make is good enough to com pest. When the beantiful print ne county sold for 35 cents it ere was a stiff demand for a lable. The high price stime on, and soon the supply was e to the demand, when the O cents. It is quite likely say to 25 cents. Had all our pice, the high price of 35 cents been possible; and as our vill improve, the price for the n. This fact is not so unsatis. at seem at first sight. A lower best, due to improvement in est, may mean a better average hole. To illustrate: A fine ter, because there are in the ackages of inferior butter to equal to it. will bring say 20 ad. The improvement in the whole let which would bring of the single package to, say also bring up the price of the perhaps from 15 cents to 18 package weighed 50 lbs., the n in the first case would be second case 300, making h ament in quality of \$12.50, on ackages, or an average gain of ackage. This would obvious.

TTER STATE OF THINGS interest.

le between foreign prices for the prices of our best butter conscience, between foreign prices here for our lower r. When one best butter 25 cents per pound, there orer qualities of butter offer. 12 to 15 cents! A foreign need to net only 18 cent for give the producer far beffer abundant trade margin. H se of the home demand for the English market does not ng market for it, we might our lower-priced butter, if lispiny of were good enough to warrant g so. Let it be remembered g with the question of prices g a po-sible future trade, not ality. Of course the future ned to be possible involves of the lower grades of our nproved, which means, 93 We re improve our methods of cking, shipping, etc., phases be treated of in subsequent ere we may well pause to reantities of "store packed" been sold even as low as ten which might have been sold

nd packed in a way to com-English market! ng upon this question is the rather, certainty, that from

ats and upwards, if only it

L PRODUCE WILL BE LOW. action and stiff competition urely bringing down prices

luce. We may as well sell ng else at a low price. Inonsider the general econoof butter production, wa prefer to produce butter at ducing low-priced wheat or ese. The following extract ertson, of Guelph, will show nomic advantages of cheeseved by actual results, and making are even greater. notably in connection, with nt of cheese factories, has. ricts from the fate of speedproductive. It has largely ductive capacity of exhaustded to their yearly carning counties have been made increase in the fertility of oils. Were this annual rektra earning power capita. nt. it would represent over llars." Let it be understood

plement it. w prices will be general, it utter will not hold up more t any other farm product, products demand for sucture less intelligence and the papers read at the con-Smith) it was stated that ad fallen in value less than

ion of butter is urged as

to supplant that of cheese,

for butter can hardly be low in England to allow h the British and European st intelligence and entere able to bring like qualiew-world vigor. Against t and perhaps dearer labor

DS AND LOWER BENTS.

of modern genius have a. nihilate distances. n of the old world has a ase the cost and rents of If we cannot make a fair s at which the European roduce, it will doubtless be faulty methods. I heard France and England about nces of the day, and saw t prices are already nearly. he European producer can

ote Prof. Robertson, than better authority on this uture prices of cheese: high prices for cheese in ot very bright. Perhaps t cents per lb. may be all t any rate, our farmers ice milk cheap enough to nat price at a profit. We se at as low a cost as any evere competition comes first forced out of the

natter, we may be hopeful n market; but to succeed ahead of us, and to find rofitable one, it will be product, to study the CHEAP PEODUCTION.

W. H. LYNCH. Dec. 8th, 1888.

E miserable by Indiges. Dizziness, Loss of Appe Shiloh's Vitalizer

larkdale

R. S. RAE.

Tailoring and Gent's Purnishing Establishment.

GOODS NOW OPENED.

Standard

WHERE THEY MAY." "HEW TO THE LINE, LET THE CHIPS FALL

NINTH YEAR.-No. 432.

MARKDALE, THURSDAY, DEC. 20, 1888.

C. W. RUTLEDGE, Proprietor.

READ!

AND YOU WILL BE CONVINCED.

COODS

conscience between Suitable for Presents

BENSON'S

heaper than from any other firm between Orangeville and Owen Sound. We have just opened up the finest

Markdale in FANCY GLASSWARE, ASES, CHILDREN'S CUPS and AUCERS, MOUSTACHE CUPS ND SAUCERS; China Tea Setts, arge stock to choose from, Dinner osity. The mule is very generous with Setts, Toilet Setts, Glassware, which his heels. e will sell cheaper than any house Markdale.

