The Flesherton Advance.

VOL. 69; NO. 54 . FLESHERTON, ONT., WEDNESDAY, MAY 31, 1950 F. J. Thurston, Publisher

Kimberley W.I. Meeting

Kimberley Women's Institute met at the home of Mrs. E. Morwood on Thursday afternoon, the main part of business being making plans for supper for the convention, which is to be held at Kimberley June 15th. Mrs. George Erwin of Union gave a talk on hospitalization, which was very interesting. Mrs. Baker gave a poem called "Pa Was Trustee." A contest was conducted by Mrs. Kirkpatrick and won by Mrs. Rudney. The meeting was closed with singing of the Maple Leaf Forever, and a dainty lunch was served.

The best of a small garden is that it will not be too large for the wife to work.

Future Events

BAKE SALE AND TEA IN FLESHERTON

A sale of baking and tea will be held at the home of Mrs. Jas. Oliver on Saturday afternoon, June 3rd, from 3 to 5, sponsored by the C.G.I.T. Everyone welcome.

DANCE AT SINGHAMPTON

Dance in Hammill's Hall, Singhampton on Friday night, June 2nd. Music by Rainbow Rythm Boys, with proceeds for ball club. Dancing 9:30 to :30. Admission: 50c.

Durham Chronicle Sold To Barrie Man

The Durham Chronicle announced last week of the sale of the paper to Mr. George Cadogan of Barrie, the new owner to take possession July 3rd. Mr. Cadogan has been on the staff of The Barrie Examiner for several years.

The Advance editor welcomes the editor to Grey County journalism, but we are sorry to know that the present editor, Frank Irwin, feels it is time to give over to someone else. The Chronicle has been in the Irwin family since 1896, when William Irwin, then teaching school in Flesherton, purchased the paper. Frank went back to Durham in 1909 after a colorful career with the U. S. Army in the Spanish American War, the Phillipines and the Boxer Rebellion in China, then a few years with a circus, and since the death of his father in 1924 succeeded to the editorship of The Chronicle, which he has conducted with distinction since that time.

Again we wish the new owner, Mr. Cadogan every success on his new venture.

In Memoriam

DOWN — In loving memory of Mother and Dad, Mr. and Mrs. Henry Down.

"Love's greatest gift is remembrance."

—Daughter, Wilma

OLD ARTEMESIA RESIDENT 90 YEARS OLD SATURDAY

Mr. Jos. Buchanan

Saturday of this week Mr. Joseph Buchanan, a well known farmer of Artemesia Township, is celebrating his 90th birthday at the home of his son, Wm. R. Buchanan, at Rockwood, where he is residing at present. Mr. Buchanan resided on the Meaford Road on the farm now owned by his son, George. Congratulations are extended to Mr. Buchanan on this milestone in his life, with the wish for continued good health, which he is enjoying at the present time.

Mr. Buchanan has been a subscriber of The Advance since the first copy came off the press just 69 years ago. Next week we commence our 70th year of publication, Mr. Buchanan being 21 years of age when the first issue came off the press.

Francis R. Genoe Died Thursday Of Last Week

Francis Robert Genoe, a resident of Flesherton for the past four and a half years, passed away at Centre Grey Hospital, Markdale, on Thursday morning of last week, in his 68th year.

The late Mr. Genoe was a son of the late Mr. and Mrs. Robert Genoe and was born north of Eugenia in Artemesia Township. He was married 38 years ago to Christena Williams also of Eugenia, who survives, and they farmed near his old home until ill health forced his retirement. There was no family. Besides his wife, he is survived by one brother, Herbert Genoe of Toronto, and one sister, Mrs. Louis Teeter, of Flesherton. One brother and one sister predeceased him.

The late Francis Genoe was highly regarded by a host of friends who knew him for his sterling character and pleasant disposition. He was a devout member of Eugenia United Church and was a regular attendant until his health failed.

The funeral was held on Saturday afternoon, May 27th, with service in St. John's United Church, conducted by Rev. A. G. Macpherson, a large number of friends and relatives attending. Mrs. Alex. Henderson sang sweetly "Beautiful Garden of Prayer," and the hymns used were "Rock of Ages" and "Abide With Me." Interment was made in Flesherton Cemetery.

The casket bearers were: Messrs. John Campbell, Dave Genoe, Wm. Walker, Thos. Fisher, Leslie Chard and Thos. Genoe.

Among the large number of floral tributes was a token of sympathy from the friends and neighbors, and were carried by O. J. Rowe, Chas. Williams, Dorland Campbell, Eddie Genoe, Laurie Genoe, Lewis Pedlar Howard McGee and Cecil Magee.

