Another Hydro Rate Reduction For All Rural Consumers

A further Rural rate reduction from 4c to 3½c per kilowatt hour on the first block of energy used in any one month by Hydro Rural consumers, will go into effect on all bills rendered on or after May 1st, 1945.

This Rural rate reduction will mean a saving of approximately $300,000 a year to Hydro Rural consumers.

The New Uniform Rate Structure Will Be:

3½c per kilowatt hour for first block of energy (formerly 4c.)

1-6|10 per kilowatt hour for the second block of energy.

¾c per kilowatt hour for all additional energy.

No service charge on Farm Service . . . a service charge of 56c gross per month on Hamlet Service.

The more Hydro you use the less it costs on the average per kilowatt hour. Increased use therefore brings lower costs. The important revisions in Rural rates, made effective in January 1944, have resulted in a greater use of energy, enabling the Commission to further reduce the cost of electricity to Hydro Rural consumers in Ontario.

THE HYDRO-ELECTRIC POWER COMMISSION OF ONTARIO

Hill' Spring Values

in Ladies' Ready-to-Wear

IF YOU ARE BUYING SOMETHING NEW FOR SPRING, CE SURE TO VISIT HILL'S AND LOOK OVER THE ARRAY OF NEW SPRING COATS, SUITS, DRESSES, HATS

THE POPULAR COAT FOR ALL OCCASIONS IN PLAIN CLOTH AND FANCY TWEED AND ALSO MODERATELY PRICED

LADIES' SUITS

In tailored or dressmaker style; the very latest in material, styles, and shades, and moderately priced.

SPRING DRESSES

New, as gay as spring itself, lovely colorful frocks in silk jersey crepes and printed material.

MILLINERY

New Spring Hats! What a gorgeous display of styles and colors.

Many numbers in Straws, Felts and Cloth creations.

MEN'S SUITS

You'll find real Top Value in our large display in Men's and Youths' Suits in tweeds and worsted, and in all popular shades for spring. Exceptional value ..... **$16.95 up**

MEN'S TOP COATS

You'll naturally want a real good Spring Coat. We have a fine selection to choose from, in plain or fancy tweed and in all sizes.

MEN'S ODD TROUSERS

See our range of fine pants and made of fine worsted and fancy tweeds. Extra value at **$2.50, $7.50**

Buy long trousers in a big range of fancy tweeds; a wonderful assortment to choose from and priced at **$1.65, $3.50**

LARGE WATER PAILS reg. 85c. Special 59c

FINE SHIRTS — Men's and Boys'

A big assortment to choose from in coronet and white and all sizes.

MEN'S FELT HATS

The best selection of Men's Hats we have ever shown, in grey, browns, blue and green. Priced at **$1.95 to $6.00**

WORK BOOTS

High quality Work Boots, sturdy, heavy and well built shoe for hard wear; sizes 6 to 12. Prices ..... **$2.48 to $6.00**

MEN'S FINE HOES

One of the best range we have ever shown; in black or tan; sizes 6 to 11 ..... **$2.75 to $8.00**

WOMEN'S AND MISSES' SHOES

In a big selection, some very smart styles; in black and tan, and nearly all lasts and sizes.

FLOOR COVERING

See our assortment of Feltol and Congoleum in 2 or 3-yard widths; also big assortment of Rugs in nearly all sizes up to 12 x 15.

CURTAINS

New Curtains and Curtain Material by the yard; some very smart colors to choose from.

WALL PAPER

Brighten up the home with new wall paper. Wonderful range to choose from. Priced at, per single roll ..... **12½c up**

During April and until further notice this Store will be closed all day Thursday.

F. T. HILL & CO., Limited

PHONE 7 **MARKDALE, Ontario** **WE DELIVER**

ADDITIONAL LOCALS

Mr. Robt. McMaster of Onondaga was a visitor in town Saturday.

Mr. Fred Stuart of Bracebridge was a visitor in town Tuesday.

