CHERRY OLIVES A CANADIAN PRODUCT

Is ther such a product as a distinctly Canadian food. This is a question that tourists and visitors often ask on arrival in Canada. Cherry olives, a form of pickled cherry, are a unique product that can claim Canadian origin. This delicacy has been packed by housewives in British Columbia for many years and is now available as a commercial product.

Lange, luscious, fully ripened Bing, Lamber or Royal Ann cherries are used in the manufacture of the product. They are preserved with vinegar, salt, sugar and spices to make a very attractive horse d'oeuvre or pickle. Recipes for processing cherry olives in the home may be obtained by writing to the Fruit and Vegetable Products Laboratory, Experimental Products Laboratory, fcc bo mental Station, Summerland, B.C.

Send in Your Renewal.

DON MESSER
and His Islanders

will be held in the COMMUNITY ARENA

FLESHERTON

Tuesday, July 25

DANCING 9 TO 1. OLD TIME AND MODERN

Canada's Best Square Dance Band

DON'T MISS THIS BIG EVENT

FEVERSHAM

Mr. and Mrs. Gordon Henderson of Windsor visited with Mr. and Mrs. John Robinson.

We are pleased to see Mr. Ern Brownridge able to leave the Centre Grey Hospital and some to the home of his sister, Mrs. S. Ottewell.

Visitors with Mr. and Mrs. Howard McKee were: Miss Betty Pincombe of London, Mr. and Mrs. F. Hannah, Mrs. Henry Alexander, Mr. and Mrs. Ivan Alexander and sons of Creemore.

Mr. and Mrs. Dallis Osborne and Linda of Dundalk visited on Sunday with Mr. and Mrs. Albert Ottewell.

Mr. and Mrs. Laurie Sewell visited Sunday with Meaford friends.

Mr. Chester Long visited at the home of his daughter, Mrs. Jim Robertson, Guelph, where Mrs. Long is at present recuperating.

Mr. Ross Long of Toronto visited over the week end with his parents, Mr. and Mrs. Jas. Long.

Mrs. Will Guy and sons of Hamilton visited with Mr. Chris Thompson.

Mr. and Mrs. Geo. Ottewell visited on Sunday with Mr. and Mrs. Joe Armstrong at Thornbury.

Mr. and Mrs. John Randall and Anne visited on Sunday at Meaford.

The ladies of the village met at the home of Mrs. Wm. Heitman and presented the recent bride, Mrs. Wm. Laughlin, with a kitchen shower.

Miss Betty Graham and Yvonne Davidson are visiting in Toronto this week.

ROCK MILLS

The farmers are pretty well on with the haying and much of the heavy crop is now stored in barns. Grain crops also look good in this locality.

Visitors during the week with Mr. and Mrs. C. B. Wilson were: Mr. and Mrs. E. McLean, Mr. and Mrs. W. R. Londry of St. Catharines, Mr. and Mrs. Don McKay and Don Jr. of Beamsville, Mr. and Mrs. Allison of Markdale.

Mr. Ned Croft was able to return home Sunday from Owen Sound hospital, where he was a patient for five and a half weeks.

Quite a number from here have been attending the anual camp meeting of the Pilgrim Holiness Workers at Proton Station for the past ten days.

Mr. Bill Wilson of St. Catharines spent the week end with his parents, Mr. and Mrs. C. B. Wilson. His sons, Bill Jr. and Jackie, and Billie Legge, returned home with him, after a two weeks' holiday with their grandparents.

Mr. and Mrs. Dick Clark visited recently with their daughter, Mrs. Delbert Hopkins, in Durham.

Mr. and Mrs. Henry Martin and family spent a day at Wasaga.

Mr. Albert Genoe from Michigan is spending a few weeks with his brother, Harry Genoe.

Mr. and Mrs. Russ. Foster and son, Douglas, and Mr. and Mrs. H. Page of Markdale were visitors on Sunday with Mr. and Mrs. C. B. Wilson.

BUCKINGHAM

Mr. and Mrs. Louis Jackson of Owen Sound spent last week with Mr. and Mrs. Harry Udell.

Mr. and Mrs. Arthur Brownridge, Mr. and Mrs. Lloyd Haugh and Eleanor visited on Sunday with Mr. and Mrs. Geo. Smith at Camp Borden.

