To Our Customers and Friends:

With the coming of the Holiday Season, we welcome the opportunity to pause and thank our many customers and friends for their encouragement which we value so highly.

Our aim for 1950 is to further improve our services to an even greater degree.

We cordially extend to you and yours the Season's Greetings for a very Merry Christmas and our sincere good wishes for a Happy and Prosperous New Year.

K. G. BETTS
FLESHERTON, ONT.

AROUND THE CHRISTMAS TREE

To each and all of our customers whom we have had the pleasure of serving, we say "Thank You."

May the Radiant Christmas Season bring its beauties rich and true, and surround your Home with Peace and Joy, to last the whole year through.

John Robinson
FEVERSHAM, ONT.

If you expect to do a good job of it, it's none too early to begin dreading February.

One of the interesting sights of the holiday season is a father picking out toys for his son which he will enjoy operating himself.

In grandpa's day it cost less to support a large family than it does now to support an automobile.

This is the time when it is important to distinguish between being full of Christmas spirit and just being full.

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F. J. THURSTON, Editor

The Bethlehem Road

It is close to two thousand years since the three wise kings — Kaspar, Melchoir and Balthasar — followed the star along the road to Bethlehem. In all the years, and centuries, that have come since then men have been touched by the miracle of Christmas and found their hearts strangely warm. Sometimes, in their blindness, doubters have called it a tradition, an empty sentiment, a commercial "come-on," but no cheap jibe has touched the reality that century after century has brought its warm and generous message of good will to all men.

Never before has a world needed that warmth so much. Never before have there been so many people with empty hands and hungry hearts, so many people bewildered and betrayed and needing so desperately a restored confidence in their own human dignity. The age-long conflict between freedom for the individual and a rigid authority for the state is spreading throughou the world and what is there to say to those who have struggled for generations to gain precious liberties only to find themselves thrust back into the darkness of materialism and oppression?

Sometimes we, ourselves, grow uncertain and despairing before so great a challenge. But, as we look back of the old and ageless story, we see again the road the wise kings travelled. We see them, uncertain, troubled, questioning. Yet we remember that their road led them straight "to Bethlehem, where the young child lay." That is the way with roads. They do not end because travellers grow weary or fearful or discouraged. They do not end until they have come to some known and looked-for destination. The pity is that doubt should be in our hearts, that in our recurring blindness we must so often learn humanity from inhumanity, and find a generous warmth only because of desperate human need. And the more pity that so often we fail to see our own small but vital part. For, only as individual people yearn for what is right, can nations or a world achieve it.

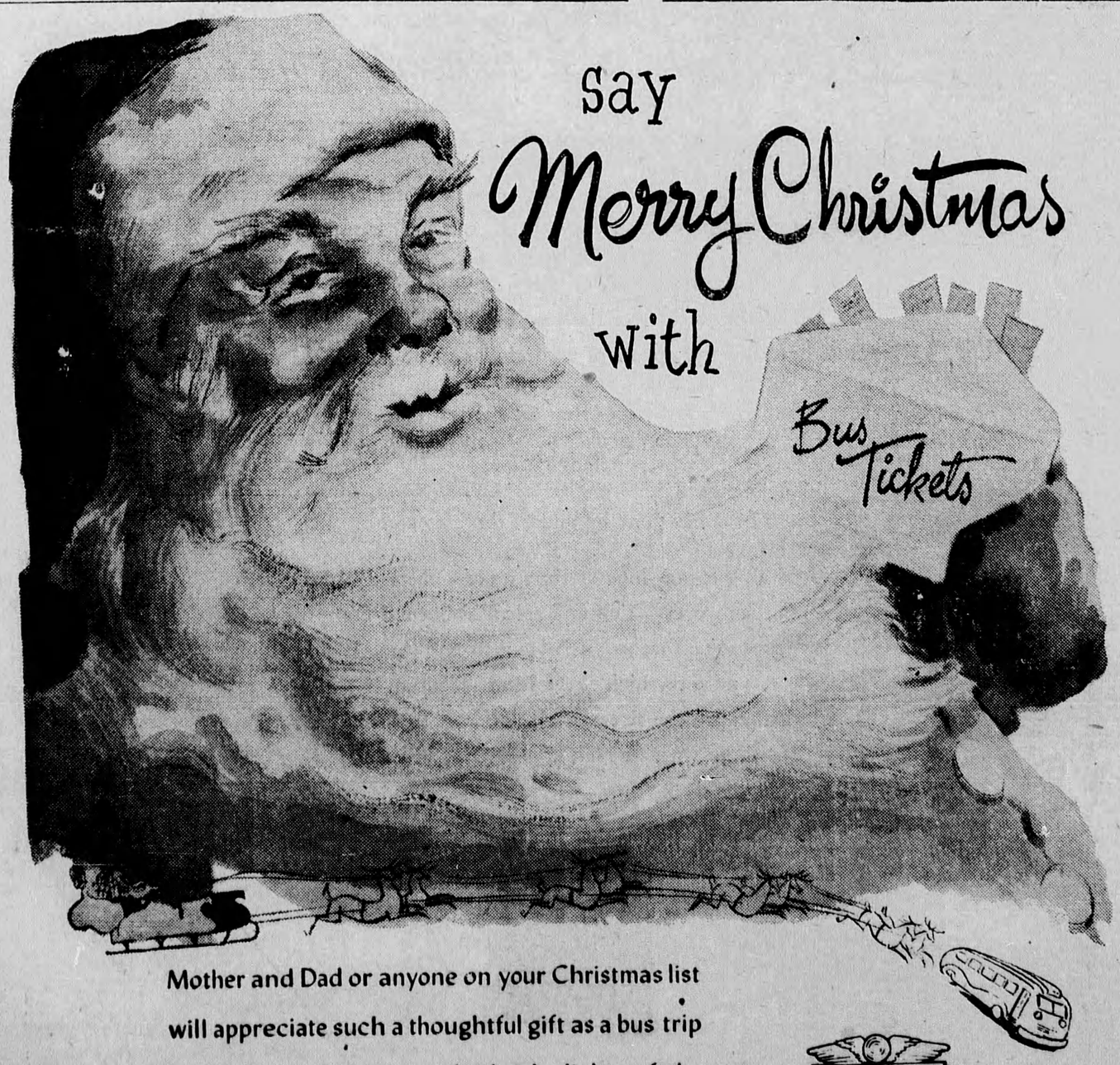
Seven centuries before Bethlehem the prophet Micah had foretold its purpose. "...What doth the Lord require of thee, but to do justly, and to love mercy, and to walk humbly with thy God?" That is the Christmas challenge, not to groups or governments or nations, but to individuals. It "is required of thee." Sometimes the present problems seem beyond the power of any individual man. But this much he san say: "I will do justly and love mercy and walk humbly." So, men everywhere may have an example to strengthen them aganst each fresh aggression upon the human spirit. So the Bethlehem road may end in a restored peace and dignity to all mankind.

