FAMOUS SEAGRAM GOLD CUP—When top-ranking U.S. and Canadian professionals converge on Royal Montreal Golf Club in search of the Canadian Open championship, the Seagram Gold Cup and $10,800 in prize money, Aug. 24-27, they will be playing at the oldest golf club in North America—the "Mother of Golf" on this continent.

It was back in 1875 that the famous club which now has suburban Dixie as its locale first came into being, when seven Montreal gentlemen got together and resolved "that those present should form themselves into a golf club to be called the Montreal Golf Club."

The founders laid out an 11-hole course on Fletcher's Field—now in the heart of Montreal—on the eastern slopes of Mount Royal, and there they played each Wednesday and Saturday. They enjoyed the game secure in the knowledge that it would make no severe demands on their purses; for in those days clubs cost $1.10 each, balls were eight cents, and a member's annual dues came to $2.50. The club added the prefix "Royal" to its name in 1884 on authority from Queen Victoria.

As the years went by, the popularity of the game grew steadily and the Fletcher's Field links became more and more crowded. In 1896, the directors observed that "it requires much room to perform this game with propriety" and began to look around for suitable land on which to build a new course. They found that land at Dixie.

Today, Royal Montreal has a clubhouse built to accomodate a membership of more than 1,000, and its members play over two championship courses, both running 6,500 yards in length and both with a par of 72. For its convenience and its variety, the South course has been selected for this year's Open.

SPORTS &c
by A SIXBIT CRITIC

When we first saw the title of a new book on golf announced as "IT GOES WHERE YOU HIT IT" we were reminded of an old-time vaudeville act, which some of you will no doubt remember. It was the one where the comedian, after manfully struggling to master the trombone, winds up by saying pathetically, "I blow it in so sweet—but it always comes out so r-r-r-rotten."

* * *

For in the days when we played golf, or went through the motions of so doing, it was our firm conviction that the little white pellet was determined to go ANYWHERE ELSE BUT where we hit it.

* * *

Now, after a look through the aforementioned book by George Louis Cumming, better known to thousands as "Lou" Cumming, and famous golfing son of an even more famous golfing father, we are convinced that we were mistaken. In fact, we believe that if this book had been published back before the war—(we're not saying which war)—we would now be an active golfer, instead of sitting on the sidelines and sneering at the perspiring divot-diggers, out there in the broiling sun, trying to look as if they were having fun.

* * *

For Lou Cumming, in his book, approaches the subject of golf in a manner that is both novel and interesting. **"It is obvious," he says in an early chapter, "that when two golfers play together, other things being equal, the one who is comfortable doesn't have to beat the other. He just WAITS—WAITS for that person's discomfort to overcome him. And it does, EVERY TIME."**

* * *

Now, that manner of talk makes real sense, in almost any sport. The kind of hitter that pitchers hate to see facing them are those that are—like old Babe Ruth used to be—"loose as ashes at the plate." That sort of athlete is relaxed. He's comfortable. Yet most golfers we know, especially those who have taken courses of ordinary coaching, are so tensed up thinking of what they must do, what they mustn't do, and so forth, that it's a wonder they ever hit the ball at all, let alone get some fun out of the game.

* * *

Here's another quote that will give you the general idea of the book far better than any comment of ours. **"If I said that Joe Louis hit Max Schmeling a blow but at the moment of impact he was off balance, I would imply that the blow was not fully effective. Why? Because balance can be defined as the position in which a person can best WITHSTAND a force from any direction. It is logical to conclude that if this balanced person can best WITHSTAND a force from any direction HE CAN BEST APPLY A FORCE IN ANY DIRECTION."**

* * *

Even to a non-golfer like ourself the book is very readable, and easy to follow. There are over eighty pictures showing clearly, point by point, what the author is trying to get across—that the ball actually goes where you hit it, and that it's just as easy to hit it on a line toward the hole, as into the rough or out of bounds.

* * *

By no means the least interesting feature of the book is the brief but touching tribute Lou pays to his father, the late George Cumming, father of Canadian golf, whose death early this year brought sorrow to countless thousands of golfers the world over. **"He taught me, but it must have been something like teaching a wife to drive a car. I questioned everything and my 'whys' must have driven him to desperation at times—then, one lesson I remembered his having given me suddenly made sense. I could hear him say in his thick Scotch brogue 'Stand up and hit the damned thing'."**

* * *

Lou Cumming's theory of relaxed, comfortable golfing is the result of lengthy and varied experience. Born in 1906, by the time he was fifteen he was acting as professional—during his summer holidays from school—at what he modestly describes as "a small nine-hole course that couldn't afford a full-time professional." Since then, with a couple of years out for war activities, his life has been pretty much taken up with the game.