The July meeting of the Community Club, held at the home of Mrs. Haugh was well attended. A short discussion regarding the picnic and bazaar. The remainder of the afternoon was spent in making a crib top and quilting it. Mrs. Harold Freethy assisted the hostess in serving lunch.

A number from here attended the Glorious Twelfth celebration in Dundalk, while others went to Owen Sound.

Mr. and Mrs. John Holden of Collingwood were recent visitors with Mr. and Mrs. Alvin Hawton.

Mr. Sam Graham and Mrs. Thos. Graham and family of Banks visited recently with Mr. and Mrs. Herb Hawton.

Mrs. Alex. Mullin and Elmer spent a recent week end with Gilford Mullin at Niagara Falls.

The U. N. is five years old and has just begun to cut teeth.

"Trade Base Not Solid," says headline. When you come to think of it, few things are solid these days.

In all work, advises a professor, put your heart and soul into it. Your head and hands might help, too.

Batching is that summer period which some men look forward to and are glad when it's over.

NEW TELEPHONE RATES

The Board of Transport Commissioners has ordered our first general rate increase in 23 years

EFFECTIVE JULY 22, 1950

In accordance with an interim order of The Board of Transport Commissioners, telephone rates will be increased on July 22nd. These rates will apply until the Board makes a final decision on the application for higher rates that we made last October.

No one, of course, wants to pay higher prices for anything. Though our costs have been going up faster than our revenues for some time, we delayed applying for increases until it was clearly evident we could not continue to operate satisfactorily without higher rates.

Most things you buy and the things we buy too, have gone up in price in recent years, and nearly all of them more than the revenue increase we asked for. The temporary rates now ordered by the Board give us only part of the revenue we require. If we are to continue towards our goal of providing service to all who want it, when and where they want it, we must receive the balance of the increase for which we applied.

Although the cost of telephone service has finally gone up, when you think about it, the *value* of telephone service has gone up even more. In terms of convenience, security and friendly contacts, a telephone is worth far more than it costs!

HOW TO FIND YOUR NEW RATE

Look up *your* exchange area in TABLE "A". Its rate group appears beside it. Below, under the corresponding rate group column in TABLE "B", you will find the rates for the most widely used classes of service. If you need any information about other rates, please call our business office.