ORANGE VALLEY

The annual school concert was held December 14th, with a large attendance. After a few opening choruses and address of welcome by Miss Gail Hill, Mr. Geo. Littlejohns took the chairmanship for the program. The small children did well with their recitations and songs and the older ones gave very exciting plays. Mr. McGee, in his boyhood manner, gave a recitation, also the Alcox brothers provided well rendered numbers, with Miss Gladys McFadden at the piano. At the close of the program it was announced that Santa Claus had just arrived from the South which was greeted with applause. He spoke to the children and some of the older ones, too, and handed out some presents and departed to see other children. A vote of thanks was tendered to the teacher, Mrs. McGee, by Mr. Bumstead, a trustee.

Orange Valley Farm Forum held their annual Christmas Tree Monday night. After discussing Forum business and playing games, a well-laden Christmas tree was unloaded for those present who had drawn tickets for exchange of gifts, by Misses Muriel Graham and Gladys McFadden. Many useful gifts and some joke gifts adorned the tree, which was lit for the occasion. Of special mention was the presentation of a billfold to the Forum secretary, G. W. Littlejohns, as a token of appreciation of his services.

The most remarkable thing about the type of person who has the habit of putting his head in the sand is that he never gets any sand in his system.



Mother and Dad or anyone on your Christmas list will appreciate such a thoughtful gift as a bus trip to the Sunny South,—to the bright lights of the big cities,—or a book of commuters' tickets for everyday use. Buy them from your local agent.

GRAY COACH LINES

Reg. Boden, Phone 63

"Old Customs and Old Friendships Heed Not the Flight of Time"

With each passing year, we realize more fully the meaning of this old adage, and sincerely hope that in all our dealings during the year now drawing to a close that we have merited your confidence and friendship.

Our Yuletide wishes are thta you will have peace for your pathway — friends for your fire-side — health in abundance, and prosperity in the years to come.

Richards
FLESHERTON, Ont.
Dick Richards Ray Richards

A Yuletide Message

And as we stop in the midst of the season of good cheer, our hearts grow tender as we are carried back in thought to the eality of Christmas Day, and what it means. In sincerity, we greet you, and wish you a delightful holiday season.

O. W. Phillips & Son
Harness, Shoe Repairing FLESHERTON

Greetings

At the close of another year, it is our pleasure to tell you we have greatly enjoyed doing business with you and that we anticipate the satisfaction of continuign to serve you.

Wishing you and yours a
Merry Christmas and a Happy and Prosperous New Year

Milligan's
Barber Shop Flesherton

Merry Christmas Happy New Year

Here's a wish we're sending prepaid to you
From all of us working here:
To you and yours — all the best there is

MERRY CHRISTMAS AND A HAPPY NEW YEAR

D. McTavish & Sons
FLESHERTON, ONT.
G. A. McTavish C. S. McTavish E. McTavish
Alex. Aberdein Wes. McCraken
Wilf. Best