and Canada. The course includes Telegraphy, Penmanship, Letter Writing and Spelling. For full particulars regarding any of our courses address

C. A. Fleming, Principal,
Owen Sound, Ont.

Strayed
About the last July, from lot 2, con. 5, Art. 10, was last seen near Taverton. Information that will lead to his recovery will be gratefully received and rewarded. ROBERT HAMILTON, Taverton.

THE MARKDALE STANDARD

C. W. Rutledge, Publisher.

SUBSCRIPTION PRICE \$1.00 PER YEAR IN ADVANCE.

MARKDALE, SEPTEMBER 23, 1904.

General Prosperity.

A state of general prosperity is in evidence on every hand. The cost of living is in some respects greater than has been, but the income of the laborer is more than correspondingly increased. A few years ago the common laborer was glad to procure employment at from 75 cents to \$1.00 a day, while they now get from \$1.50 to \$2.00. Manufacturers realize a much higher price for their output and can afford to pay a much better wage, and besides, instead of running half-time most factories are pressed to their utmost capacity in filling orders. Thus it is desirable that every employe as well as employer receive a generous return for labor or capital invested. Since this is true beyond question it is not a mistake from an economic standpoint, as well as being a humiliating habit, that of endeavoring to beat down in price the merchant or dealer in every line of commodity. Every farmer and business man has a just claim on a fair return for his goods, and as a rule, only a reasonable profit is asked, but how often we meet with those who would if they could, deprive us of that just right. If these people would just meditate upon their actions, and could see themselves as others view them, they would promptly improve their ways. Besides being a humiliating habit, business people promptly spot such customers, and are inclined to get even with them in subsequent transactions, and consider themselves quite justified in the endeavor to hold their own even by questionable methods. If the farmer has wood to sell or garden or orchard products to dispose of, don't parley at giving him a fair price; if it is store goods you are after, leave off the bargaining habit, and if it should be the newspaper man you wish to do business with please don't try to cut him down in the price of his paper. Goodness knows he is entitled to all he asks.

A Vigorous Plant.

An action for \$3,000 damages each has been entered by Mrs. Plant against Minto and Normanby townships, for injuries which she recently sustained by the upsetting of a rig due to a bad roadway on the townline. She is a vigorous plant.

Hints for Home Life.

Fireproof gypsum is a mixture of hydraulic lime with coke or sand and asbestos. For headache and drowsiness, take a cup of tea with the juice of half a lemon in it instead of milk. The effect is wonderful. Drink a breakfast cupful of hot milk before retiring, and a peaceful night's rest will be obtained. This is a hint to those who suffer from insomnia. If you suffer from indigestion take one or two teaspoonfuls of pure glycerine in about half a wine glass of cold water, either before, with, or after food.

The water that has no taste is purest; the air that has no odour is freshest; and, of all the modifications of manner, the most generally pleasing is simplicity. Keep a separate saucepan for cooking all green vegetables, etc., in; do not allow it to be used for stews, etc., for no food material absorbs flavour more quickly than vegetables.

It is the custom in well-regulated houses not to merely renew the air, but to cause the air to blow through the house for a considerable time every day when the weather permits it. When washing flannel no soda should be used. The water must be lukewarm and well-lathered with soap. Again, it is most important that good flannel should be neither mangled nor ironed. Those with tender feet may be pleased to know that a hole punched on either side of patent leather boots or shoes just at the instep, about one inch from the sole, will, in walking, pump in the air, and tend to keep the feet cool.

To clean looking-glasses you must first wash the glasses all over with lukewarm soap-suds and a sponge. When dry rub it with a buckskin and a little prepared chalk, finely powdered. A splendid gloss may be also given to glasses by rubbing quickly with newspapers.

Caramel sauce is a great addition to a plain milk pudding, or steamed custard. Put a handful of loaf sugar into a sauce-pan, add a little water, and set the pan on the fire till the caramel be-

comes a dark brown colour. Add more boiling water to produce a coffee-colored liquor, flavour with vanilla and the same is ready. Stir the sugar a little as it boils.

Wedded in Delaware.

Mr. A. E. Buckingham, of Kimberley, Weds Miss Myrtle L. Gardner of Kenton, Dela.