Miss Ena Adams is visiting this week with relatives in Toronto.

Miss Ruby Dunbar of Waterdown is spending this week visiting with friends in town.

The Eugenia Red Cross will meet at the home of Mrs. C. Boyce on Wednesday, April 11.

Mrs. W. S. Inkster has returned to town after spending the winter at Wareham.

Miss Jean Loucks of Sudbury is spending her vacation with her parents, Mr. and Mrs. W. E. Loucks.

Mrs. Jos. Blackburn and Mrs. R. H. Henderson have returned to town after spending the winter in Sarnia and Toronto respectively.

Mrs. W. J. Conn of Toronto and Mrs. Fred Hale of Feversham were first of the week visitors with Mr. and Mrs. Wm. Kaitting.

Mr. and Mrs. R. B. Neilson, Owen Sound, Mr. Jack Neilson and son, Burton, Proton Station, spent Friday with sister, Mrs. John McDonald.

Mr. and Mrs. Wallace Hamilton and family spent Easter Sunday with Mr. and Mrs. Jas. Benson at Corbetton. Donna Jean remained for a week's visit.

STEPHEN'S CORNERS

Misses Lillian Magee and Ann Lauder of Toronto and Mr. James Magee visited on Friday with Mr. and Mrs. Joe Porteous.

Mr. Robert Fenwick, who has spent the past few months at Nobel returned home on Thursday.

Mr. Redge Londry spent the week end with relatives in Toronto.

Cpl. Ella Fenwick of Regina, Sask. is visiting her father at tre home of Mr. Roy Fenwick.

Mr. and Mrs. John Lougheed and children spent the week end with relatives at Claremont.

The War Workers met at the home of Mrs. Jack Stephen on March 28, with nine ladies present. A card of thanks for cigarettes received was read from Guy Pallister. It was decided to add more names to the cigarette fund. A motion was passed to send fifteen dollars to the Red Cross. A euchre party and dance was planned to be held in Maxwell Hall on April 11th. Mrs. Londry offered her home for the next meeting, to be on April 18th.

Misses Ethel Fenwick, R.N., and Mable Fenwick of Collingwood, and Miss Isabel Reeckie of Thornbury, visited over the week end with Mr. Roy Fenwick and family.

Mr. and Mrs. Joe Porteous visited on Sunday with Mr. and Mrs. Bert Magee and family.

Mr. Bill Stephen returned from Toronto on Tuesday, after having received his discharge from the Royal Canadian Air Force.

Mother—"Now remember, while I'm away, dear, that if you pet, drink, and smoke, men will call you fast."

Sweet Young Thing—"Yes, indeed, just as fast as they can go to a telephone."

MEN

Watkins Dealers are making more money today than ever before. Enjoy the security and benefits of affiliation with the Oldest and Largest Company of its kind in the world. All sales records were smashed in 1944, generous bonuses were paid to all Watkins Dealers. Get into business for yourself on our capital in your home or adjacent locality. Suitable travel outfit required. Write now for further information to the J. R. Watkins Company, Dept. O-F-1 2177 Masson Street, Montreal, Que.

CREDIT AUCTION SALE

FARM STOCK, IMPLEMENTS

ROBERT HILL

Lots 9 and 10, Con. 3, N.D.R., Osprey Townshp (One and one-quarter miles north of Wareham)

will sell by pubic auction on

WEDNESDAY, APRIL 11th

at 1 o'Clock p.m., the following :

HORSES — Brown Mare, 5 years old; Bay Mare, 5 years old; Brown Mare, 3 years old; Brown Mare, 8 years old; Black Mare, rising 2 years old.

CATTLE — Grey Cow, 7 years old, due April 16th; Grey Cow, 10 years old, due April 14th; White Cow, 3 years old, milking; Hereford Cow, 3 years old, milking; Grey Cow, 3 years old, milking; Spotted Cow, 3 years old, milking; 3 Heifers, rising 2 years old; 2 steers, rising 2 years old; 7 calves, rising 1 year old.

