



**OUR TERMS**

One price to all.  
Every article marked in plain figures.  
Your money back if every article is not as represented.  
No goods charged during this sale.  
Marketable produce taken as cash.

**Men's Clothing**

How cheap we sell Dry Goods and how good cannot be better demonstrated than in the Clothing section. Our clothing is made for us by the W. E. Sandford Mfg Co., Hamilton, which is a guarantee of style and workmanship. These items:



- Men's Suits, well lined all sizes in brown, navy and shades of green, English, Scotch and Canada Tweeds, Reg. price \$10.00, building sale price \$7.25
- Men's Two Suit, well lined, all sizes, Reg. price \$12.00, building sale price \$9.00
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- Men's Two Suit, well lined, all sizes, Reg. price \$10.00, building sale price \$7.25
- Men's Two Suit, well lined, all sizes, Reg. price \$12.00, building sale price \$9.00

**Men's Pants**

Men's pants have received the same just as liberally as any other line of clothing, for example these:

- Men's Tweed Pants well lined, well made and light Tweeds, these prices:  
Reg. price \$1.00 sale price.....  
\$1.25  
\$1.50  
\$1.75  
\$2.00  
\$2.65  
\$3.50

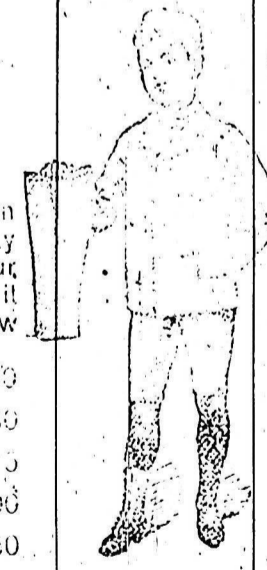
**Men's Vests**

- Reg. price \$1.50 sale price.....  
\$1.00  
.75

**Boys' Clothing**

Never before, never again will there be an opportunity offered you to clothe your boy for about half what it has usually cost -- as now:

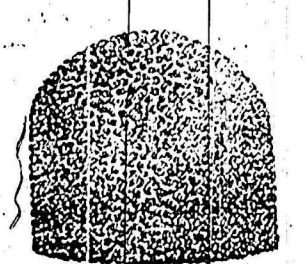
- Boys' Suits reg. price \$7.00, building sale price..... 5.00
- Boys' Suits reg. price \$5.00, building sale price..... 3.50
- Boys' Suits reg. price \$4.00, building sale price..... 2.50
- Boys' Suits reg. price \$3.00, building sale price..... 2.00
- Boys' Suits reg. price \$2.00, building sale price..... 1.50



**CAPS**

The lines mentioned below are our very best goods, made by the best makers, are well lined and come in Wedge or Dominion Shape:

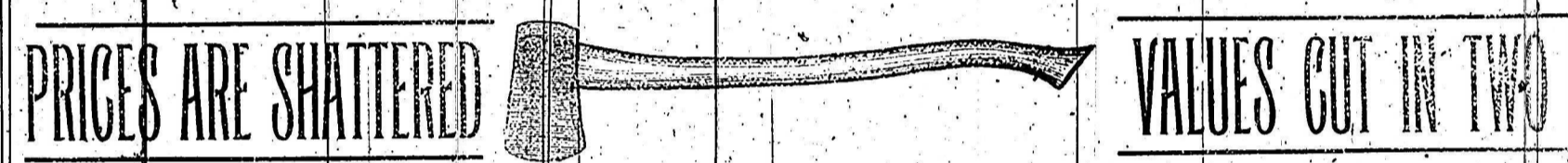
- Men's Canadian Beaver Caps reg. price \$3.50, building sale price..... 2.90
- Men's Persian Lamb Caps reg. price \$2.50, building sale price..... 2.00
- Men's Beaver Caps reg. price \$2.50, building sale price..... 2.00
- Men's Grey Lamb Caps reg. price \$2.50, building sale price..... 2.00
- Men's Grey Lamb Caps reg. price \$2.50, building sale price..... 2.00
- Women's Cony Caps reg. price \$2.50, building sale price..... 2.00



