.....FALL FAIR TIME IN ONTARIO.....

Horse Show Beauty Queen

Photo by Ful-O-Pep Photographer

Best-groomed Filly on Grounds, is shown by Mrs. Bob Jamieson, after winning prize.

Photo by Ful-O-Pep Photographer

Between Two Cakes—Mrs. Harry Rollins, wife of Belleville Exhibition president, has difficult job to judge best cake

Photo by Ful-O-Pep Photographer

Complete Approval, is registered by Barry Hart, 9, as he contemplates the prize-winning angel cake. In spite of the gloomy prospect of school days soon to return, all the youngsters enjoyed the fair immensely. As a matter of fact the fair this year was a success for all concerned. The attendance on the second day, of 15,000 was a record. The prophecy of the sponsors of the fair that this year would be the greatest so far came true. The competition in all fields was very keen, from the angel cake exhibit to the Sheep and Swine show. The organization was excellent. Few people realize the great amount of work entailed in a community effort of this kind. Thousands of letters had to be written and thousands of phone calls made. Judges had to be selected and entry lists made up. For example, a committee of twelve men worked for months to direct the work of maintaining the fair grounds, and another group worked just as hard to make sure the fair was properly advertised.

NOTE: If you are interested in the pictures on this page you will be able to get prints by writing to the Ful-O-Pep photographer, Dept. B, 123-18th Street, New Toronto, Ontario.

Cattle Show Is Fair Highlight

This year as last year, your Ful-O-Pep reporter found the cattle were one of the prime drawing cards of the Fair. The champs and near-champs appearing at all the Fairs remind this reporter forcibly that unquestionably thousands of fine animals have been taken out of breeding herds simply because they were not adequately fed. It's only when good feeding and good breeding are combined that top quality animals are produced. They need sufficient vitamins for sound health and good breeding and enough organic mineral salts for sound bones and good blood if you expect good results in your breeding herd.

Full Weight Necessary

Cows that are to be bred should be in good flesh. Following the drought years, the calf crops were greatly reduced indicating that supplementary feeding on the range in summertime is as important as in winter. Cattle that are losing weight are not in good breeding condition. Watch your cattle for a month or so prior to breeding time to make sure they are holding their own or gaining slightly in weight. If not feed enough Ful-O-Pep range cubes in the short grass country to put them in good breeding condition. In the long grass country or when feeding hay, use Quaker Ful-O-Pep 32% Cattle Concentrate Cubes.

Dry Grass Supplement

Whenever there is ample rainfall and good grass, cubes are not necessary; but when the range is bare and dried up, cubes will pay for themselves many times over in the additional size of the calf crop. The amount to feed per day will depend on the severity of the condition. It may run from one to three lbs. of cubes per head per day.

Generally speaking, the amount of cube feeding required will depend on the amount of rainfall and the length of the grass. Although it will be found that due to the differing topsoil qualities slightly different treatment will obtain in different parts of the country. Careful attention to progress through the first little while will repay the observer.

Fall Fairs and World Peace

If you thought you were just having fun at the fall fair you will be surprised to learn that you were really promoting world peace on an international basis. This is exactly the claim made by the sponsors of the fair. In a letter to exhibitors the fair directors asked that entries be submitted as "contributions to peace."

World Security

At first it may be hard to see why this fall fair should be any different than the fairs of other years. But when we realize that scarcity of food is the greatest single economic factor threatening us at the moment the statement begins to make sense. It will make still more sense if we remember that the encouragement of competition is not only good fun but essential to high quality and high production.

Competitive Standard

There is no doubt that the challenge of the fair waiting for each farmer every fall helps him keep his standards high. It has been proven many times that this sporting, competitive spirit has done more even than high prices to make agricultural producers excel their last year's effort.

