

Mercer's

MARKDALE'S
CHEAPEST...
STORE...

People are getting on to the fact that they can save money by buying their goods at Mercer's and from now to the New Year Mercer is going to sell goods cheaper than ever.

Special Bargains For Ladies

In Dress goods, plaids for waists, kid gloves, black and colored handkerchiefs, plain hemstitched and fancy bordered, nauties, capes, slawes, undershirts, boots, shoes and overshoes, grey lamb mitts, Electric seal mitts, Astrachan jackets, Astrachan capes, Electric seal collars, etc.

Special Bargains For Men

In Overcoats, Ulsters, Fur Coats, Ready Made Suits, Ten Jackets, Cabriolet jackets, braces, gloves, driving mitts, silk handkerchiefs, neckerchiefs, from 25c. to \$1. white and colored shirts, collars, cuffs, new ties, all the latest effects in different styles, Huffs, flowing coats and ascots at 25c. and 50c., Persian Lamb caps, leather caps, etc.

Special Bargains For Boys

Overcoats, suits, reggers, boots, rubbers, neck scarfs, light or dark colors, etc. Handkerchiefs from 1c each up, pills to choose from.

Special Bargains For Girls

In dress goods, boots, grey lamb caps, handkerchiefs, silk or fancy bordered, plain or hemstitched, Cardigan overshirts, Pullovers, etc. Bargains for everybody in all lines during the balance of this month.

MERCER

wishes his customers and every body a merry Xmas and a prosperous New Year.

XMAS... JEWELLERY

There is nothing more suitable for a Xmas present than a beautiful piece of jewellery such as:

Rings, Chains, Long Guards, Brooches, Stick Pins, Cuff Links, Lockets, Charms, Etc.

My stock of these goods is larger than ever in all the latest and up-to-date styles.

BARGAINS

sterling silver novelties and ebony goods, such as

Monocure Sets, Besic Sets, Souvenir Spoons, Glove & Button Hooks, Book marks, Emery Puffs, Paper Knives etc.

These goods are just what you want for a nice Xmas present and it will pay you to call and see them before buying elsewhere.

My stock of watches is complete for the Xmas Trade



THE NEW STORE...

J. H. Stephenson
JEWELLER AND OPTICIAN
McFarland Block

Farm for Sale

Lot 4, E. pt. con. 13, 07 acres. On the premises 20 acres hardwood bush, about 8 acres cedar, remainder pine land and pasture land, well watered. B. J. Myers. 10023

The Standard

MARKDALE
IS PUBLISHED EVERY
THURSDAY MORNING

AT THE STANDARD BUILDING,
MAIN STREET, MARKDALE,
ONT.

Terms, \$1 per year in advance; \$1.50 when not so paid.

Advertising Rates.

Com. 1 yr. \$4.00 3 mos. \$2.00 1 mo. \$1.00
500 words per line per week
Special Notices 2 cents per line first insertion, 3 cents per line for subsequent insertions.

Local and reading notices ten cents per line for first insertion, 5 cents each subsequent insertion.

Professional cards, one inch and under 25 per year, \$2 for six months, \$1 for one month.

Adv. Farms for sale or Rent—Twenty \$1, each subsequent month 10 cents per week.

Adv. of 2 or 3 lines, such as Last Found, House to let, Servant Wanted, etc. 25 cents for one insertion, 10c. per month.

A reading notice up to ten lines in length will be inserted once for any Church or Society when necessary are furnished, or when no admission fee or collection is taken. If inserted every five cents will be charged for each notice. No exception to this rule.

Advertisements will be charged every two weeks if desired. The charges of more than this will be made in advance. Best of rates.

C. W. RULLEDGE,
Proprietor.

MARKDALE, DECEMBER 19, 1899

Ebenzer

Business is not booming here yet. bit when these come good sleighing there will be a rush.

Mr. Minnis' camp is in full swing. The men, under control of Mr. Narty, are cutting wood and making roads.

Mr. Will Noble of Markdale is cook this season.

The annual tea meeting of the Methodist S. S. was held on Monday evening 18th inst. Despite the inclemency of the weather a large crowd assembled including twenty stalwart shanty boys who froze over from Minnis' camp.

