.....FALL FAIR TIME IN ONTARIO.....

Ottawa Grand Champ is Ful-O-Pep Fed

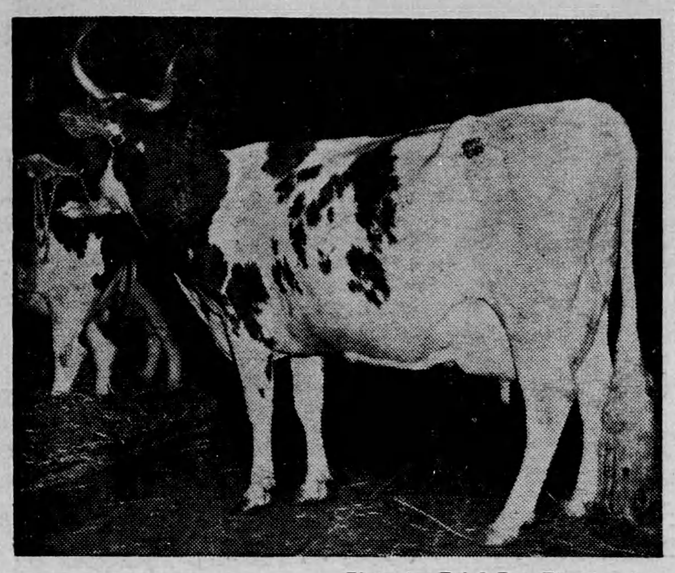

Photo by Ful-O-Pep Photographer

Seven Year Old Champion, is Glengyle Golden Flow 12th; owned and shown by J. McLennan. Winner of the Grand Champion female Ayrshire at Ottawa, this cow has been Ful-O-Pep fed throughout the seven years.

Prize-Winning Youngster is Clipped

Photo by Ful-O-Pep Photographer

Ayrshire Youngster Gets Clipped by John McLennan of Maritown, assisted by Ralph Watt, of Lancaster. This promising calf was a ribbon winner at the Ottawa Fair.

Photo by Ful-O-Pep Photographer

"The Music Goes 'Round and 'Round"—and it came out in stirring strains from the instruments of the Exeter Town Band which provided music to enliven the afternoon and evening sessions of the highly successful Zurich Fall Fair.

Fair Time Highlights

By the Ful-O-Pep Reporter

To go, in a matter of hours, from what is sometimes described as "just a small-time fair" to what is acknowledged to be the world's greatest annual Exposition is an illuminating experience.

It was one which happened last week to the Ful-O-Pep camera man and roving reporter; and both of them say that, on the whole, they're liable to remember their trip to the Fall Fair at Zurich, Ont. longer than the one to the C.N.E. at Toronto.

Not that they disparage any part of the great show that Elwood Hughes, Kate Aitken and all their horde of collaborators put on at Toronto. They admired the vast new Grand Stand—the marvellous displays of manufactured goods and products from all over the world—and all the rest of it.

Yet—somehow or other—at Zurich they felt more in touch with the real spirit which inspired the idea of these Fall Fairs. More people passed them—or bumped into them—in one minute before the booth concealing the Fat Lady at The Ex. than they saw all day at Zurich. Yet, at the latter point, there was the feeling that—even though you were a stranger—you were among friends.

A great poet once wrote lines that ran something like, "'T'is not in growing like a tree—in bulk—that makes men better be" and so on. Fall Fairs like that of Zurich and others we will cover in this series will never grow to the size of the Canadan National Exhibition. They don't expect to do so—nor have those who make them possible any hopes in that direction. Yet both have a definite and important place in the Canadian scene and the producers of Ful-O-Pep are proud to pay both tribute.

For both of these types of fairs—although in the case of the larger ones the intention is sometimes obscured by the bright lights and glitter—are a development of the idea that Canada grew from an unknown and presumably barren land into one of the world's great nations because of her unparalleled national resources, and the intelligent use of them. Also that when Canadians forget that their real strength comes from the soil and what lies under, it will be a sorry day for all of us who live here.