The home of Mr. and Mrs. T. J. Gardner, near Kenton, Delaware, U.S.A., was the scene of a very pretty wedding when their daughter, Miss Myrtle Lucretia, became the wife of Mr. Albert Ernest Buckingham, the ceremony being performed at 4 p.m. on Wednesday, Sept. 7th. The contracting parties marched into the parlor under the sweet strains of Mendelssohn, which was rendered by Miss Elmer Villa Latter. The ceremony was performed by Pastor Goodhand, under an arch of delicate lace which was beautifully arranged for the occasion. The bride was given away by her father. After the hearty congratulations the happy couple passed into the dining room where the long table was bounteously furnished with all the delicacies of the season. The bride was handsomely gowned in India mulle trimmed with valencia lace insertion, chiffon rosettes, wearing a bridal veil also bridal roses in her hair. The bridesmaid, Miss Eva Gardner, sister of the bride, wore a beautiful costume of India mulle trimmed with valencia lace insertion, chiffon rosettes. Mr. John W. Davis of Kenton, Dela., acted as best man. The happy couple will leave in a few days for their new home in Kimberley, Ontario, where the groom is engaged in a lucrative business. They have our best wishes for a bright future. On his return, Mr. Buckingham will have charge of the Kimberley Roller Mill, and we feel confident that the general public will find in him an honorable and upright business man. The bride's former home was in Faversham, Osprey township.

A philosopher once remarked: Once I was young, but now I am old, and I have never seen a girl who went back on her mother that ever came to be worth a one-eyed button to her husband. It is the law of God. It is not exactly in the bible but it is written largely and lawfully on the lives of many misfit homes. If any one of you chaps ever run across a girl with her face full of roses, who says to you when you come to the door, "I cannot go for thirty minutes, for the dishes are not washed," you just wait for that girl. Sit right down on the doorstep and wait for her, for fear some other fellow will come along and carry her off, and then you lose an angel. Wait for her and stick to her like a burr to a mule's tail.

Lily Oak

(Came late last week.)
Threshing is now general. Mr. Bert Rusk has gone to the West to visit his parents and others. Harry Page and his sister, Fannie, attended the Toronto Industrial. Wm. Lausig, jr., and Ernie Martin visited Hanover recently. George Alexander returned recently from Silver Water after an absence of a year. Mrs. Wm. Johnston is quite ill. Dr. McCullough is in attendance.

Cherry Grove.

Mr. and Mrs. A. Sowell attended the Toronto Exhibition. Masters Ran and Reuben Brady visited friends in Dundalk last week. Mr. and Mrs. Francis of Hanover were guests at Mr. Ed. Brady's while on their honeymoon trip to Thornbury and other northern points in the county.

Mrs. McLean and children visited Mrs. Jas. Sowell and other friends last week. Mr. Robert Myers and family of Owen Sound spent a few days with his brother, Mr. Joe Myers. The pupils and teacher had a visit last week from the Inspector's substitute, Mr. Laturral.

Mrs. Lawson and daughter and Mr. and Mrs. Shears of Owen Sound attended the Hawkon-Struthers wedding on the 7th inst.

Miss Ellen Brady returned after a week's visit among friends in Toronto and Pickering. Miss Rosa Taylor, Mr. Geo. Taylor and Mr. A. Hawken attended the Toronto Exhibition.

Messrs. Thos. and Edward Bradley, sr., left Monday a.m. for a visit with friends in London, Strathroy and Western Ontario.

Mr. J. Stitt of Blantyre joined a few friends from the Grove, all bound for the Exhibition. Miss Mabel Stitt remained the guest of the Misses Struthers.

Mr. Moses Wyrville is home on a visit from the Soo. Mrs. Bradley had a visit last week from her nephew, Mr. W. Irwin and his bride, Dundalk.