The program consisted of dialogues, recitations, addresses by Mrs. Buchanan and Mr. Meater, interspersed by music by the choir and Mr. Ed. Donnelly, the popular vocalist of New England. Proceeds \$...

If you think of giving perfume for a Christmas present, see Turner's beautiful lines.

Priceville

We are pleased to learn that Miss Bertha James is on the mend.

Mr. Archie McDonald, Durham, is taking charge of Brown's store.

We hear that Duncan McAtley is soon to leave for B. C. We wish him success.

Revival meetings are being held in the Disciples' church.

The Sons of Scotland will fraternize in Watson's hall Wednesday evening the 20th.

Major Schoof of South Africa preached last Sunday in the Methodist church and will deliver a lecture Friday night.

Miss Maud Dodge of Owen Sound, who has been visiting relatives in Toronto, Montreal, St. John's and other points east since October, is now visiting at Mr. Geo. Watson's.

Albums, bibles, hymn-books, prayer books, picture books, prize books and Sunday School books. Big assortment at Turner's Drug Store.

Walters Falls

We forgot to mention in our last week's budget that a fine pair of twins (a boy and a girl) was born to Mr. and Mrs. Geo. Reid about two weeks ago.

Miss Maggie Findlay of Keppel and Alex. Findlay of Beeton have been visiting friends near our village for a couple of weeks, the latter left for home on Monday.

Mr. Joseph Bailey is to visit the brick in our school for the coming year.

Mr. Seymour Campbell of Markdale spent Sunday in our burg and vicinity.

Mr. and Mrs. Wm. Douglass returned home on Saturday after visiting friends near Dorchester for nearly a fortnight.

War is about all the talk in our burg at present.

Remember the anniversary service in the Methodist church on Sunday evening next to be preached by Rev. Mr. Burns of Strathayon also a grand concert in the C. O. F. hall on Monday evening. An excellent program will be given consisting of music, instrumental and vocal, recitations, dialogues, also a drill by a number of young ladies. Admission 25 and 15 cts.

Maxwell

Mr. Will Fleming has gone to Parry Sound, where he intends to spend the winter.

Mr. George Loze returned home last Thursday after spending the season sailing on the lakes. We are all glad to have George with us again.

Rev. Mr. Fleming was in Thornbury lately.

Mr. John Bemrose returned home from Parry Sound a week ago last Monday.

Council met here last Friday.

The L. O. L. annual business meeting was held on Thursday of last week. The report of the election of officers as follows:

M.—Mr. W. W. Meek.
Rep. M.—Mr. W. Clark.
Chap.—Mr. W. H. Guy.
Rec. Sec.—Mr. Wes Clinton.
Fin. Sec.—Dr. Scott.

Treas.—Mr. Jos. Alliston.
D. C.—Mr. W. Lawlor.

Com.—1st, Mr. A. Hudson, 2nd Mr. A. Brownridge, Mr. R. Fenwick, Mr. A. Lofe, Mr. Jas. Buckingham.

L. O. L. fowl supper was a good success. Everybody seemed to enjoy themselves.

Rev. Mr. Douglas has been very ill of late. He was not able to take charge of the services a week ago Sunday.

Mr. Geo. Buchanan took charge of them and he preached an excellent sermon a week ago last Sunday morning.

Eugenia

December 19, 1899.

Sleighting gone, snow gone, logs lying high and dry in the bush, have not seen a log come in to mill yard this year yet.

Youngsters of both Sunday schools hard at practice every night. The Methodist S. S. Christmas Tree comes on Friday first the 22nd. The Union School or as it is sometimes called, the Presbyterian entertainment is to be on New Year's night. There is to be an entertainment in school house, sec. 9, Mr. Lunan, teacher, on Thursday evening, Mr. L. is a good teacher and seems to take much interest in his pupils.

