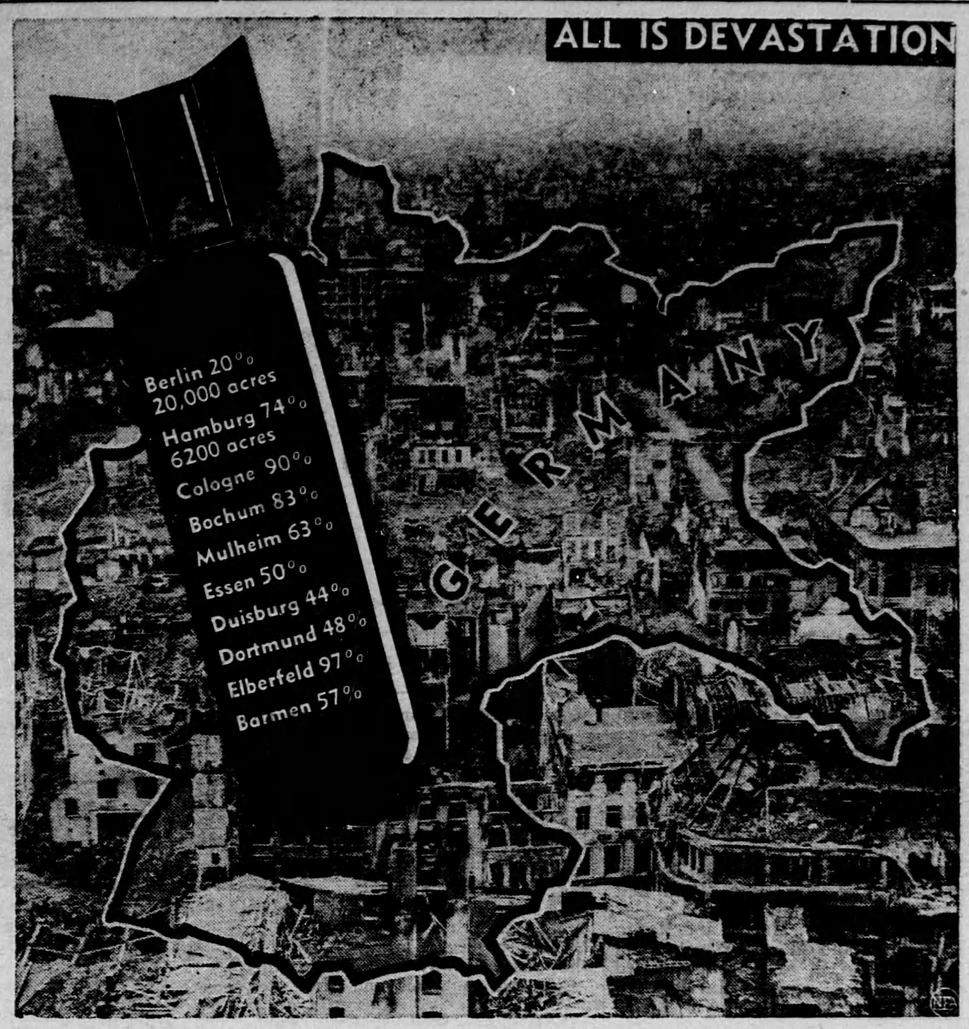
ALL IS DEVASTATION



Real estate is a poor investment in industrial Germany as a result of the thousands of tons of bombs dropped by Allied air forces in paving the way for the big push. Above scene of wreckage—caused by bombs ranging up to 11 tons—and chart show the percentage of various large centers laid waste by air blows.