SHEEP and SWINE — 14 sheep, due May 10th; Brood Sow and 13 pigs, 4 weeks old time of sale; Brood Sow and 8 pigs, 4 weeks old time of sale.

IMPLEMENTS, ETC. — Massey-Harris Binder, 6-ft. cut; Massey-Harris Mower, 6-ft. cut; Peter Hamilton Mower, 5-ft. cut; McCormick Rake, 10-ft.; Scuffler; Massey-Harris Hay Loader; Massey-Harris Cultivator; Fleury Plow; Verity 2-furrow plow; Riding Plow; Set Sleighs; Set Scales; Wagon; Wagon Box; Rack; Fanning Mill; Gas Engine, 1½-H.P.; Pig Crate; Set 12-Bull Harrows; Stoneboat; Massey-Harris Drill, 13-disc, with Fertilator Attachment; Road Cart; Cutter; Roller; Cream Separator; Barrel Churn; Glass Cupboard; Numerous other articles.

HARNESS, LUMBER, ETC. — Set Heavy Harness; Set Plow Harness; Set Driving Harness; 5 Collars; About 6 Tons of Hay; Quantity of Hardwood Plank; Quantity of Hardwood Lumber.

TERMS OF SALE

All sums of $10 and under, Cash; over that amount 9 months' credit will be given on furnishing approved joint notes, acceptable at The Bank of Commerce, Dundalk, and bearing interest at the rate of 6% per annum.

— GEO. E. DUNCAN, Auctioneer

Local and Personal

Miss Irene Martin is visiting with friends in Toronto this week.

Mrs. R. Bentham spent Easter with her family in Toronto.

Mr. and Mrs. John Stewart spent Easter in Toronto.

Misses Arlene and Ethel Taylor of Toronto spent Easter with Mr. and Mrs. Frank Taylor.

Mr. Henry Westcott, teacher near Waterdown, is spending the Easter vacation with his parents.

Mr. and Mrs. Wilfred Best of Toronto spent Easter with the former's parents, Mr. and Mrs. Geo. Best.

Miss Laura Boyd of Toronto is spending the Easter vacation with her mother.

Mr and Mrs. Harol Bates of Dundas spent Easter with the latter's bother, Mrs. J. J. Brown.

Mr. and Mrs. Alex. Aberdein and Mr. and Mrs. J. A. Richards spent Sunday at Lucknow.

Mr. and Mrs. Geo. Williams of Toronto were week end guests of the Watson families at Saugeen.

Misses Hazel McKillop and Jean McCracken of Toronto were home for Easter.

Mrs. Chas. Sensabaugh and children are spending this week with relatives in Toronto.

Mrs. Norman Scarrow and two children are visiting her sister in Durham this week.

Mr. and Mrs. Clarence White of Waubaushene spent the first of the week with Miss Tena Henderson.

Miss Joyce Bentham of Toronto is visiting Easter week with her grandmother, Mrs. R. Bentham.

Mr. and Mrs. Lorne Fawcett of Aldershot spent the week end with Mr. and Mrs. Lewis Pedlar.

Mrs. W. G. Trelford of Toronto and Fred Breen, Canadian Army, visited on Saturday and Sunday with Mr. and Mrs. C. N. Richardson.

Mrs. J. B O'Brien of Oakville was assisting in nursing her father, the late Mr. F. G. Karstedt, during the past week.

Mrs. H. Wilson is spending a couple of weeks with her granddaughter, Mrs. Lorne Fawcett, at Aldershot.

Misses Irene and Oly McDonald spent the holiday week end with their parents, Mr. and Mrs. John McDonald.

Mr. and Mrs. Delbert Smith and Mr. and Mrs. R. Ivers of Toronto were week end guests with the former's parents, Mr. and Mrs. I. Smith.

Mr. T. J. Stuart of Burks Falls was a recent visitor at The Advance office while he and Mrs. Stuart were visiting at Kimberley.