* * *

"After V-J Day," he writes, "with the prospect of civilian life looming ahead of me my thoughts naturally turned to golf once again. In retrospect, my former teaching methods did not satisfy me when compared with my new knowledge of teaching technique. Wasn't teaching; Keep your head down, etc. really teaching a NEGATIVE SYSTEM? Wasn't this really teaching them that if they did all this, they would not miss the ball. I felt that if I were going to return to the teaching of golf I wanted a POSITIVE SYSTEM—something definite I could tell people to do that would make them HIT THE BALL."

* * *

Space will not permit further comment or quotation, but we can say this—we honestly believe that Lou Cumming has achieved his goal. We think that IT GOES WHERE YOU HIT IT is a book that any golfer, from duffer to par-buster, will enjoy and profit by reading. After finishing it we were inclined to misquote Holy Writ and say "Almost thou persuadest us to be a—golfer." We understand that the book is not, as yet, available at book stores, but anybody who can't wait may get a copy—price $4.50—by addressing Lou Cumming at The Toronto Golf Club.

THE FARM FRONT
by John Russell

I sometimes think that flies are a good deal like Stalin and "his boys". When "our side" is relaxing and taking things easy "they" are on the job all the time. Which is, of course, just a roundabout way of saying "never let up on the flies." When your first spray stops killing them, it's time to treat your buildings again.

* * *

The weather most of us have been having this past month or so has been favorable to flies. Alternate showers and sunshine were hard on fly-killing chemicals applied on the outside of buildings.

* * *

If you want good fly control, you have to keep at the job. Sanitation comes first. Keep manure hauled, feeding floors clean and so on.

* * *

Flies will breed even in damp soil around tanks or where feedlots drain. You can treat such areas with one ounce of borax per square foot.

* * *

No fly-killing chemical lasts forever — or even all season — outdoors. When it no longer kills flies—when you can find live flies on treated surfaces early in the morning—it is probably time to spray again.

* * *

There is a dollar-and-cents reason for summer fly control. Keeping the flies down is one way to boost hot-weather production. Increases up to 20 per cent have been reported when fly-free herds were checked against herds with no fly control.

* * *

You have several choices of fly killers. But there are only two you can use on dairy cattle or on the inside of dairy barns and milk houses.

* * *

These are lindane and methoxychlor. This pair is approved for use around milk cows and buildings where milk is handled.

* * *

On the outside of barns or in other livestock buildings you can use DDT. Or lindane. Methyoxychlor could be used too, but many farmers say it doesn't have the lasting quality of the other two chemicals.

* * *

Beef cows, stock cattle on pasture or steers in the feedlot also need treatment. Benefits from fly control aren't confined to milk cows.

* * *

Tests on fat steers show that summer gains can be boosted at least one-fourth pound per day if flies are kept under control. Spray both cattle and buildings.

* * *

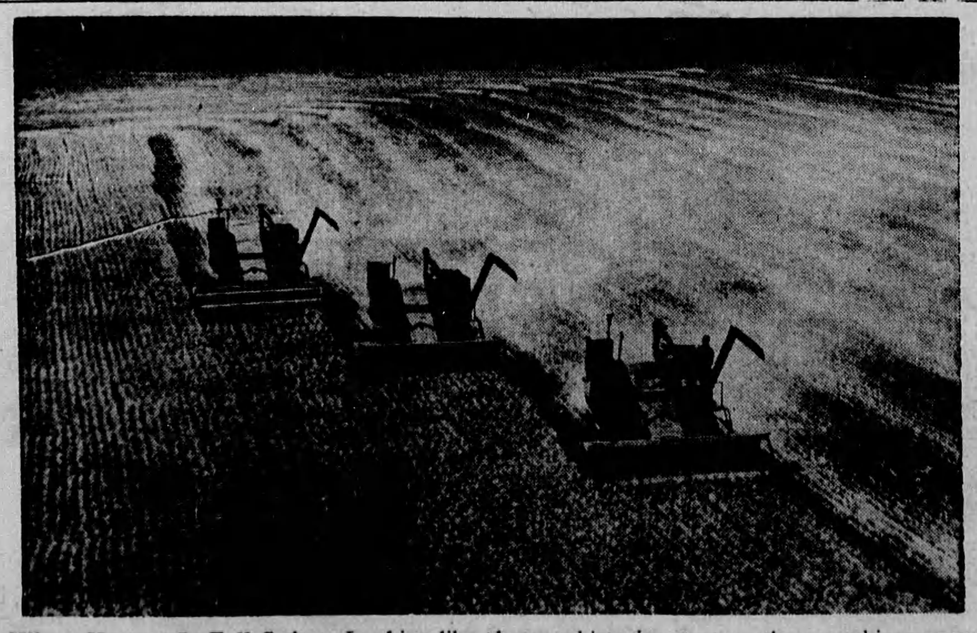
Beef cattle probably will need a treatment every two weeks or so. You can use DDT, lindane or methoxychlor on them. With the dairy cows, don't use DDT.