F. T. HILL & CO.

THE RE-ECHO OF FIRE

Some two weeks ago the large wholesale grocery house of Eby, Blain & Co., Toronto, was partially destroyed by fire. Since then the balance of the stock has been sold, and as we were amongst the largest buyers, we are in a position to offer you unparalleled bargains in the following lines:

- 3000 pounds choice Japan and Ceylon Green Tea. These good are of different qualities, including 25c 30c, 35c, and 40c. teas. Special Fire Sale price, per pound 19
- 100 dozen Imperial quart and Crown quart Jam Jars, regular price, 75c and 85c per doz. Special Fire Sale price, per dozen 48
- 700 boxes Fine Toilet Soap, 3 cakes to the box. Regular 10c. kind. Special Fire Sale price, 7c. or 4 boxes for 25c.
- 500 packages of Smillett's Fly Pads, poison, the 5c. kind, none better. Special Fire Sale price, 2 packages for 5
- 2500 pounds of Black Ceylon and Green Ceylon Tea, the regular 25c. quality. Special Fire Sale price, per pound 15
- 100 dozen pint Jam Jars, best make Crown Brand, regular price 75c., per doz. special Fire Sale price, per dozen 38
- 40 pounds choice Black Pepper, pure in quality, regular price per pound 25c. Special Fire Sale price, 25 pounds for 25
- 300 packages of the well known Breakfast Foods such as Cocoa, Malta-Vita, Orange Fruit and Life Chips. Special Fire Sale price, 3 pkgs. for 25
- 60 pounds fine Bongler Cod Fish, the 5c. kind. Special Fire Sale price, 6 pounds for 25
- 700 fine choice Canned Tomatoes, Kent and Aylmer brand. Special Fire Sale price, per tin 9
- 500 dozen of best quality wood Clothes Pins. Special Fire Sale price, 84 Clothes Pins, or 7 doz. for 5

We are also quoting Special Prices on the following lines.

Coffee, Currants, Walnuts, Jams, Blue, Black, Lead, Cereals of all kinds, Tobaccos, Prunes, Blacking all kinds, Baking Powders, Soaps, Fish, etc., etc.

Customers will kindly note that in every case we guarantee the quality of these goods, and also that we will refund money in all cases should you be dissatisfied.

SHOP EARLY.

F. T. HILL & CO.

The Other Fellow's Job.

There is a craze among us mortals that is cruel, hard to name, Whoso'er you find a human you will find the case the same; You may seek among the worst of men or seek among the best, And you find that every person is precisely like the rest. Each believes that the real calling is along some other line, Than the one at which he's working—take for instance, yours and mine. From the meanest "me-too" creature to the leader of the mob, There's a universal craving for "the other fellow's job." There are millions of positions in the busy world to-day; Each a drudge to him who holds it, but to him who doesn't play. Every farmer's broken hearted in youth he missed his call. While that same unhappy farmer is the envy of us all. Any task you care to mention seems a vastly better lot to him than the one especial something which you happen to have got. There's but one sure way to smother every fellow's heartache and her sob; Keep too busy at your own to want "the other fellow's job." —Success.

HIS NERVES PLAYED OUT

And Health Broke Down—A Life Saved By The Timely Use of Ferrozone.

Mr. Karl E. Newsome of Rothsay, writes: "I owe a debt of gratitude to a seign of Nervous Prostration. About a year ago my health gave out completely. I was in such a weak irritable condition that I couldn't work, and the doctors did nothing for me but take my money. My druggist recommended Ferrozone as the best preparation for nervous troubles, so I commenced at once to take one tablet at meals. Every box of Ferrozone I took seemed to do me more good than long before I was strong enough to move around again. In three months I was completely cured, and know that I wouldn't be alive to-day if I hadn't used Ferrozone. It braced up my nerves, gave me a strong healthy constitution, and is certainly a marvelous restorer and tonic for nervous people. The reason Ferrozone is so successful in curing nervous disease is that it needed the very elements that are lacking in a nervous system. It is a nourishing, strength-giving tonic that costs 60c. per box, containing three weeks' treatment. Six boxes for \$3.50. Sold by all druggists, or by mail from The Ferrozone Company, Kingston, Ont. Don't fall to get Ferrozone to-day, it secures health."

HAND-MADE HARNESS OUR OWN MAKE

The oldest established Harness business in this county, and to-day doing the largest business, carrying the largest and best stock of Harness and harness goods, we are in a position to undersell our competitors.

Up-to-date HARNESS Our own make

We have the necessary machinery to compete with any factory or departmental store. Bring along your catalogues and we will meet prices. HORSE BLANKETS—See ours, the largest stock in Markdale. Fur coats, Mts, Ribes, etc.

Thos. Matthews & Son,

MARKDALE.

Students Admitted at Any Time.

ELLIOTT Business College TORONTO, ONT.