# W. J. McFarland & Son

**DIRECT IMPORTERS**  
**- MARKDALE -**  
Grey County's Biggest Store

## Great Building Sale



**The Greatest Money-saving Opportunity ever Offered**

A powerful, persistent purpose directs every movement of this store, impels every forward step, inspires every effort toward better merchandising. Soon the sound of hammer and plane will be heard in our store. Expert workmen will remodel and build new counters and offices, tear down partitions and enlarge our already large selling space and transform this into the most modern store outside our big cities. For such immense improvements we must have room. Already building materials are on the ground. Our purpose now is to clear stocks--and clear them quickly to make room for carpenters and masons. On Friday July 27th our store was closed all day while our salesmen went through the several departments from top floor to basement clipping and pruning, the price of thousands of dollars worth of new seasonal goods. Everything is now ready and for the next 60 days we offer our customers a Carnival of Bargains never before attempted in this county.

**We challenge comparison. Neither in quality nor price can these values be approached. \$30,000 worth of New Goods that will tempt you to buy as a speculation whether you need the goods now or not.**

**The first clearing sale in our history of 37 years successful merchandising. Read every item; there's money in every line--Truth in every statement.**

**We will surely demonstrate that this is the store that sets the pace. This is the store for bargains. Come in the morning if you can and avoid the rush of the afternoon. 8 o'clock is none too early.**

**These items are only suggestions. But our whole stock can be judged by these:**

**Groceries**

- Scrub Brushes..... 3
- Pearline, 3 pkgs..... 10
- Tomatoes, per tin..... 7
- Clothes Pins 6 doz for..... .5
- Horse Shoe Salmon..... 12
- Brown Sugar 25 lbs..... 1.00
- Canned Peas..... 7
- White Sugar 21 lbs for..... 1.00
- Canned Corn..... 7
- New Raisins 5 lbs for..... .25
- Choice Pickles 3 for..... .25
- New Currants five lbs for..... .25
- Lead Pencils per doz..... .3
- Globe Lanterns..... .35
- Black Pepper per lb..... .15
- Cooking Figs 6 lbs for..... .25
- Soda 3 lbs for..... .10
- Comfort Soap 6 bars for..... .25
- Sulphur 9 lbs for..... .25
- McFarland's Pure 6 for..... .25
- Canned Beans per tin..... .7
- Fruit Biscuits per lb..... .5
- Sunlight Soap, box..... 12
- Corn Starch lb..... .5

**Extra Special**

- A great many things around the store deserve special mention because of their small prices. As we cannot tell you of all ye'll let these few items represent hundreds equally as good:
- Lantern Globes each..... 4
  - Silcotton in balls..... .5
  - Pins, per paper..... 1
  - Clot slippers..... 12
  - Needles per pkg..... 1
  - Mirrors, size 20x22 in heavy gold moldings reg price \$2.50..... 1.00
  - Infants' Bibs, lace trimmed, reg price 8c..... 4
  - Men's Rubbers pr pair..... 25
  - Garter Elastic, all colors..... 5
  - Women's Rubbers..... 20
  - Table Linens, 54 inches wide, reg. price 30c..... 20
  - Men's 1 buckle Lumberman's Rubber..... .80
  - Saxony Yarn per skein..... 4
  - Boys' Lumberman's Rubber..... .60
  - Whisks each..... 3
  - Hair Curlers each..... 2



The old landmark on the corner that has done such good service for so many years will soon be supplanted by a structure that for appearance convenience and comfort is not excelled anywhere.

**Ladies' Jackets**

A splendid lot yet to choose from and if we quoted you regular prices you would say they were cheap. Building Sale makes it possible to buy a Jacket, a good Jacket at about half former prices.