Last Thursday night, Rev. Mr. Jensen of Hamilton gave a splendid lecture in the Presbyterian church here. The subject was Holland and Hollanders, the lecture was both interesting and instructive and showed how active and industrious a people the Dutch are, when the original settlers went there it was nothing but Swamp and deep mud. They built walls or dykes, to keep the German Ocean back, they converted the rivers and creeks into canals and now the country is very productive and nearly every farmer has a canal near his farm and on these canals they take their produce to market in flat boats drawn by dogs or sometimes by farm hands. The difficulties the first settlers had to overcome were great, but they did much hard work and submitted to many privations, and considering these things we might well say with the lecturer "It is hard to beat the Dutch." The audience was small, but nevertheless the lecturer did his part well. A good many folks run more to the pies and pound cake food for the outer man, and seem to care little for nourishment for the intellect.

Kimberley

Dec. 19.—Messrs Laidlaw, Walker and Ellis took loads of live hogs to Flesherton on wheels as there was no sleighing. A certain prophet says, "we will have very little snow this winter."

Mr. J. Stuart has arrived home.

Mr. Robt. Stuart had a small cut on his forehead and caught cold in it, but we are glad to hear that he is progressing nicely toward recovery.

Mr. Jas. Lawrence and Mr. John Magee are cutting wood for Mr. J. M. Thurston.

Mr. Geo. Bath, jr., is working in Mr. Wallace S. Bishop's mill. And your cor. received a beautiful present, dainty, darling, sweet, lovely, precious piece of wedding cake from Mrs. Geo. Bath, sr.; oh, no, not a "wedding cake." Perhaps Miss Polly had a hand in building this valuable present, for which I sincerely thank these ladies, ta, ta; next.

Miss Lily Curry and Miss Edith Hammond are securing times to purchase a present/how would a wedding cake do? for their teacher, Miss Soule.

Master Lorne Hooper was a strong leather dealer recently.

Miss Libby Fawcett and Miss Ella Hurd are on the war path for the poor and needy mission funds for the heathen.

The Orangemen held a progressive meeting and elected the following officers:

W. M.—James Lawrence
D. M.—J. W. Abercrombie
Chap.—T. E. Carruthers

NEW Blacksmith Shop

J. D. WATSON

wishes to announce to the farmers and public generally that he has purchased a lot next to R. McNally's carriage shop and erected thereon a good blacksmith shop and has therefore come to stay.

Horse shoeing a specialty. In this we have

SOMETHING NEW

and guaranteed no more burning of the horses' feet. Everything in my line done neatly and satisfaction guaranteed. A trial solicited.

J. D. WATSON

COME TO Whitby's

for Boots & Shoes

that fit Well, Look Well and Wear Well, and prices right.

Special attention paid to Fine Sewed Work and Repairing.

Sign of the boot

Opposite the Standard Office
J. W. WHITBY

Agony of Eczema.

Couldn't sleep at night with the torture.

Eczema, or Salt Rheum as it is often called, is one of the most agonizing of skin diseases, nothing but torture during the day and twofold torture at night.

But there's a remedy permanently cures the worst kind of Eczema—relieves the itching, burning and smarting and soon leaves the skin smooth and healthy.

It is Burdock Blood Bitters. Mrs. Welch, Greenbank, Ont., tried it and here is what she says:

"B.B.B. cured me of Eczema three years ago and I have had no return of it since. It was so bad that I could not sleep at night with it."

"Being told of B.B.B. I tried it, and two bottles made a perfect and permanent cure."

MARKDALE MARKETS

Corrected every Wednesday

Fall wheat	55 to 63
Spring wheat	55 to 63
poose wheat	55 to 63
Barley	30 to 30
Oats	25 to 26
Pease	55 to 57
Butter	17 to 18
Eggs, fresh	35 to 40
Hay, per ton	5 00 to 6 00
Potatoes, per pig	25 to 25
Wool	14 to 16
Beef	5 00 to 6 00
Pork	4 75 to 5 50
Hides	7 00 to 8 00
Goose, per lb	6 to 7
Turkeys, per lb	8 to 9
Ducks, per pair	50 to 60
Chickens	50 to 60
Apples, per bag	35 to 50
Flour, per bbl.	3 40 to 3 80
Bran, per cwt.	75 to 75
Shorts, per cwt.	85 to 85
Cher, per cwt.	40 to 90
Sheep Skins	75 to 1 00

R. S.—B. A. Carruthers
F. S.—Geo. Proctor
Treas.—Geo. McConnell.
D. C.—George Lawrence.
Lect.—Thos. Abercrombie.
Committee—A. McConnell, G. Bath, A. Wallace, H. Smith, H. Wallace.