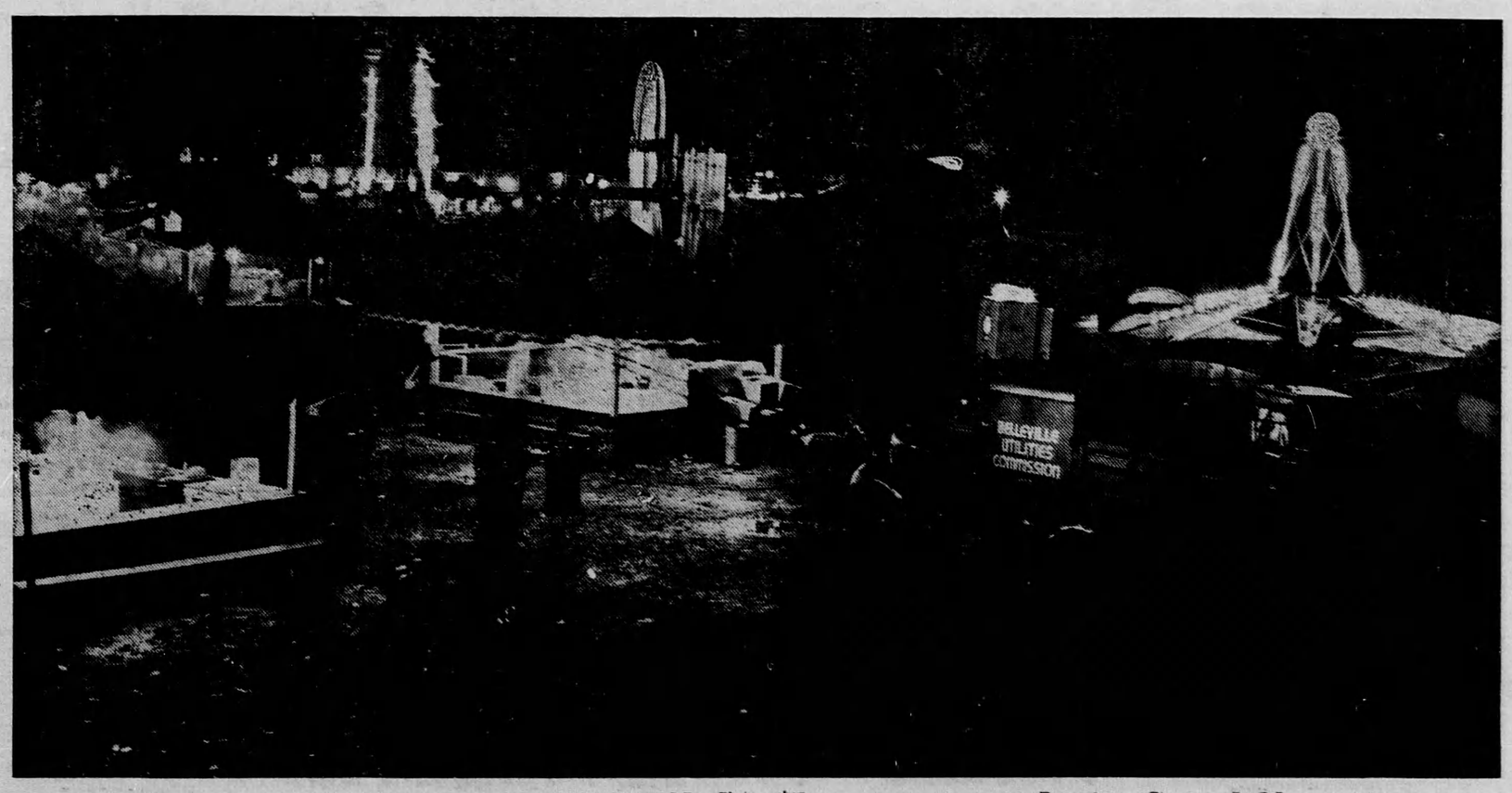

Photo by Ful-O-Pep Photographer

Curtain Time, Last Night of Fair

After the Fair Was Over—This unusual night shot was taken by the Ful-O-Pep photographer after the crowds had gone home and just before the concession lights had been dimmed. The myriad noises of the fair are now silent. The screams of children on the ferris wheel and the cries of the barkers on the Midway are over for another season. The process of dismantling the booths and exhibits is underway. The occasional figure can be seen hurrying down the strangely lonely avenues.

Behind the scenes there is still a frantic bustle of activity. While the crowds are home in bed the organizers of the fair will be working far into the night. Electricians will be clipping cables and removing generators. Carpenters will be pulling down facades and marquees. Truckers will be loading up their vans. Fair officials will be checking off lists of equipment. Many of them will be wearily declaring that they will not go through all this exhausting labour another time, but many of them said that last year and will be back again to say it next year When they recall the fair during the winter months to come they will only remember the good times that were had and their nerve wracking labours will fade into the background.

Grand Champion

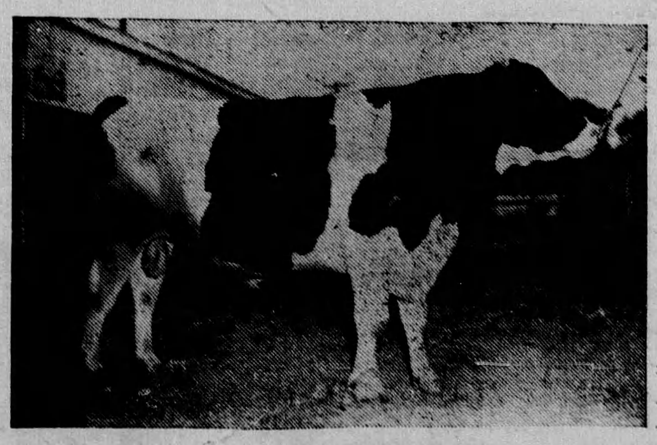

Photo by Ful-O-Pep Photographer

Willow Slope Man-O-War Pabst, ribbon winner, owned by Herb Watt of Foxboro.

Junior Grand Champion

Photo by Ful-O-Pep Photographer

Holrose Bruce, owned by David L. Hollinger, Sterling. This promising youngster is Ful-O-Pep fed.