Ladies' Jackets made of all wool, fringed, trimmed with fancy side and velvet, new season's style, regular prices \$2.50 and \$3.00, your choice while they last for..... 2.98

Ladies' Jacket made of all wool fringed, velvet collar and neat buttons, all wool, regular price \$5.00, building sale price..... 4.00

Ladies' Jackets made of all wool, fringed, colors brown, new line, fringed, fawn, green and black, this season's most popular color, a special value, our price \$8.50, building sale price..... 5.95

Ladies' Jackets, odd makes, odd sizes, all on one table, all one price, your choice..... 1.50



**MIRVETS IN DRESS GOODS**

We're crowded in the Dress Goods Dept and must have more room soon or later hence this

**GREAT DRIVE IN DRESS GOODS**

**One Full Table**  
**About 40 Pieces New Dress Goods**

Cashmeres in brown, fawn, green, mauve and grey; Serges in green, mid brown and fawn; Fancy weaves in shades of navy brown, green and heliotrope, our regular prices have been 37½, 45, 55, 60, 75c and are gold values at these prices, for our great building sale this grand lot is marked per yd your choice 25c. Don't wait they'll go in a jiffy.

**Our Fur Garments**

You are in luck if you have neglected buying your Fur Cape or coat. We you frankly we made the mistake do no often make, these are all German dyed goods and for fit and trimmings are the best we can buy. If you have any thought of buying Fur Goods of any sort you will be money in your pocket to buy here--now!

- Ladies Cape made of best English Cloth, full woven quilted, farmer's satin lining, regular price \$13, building sale price..... 8.75
- Ladies' Astrachan Cape, very nice quilted lining, throughout with fur, full sweep, ripple back, regular price \$9, building sale price..... 7.75
- Ladies' Astrachan Coat, very nice quilted lining, throughout, durable sleeve linings, some garment, regular price \$9, building sale price..... 7.75
- Ladies' Astrachan Jacket made of German dyed skins, fine quilted satin lining, deep collar, hat, regular price \$27.50, building sale price..... 22.50
- Ladies' Astrachan Jacket made of all German dyed skins, quilted throughout with fine fur, regular price \$31, building sale price..... 26.00
- Ladies' Astrachan Jacket made of German dyed skins, fine satin lining, quilted, all over, regular price \$40, building sale price..... 32.75



# W. J. McFarland & Son

**DIRECT IMPORTERS**  
**MARKDALE**  
Grey County's Biggest Store

**Business Cards**

**Drs. Sproule & Ego**  
PHYSICIANS, SURGEONS, MARKDALE ONT.  
OFFICES  
Dr. Sproule - Turner's Drug Store  
Dr. Ego - At his residence, late Vm Rowley's, on the two floors above Herkett's hardware store.  
T.S. Sproule, M.D., etc. / A. Ego / M.D., etc. / M.D.M.C.P. & S.O.

**L. G. CAMPBELL, D.D.S.**  
DENTIST  
Graduate of Ontario College of Dentistry and University of Toronto. Office at the old Merchants' Bank, above the old Bank, 5 a.m. to 6 p.m. 100-102 Water Street, Falls the 1st Thursday in each month. Fisherton the 2nd and 4th Thursdays and Hotel on the 3rd and 5th Thursdays.

**M. OLIVER, V.S.**  
MARKDALE  
Graduate of Ont. Veterinary College

**Geo. B. Holmes**  
VETERINARY SURGEON  
Markdale, Ont.

**P. McCulloch**  
VETERINARY SURGEON  
Markdale, Ont.

**Lucas, Wright & Batsan**  
VETERINARY SURGEONS  
Markdale, Ont.

**H. H. Hutton**  
VETERINARY SURGEON  
Markdale, Ont.

**MacKay & Sampson**  
FURNISHERS  
Markdale, Ont.

**MONEY TO LOAN**  
At low rate of interest.

**K. F. McKinnon**  
Photographer  
Markdale, Ont.

**W. G. McCall**  
Photographer  
Markdale, Ont.

**J. Sproule-Fresherton**  
Photographer  
Markdale, Ont.

**A. H. Thakur**  
Photographer  
Markdale, Ont.

**F. A. Baker**  
THE TAILOR  
HILL'S BLOCK  
MARKDALE

**Monsoon Tea**

**Monsoon Tea**

**Monsoon Tea**

Sale by R. H. Benson