A High Grade Commercial School! Strictly first-class in all departments. Magnificent catalogue free. Write for one. Corner Yonge and Alexander Streets.

W. J. ELLIOTT, Principal.

Strayed. From my premises, lot 10, con. 10, Lilldale, a cow giving milk, red with white on both hind legs. Information as to her whereabouts will be thankfully received. J. A. B. GILHAM, Lilldale.

Blinded With Headache. People often get blinding headaches that suffer from constipation. Simple remedy is Dr. Hamilton's Pill of Mandrake and Butternut. They are mild, certain and safe. For headache and biliousness use only Dr. Hamilton's Pills. Price 25c.

Farm for Sale. 300 ac. or more, being lots 16 and 17, con. 12, Gles. ag; well set together or separate. Four and a half to six west of Markdale. Apply on the premises. F. WALKER, Markdale.



Mrs. Elizabeth H. Thon of Lilldale, N.Y., Grand W.C.T.U., tells how she is benefited by the use of Pinkham's Vegetable Compound. "DEAR MRS. PINKHAM: I am one of the many of your grateful ones who have been cured of my ailment by the use of your Compound, and who can thank you for the fine health I now enjoy. When I was thirty-five years of age I suffered severely with my stomach and it cured her in a few weeks. I was very weak, and reading of the Compound had made I decided I took only six bottles, but it up and cured me entirely of my ailment. My family and relatives naturally as gratified as I am, and I have heart trouble and prostration, and was considered a hopeless case. She took your Compound and it cured her in a few weeks. She became well and strong and her home to her great joy and her husband's delight was blessed with a child. I know of a number of other cases of different ailments, such as stomach trouble, and all sorts of ailments, and your Compound is the best for sick women."—Mrs. Elizabeth Thon, Box 105, Lilldale, N.Y. 18000. For full particulars of our business cannot be produced.

P. McCullough
Barrister, Solicitor, etc. Office
street, Markdale. Money to loan

Lucas, Wright & McArthur
Barristers, Solicitors, etc. Office
Markdale and Owen Sound.
Lucas, W. H. Wright, I. W. McArthur.

J. S. Black
Pomona P.O. Money to loan
estate security at low rate of
3% commission charged. Strictly confidential.

A. Brown, M.B.
Graduate Toronto University
College, Member of College of
Dentists and Surgeons, Ont. Off
Stouffville, Ont. Night
answered at office.

Saugon Lodge No. 327, I.O.O.F.
Meets every Friday at 8 p.m. in
hall, Sergeant's Block. Visiting
members always welcome. Harry
N.G.; R. W. Eunis, Sec. - Treas.

L. G. Campbell
(L.D.S., D.D.S.)
Dental Surgeon. Graduate of
College of Dentistry and Univer
Toronto. Office over the
Office. Office hours 9 a.m. to
6 p.m.

C. O. C. F. No. 399.
Court Markdale (Canadian
Chosen Friends No. 120) meets
Tuesday in the month in East
at 8 o'clock. Mrs. W. R. Eunis,
Chief Concllor; R. W. Eunis,
Order.

Markdale Lodge, 141, A.C.U.
meets in Ennis' hall at 8 o'clock
the first and third Monday of
month. Has 29 members.
Elliott, Master. C. W. Rutledge,
order.

R. J. Sproule
Flesherton, Conveyancer, At
Valuator and Money Lender,
Mortgages, Leases and Wills,
and Valuations made on short
notice. Charges very low. App
J. Sproule, Postmaster, Flesherton.

Court Markdale I.O.F. No. 100
Meets in Ennis' hall the third
day in the month at 8 o'clock.
from brethren of other courts so
Assessments must be paid in
advance. Secretary, Frank Graham,
the last day of the month.
McCullough, C.R. J. B. Wainwright,
order.

Money to Loan. Private
In large or small amounts, at
rate of interest. No expensive
title clear. Payments made
borrowers. SAVING NOTES, LIFE
Annuities, Mortgages and other
things, sold or money advanced
them. Purchases made in any
business transaction on small
scale. All strictly confidential.
W. J. McCARTHY, N. York
Room O, Confederation Life Bldg.
Richmond St. East, Tor.

C. P. R. TIME TABLE
MARKDALE STATION
Going South 7.30 a.m.
Going North 12.30 a.m.