Among those from a distance who attended the funeral were: Mr. and Mrs. Ray Genoe, Gravenhurst; Mr. and Mrs. John Williams, Paris; Mrs. Donaldson, Mrs. Prince, Mr. and Mrs. Herb Genoe, all of Toronto; Mr. Alf. Genoe, Mrs. Annie Sargent and Mrs. Daisy Morgan, Owen Sound; Fred Wickens, Meaford; Mr. and Mrs. Wilmer Turner and Mrs. Herb Neal, Heathcote; Mrs. Dan Wright, Collingwood; Mrs. Geo. Field, Brampton.

In Memoriam

WHITE — In loving memory of our daughter and sister, Marjorie, who departed this life May 29, 1944.

Her presence once our greatest pleasure,
Her memory now our greatest treasure.

—Mother, Dad and Sisters

In 1948 there were 649,599 Canadians convicted of violations of traffic regulations.

Ontario Creameries Support Relief Drive Manitoba Floor Victims

Ontario creamery men have set up a drive for relief funds for the flood sufferers of Manitoba and the fire victims of Rimouski and Cabano in Quebec. Each creamery in Ontario is requested to give at least the equivalent of 50 lbs. of butter or $27.00, and to give it as soon as possible. Speaking in respect to the relief of the Quebec fire victims, R. E. Drope of Harwood president of the Ontario Creamery Association, said "Ontario cream producers owe a debt of gratitude to the people of Quebec. If the Quebec government had not banned the sale of margarine in that province, the situation confronting cream producers would be still worse.

"This is an opportunity," said Mr. Drope, "for Ontario creamerymen tangibly to express appreciation of the support Quebec has given all farmers against the inroads of margarine. That we can do it by helping to relieve human suffering is particularly gratifying."

Speaking of the Manitoba flood sufferers, J. McLean, past president of the Ontario Creamery Association, said, that the flooding of over 6,000 acres of farm land in addition to the cities of Winnipeg and St. Boniface, was a national tragedy. "Many farmers," said Mr. McLean, "will not be able to have a crop this year, and thousands of homes will have to be rebuilt. We are glad that creamery men are doing their little bit to help make things a bit easier out there."

The Flesherton, Markdale and Barrie creameries have already sent their cheques for the Manitoba and Quebec relief.

Miss Jean Collinson Died In Vancouver

Following a heart condition, the death occurred at her home, 2304 Jefferson Ave., West Vancouver, B.C., on Thursday, May 25th, of Miss Jean Collinson, daughter of the late Mr. and Mrs. Gibson Collinson, Ceylon.

Born near Purlington, Ont., she came as a child with her parents to a farm at Aberdeen and attended S. S. No. 10, Bentinck. She learned the ladies' tailoring and later held responsible positions at Swift Current and Saskatoon, Sask.

At the death of her father she came to Ceylon, where the former had settled and engaged in the sawmill business, and remained there with her mother until the latter's death, when she returned to Saskatoon. Later she and her sister took up residence in Vancouver.

The late Miss Collinson was a member of the Anglican Chuch and during her residence in Saskatoon took a very active part in church affairs.

She is survived by a sister, Sybil, of West Vancouver, Alex. of Glasgow, Mont., Frank of Ceylon and Dr. Tom Collinson of Scobey, Mont. Predeceased are Bessie (Mrs. Bonar Balfour), St. Catharines; Ness (Mrs. Frank Cairns), Ceylon; Joe, Scobey, Mont.; and Jim of Brantford. The funeral took place on Saturday, May 27th, with interment in Capilano View Cemetery, with Rev. W. Valentine officiating.

Softball Team Lost

Friday evening Flesherton softball played at Desboro in the Sullivan League and were trounced 13-2 in a short game. Desboro is tough opposition at any time, and they were "on the beam" Friday evening. Too many errors were costly

Open Air Service Sunday Evening

IN MEMORIAL PARK

Special music by the McFarlands
Sermon by Rev. Arthur J. Fletcher "The Two Ways"
Service will start at 7:30 with singing of old-fashioned gospel hymns
If weather unfavourable, service in Cedarside Church
Public address system will be used, courtesy of J. W. Cook

Everybody is invited; Come and bring your friends

Rev Fletcher President Of Local Bible Society

The British and Foreign Bible Society annual meeting for this district, was held last Wednesday evening with Rev. W. H. Moore of Toronto as guest speaker. The film "The Heart of Indian" was shown by Mr. Moore, illustrating the work of missions in India. Rev. A. J. Fletcher presided for the election of officers and the receiving of reports. Mrs. A. J. Fletcher was elected president, with Mrs. J. W. Cook as secretary-treasurer for the coming year. Rev. L. W. Mould was also present and assisted in the service.

Won-Lost In Baseball

Flesherton baseball team played a home-and-home series in the Centre Grey Baseball League last week. The locals took the first game in Flesherton on Thursday afternoon 13-5 and at Kimberley Saturday the score was tied 6-6 in a seven inning fixture. Bob Falconer, a junior, and "Pete" Dargavel pitched both games.