In the Grocery Line we have Lemn. Orange and Citron Peels; New runes. new Dates, new Figs, new have the largest stock of Confectionery at 5 cents a bag. rought into Markdale. Nuts, Cran-Digby Chicken, Finnan Haddie. Fresh Oysters received 3 imes a week.

Those requiring a "Drop of the Crater" can depend upon getting it good and pure at BENSON'S.

Bottled Gin, Brandy, Rum, Wine, Scotch and Irish Whisky cheap, "Dirt greatly reduced prices. Call and see cheap" for Xmas and New Year's for yourselves. J. W. Sproule. rade. Good Ales and Porter, Compliments of the season to all

DENICON & C.

H, Benson.

CLOCKS,

JEWELLERY, SPECTACLES,

SILVERWARE,

PLUSH CASES &

FANCY GOODS.

The most complete and beautiful stock of the above lines for the

FLESHERTON, at prices that will astonish you. Call and see our stock, it will pay you.

Watch, Clock and Jewellery repairing perfectly done and satisfaction quaranteed every time at

RUSSELL'S Flesherton,

Local and Other Items.

Notices in these columns intended to benefit any individual or Society will be charged ten cents a line for the first insertion and five cents a line each subsequent insertion.

NOTICE .- Correspondence. communications,. Advertisements, &c,, must be in this office by noon on Tuesday to insure publication that week.

THE shortest days have "arrove."

A NEW stock of Albums at Hamilton's photo. gallery.

MARKDALE Council meets on Thursday evening at 7. Dec. 20. A merry Christmas to all, with the

compliments of the Editor. Mr. Stephens, teacher in Berkeley

school has been re-engaged for '89. SEE Miss Burch's stock of Boots &

Shoes before purchasing elsewhere. THE Farmer's Advocate is 23 years old and abounds with health and vigor.

LARGE ears are said to denote gener-

THE chopping of 150 cords four and two foot wood wanted. Apply to George Ireton, Glenelg.

MR. ANDREW BEATTIE will crush grain Raisins, all kinds new Essences. We every Thursday or alternate Thursday

S. S. No. 6, Artemesia has engaged a female teacher from Bracebridge for 1889, a Miss E. Scott. Hor meals at all reasonable hours at

good stabling. C. Reynolds. A good shop to rent newly finished. with plate glass front, excellent stand.

the Mansion House, Markdale; also

apply to T. McNea, Markdale. ALL kinds common furniture selling at

OYSTERS! OYSTERS!—If you want good Oysters go to Sarjeant's; he gets them direct from Baltimore. All selected good

WANTED !- 500 tons of Hay, for which the highest market price will be paid. W. J. Benson, Give me a call before you sell. J. H.

Economy is the parent of integrity, of liberty and of ease, and the beautious

sister of temperance, of cheerfulness, and of health. No BETTER or cheaper funeral outfit can be had than at J. W. Sproule's, Markdale. Every requisite supplied on

shortest notice. Wanted !-One hundred tons or more good dry timothy hay, for which the highest price will be paid in cash. Wm.

Littlejohns, Markdale. JOHN H. DUNDAS purposes opening his painting and drawing classes on Wednesday, Jan. 2nd. A complete stock of

Artist's material on hand.

HOLLAND CENTRE Methodist will hold their annual tea-meeting on the evening of New Year's day. A good staff of speakers is named and other particulars by posters.

THE latest horror is a report from New Orleans that a riot occurred on Sunday last between the whites and blacks in which twelve whites and 150 negroes were killed.

GIVING and receiving presents is the order for another week or two. Wouldn't the STANDARD for a year be an appropriate present for some friend at a distance? Just try it.

THE Daily World is a bright, newsy, spicy paper thoroughly Canadian, and we will supply it to subscribers of the Standard, for \$2 a year. The regular price being \$3.