Mr. and Mrs. H. A. McCauley attended the wedding of their nephew, Sub-Lieut. Jack McCauley, which was held in Toronto on Tuesday of last week.

Mr. J. C. McLachlan of Orillia was a welcome caller at this office Saturday night. He and Mrs. McLachlan and son, Neil, were visiting relatives at Priceville.

Cpl. Stanley Westcott and LAC Earle Thurston, both of Toronto, and Pte. Bill Turvey of Hamilton spent the Easter week end at their parental homes.

Mr. and Mrs. Mrs. Ted McTavish and Miss Jean McTavish of Toronto and Miss Betty Henry of Cowansville, Que., spent the week end with Mr. and Mrs. G. A. McTavish.

Mrs. A. Molitor, Joyce and Ambrose of Holstein are spending this week at the Caswell residence. Mr. Wm. Caswell is also here for Easter week, but is not enjoying very good health.

Visitors with Mr. and Mrs. J. T. Parker for Easter were: Mr. and Mrs. Frank Ball and Linda, Miss Grace Parker of Toronto, Mr. and Mrs. Jared Lyons, Miss Margaret Lyons of Brampton, Mrs. Robt. Lyons of Dundalk and Mrs. Eva Hill of Markdale.

AUCTION SALE

STOCK, IMPLEMENTS, ETC.

HARRY FLIGG

will sell by public auction at

LOT 4, CON. 10, OSPREY

THURSDAY, APRIL 12

when the following will be offered :

HORSES — Grey Mare, 7 years old; Grey Mare, 6 eyars old; Bay Mare, 8 years old; Bay Mare, 6 years old; Black Mare, rising 2 years old; Black Colt, rising 2; These colts are matched.

CATTLE — Durham Cow, 4 years old, milking; Durham Cow, 8 years old, fresh; Durham Cow, 10 years old, milking; Durham Cow, 6 years old; Hereford Cow, 6 years old; Hereford Cow, 9 years old; Black Heifer, 2 years old; 2 Durham Heifers, 2 years old; Blue Heifer, 2 years old; (all heifers supposed to be in calf); 5 Hereford and Durham Steers, rising 2; 2 Hereford and Durham Heifers, rising 2; 2 Yearling Hereford Steers; Yearling Hereford Heifer; 2 Young Calves; 7 Pigs, 3 months old; Brood Sow, due June 10; Good Dog.

IMPLEMENTS, ETC. — McCormack Binder, 6 foot cut; Frost and Wood Mower, 6 foot cut; M.-H. In-Throw Disc, 14 plate; Seed Drill; Hay Rake; Massey-Harris Cultivator; 2 Sets Harrows; Hay Rack; Oliver Riding Plow, 2-furrow; Fleury Walking Plow; Sling Chain; Truck Wagon; Wagon Box; Massey-Harris Hay Loader; Set Sling Ropes; Fanning Mill; Wire Stretchers; 2 Sets Team Harness; Neckyokes; Set Plow Harness; Wiffletrees; 2 new Screen Doors; Box Stove; 1,001 Small Articles; 3 Kitchen Chairs; Anker-Holth Cream Separator; 1926 Star Sedan, good motor and 4 good tires.

Positively no reserve; everything must be sold. Sale at 1 o'clock p.m.

TERMS OF SALE

All sums of $10.00 and under, Cash; over that amount 6 months' credit will be given by furnishing joint notes satisfactory to The Bank of Toronto at Feversham, bearing 6% interest.

— GEO. E. DUNCAN, Auctioneer

Joe—"I'm going to bring my girl a corsage to-night."

Bill—"I suppose you know your girl well enough to do that but I'm just going to bring mine flowers."

Small Ads.

FOR SALE — Quantity of potatoes. Mrs. Harold Best, Flesherton.

FOR SALE — 7 Young pigs. — John Gowanlock, R. R. 3 Proton Sta.