Proton Station Institute

Proton Station Women's Institute met in the home of Mrs. Russell White Thursday afternoon, with a good attendance. Mrs. Clayton Betts ably conducted her initial meeting as president. Mrs. Ed. Stinson read the current events and the roll call was answered by paying of dues. Business dealt with included having Miss Georgina White show slides Thursday evening of this week, June 1st, in the Proton Orange Hall. Plans were made to sell tickets on a pair of blankets, and a travelling basket is being used as another method of raising funds for the Institute. A discussion was held in regards to a booth at Dundalk on July 12th, and plans will be completed at the next meeting. In Mrs. Bannon's absence, Mrs. Betts took over the program, which included a paper on citizenship by Mrs. Fothergill, an article in keeping with Mother's Day by Mrs. Doug. Clarke, and another reading taken by Mrs. Lloyd Little. The next meeting will be held in the home of Mrs. C. Hindle, when the Flesherton W. I. will be guests.

NOTICE TO OUR PATRONS

The following letter has been sent to Ontario cream producers by the Ontario Cream Producers' Marketing Board:

To All Cream Producers:-

You are familiar with the heavy advertising campaign of the margarine manufacturers. You may not be aware that it has resulted in consumption on a basis of 8.5 lbs. per person per year for Canara, while in the U.S.A., where it has been sold for 75 years, it is less than 6 lbs. per year.

It represents a serious threat to the farm income — and every pound of the cheap butter substitute eaten makes the situation just so much worse.

Farmers across Canada have decided to do something about it. The Dairy Farmers of Canada have undertaken to raise a fund to advertise butter and other dairy products — and do our best to get the gospel of butter to all consumers.

The milk and cream producers in all provinces of Canada have agreed to share in financing this program. This is being done on the truly democratic basis that if EVERYBODY contributes, a large fund can be raised with a very small contribution from any individual producer.

Thus it has been planned to ask all buyers of milk and cream to deduct 1 cent per lb. of butterfat from all purchases in the month of June and forward it to the treasurer of the advertising fund to be used to increase the demand for our product. This, in an indirect way, will help maintain prices at the farm.

We are asking you, as an individual producer, to back us up with the few cents deduction from your cream cheques during June. Of course, this is democratic and voluntary, and we are counting on your full co-operation and support in making the program completely successful. Let's do it together.

Thank you.

—THE ONTARIO CREAM PRODUCERS' MARKETING BOARD
James Gifford, Chairman

Flesherton Creamery

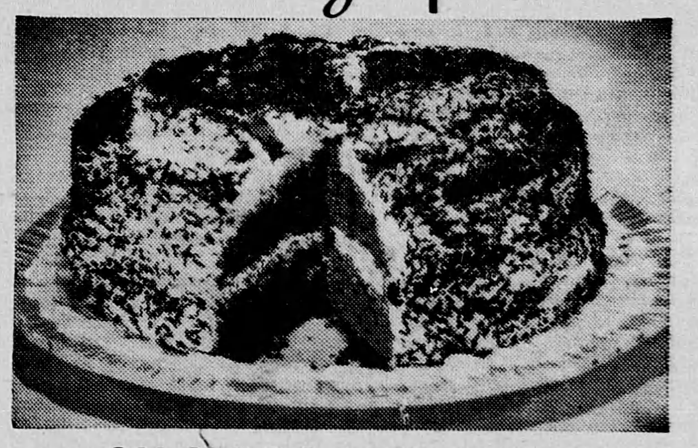
THE HOME OF SERVICE & SATISFACTION
Phone 66 **FLESHERTON**
Angus Avis, Manager

Our Chapel

is at the disposal of our clientele without extra charge. It contains well-appointed family reception rooms, including organ and organist.

Bates and Maddocks
FUNERAL CHAPEL
124 Avenue Rd KI. 4344

Something Special!



CHOCOLATE CAKE

Rich, Dark, Full-Flavored!

● There's nothing so satisfying as Chocolate Cake the way we make it! From the thick luscious icing on top, through the generous filling, and down to the last clinging crumb on your fork — every morsel is drenched with rich, chocolatty goodness! Yes, *satisfying* is the word!

You'll find it satisfying, too, to perk up every menu with the good things that come daily from our modern ovens! Gorgeous Fruit-filled Rings and Buns... Cakes and Pastries... Dinner Rolls in tempting variety. May we serve you tomorrow?

Let your Baker be your Menu Maker!

Flesherton Bakery

Phone 60 **FLESHERTON**

DO YOU HOLD

FIRST VICTORY LOAN BONDS

THIS ISSUE HAS BEEN

called for Redemption on June 15th, 1950 at $101 for each $100

It is in the interest of all holders to present their Bonds promptly for payment on or soon after June 15th, 1950 because after that date this issue will no longer earn interest. Arrangements for redemption may be made through investment dealers, banks or other savings institutions.

Ottawa **The Government of Canada**
By: BANK OF CANADA, Fiscal Agent.