If you wish to see the light another step must go.

When will Britain take these to chase her foe?

To fight her battles with Canadian horns to blow,

Then our enemies will tumble very low.

Mr. Goff the evangelist is still here doing much good we hope.

A meeting was to be held in the Union Church but few there as usual.

Mr. Thos. Carruthers, sr., is at present suffering much pain with kidney trouble which has afflicted the old gentleman for a long time.

Mr. John E. Hammond came from Menard H. S. lately to visit the parental home.

Mr. Thos. Reid, blacksmith, had a visit from an agent of the Frost & Woods Manufacturing Co., Smith's Falls.

Dr. Danard is attending T. Carruthers, sr., and he is very low at this time. He may not survive many days.

The Menard High School pupils are home for holidays.

No snow in sight but plenty of rain and slush in the valley.

If... You... Want

Christmas Presents

OR School Prizes

See Our Stock Before You Buy

We are offering this week

Albums, Books, Pipes, China Goods, Toys, Perfumes, Dressing Cases, Cellulose Goods, Photo Frames, Organ, Brushes, Money Boxes, Mirrors, Bibles, Hymn Books, mostly imported direct from the Manufacturers.

NICE ASSORTMENT OF XMAS CARDS & CALENDARS...

W. TURNER

Druggists and Chemist

MARKDALE, ONT.

MARKDALE MEAT MARKET

Fred Sarjeant, Proprietor

Clocks at Special Prizes

Mantle 8 day, oak or walnut Spec. Reg. \$2.60 3.25

half hour strike

Mantle 8 day, oak or walnut half hour strike, better 3.28 4.00

Mantle 8 day, oak or walnut half hour strike, better 3.98 5.00

A beautiful Parlor Clock at \$6.90

School and church regulators of very suitable design, also a very choice line of small novelty goods at

W. J. SHORTILL'S

Clock House Markdale

Awkwardness

is more in appearance. Nine times out of ten it is the clothes a man wears. No man ever out a swell in a hand-me-down suit—imagine such a thing if you can.

It costs but little more to get a good tailor-made suit than a hand-me-down, and then you've got something on you feel confidence in.

Drop in and see late styles.

Geo. Dundas

Over McFarland & Co's Store

This is a

with every co

An opportunity to buy a lot of Sample Jackets and

We bought these at a sacrifice in every way. If you did the purchase of a sample jacket we will pay it as if it



MCGILL AND

Xmas Shoppers

LOCAL AND GENERAL NEWS

Good schooling. The shortest day. Prepare to turn a new leaf. Prospects are bright for Christmas. Prospects are bright for a good winter season.

The Standard calendar is being put out this week. The Owen Sound Times has been enlarged recently. A complete line of sample jackets from 25 cents to \$5.00 at Turner's Drug Store.

Machina knitting done by Mrs. Wright. Residence of Mrs. Wright, a year old, for services. Littlejohn's in the suburbs. Vases, cups and saucers, for Turner's drug-store.

We wish all our readers a very Merry Christmas and Happy New Year. The very best sense of the term.

Toys, Dolls, Candles and boxes of other things for children at Turner's Drug Store.

For a nice piece of jewellery suitable for a Xmas present, call on J. H. Stephenson, the up-to-date jeweller.

Purses, pipes, mouth organs, and all kinds of fancy goods at TURNER'S DRUG STORE.

Menard carried the election and Grand Trunk extension by law for \$65,000 by 210 majority last week.

For the year ending Oct. 31st, 1899, hogs were killed at the Collingwood pork factory. Larkspur hogs were the first to pay his subscription through the wicket in the new office.



Beaut and Utility

is a necessity, as a facial ornament.

We will furnish you with a frame best adapted to your features.

J. H. Stephenson, OPTICIAN AND JEWELLER

MARKDALE, ONT.

FOR THE SIGH

A watch-glasses, telephoto lenses, also any repair you will find to date.

Watch and Clock Department also complete Elgin, Waltham and Hamilton stock at

W. J. SHORTILL'S

JEWELLER OPTICAL STORE

MARKDALE, ONTARIO