TABLE "A" — ALPHABETICAL LIST OF EXCHANGES

EXCHANGE	RATE GROUP	EXCHANGE	RATE GROUP	EXCHANGE	RATE GROUP	EXCHANGE	RATE GROUP	EXCHANGE	RATE GROUP	EXCHANGE	RATE GROUP
Acton	2	Chesley	2	Hepworth	1	Montebello	2	Rigaud	1	Sorel	4
Acton Vale	1	Chesterville	2	Hespeler	3	Montréal	10	Rivière-des-Prairies	1	Southampton	1
Agincourt	3	Clarenceville	1	Holstein	1	Morin Heights	1	Roche's Point	2	South Mountain	1
Ailsa Craig	1	Clarkson	5	Hudson	2	Morrisburg	2	Rockland	1	Spanish	1
Alexandria	2	Clinton	3	Huntingdon	3	Mount Forest	2	Rockwood	1	Stirling	2
Alfred	1	Cobden	1	Huntsville	3			Rodney	2	Stoney Creek	3
Alliston	2	Coboconk	1			Nairn Centre	1	Russell	1	Stratford	5
Almonte	2	Cobourg	4	Iroquois	2	Napanee	3			Strathroy	3
Alvinston	1	Colborne	1	Islington	5	Napierville	1	Ste-Adèle	3	Streetsville	5
Amherstburg	3	Collingwood	3			New Dundee	1	Ste-Agathe-des-Monts	4	Sturgeon Falls	2
Ancaster	2	Coniston	1	Joliette	4	New Hamburg	2	St-Alphonse-de-Rodriguez	1	Sturgeon Point	1
Arnprior	3	Cookstown	2			Newmarket	3	St. Andrews East	1	Sudbury-Copper Cliff	6
Arthur	2	Cooksville	5	Kazabazua	1	New Toronto	5	Ste-Anne-de-Beaupré	3	Sundridge	1
Arundel	1	Cornwall	5	Kemptville	2	Niagara Falls	6	Ste-Anne-de-Bellevue	3	Sutton	2
Atwood	3	Cowansville	3	Kingston	6	Niagara-on-the-Lake	2	St-Barthélémy-de-Dusablé	1	Sydenham	2
Aurora	3	Crediton	3	Kingsville	3	North Bay	5	St-Bruno	1	Tara	1
Avonmore	1			Kirkfield	1	North Gower	2	St. Catharines	6	Tavistock	1
Aylmer	1	Deseronto	1	Kirk's Ferry	1	Norwich	2	Ste-Catherine-de-Fossambault	1	Tecumseh	2
Ayr	1	Drayton	2	Kitchener-Waterloo	6	Norwood	1	St-Césaire	1	Terrebonne	2
		Dresden	3	Knowlton	2	Notre-Dame-des-Laurentides	1	St. Eugene	1	Thessalon	2
Barrie	4	Drummondville	4					St-Eustache	3	Thetford Mines	4
Baysville	1	Dundalk	2	Labelle	1	Oakville	4	St-Félix-de-Valois	1	Thornbury	2
Beamsville	3	Dundas	4	L'Abord-à-Plouffe	3	Oil Springs	1	St-Gabriel-de-Brandon	1	Thornhill	3
Beauharnois	3	Durham	2	Lachine	5	Oka	1	Ste-Geneviève-de-Pierrefonds	1	Thurso	1
Beaverton	1	Dutton	1	Lachute	4	Omemee	1	St. George	2	Tilbury	3
Bedford	2			Lacolle	1	Orangeville	3	St-Hyacinthe	4	Tillsonburg	4
Beeton	1	East Broughton	1	Lakefield	2	Orillia	4	St-Jacques	2	Toronto	10
Belleville	5	Elmira	3	Lanark	1	Oshawa	6	St-Jean	5	Tottenham	1
Beloeil	3	Elora	2	Lancaster	2	Ottawa	8	St-Jean-de-Matha	1	Trenton	4
Berthierville	2	Embrun	1	Laprairie	2	Otterville	1	St-Jean, Ile d'Orléans	1	Trois-Rivières	6
Black Lake	4	Espanola	2	L'Assomption	3	Owen Sound	5	St-Jérôme	4	Tweed	2
Blenheim	3	Essex	2	Leamington	4			St-Jovite	2	Valleyfield	4
Blind River	1	Exeter	3	Lefroy	2	Pakenham	1	St-Lambert	4	Vankleek Hill	1
Bobcaygeon	1			L'Epiphanie	3	Palmerston	2	St-Lin	1	Varennes	1
Boucherville	1	Farnham	3	Lévis	4	Papineauville	1	Ste-Marguerite-du-Lac-Masson	1	Vaudreuil	2
Bouchette	1	Fenelon Falls	1	Lindsay	4	Paris	3	St. Marys	3	Verchères	1
Bowmanville	3	Fergus	3	Listowel	3	Parkhill	1	St-Michel-des-Saints	1	Verner	2
Bracebridge	3	Finch	1	London	7	Parry Sound	3	St-Paul-l'Ermite	1	Victoriaville	3
Bradford	2	Flesherton	1	Longueuil	4	Pembroke	4	Ste-Pétronille	1	Vineland	3
Brampton	4	Freelton	1	Loretteville	3	Penetanguishene	2	St-Romuald-d'Etchemin	2	Wainfleet	2
Brantford	6			L'Orignal	1	Perth	3	Ste-Rose	2	Waikerton	3
Brighton	2	Galt	5	Louiseville	3	Peterborough	6	Ste-Scholastique	2	Wallaceburg	4
Brockville	4	Gananoque	3	Low	1	Petrolia	3	Ste-Thérèse	3	Waterdown	2
Bronte	4	Gatineau	1	Lucan	1	Picton	4	St. Thomas	5	Waterloo, Qué.	3
Brownsburg	4	Georgetown	3	Lucknow	1	Plantagenet	1	St-Vincent-de-Paul	1	Watford	2
Brownsville	4	Gilmour	1	Lynden	2	Plattsville	1	St-Zénon	1	Waubaushene	1
Bruce Mines	1	Glencoe	2			Pointe-aux-Trembles	3	Sarnia	6	Welland	5
Buckingham	3	Goderich	3	Madoc	2	Pointe-Claire	4	Sault Ste. Marie	5	Wellandport	3
Burford	1	Gracefield	1	Magog	4	Port Colborne	4	Scarboro	4	Wellington	1
Burk's Falls	1	Granby	4	Mallorytown	1	Port Credit	5	Seaforth	3	West Lorne	2
Burlington	4	Grand'Mère	4	Malton	4	Port Dalhousie	6	Severn Bridge	1	Weston	4
		Gravenhurst	3	Maniwaki	2	Port Hope	4	Shawbridge	1	Wheatley	2
Campbellford	3	Grimsby	4	Marieville	2	Port McNicoll	1	Shawinigan Falls	5	Whitby	3
Cannington	1	Guelph	5	Markdale	2	Port Perry	3	Shelburne	2	Wiarton	2
Cardinal	1			Marmora	1	Powassan	1	Sherbrooke-Lennoxville	6	Willowdale	4
Cargill	3	Hamilton	8	Maskinongé	3	Prescott	3	Simcoe	4	Winchester	2
Carleton Place	3	Hannon	2	Massey	1	Preston	4	Smiths Falls	4	Windsor	7
Casselman	1	Hanover	2	Mattawa	1			Smithville	2	Wingham	3
Chalk River	1	Harriston	2	Maxville	2	Québec	8			Winona	4
Chambly	3	Harrow	2	Meaford	3					Wolfe Island	1
Champlain	1	Harrowsmith	2	Mégantic	2	Rawdon	1			Woodstock	5
Charny	3	Hastings	1	Merlin	3	Renfrew	3			Woodville	1
Châteauguay	2	Havelock	1	Merrickville	1	Richmond Hill	3			Yamachiche	3
Chatham	5	Hawkesbury	3	Midland	4	Ridgetown	3				
Chatsworth	2	Hensall	2	Milton	3	Ridgeville	5				
Chelmsford	1			Mitchell	3						