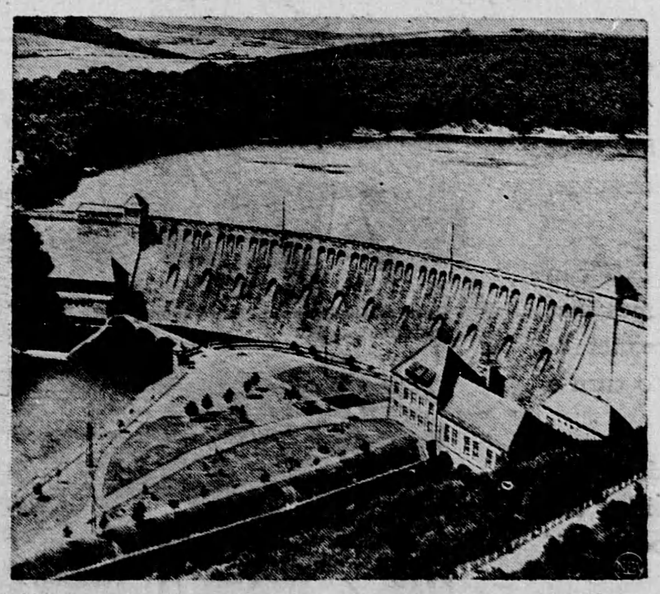
TWO AGENCY APPOINTMENTS

A. R. McGILL

S. B. SMITH

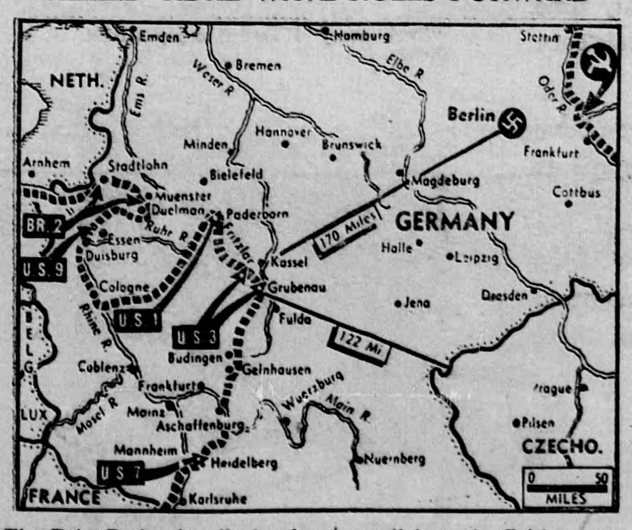
Two appointments have just been announced by Young & Rubicam Limited: A. R. McGill of Montreal, a newcomer to the Agency, becomes Vice-President and Managing Director of all operations in Canada; Stuart B. Smith, Manager of the Toronto Office, becomes a Vice-President and will continue in his present capacity. Both appointments are effective April 2nd.

WATER NOT OVER THE DAM



Allies' surprise capture of the huge Eder dam, above, on the Weser River near Kassel, was one of the outstanding tactical victories on the Western Front. So suddenly was it taken that the Germans were unable to demolish it and unleash its 336,000,000 tons of water, which would have flooded route to Berlin.

ALLIED TIDAL WAVE ROLLS FORWARD



The Ruhr Basin virtually has been cut off from the Reich as two Allied army groups moved rapidly through the heart of Germany. Thousands of Nazi troops are trapped in the rich industrial Ruhr.

HITCHHIKER

According to police, Leo Wasserman, above, of Boston, had himself a time hitching free rides on Navy planes for over a year. Authorities say Wasserman, in Army sergeant's uniform, with forged priorities, traveled all over the United States, then came a cropper after getting a free plane ride to Scotland. He traveled (free) by train to London, was picked up in a Red Cross Club there.

WHAT, NO ICE-CREAM-SODA BAR?

Artist's drawing of a new-type Pullman "junior club Car" for youngsters shows the rolling fun house that young train travelers will have to themselves while parents relax. Under supervision of a stewardess, children will be able to enjoy a marionette show, games, toys, and chute-the-chute reached through a concealed stairway. No, Junior, not now—after the war.

ANGELS OF MERCY

The women of the Canadian Medical Corps are performing wonderful work overseas. Here is a typical group found in a Canadian General Hospital in England: Left to right: Lieut. (Home-Sister) Eleanor Simpson, Quebec City; Lieut. (Occupational Therapist) Florence Upper, Hamilton, Ont.; Capt. Jean Newman, M.D., Medical Officer, Royal Canadian Army Medical Corps, Windsor, Ont. who was a general practioner in Windsor for 12 years following her graduation at the University of Toronto; Major (Principal Matron) Helen L. Shanks, Royal Victoria Hospital, Montreal; Lieut. (Physio-Therapist) Wilma Somerville, Haileybury, Ont. and Lieut. (S) Agnes Brown, Regina.

GERMAN CIVILIANS SURRENDER TO NINTH ARMY

German civilians with arms raised high move across battle-scarred ground of Lindforth, Germany, surrendering to 35th Infantry Division of U. S. Ninth Army. They defied Nazi evacuation orders, prefering to give up.

Contributed by

DAWES BLACK HORSE BREWERY

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