* * *

Some dairymen use the pyrenones on dairy cows. Pyrenone sprays have a quick knock-down but not the lasting ability of the others. So you have to use them once a day.

* * *

There is one important thing to remember about any chemical you use: Use it only according to the manufacturer's instructions. Read the label. Then follow directions.



Wheat Harvest In Full Swing—Looking like three prehistoric monsters, these combines, move through the 83-acre wheat field of C. O. Zile. The scene is a typical one throughout the Wheat Belt as farmers harvest their unexpectedly good crops, yielding 30 to 35 bushels an acre.

A 15-Year-Old Boy Discovers The Secret Of Television

One morning Phil came to school early and approached Tolman, who was sitting at his desk busily preparing for the day's work, and asked to join the senior chemistry class, which was taught by Tolman. The request was an astonishing one, since entering the class in the middle of the term would require that he make up the first three month's work of the course. Tolman told him that he would have to wait until his senior year, that it would be folly for a freshman to think of doing the work of a senior. The boy left, and Tolman thought he had seen the last of him in the chemistry class for three years. But he was mistaken: the next day Phil appeared again and asked the privilege of just sitting in with the group. The request was granted, and Farnsworth soon proved a worthy student. His questions so penetrating that he often stayed after school with Tolman to thrash them out. It finally resulted in his coming early and staying late and getting special tutoring from Tolman beyond the requirements of the senior-class course.

It was not extraordinary, then, that Phil confided in Tolman his purpose to become an inventor and give it as the principal reason for his eager pursuit of scientific knowledge.

Phil continued to enjoy astonishing his young brothers and sisters with his vivid descriptions of what he had learned of this and that science, how he was going to make great things from his knowledge and become famous.

The idea of television was not new in the realm of the human mind, but Phil Farnsworth's conception of harnessing the photo-electric cell and the cathode ray tube in a simple television system was new and original.

The scheme became an obsession with him. He must tell someone about it. He must discuss it to clarify the details in his own mind. Tolman was the logical confidant. Finally when he felt he had the plan well worked out, he determined to reveal it to his mentor.

The study hall with the large blackboard at the front was usually vacant during the last period of the day. With the routine work for the day accomplished, Phil would repair to his room to prepare himself for the after-school session in chemistry with Tolman. This seemed to him the logical place to reveal to Tolman the details of the television scheme that had been driving him during most of his waking hours for the past months. With the sense of the dramatic which was growing to be an essential part of his personality, he planned to surprise his instructor by drawing a full outline of his scheme on the blackboard before Tolman came in.

When Tolman entered the room, the boy was not in his customary seat poring over a book, but was finishing a blue-print type of diagram that covered half of the blackboard which stretched across the front wall of the room.

Tolman stepped to the front of the study hall and sat down to watch the boy as he completed his diagram with nervous, almost fidgety strokes. When he had finished the drawing he placed chalk and eraser on the base of the blackboard, walked over to the end, and picked up a pointer. Returning to the center in front of Tolman, he announced with eager, half-suppressed excitement that this was his new television system.

Tolman asked what this had to do with chemistry. Phil then went on to explain that this new invention of his had really been occupying his thought for a long time and he wanted to explain it to him.

There was not time between the close of the school session and the supper hour to go into all the details of this scheme as Phil visualized it. It took many more evenings. In these sessions, chemistry was forgotten and Phil stood before the blackboard posing the problems and solutions embracing the general system of television. It must be remembered that this plan was unfolded evening after evening in the Rigby High School (Idaho) by a fifteen-year-old boy in 1922, when sound radio was yet in its infancy.

—From "The Story of Television—The Life of Philo T. Farnsworth," by George Everson.

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