TABLE "B" — MONTHLY EXCHANGE RATES BY RATE GROUPS

CLASS OF SERVICE	RATE GROUPS 1	2	3	4	5	6	7	8	10
RESIDENCE SERVICE									
Individual Line	$2.40	$2.50	$2.65	$2.90	$3.15	$3.40	$3.55	$3.70	$4.00
2-Party Line	2.15	2.20	2.25	2.40	2.55	2.75	2.95	3.10	3.25
Rural	1.85	1.90	2.00	2.15	2.35	2.50	2.70	2.85	3.15
Extensions	1.00	1.00	1.00	1.00	1.00	1.25	1.25	1.25	1.25
BUSINESS SERVICE									
Individual Line	3.25	3.65	4.15	4.65	5.25	5.90	6.75	7.90	9.50
Individual Line Message Rate*	....	....	....	....	....	....	4.65	5.00	5.55
Message Allowance	....	....	....	....	....	....	75	80	90
2-Party Line	2.65	3.00	3.40	3.90	4.40	4.90	....	....	....
Rural	2.20	2.35	2.50	2.75	3.00	3.40	3.65	4.00	4.50
Extensions	1.25	1.25	1.25	1.25	1.25	1.65	1.65	1.65	1.65

LONG DISTANCE RATES

New rates apply on Long Distance calls between many points in Quebec and Ontario. Increases vary from 5 cents to 25 cents, depending on distance and class of call. Long Distance rates on calls outside Ontario and Quebec are unchanged. Details are available at our Business Offices.

OTHER RATES AND CHARGES

Information about other new rates and charges may also be obtained from our Business Offices.

***MESSAGE RATE** — *The monthly rate provides for the number of outgoing local calls shown opposite "Message Allowance", and unlimited incoming calls. The rate for each outgoing local call in excess of the Message Allowance is 5c.*

NOTE — *The rates quoted for Individual (including Message Rate), 2-Party and Rural Service are for wall telephones. Desk telephones are 20¢ more and hand telephones 35¢ more than shown. The Extension rates quoted are for any type of instrument.*

You'll find the cost of telephone service has not gone up as much as most other things you buy. Its cost is still low — one of the smallest items in your budget. Today as always your telephone is *big* value.

THE BELL TELEPHONE COMPANY OF CANADA

NOTICE, FARMERS

If you have a misfortune on your farm, give us a call. We pay high cash prices for dead or disabled animals. Phone collect.

CASWELL BROS.
Phone 350J Durham, Ont.