L. O. L. No. 1045.—Officers elect for 1889: Jas. Elliott, W. M.; Wm. Brady, P. M.; J. W. Ford, Chaplain; R. W. Blakely, Recording Secretary; Thomas McNea, Treasurer; F. Sarjeant, D. of C.; Edward Brady, Lecturer. Committee-Wm. Walker, Jas. Walker, C. A. Johnston, Joseph Richardson and Wm.

Mr. Jansen filled the Presbyterian pulpit very acceptably last Sunday; he is expected to be present at the S. S. Anniversary on Friday evening, also to preach again next Sunday.

Fine upholstered goods a specialty a Markdale Furniture Warerooms. Call and see our stock and get prices. If we haven't what you want we can procure it for you promptly. J. W. Sproule.

When buying holiday groceries drop into Stephens' new grocery store, next door to Manley's drug store. His goods are all fresh and as cheap as the cheapest. It will repay you to pay him

MR. ALEX. MERCER, jr., has sold his farm to Mr. R. Watson his next neighbor It is a choice piece of real estate and he realized a good figure for it. He intends moving to British Columbia in about two months.

A copy of the Christmas number of the Montreal Star is to hand. It is in eyer particular superb. The pictures are indeed handsome, its reading matter and finish artistic and altogether it is a credit to the publishers.

a fine November and an open winter. So far correct. The meteorological authorities at the Toronto Observatory report November as having been the mildest for fifty years past.

Wonderful developments are being made in the practical purposes for which electricity may be employed. An individual in this county is working out a scientific problem on this line which will startle the world when complete, which will likely be e'er long.

Our brass band is fixing for their annual New-year's eve call and town serenade. Citizens who would prefer being undisturbed from their comfortable repose will do well to call on W. Benson the treasurer, prior to that night and "whack up."

Anniversary sermons will be preached by Rev. John Ball, of Woodford, Walter's Falls on Sunday next, mornwill be held on the evening of Christmas Day when a good programme is announced to be rendered. Admission 25 cents.

THE pews in the Methodist church will be re-let on the last Thursday in December at 2 o'clock. Pewholders who wish to retain their sittings can do so by calling on C. W. Rutledge the pew stewart any time up to above date and paying for same. Terms strictly cash in advance.

MISS M. A. TORRIE late of Owen Sound, fashionable Dress and Mantle Maker, that she has opened a dress and mantle making establishment opposite Mrs. Hollingshead's. Good fits and satisfaction otherwise guaranteed. A call respectfully solicited.

CHRIST Church Christmas Tree entertainment will be held in the new Rink Hall on Thursday evening, Dec. 27th. The programme will consist of dialogues, vocal and instrumental music, and to close with a Christmas Cantata in two acts entitled "The Message of Christmas." Admission 15 cents.

REV. J. W. HOLMES, chairman of Owen Sound District, will preach the anniversary sermons in the Methodist church next Sunday morning and evening. The annual tea-meeting will be held on the evening of Christmas Day. Every necessary preparations is being made for a pleasant and profitable time.

attendance and sociable time.

OUR Mechanics' Institute is growing in interest and strength and the demand for books is increasing from week to week. Master Fred Moffat, the librarian, is a faithful and courteous official while Mr. Thos. Moffat is a most efficient secretary, and the success of the Institute thus far may be largely attributed to the well directed efforts of those two officers.

FARMERS .- If you require anything in the harness line give Mathews a call. He is noted for using good material and employing the best workmen, and you all know it pays to buy a good article in harness. A splendid stock of horse clothing and robes, the best and cheapest to be had. Trunks, Valices, Whips, Harness Oil, and in fact everything in the line at prices which defy competi-

THE Presbyterian Sunday School entertainment will be held in the church (D. V.) on Friday evening, 21st Dec., commencing at 8 o'clock, when the school hope to offer to the public the "Prize Christmas Cantata," "A medley' consisting of choice and select music, solos, bell ringing song, reciations and LAST October the STANDARD predicted | tableaux. In order that none may miss this treat, the admission is only 15 cts., children 10 cents.