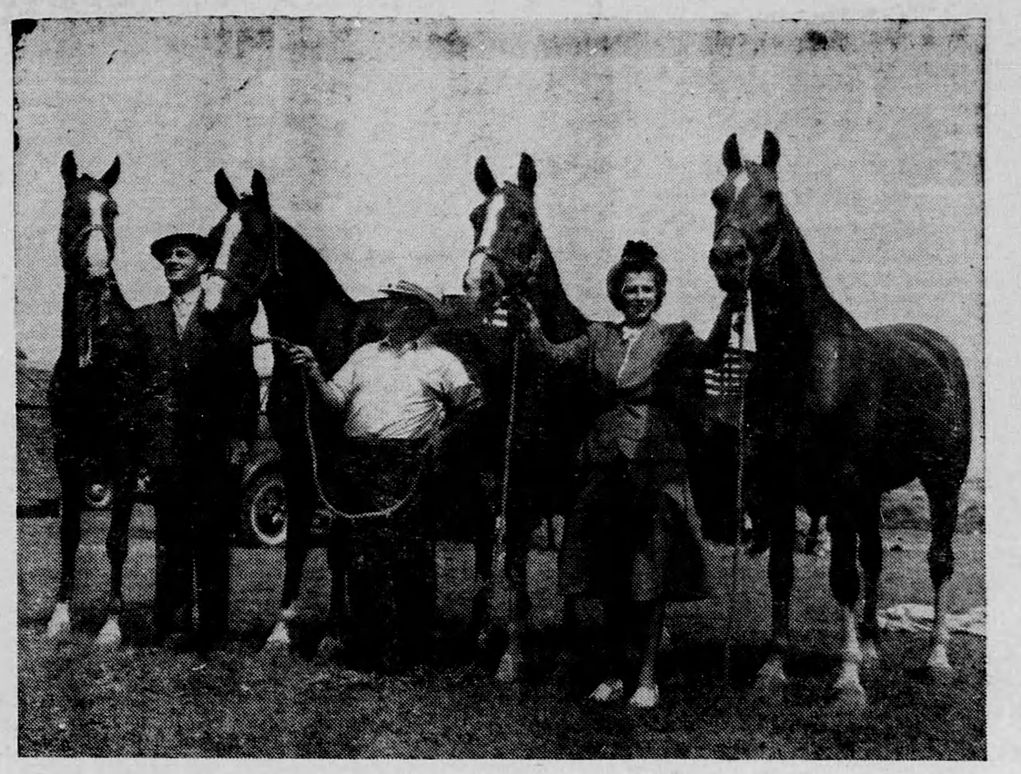

Photo by Ful-O-Pep Photographer

Every One of the Four a "Standout"—Ears pricking and alert to all that's going on, these four equine beauties snapped by the Ful-O-Pep camera man at the Zurich Fall Fair have won admiration as well as prizes wherever shown. Seen with them are their owner, W. S. Munro of Wingham and his wife, and T. Gregory of Wingham.

Photo by Ful-O-Pep Photographer

"That's a Whole Lotta Bull"—or at least a whole lot of quality as well as quantity in the form of cattle. For the four beauties pictured above are all prize-winning Herefords, Ful-O-Pep fed, from the herd of H. C. Wright & Son, of Cromarty and occasioned much favorable comment at the Zurich Fall Fair.

Cat that Swims, Largest at C.N.E. Show

Photo by Ful-O-Pep Photographer

Pinky, Largest Show Cat in Canada, is shown by his proud mistress Edythe Wiles, Toronto. Pinky, a 25-pound White and Gold Shorthair won for the second year as the best short hair neuter cat in show and several special prizes. According to his owner Pinky eats a whole tin of salmon each day, is able to swim and will retrieve sticks just as well as a dog.

"Do you love me more than anything else in the whole wide world?"

"Why sure, Darling! Except, of course, there's honey-golden . . ."

"Honey Golden, eh? I knew it—a blonde! I'm going home to mother!"

"Hey, wait a minute! I mean honey-golden, malty-rich, oh-so-wonderful Post's Grape-Nuts Flakes!"

"Oh, that's different!"

"Sure they're different! That famous Grape-Nuts flavor is different from any other cereal flavor in the world."

"I know, I know—because they're made from two grains instead of one."

"Sure—and loaded with carbohydrates and minerals and other food essentials."

"You win. Go ahead and have another bowlful—and I think I'll join you!"