FOR SALE — Velvet Barley grown from reg. seed; price $1.10 per bu.—Johston Bros., Vandeleur.

FOR SALE — Spring wheat, good for seed. —Ben McKenzie, Ceylon, phone 22 r 5. 43c2

FOR SALE — Quantity of small seed peas.—Jim Murphy, Eugenia phone Feversham 9r31. 43c2

WANTED—Piano in good condition, suitable for school. — Wm. J. Hincks, Ceylon phone 22r3.

FOR SALE — 4 Head young cattle. R. A. Richardson, Lot 11, Con. 18, Proton, phone Dundalk 56r33.

FOR SALE — Heavy mare, 7 years old; cook stove in fair condition. —Geo. W. Ross, Maxwell.

FOR SALE — Sand cloth coat, size 16, in good condition. May be seen at The Advance office. 42p2.

FOR SALE—Colt, 3-year-old, black well broken. — Wilbert Fisher, R. R. 1 Maxwell.

WANTED — Animals suitable for mink and fox feed.—Rent McIntosh Eugenia, phone Feversham 5r25

FOR SALE — 2 H.P. Waterloo gasoline engine, in good shape. — Wallace Hamilton, Flesherton.

$700 BUYS MY HOUSE AND LOT in Flesherton. — Robt. McMaster, Onondaga, Ont., phone 976 r 12, Brantford.

FOR RENT — Lot 25, on. 6, on which is situated a house and a barn, 2½ miles east of Flesherton. Apply to K. Betts, phone 8.

FOR SALE — 2 Jersey Cows, both 9 years old. one reg. due April 15, one purebred, milking. — Don Reiley, Priceville.

FOR SALE — 10 Head 2-year-old Durham-Hereford cattle; also a number of bags of Katahdin potatoes. — J. T. Parker, phone 32 r 2 Flesherton. 43p2

FOR SALE—100 acres beside No. 4 Highway, 2 miles west of Ceylon, good workable land, a few acres of bush. Sacrifice price. — Mrs. R. Stewart, Ceyoln.

FOR SALE — Choice Belgian mare, about 1600 lbs., 6 years old, price reasonable; will take cattle in exchange. — Robt. E. Parslow, R.R. 3, Priceville. 42p2

WANTED — Anyone who has 2 or 3 cows to let out on shares. I could take in a dozen or so young cattle for pasture, plenty of water. — Chas Pocock, phone 20r34 Feversham. 42c2

FOR SALE—Pasture farm, Lots 134 and 135, 2 S.W., Artemesia, 120 acres, 2 never-failing streams, at back and front of farm; about 70 acres workable land, balance bush and swamp. — Geo. A. Thompson, R. R. 3. Markdale, phone (6r21).

FARM FOR SALE

125 acres on Third Line of Artemesia, half mile east of Portlaw. Barn 50 by 55 stone foundation and cement stables, water in barn. House with stone basement, also cistern. Large drive shed, hen house about 20 by 40, drilled well at door, about 12 acres of hardwood bush, mostly maple. Saugeen River runs across back corner of property. Will sacrifice for quick sale. Apply to W. J. Jamieson, 131 Perth Ave., Toronto 9, Ontario.

BUSINESS CARDS

DR. T. D. PARK
PHYSICIAN & SURGEON
Graduate of Toronto University
Office: Kennedy Block
Phone 77 Flesherton

WALTER E. HARRIS
Barrister and Solicitor
Markdale, Ont.
Walter E. Harris.
J. Arkle Dunlop.
Flesherton: Saturday afternoon.

C. J. BELLAMY
Commissioner for Taking Affidavits
Clerk of the Village of Flesherton
Issuer of Marriage Licenses
Conveyancing
Wills, Mortgages and Deeds
FLESHERTON, ONTARIO

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Farm and Stock sales our specialty. Terms: reasonable. Satisfaction is guaranteed. Dates arranged at The Advance office or phone 4w.