CHANGE IN BUSINESS .- Mr. Joseph McCullough, late of Meaford, has purchased the pump business from J. T. Quinn, of Markdale, and is now in possession. Mr. Mc. is, we understand, a thorough practical pump maker, having had considerable experience and is now prepared to meet the wants of the community in his line. He warrants his pumps five years, which is an evidence that he understands his business. We bespeak for him a prosperous business and wish him success.

GRIP'S COMIC ALMANAC.—This wellknown annual, for 1889, is now in the bookstores. For ten years Canada's "own and only" Comic Almanac has delighted her people, and the new number is decidedly the best of the lot. The calendar pages are unique and ingenious; the double page cartoon, "Irrepressible ing and evening. The usual tea-meeting | Tug of War," is first-class, while there are several full-page cartoons of no less merit, and any number of side-splitting illustrations. The letter-press is capital reading. Ten cents will secure the book at any newsdealer's-a modest tax for so enjoyable a "melange," surely.

Many thanks to my numerous customers for patronage during the year now closing. Your continued support is hereby respectfully solicited. You will now find me next door to the Roller Rink, where I moved this week. Special at. tention is drawn to my Women's, Misses wishes to inform the ladies of Markdale and children's wear in cordivan lines, which I am clearing out at nearly cost in order to devote my whole attention to my own manufacture for the winter months, in order to open special lines in the coming spring. Wishing all a Merry Christmas and Happy Newyear, I am yours faithfully. M. Martin-

A CANADIAN CHILDREN'S PAPER.—Hitherto we have been accustomed to expect children's papers to come from the United States. We have now to welcome one, however, printed in our own country and if it keeps up to the standard of the sample before us, the imported article will have to devise some measure of "retaliation," or get out. It is well printed on toned paper, has eight pages containing twenty-four columns, is beautifully illustrated and carefully edited, and the stories and other reading matter, while of the highest order, are just the THE last meeting of Markdale Lodge | kind to attract and delight our boys and A. O. U. W. was largely attended, being girls. All this provided semi-monthly nomination of officers for the ensuing | for only fifty cents a year. The proposal year. This Lodge is over seven years is to distribute it in school clubs-it organized, and is in a prosperous condi- could not be supplied at the price under tion and meet every alternate Monday any other plan. The kind co-operation eyening in their hall, over Rae's tailor- of teachers will thus be absolutely necesing establishment, which is spacious sary to success. Samples are sent to all and yery comfortable. The retiring W. | teachers; but if any have not received a M. provides the oysters for next meeting copy to date, a post card to the Publishwhile the W. M. newly elect furnishes ers, Grip Publishing Co., Toronto, will the etcetras, so we may expect a large secure it. Ask your children if they

MY FIRST

TOUCHING ALL LINES.

will be held from this issue till

DAY.

\$1,400 In Gold and Silverware and Jewellery lines; it must be partially reduced by date, January 1st. I am arranging to carry a few lines of goods that I have never carried, and to accomplish this I must not only reduce present stock, but must have the money now invested to enable me to buy other lines at best prices.

The following discounts will prevail, and when taken from "Prices" already "Close" will place a really fine stock in reach of all

CLOSE TO COST,

AT COST AND

BELOW COST.

"ONE SIXTH" off all Watches and Clocks.

"ONE FIFTH" off all lines of Chains, Gem Rings, Chased Rings 10 & 15 k., Gold Sets and Pins; also full stock of fine Silverware-hollow and flat-Meridan Brittania Co's and Roger Bros' makes at same discount.

'ONE FOURTH" off all other lines in Roll Gold Pins, Brooches, etc., Cuff & Collar Buttons, and Musical Goods.

These discounts will be strictly adhered to till '89.

TERMS CASH.

A chance that will not likely be repeated in another five years, so to secure the choice of a choice stock it will pay to call promptly.

WEDDING RINGS RESERVED.

With present stock, and discounts named, I expect the largest Holiday trade I have ever had. It always pays to drive where competition exists, then look around for bargains.

FINE WATCH REPAIRING specially attended to.

A. BROWN,

MARKDALE.